



President Md. Abdul Hamid Urges Youths to Execute Responsibilities towards the Nation at the 14th EWU Convocation

Md. Abdul Hamid, Honorable President of the People's Republic of Bangladesh and Chancellor of East West University, addressed the graduating students at the 14th Convocation of the university and said that it is through earning a degree they are now bestowed with the duty of serving their nation. He urged them to perform these responsibilities in the true spirit of patriotism in the course of their life. He also pointed out that attaining a career is not the only objective of education; and that the real goal of education should be ensuring honesty, justice and nationalism in their lives for the future development of the country. The Convocation ceremony took place at East West University premise at Aftabnagar on Thursday afternoon 19 March 2015. A total of 1445 students were conferred degrees, of which two students, Sanita Nashmin and Ayesha Aziz Sonam were awarded gold medals.

Former Chief Justice and Special Guest, Mr. Md. Tafazzul Islam stated in his speech that, though we have adequate laws, the rule of law is often in question in our country. Insecurity and conflict find their way in when state apparatuses fail to deliver justice and so he urged the youth to lead for a violence-free nation.

Noted human rights activist and the Convocation Speaker, Advocate Sultana Kamal emphasized on the people's awareness and responsibility in establishing good governance. The sense of duty towards ones country, love for ones own nation, loyalty, justice, humanity and conformity to a culture for fighting corruption - all collectively represents the character of a populace. In a

democratic system the moral character of the mass reflects the temperament of their elected representative. Hence, the youth should come forward to free Bangladesh from recent crises and take new steps for development and change emphasized Sultana Kamal.

Chairperson, Board of Trustees of the university and former Governor of the Bangladesh Bank, Dr. Mohammed Farashuddin highlighted East West University as a modern institute of global standard that practices Bengali tradition and culture inspired by the spirit of Liberation War, with an environment of higher studies for students from middle and lower- middle income families. To this end, he informed, meritorious students were awarded scholarships of taka five crore and thirteen lacs in the last fiscal year alone.

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BoT Member's Views on EWU

- Dr. Saidur Rahman Lasker



What do you think about the current performance of EWU?

In the short history of private universities of Bangladesh, East West University has made a remarkable progress. With a humble start with only twenty students and six teachers in 1996 in some

Please see page 2 for the last part...

President Md. Abdul Hamid *(After 1st page)*

Professor Ahmed Shafee, Vice Chancellor of the university, encouraged students to turn their studies into a habit and advised them to prioritize the people's welfare over their self interest and opt for leadership ventures.

Members of the Board of Trustees of East West University,
Pro- Vice Chancellor Professor Dr. M. Sekander Hayat Khan,

Dr. Saidur Rahman Lasker *(After 1st page)*

rented buildings in Mohakhali area of the city, has now grown into a big establishment with about ten thousand students in a most attractive campus of its own in Aftabnagar.

Today, the university has a full time teaching staff of over two hundred, of which over a hundred hold Ph.D. degrees. The teaching standard has reached such a level of recognition that credit obtained by any EWU student can be fully transferred to any reputed university in the USA, UK, Canada, Australia and beyond. The University's stringent admission test criteria means that only about ten out of hundred candidates get the opportunity to be admitted in the university. In addition, the fee structure makes EWU one of the most affordable private university in the country. This is coupled also with the most generous scholarship schemes for meritorious students with over Tk two million allotted in 2014.

The campus of the university, with some eight storied building of 450,000 square feet has, become a towering landmark in Dhaka, right on the edge of the Hatirjheel park- a most renowned monument of architecture and regeneration of urban space in the city. All this has made a very attractive location for students who compete for admission from all over the city and the country at large.

A huge portion of EWU's success can also be attributed to the stability provided by the committed administrators and the Board of Trustees who have tirelessly worked towards ensuring the smooth functioning and expansion of the university to its current prominent position.

How would you like to see the university in ten years?

2016 will be the 20th anniversary of EWU, during which it will successfully ensconce as one of the top universities in the country. The challenge for the next ten years will be to both consolidate this position and make a greater contribution to the development of Bangladesh.

Academically, the university must keep up its rigorous standards it has set forth so far and also strive for larger national and regional recognition. EWU should continue to provide a solid level of undergraduate education to provide the country with its next cadre of business and professional leaders. At the same time, EWU must also enhance its contribution to research through quality publications into top journals and participations in seminars and events.

In administration, the next ten years will see a gradual

Deans of different faculties, Chairpersons, Registrar, faculty members, non-teaching staff, students and their guardians attended the convocation ceremony. Ayesha Aziz Sonam, one of the gold medal receivers was Valedictorian of the Convocation. The graduates expressed their delight at receiving their university certificates in due time.

transition of the EWU Board of Trustees to a new generation- who will bear the great responsibility of overseeing the continued growth of the university. This will be a crucial period of the time which would require careful consideration and timing.

Within the next ten years, I would like to see the university safely expanded at Aftabnagar campus, a solidified position as a top Bangladesh university, firmly established in the regional rankings, and with more formal partnerships with top schools in USA, UK, Canada and Australia. I hope that these partnerships will allow EWU to be of such high quality that it would dissuade brilliant Bangladeshi students from going abroad. This would not only save money for Bangladesh in the long-run, but also ensure a reversal of the current "brain drain". Ultimately, this will contribute to the further development of Bangladesh to rise from poverty line into middle income country status.

How do you advise our students to make the best use of their time?

I would like EWU students to recognize that as soon as they register, they are officially ambassadors for the whole university for the rest of their life. As such, whether they are first year students or graduates already placed in the workforce, they will represent EWU and spread its values of "excellence in education". Being a part of EWU should be both an honour and responsibility for them.

Students should recognize that they are attending one of the most prestigious educational establishments of Bangladesh, and they should value their time spent at EWU with respect. They should play an exemplary role both within and outside campus. Academically, students should make the most of the facilities offered by EWU by studying hard and pushing the boundaries of research and they should portray the university's principles across society.

Most importantly, I would like students to bear in mind their responsibility towards positively contributing to Bangladeshi society, business and development in general. There is no doubt that some graduates from EWU will be come future leaders of Bangladesh. As such, I would expect students to make the most of this opportunities that the university provides and to learn as much as possible. Equally, I expect EWU alumni to show gratitude to the university by supporting EWU in the decades to come by supporting the schools and giving opportunities to its current students and future alumni through internships, scholarships and job opportunities.



EWU Observes 44th Independence Day with Reverence



To mark the historic date 26th March, EWU arranged a program by hoisting the national flag at 5:57 in the morning. A special prayer was offered for peace, security and prosperity of the country. Dr. Mohammed Farashuddin, President, Board of Trustees of EWU, Professor Ahmed Shafee, Vice Chancellor of EWU, Pro- Vice Chancellor Professor Dr. M. Sekander Hayat Khan, Treasurer, Deans, Registrar, Chairpersons, faculty members, administrative officials and students solemnized this occasion with reverence.

EWU Signs MoU with Macquarie University for Academic Exchanges

In order to promote education and research, a Memorandum of Understanding (MoU) between EWU and Macquarie University of Australia was signed at the Vice-Chancellor's Office on the EWU campus on 8 January 2015.

EWU Vice Chancellor (Acting) Prof. Dr. M. Sekander Hayat Khan and Macquarie University Deputy Vice-Chancellor James KW Lee signed this MoU on behalf of their respective institutions.

Authorities of the both universities have agreed to establish and enhance educational links between the two institutions through both educational and academic exchanges. These include-- exchange of staff for purposes of teaching and research; joint research activities; joint conferences and other academic meetings; exchange of academic materials and information; and academic transfer agreements. Regional Director of Macquarie University Matt Monkhouse, Senior Country Manager Tanveer Shaheed, Adviser of the Department of Student Welfare of EWU Nahid Hasan Khan and Public Relations Officer SM Mohiuddin were present on this occasion.



EWU Joins Lakho Konthe Sonar Bangla

EWU received an official certificate for joining the grand event *Lakho Konthe Sonar Bangla* which is the largest choral in the world to sing the national anthem, recorded by the Guinness Book of World Record.

26th March last year, students of EWU took part in the event *Lakho Konthe Sonar Bangla* with the Prime Minister, cabinet members, prominent citizens, students of different schools, colleges and universities, workers of different classes and professions, including millions of people who came to the National Parade Ground for singing the national anthem and creating history.

OBITUARY



Late- Professor Dr. Mohammed Sharif

Professor Dr. Mohammed Sharif, former Vice Chancellor of East West University past away on Thursday, 5 March 2015. He was sixty-eight and left behind his wife, two sons, three daughters and a host of admirers, followers and students. He was buried for eternal rest in Banani graveyard.

Dr. Mohammed Sharif studied Economics from the University of Dhaka and had a Ph.D. with Distinction from Boston University. He taught at the University of Chittagong and University of Rhode Island, where he taught for twenty two-years and retired as Professor before he came to serve at EWU. His area of specialization was Development Economics.

EWU extends heartfelt condolences to his family members and prayer to the Almighty for the salvation of the departed soul. He was the Vice Chancellor of East West University from 2007- 2011.

East West University Library

Lectures

Dr. Dilara Begum, Librarian, Head of Library, delivered two lectures on "Library Software Management: Theory and Practice (WinSIS, LIBSYS, Koha)" as a resource person at the training, '27th Library Planning and Management for College level Librarian/Assistant Librarian organized by National Academy for Educational Management (NAEM)' on 27 January and 2 April 2015.

Mr. Mamun-Or-Rashid, Assistant Librarian, delivered two lectures on "Hands-on training on MS Word and Excel" and "Use of Software for Effective Library Automation" as a resource person in a training organized by Library Association of Bangladesh (LAB) sponsored by UNESCO, on 12 March and 15 March 2015.

Library Visits by Foreign and Local Delegates

MM. Rifauden, University Librarian, South Eastern University of Sri Lanka visited EWU Library on 5 March 2015.

Dr. M Aslam Alam, Secretary, BFID, Ministry of Finance; Dr. Syed Robiul Bashar, Director, IRC; and Archer K. Blood, American Center Library visited EWU Library on 6 April 2015.

Training Course on "Establishment, Administration and Maintenance of an Integrated Digital Library System"

EWU organized two 10-day courses on "Establishment, Administration and Maintenance of an Integrated Digital

Library System" on 11-24 February and 23 March-06 April 2015 at the request of Bank and Financial Institutions Division, Ministry of Finance. Forty-one officials from Library and IT, twenty-three from Government and Autonomous Bank and Financial Institutions of Bangladesh participated in the courses. EWU Library team served as the resource person in this training.

The closing ceremony of the training were held at EWU on 6 April 2015 at 4:30 pm. Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, Founder Vice Chancellor, EWU graced the occasion as the Chief Guest and Dr. M Aslam Alam, Secretary, Bank and Financial Institutions Division, Ministry of Finance also attended the event as Special Guest at the closing ceremony. Professor Ahmed Shafee, Vice Chancellor chaired the program. Dr. Dilara Begum coordinated the training as well as the closing program.



East West University Center for Research and Training (EWUCRT)

The primary objective of EWUCRT is to create knowledge through academic and applied research and to disseminate acquired knowledge through training and publication.

Collaborative Research Proposals

In response to the Call for Collaborative Research Proposal, fourteen proposals have been received from the faculty members of the university. The proposals are now at different stages of review by the referees and revision by authors.

Call for Abstracts of Published Research Papers-2014

CRT has invited abstracts of published papers, articles, conference proceedings and chapters in edited books from the faculty members of the university on 16 March 2015 for inclusion in the 9th volume of Abstract of Published Papers, 2014.

Research Seminars

Dr. Rafiqul Huda Chaudhury, Chairperson, CRT, talked on, "Will

Bangladesh seize or squander the economic opportunity offered by the demographic dividend?", an in-house discussion arranged by Department of Social Relations on 2 April 2015.

Md. Ekhtekharul Islam, Department of Social Relations also presented a paper, "School Going Children's Knowledge on Disaster Preparedness" on 16 March 2015.

Journals

The center has published *East West Journal of Business and Social Studies* (Volume 4) in March 2015 and also invited papers for its fifth issues of *East West Journal of Business and Social Studies* and *East West Journal of Humanities*.

HEQEP Sub-project

The center has established 'CRT Research Hub' under HEQEP Sub-project "Knowledge Transfer and Capacity Development of Academic Staff".



Information and Communication Services (ICS)

University ICS Facilities

The mission of the Information and Communication Services (ICS) is to provide Information Technology (IT) resources for the work and activities of the EWU.

We deployed more than fifty four high end wireless access points using indoor and outdoor common areas to establish a secure wireless network requiring access and password authentication. The entire campus has hot spots and wireless network available indoor and outdoor.

Data Center @ EWU

EWU data center facilities are imperative part of Information and Communication System (ICS) infrastructure. These facilities provide a secure, enterprise-wide, reliable, and modern infrastructure for the delivery of university systems.

EWU data center stands to support the university's core IT service by providing facilities that are secure, powerful and sustainable.

Statistical Report

Number of Computer Lab	5
Number of Computers	805
Number of Multimedia Projectors	46
Internet Bandwidth	50 Mbps

Our Achievement

ICS provides IT services and support to ensure that all EWU users have access to information via a system which is reliable, fast, campus-wide and fully integrated with the external information world.

The university staffs have an exchange based university email address (@ewubd.edu) that is highly available and secured that uses a redundant mail security appliances.

ICS develops and implements a planning process to identify the IT resources required (hardware, software, staff, services) in accomplishing the goals of the EWU.

It is highly available and has secure internet services.

We developed online based software, which is implemented from this semester.

Online Admission Form

<http://admission.ewubd.edu/>



Online Grade Report

<http://result.ewubd.edu/>

ICS Support Service ' Tel: - 09666775577 (Ext - 150, 121)

Email: ewu_ics@ewubd.edu

Spring 2015 had been a tough semester for us with the nation wide political turmoil affecting all academic institutions. However, the EWU family showed a lot of prudence in coping with obstacles by timely measures. Despite some errands of irregular classes, we were able to run the semester smooth and enjoy achievements worth mentioning!

The 14th Convocation Ceremony of the university held on 19 March 2015 at the university quadrangle with a good deal of jubilation and grandeur, was one major accomplishment of ours. His Excellency President of the People's Republic of Bangladesh, Advocate Md. Abdul Hamid, the Keynote Speaker, Advocate Sultana Kamal and former Chief Justice and Special Guest Mr. Md. Tafazzul Islam provided inspiring speeches to young aspiring graduates at the program.

The faculty members of different departments were engaged in significant research, in-house seminars and the HEQEP project in association with CRT, UGC and UK. A Memorandum of Understanding (MoU) between EWU and Macquarie University of Australia

was signed for academic exchange for teachers and students. The EWU ICS developed online admission form and grade report, the EWU Library held seminar on Integrated Digital Library System and the Department of Genetic Engineering & Biotechnology equipped a new Molecular Biology laboratory to begin from Summer Semester.

The campus thrived with exuberance, bustling with student activities as usual this Spring. The EWU Career Counseling Centre (CRT) organized Mock Interview Sessions; Time-Management Workshops; Campus-Recruitment Programs; and numerous club activities, predominantly by EWU Sports Club and EWU Debating Club. The early advent of *Kalboishakhi* cleansed us of the weariness we had to face during the semester and the massive festivity of Bangla *Noborsho* organized by students of Performing Arts Club (ECPA) finally brought the semester to a fulfilling end with a huge pomp and new hopes for future.

Editorial

FACULTY UPDATE

Department of Business Administration

Honor

Professor Dr. Tanbir Ahmed Chowdhury, Dean, Faculty of Business and Economics and Chairperson, Department of Business Administration has been selected an external referee to evaluate a Ph.D. thesis, "Financial Performance of National Small Industries Corporation Limited- A Study" under Gandhigram Rural Institute, Deemed University, Tamil Nadu, India.

Journal Publication

Ahsanullah, M., Akther, S., and Uddin, M.K. (2015). Employee Turnover: Its impact on 4 P's in the organizations. *The Journal of Comilla University*. 2 (1), 7-16.

Paper Presentation

Shamim Akther and Uddin M.K. presented "Biometrics: A New Horizon to Corporate World", 1st Biennial Conference Bangladesh Academy of Business Administration, held from January 12-14, 2015 at the Faculty of Business Studies, DU.

Book

Hasan, F. (2015). Contemporary laws of Business. Dhaka: Academic Press and Publishers Library.

Faculty Training under HEQEP Project

Five faculty members from the Department of Business Administration successfully completed a two and a half month long training program on Educational Psychology under the University of Edinburgh, UK. The program included theories governing students' learning, motivation process and practices relating to managing class of a diversified group.

The recipients of the training program were: Mr Md Kamrul Hasan, Asst. Professor, Mr. Abu Sadat Muhammad Ashif, Senior Lecturer, Mr.Md.Sajjad Hossain, Senior Lecturer, Mr.Maruf Rahman Maxim, Lecturer and M.M.Baset Oli Mishkat, Lecturer.

Department of English

Journal Publications

Haque, S. (2014). Expectation of Tertiary Students of Bangladesh from ELT Classrooms. *Journal of NELTA*, 19(1-2), 56-64.

Rashid, M. M. (2015). (T)Roll, Camera, Action - Negative Publicity in the Countries of South Asia: (T/S)elling Ads or (S/T)elling Fables. *Creative Discourse*, 1(2), 205-2010.

Idris. N. (2014). Using Non-native English Films to Promote Multiculturalism in ELT Classroom. *Journal of NELTA*, 19 (1-2), 65-76.

Noman, A. (2015). CRBTs, LMAOs, ROFLs: Curtailing emotions through cyber-acronyms. *Rupkotha Journal of Interdisciplinary Studies in Humanities*, 7 (1), 116-124.

Noman, A. (2014). To Compare or Not to Compare: Commentary on the different versions of Hamlet on Screen. *Critical Space Journal*, 3 (1), 8-15.

Noman, A. (2014). Cybernetics and feminism: Post 'Her' Away and Post-Haraway. *Humanities Circle Journal*, 2 (3), 191-200.

Workshop and Paper Presentations

Mian Md. Naushaad Kabir presented a paper titled "Medium of Instruction Debate in Bangladesh: (Un)stated Agendas Then and Now" in a two-day International Conference on 'A Thrice-Partitioned Nation: Revisiting Bangladesh' organized by the English Department, Khulna University, 28-29 March 2015.

He also conducted a workshop titled "Practical challenges of Evaluating Materials in Bangladesh" in the 7th BELTA International Conference 2015 on 'English Language Education: Directions Transformations, Sustainability',

Dhaka, 2-4 January, 2015.

Haque, S. (2015). Expectations of Tertiary Students from ELT Classrooms. 7th BELTA International Conference, NAEM, Dhaka on 2-4 January, 2015.

She also attended a performance poetry workshop titled Performance Poetry Workshop- Muse Masters Season-2 organized by British Council Arts on 18 February 2015.

Nazua Idris read a paper "Using Film to Develop Students' Critical Genre Awareness" at the Interactive Language Fair, 20th NELTA International Conference, Kathmandu, Nepal. 2015.

She read another paper, "Using Films to Facilitate Teachers' Professional Development as Cultural Mediator" at the 20th NELTA International Conference, Kathmandu, Nepal, 2015.

Md. Tahamid Ar Rabbi presented a paper titled 'Teaching Vocabulary: Putting Theory into Practice' at the 7th BELTA International Conference on 'English Language Education: Directions, Transformations and Sustainability' at National Academy for Educational Management, Dhaka, 2-4 January, 2015.

Conference Proceedings

Haque, S.(2014). Formative Assessment in Large Classes. *NELTA Conference Proceedings*, 19th NELTA International Conference, Kathmandu, Nepal, 82-85.

Haque, S. (2014). Have you ever thought what we want? *NELTA Conference Proceedings*, 19th NELTA International Conference, Kathmandu, Nepal, 86-89.

Departmental Activities

Saifa Haque and Arafat Noman joined as a counselor in Mindgym, A psychological counseling program run by the Environmental and Social Club (EWUESC).



Arafat Noman organised a Book Reading Session on 5 April 2015 under the banner of EWU English Conversation Club.

The English Department organizes monthly lecture series for both students and teachers. However due to political unrest it was not possible to organize regular lectures during Spring Semester and just one lecture was held on 8 April 2015. Mr. Ariful Islam, Lecturer, Department of English, EWU presented an intriguing paper, "Re-reading Edward Said's Representation of the Intellectual in the Context of Bangladesh: De-fining the intellectuals and their intellectuality." Chairperson, faculty members and graduate students were present at the seminar and enjoyed the presentation thoroughly.

Professional Activities

Dr. Mian Md. Naushaad Kabir was invited to participate as a resource person in the Training Program for the government and non-government Teachers [who teach BA (Honors) and MA level students] of English organized by the National University to give a series of lectures on Reading, Testing, Learning Materials, and Bilingualism and Biculturalism on 10 January 2015.

He worked as an article editor and reviewer, July 2014-February 2015, with SAGE Open, an international journal. URL: (<http://www.sagepub.com/journals/Journal202037?siteId=sageusandprodTypes=Journalsandq=sage+openandfs=1>)

Masrufa Ayesha Nusrat, Assitant Professor, has been appointed the new editor of the East West University News Letter, from Spring 2015 onwards.

Book

She has also published her first book of English translations of Bangla short stories, *Celebration and Other Stories* (March 2015) from Pathak Shamabesh. Her book contains fifteen stories by five contemporary women writers- Anwara Syed Haq, Husne Ara Shahed, Jharna Rahman, Nasreen Jahan and Papree Rahman.



Department of Law

Departmental Activities for Students

The United States Department of Justice invited the students of Department of Law of EWU to attend two programs during Spring 2015. The first one was a discussion session with three renowned U.S. lawyers, Terry M. Kinney, Thomas Dougherty and Karyn Kenny, at the American Centre, 25 January 2015. The subject of the discussion was President Obama's sixth State of the Union Address which he was required to deliver every year under Article II, Section 3 of the U.S. Constitution.

The second one was a bilateral dialogue on human trafficking at the American Club on 18 February 2015. Ten students from the Department of Law were specially



American and Bangladeshi experts, including lawyers, police, academics and NGOs, analyzed different possible measures to eradicate such crime. They also analyzed the Human Trafficking Act 2012 of Bangladesh and provided suggestions for its development and adequate implementation. The students of EWU contributed to these discussions through asking valuable questions and making important proposals for the development of this area.

Lecture

During this semester the department also arranged a guest lecture on human rights, 8 April 2015 where Youth for Human Rights International (YHRI), a USA based nonprofit human rights organization was present. Mr. Ruslan Khusainov and Ms. Sandra Lucas from YHRI analyzed the 30 human rights that are enshrined in UDHR adopted by the UN in 1948. Their lecture, followed some video clippings that inspired students to establish human rights in Bangladesh.



invited to attend and contribute to the discussion on human trafficking. The special guest U.S. Ambassador Marcia S. Bernicat inaugurated the program stating that the United States is committed to working together with Bangladesh in order to eradicate human trafficking. The

Department of Economics

Journal Publications

Barmon, B. K. (2014). Impacts of Rice-Prawn Farming System on Farm Productivity, Food Security and Poverty Alleviation in Bangladesh: A Case Study of Khulna District. *The Agriculturists*, 12(2),126-136.

Barmon, B. K., Mohiuddin K., Islam, G. E., and Laila, N. (2015). Willingness to Pay for Solid Waste Management System in Dhaka City, Bangladesh: A Socio-Economic Analysis. *East West Journal of Business and Social Studies*, 4, 29-52.

Dr. A.K. Enamul Haque, Professor, Department of Economics recently attended the following seminars / training / workshop:

Dr. M Asaduzzaman, Dr. A.K. Enamul Haque and Shamsoddoha jointly authored a keynote paper at a seminar on understanding the Climate Vulnerability Assessment held at the LGED/RDRS auditorium, Dhaka on 1 April 2015, chaired by Dr .QK. Ahmad, Chairman, PKSF. Mr. Raisul Alam Mandol, Director General, Department of Environment was the Special Guest.

The Canadian High Commission in Dhaka organized a seminar on Opportunities of Canadian Agriculture in Bangladesh on 15 February 2015. Dr A.K. Enamul Haque was the keynote speaker at the seminar. In their research Dr Haque and Dr. Syed Ferhat Anwar of IBA informed the group that in three product groups Canada has been a stable supplier of products to Bangladesh. These are in cereal products, oilseeds and in vegetable and other edibles. However, Canadian export to Bangladesh in these products could not keep pace with the growth of imports of these products to Bangladesh except for oilseeds. His Excellency Benoit-Pierre Laramée, the High Commissioner of Canada to Bangladesh was also present at the seminar.

SANDEE arranged a workshop on Communication for Researchers of South Asian who are working on Environment, Climate Change and Resource issues on 10-12 February 2015. The Workshop was led by Owen Gaffney, and Ninad Bondre of the International

Geosphere-Biosphere Program of Global Change in Sweden, Saleem Shaikh from Pakistan , Ramesh Bhusal from Nepal and Abhaya Kumar from India. Dr. A.K. Enamul Haque was a Resource Person at the writeshop on Writing Research

Report on Environmental and Resource Economics. Other resource persons were Dr Priya Shyamsundar, Dr. Mani Nepal and Dr. Heman D Lohano from SANDEE.

IUCN, Bangladesh and the Asian Center for Development organized a National Consultation meeting with experts on the findings of the study on valuing the Teesta River's ecosystem services on 22 December 2014. The study was led by Dr. A.K. Enamul Haque and other members of the team were: Dipankar Aich, Estiaque Bari, M Abu Abdullah Diyan and Rizwana Subhani. Dr. M Asaduzzaman, Professorial Fellow of BIDS chaired the session and led the discussion. Among others present in the meeting were from Department of Water Resources, and Dr. Minhaj Mahmud of BRAC Institute of Governance Studies. The meeting was held at the Insight Institute of Learning. The draft value showed that each year Teesta is losing nearly 200 crore BDT value due to shortage of water.



National Consultation on Valuing Ecosystem Services

Dr. A. K. Enamul Haque attended Asian Center for Development workshop on the selected enumerators to conduct a randomized survey on workers in the Garments Industry in Bangladesh on 11 June 2015, at the Insight Institute of Learning, Dhaka Bangladesh. Two hundred garments factories (randomly chosen) from the list of members of BGMEA will be involved in the survey from where one thousand employees of all grades of workers will be surveyed in June-July. The survey will be the first of its kind in Bangladesh and is expected to create an open access data set for researchers on the garment industry of Bangladesh.



Dr. A.K. Enamul Haque attending the seminar on the Opportunities of Canadian Agriculture in Bangladesh

Department of Social Relations³

In-house Lecture

The Department of Social Relations (DSR) of East West University (EWU) organized an in-house lecture entitled, "Will Bangladesh seize or squander the economic opportunity offered by the demographic dividend" on 2 April 2015. The lecture was delivered by Dr. Rafiqul Huda Chaudhury, Honorary Professor and Advisor, Masters Population in Population Reproductive Health, Gender and Development (MPRHGD), DSR and Chairperson, of the EWU Center for Research and Training (EWUCRT) moderated by Ms. Touhida Tasnima, Chairperson, Assistant Professor, DSR, EWU. Dr. M. Ataharul Islam, Professor, Department of Applied Statistics, EWU, spoke at the event as a designated discussant.



Research Project

A research project entitled, "The Anti/Colonial Politics of Development-Dispossession and Indigenous Karen Resistance", has been undertaken by Professor Bijoy P.

Barua with the cooperation of Mr. Hsar Doe Doh Moo, the Karen Environmental and Social Action Network (KESAN) in Myanmar and Thailand.

Conference Presentation

Md. Ekhtekharul Islam, Senior Lecturer, DSR, EWU made a presentation, "Disaster Preparedness among School Going Children in Bangladesh- A Gender Perspective", at the 'International Conference on Gender, Diversity and Development,' on 27 March 2015 at the Nawab Ali Chowdhury Senate Bhaban, University of Dhaka.

Sifat-E-Sultana, Lecturer, DSR, EWU, presented a paper, "Vulnerability of Women Living with HIV/AIDS in Bangladesh", at the 'International Conference on Gender, Diversity and Development,' on 27 March 2015, at the Nawab Ali Chowdhury Senate Bhaban, University of Dhaka.

Jewel Rana, Adjunct Faculty (Lecturer), DSR, EWU made a presentation, "Health Service Policies of Labor Welfare Center and Status of Workers Health in Dhaka", at the 'Universal Health Coverage (UHC) Conference 2015', 9 April 2015 at the Radisson Blue Water Garden, Dhaka. The conference was organized by Power and Participation Research Center (PPRC) with support from The Rockefeller Foundation, The World Bank, ICDDRDB, Diabetic Association of Bangladesh, Gonoshastho Kendro, Centre of Excellence for Universal Health Coverage, Centre for Injury Prevention and Research, NIPSOM and Association for Medical

Department of Genetic Engineering and Biotechnology (GEB)

Seminar

The Genetic Engineering and Biotechnology Club (GEB) arranged a seminar on "Lignin Reduction in Jute by Down-Regulating the Lignin Biosynthetic Gene through RNAi Technique" by keynote speaker Farhana Shafrin, Ph. D. Research Fellow, Dept of Biochemistry and Molecular



Biology, University of Dhaka on 31 March 2015. She spoke on how making jute more commercially can be usable by converting its fiber to other forms such as cotton for the first time in Bangladesh.

Activities

Department of GEB is a new department and has already a number of one fifty students. It has progressed in equipping

a Molecular Biology laboratory that will be ready to begin in Summer Semester 2015. Protocols for the separation of both protein and DNA molecules by molecular weight, bacteriophage isolation and identification, and DNA plasmid preparation and purification are currently being tested and adapted in the laboratories. Addition equipments and reagents are being ordered and additional laboratories exercises such as those using PCR and monoclonal antibodies are planned for the immediate future.

Poster Presentation

The GEB Department club prepared a poster on "Oncolytic Viruses", a new frontier in anti-cancer therapy. These viruses, some of which are genetically engineered, are now being tested in Phase 1, 2, and 3 clinical trials for use against a variety of human cancers. Of special interest is the fact that the degree of success of these viruses can sometimes be predicted by the genetic information available from the individual cancers. This fits in well with the recent trends in individualized, precision, medicine and so there is an excellent chance that this new frontier of research, like that of monoclonal antibodies, will soon find a place as part of the standard of medical care use worldwide.

Department of Applied Statistics

Journal Publications

Islam, M.A. and Chowdhury, R.I. (2015). A Bivariate Poisson Model with Covariate Dependence. *Bulletin of the Calcutta Mathematical Society*, 107(1), 11-20.

Hossain, A., Khan, H. and Beyene, J. (2015). Bayesian Regression Technique to Estimate Area Under the Receiver Operating Characteristic Curve and its Application to MicroRNA Data. *Annals of Biometrics andamp; Biostatistics*. 2(1):1013.

Jahan, F. (2015). Comparison of Procedures to select Appropriate Generalized Linear Models. *Bulletin of the Calcutta Mathematical Society*, 107(1), 29-40.

Jahan, F. Hossain, S. and Mahmud, K.M.F. (2015). Factors Influencing Women's Decision Making Power: Evidence from Bangladesh Urban Health Survey Data. *IMPACT : International Journal of Research in Applied, Natural and Social Sciences*.3(3) 133-149.

Seminar

1. Professor Dr. Mahbub Latif, Professor and Director, ISRT, DU gave a talk on "Transform-Both-Sides Michaelis-Menten Models for Pharmacokinetic Experiments" on 7 April 2015. The seminar was chaired by Prof. Dr. M. Ataharul Islam, Chairperson, Department of Applied Statistics, EWU.

2. Dr. Md. Mushfiqur Rahman, Associate Professor, Department of Applied Statistics, EWU spoke on "Data Sources and validation of International Classification of Disease Diagnostic Codes" on 9 April 2015, chaired by Prof. Dr. M. Ataharul Islam, Chairperson, Department of Applied Statistics, EWU.

Achievement

The Department of Applied Statistics is going to start Postgraduate Diploma in Actuarial Science from Fall 2015 Semester with permission from the University Grants Commission (UGC) at EWU which is the first program of its kind in Bangladesh.

Department of Electronics and Communications Engineering (ECE)

Conference

Dr. Gurudas Mandal participated in an international conference on Astro Physics and Space Science (APSS) on 31 January- 2 Feb 2015, Shanghai, China.



Dr. Gurudas Mandal with other participants in Astro Physics and Space Science (APSS), 31 January-2 Feb 2015, Shanghai, China.

Mahmud Hassan presented a paper, "Low Cost Proton Therapy for Cancer Patients" in an international conference on Physics and in Medicine and Clinical Neuroelectrophysics" on 19-20 February 2015. Bangladesh Medical Physics Association (BMPA), Bangladesh Clinical Neuro

Electrophysiologist Society (BCNEPS) and Department of Biomedical Physics and Technology (BMPT), DU, Dhaka, Bangladesh.

Journal Publications

Amin, M. R. (2015). Modulation of electrostatic Langmuir waves in quantum electron-hole semiconductor plasmas. *Physica Scripta* . 90 (1), pp. 015601.

Amin, M. R. (2015). Modulation of compressional Alfvén waves in compensated quantum semiconductors. *Physics of Plasmas*. 22, pp. 032303.

Mohammed, A. S., Rahaman, M., Islam, M. I., and Amin, M. R. (2015). Selection of the Best Two-Hop AF Wireless Link under Multiple Antenna Schemes over a Fading Channel. *Journal of Information Processing Systems*, 11 (1), 57-75.

Mandal, G. and Tanisha, N. Y. (2015). Analysis of nonlinear dust-acoustic shock waves in an unmagnetized dusty plasma with nonextensive electrons where dust are arbitrarily charged fluid. *Journal of Applied Mathematics and Physics*, 3(2), 97-104.

Ali, A., Andallah, L. S., and Hossain, Z. (2015). Numerical Solution of a Fluid Dynamic Traffic Flow Model Associated with a Constant Rate Inflow. *AJCAM*, 5(1), 18-26.

Conference Proceeding

Islam, M. N. Ahmed, S. Habiba, U. Islam, M. I. and Amin, M. R. (2014). Determination of Energy Efficiency of a Multi-User Wireless Network Based on Limited User Traffic Model, International Conference on Electrical and Computer Engineering. 406 - 408.

Islam, M. S., Matin, M. A. and Hossain, M. M. (2014). Electromagnetic wave propagation characteristics in single walled metallic carbon nanotube. Proc. 8th International Conference on Electrical and Computer Engineering, ICECE 575-578. [IEEE Xplore]

Alam, M. R., Begum, F., Hossain, Q. D. and Hossain, M. M. (2014). Comparative performance study of short and long

induction plasma torches: A numerical approach, strategic technology (IFOST), pp.511-515. Cox's Bazar, Bangladesh [IEEE Xplore].

Seminar

Dr. Md. Altaf-Ul-Amin, Associate Professor, NAIST, Japan, spoke on "An unsupervised approach to predict functional relations between genes based on expression data."

Dr. Mohammad Maksudur Rahman, Assistant Professor, Tohoku University, Japan, spoke on "Photovoltaic Green Nano-devices based on Nano-bio Fusion Process with Ultimate Plasma Technology."

Book

Md. Shahidul Islam, lecturer of ECE Department published his debut collection of poems during Ekushye Boi Mela 2015.

Department of Electrical and Electronic Engineering (EEE)

Professional Activities

Prof. Anisul Haque, IEEE Electron Devices Society (EDS), presented an invited talk on Quantum mechanical effects in surface potential based MOS compact models at the IEEE EDS Mini-Colloquium held at the University of Delhi, India on 13 March 2015.

Prof. Anisul Haque served as the editor of a special section on Nanobiosensors for IEEE Access, the mega open access journal of IEEE.

Dr. Khairul Alam served as a reviewer for --International Journal of Electronics; IEEE Transactions on Electron Devices; and 2nd International Conference on Electrical Engineering and Information and Communication Technology.

Dr. Mohammad Mojammel Al Hakim reviewed several papers submitted for publication into IEEE Access; Sensors and Actuators Chemical; IEEE Transaction on Electron Devices; and ECS Journal of Solid State Science and Technology.

He was also reviewer in the Opto and Micro Electronic Devices track of the 2nd International Conference on Electrical Engineering and Information and Communication Technology held on 21-23 May 2015 at Jahangirnagar University, Dhaka, Bangladesh.

Seminars and Programs

Mohammad Abu Fahim, an Intellectual Property (IP) reuse specialist and IP subsystem development delivered a talk on "Global employment opportunities of EEE graduates" at

Intel in Munich, Germany on 14 January 2015.

Dr. Zafar Ullah, Applications Engineering, Arrow Electronics Inc., Santa Clara, California, gave a presentation on "System design and current design trends" on 28 January 2015.



Mr. Abu Fahim delivering a talk on Global employment opportunities

On 5 March 2015 the Department of EEE organized a program to appreciate Professor Kazi Mujibur Rahman for his contribution to the development of Switchgear and Control Lab of EWU.

Professor Kazi Mujibur Rahman developed a three-phase power interface modules along with the related user friendly program to test the properties of over current relays. A video on the demonstration of the over current relay properties was shown on this occasion (http://youtu.be/OkGoVlymh_Y). Acting Vice Chancellor Professor Dr. Sekander Hayat Khan handed over a crest as a token of gratitude for his contribution.

Department of Computer Science and Engineering (CSE)

Reviewer

Dr. Shamim H Ripon was selected a reviewer of the International Journal Information.

Md. Shamsujjoha was selected a reviewer of the *International Journal of Computer Systems Science and Engineering*.

Committee Member of International Conferences

Dr. Shamim H Ripon has been selected as the committee member of the following international conferences:

International Conference on Communication and Information Processing (ICCIP 2015), will be held in Tokyo, Japan, 5-6 November 2015.

Fifth International Conference on Computer Science, Engineering and Applications (ICCSEA) 23-24 May 2015, New Delhi, India.

2nd International Conference on Engineering and Management Sciences (ICEMS), 28 February 2015, Singapore.

Second International Conference on Advances in Information Processing and Communication Technology - IPCT, 18-19 April 2015, Rome, Italy.

Third International Conference On Advances in Computing, Electronics and Electrical Technology - CEET, 04-05 April 2015, Malaysia

The International Conference On Advances In Computing and Communication Engineering - ICACCE, 30-31 May 2015 Istanbul, Turkey

The International Conference On Advances in Computing, Control and Networking-ACCN, 21-22 February 2015, Bangkok, Thailand.

Department of Pharmacy

Journal Publications

Hossain, F. C., Al-Amin, M., Rahman, K.M.M., Sarker, A., Alam, M.M., Chowdhury, M.H., Khan, S.N., and Sultana, G.N.N. (2015). Analgesic principle from *Curcuma amada*. *Journal of Ethnopharmacology*, 163, 273-277.

Lehmann, C., Islam, S., Jarosch, S., Zhou, J., Hoskin, D., Greenshields, A, Al-Banna, N., Sharawy, N., Sczcesniak, A., Kelly, M., Wafa, K., Cheliak, W., and Holbein, B (2015). The Utility of iron chelators in the management of inflammatory disorders. *Mediators of Inflammation*, <http://dx.doi.org/10.1155/2015/516740> (Review Article).

Saha, R.K., Hossain, F., Amin, N.T., and Bhuiyan, S.H. (2015). Phytochemical and antimicrobial investigation of methanolic extract and ethyl acetate extract of Rice husk (*Oryza sativa*). *Pharmacologyonline*, 3, 74-84.

Saha, R.K., Jamiruddin, M., and Achariya, S. (2015) Comparative analysis of lectins isolated from seed and testa of *Artocarpusheterophyllus*Lam. *Int. J. Curr.Res.Chem.Pharma. Sci.*,2(1), 65-75.

Rizwan F., Monjur F., Ghosh N.K., Salim A.F.M., and Haque M.F. (2015). A Prospective Study on Bacterial Isolates causing Neonatal Septicemia and their Sensitivity Pattern in a Tertiary level Hospital of Dhaka, Bangladesh. *International Research Journal of Medical Sciences*, 3(2), 16-21.

Monjur, F., and Rizwan, F. (2014). A Cross-sectional Study of Morphological Types of Anemia in Pulmonary Tuberculosis Patient and Associated Risk Indicators in a Selected Hospital of Dhaka City, Bangladesh. *International Journal of Chemical, Environmental and Biological Sciences*, 2(4), 215-219.

Tithi, N.S., Hossan, M.M., and Bachar, S.C. (2015). Synthesis and Biological Activity Evaluation of Indan-1-Carboxylic Acid-3-Semicarbazone and Indan-1-Acetic Acid-3-Semicarbazone. *Latin American Journal of Pharmacy*, 34 (1), 116-123.

Seminar Presentation

A paper "Medication Review - A New Avenue for Pharmacist" was delivered by Mr. Md Halimusshan, MACP, Consultant Pharmacist in Australia on 8 January 2014.



Mr. Md Halimusshan with Prof. Chowdhury Faiz Hossain, Dr. Mohiuddin Kabir, Dr. Repon K. Saha and faculty members of Pharmacy at the Pharmacy Seminar room.

A lecture "Library Information Literacy Program" was presented by Dr. Dilara Begum, Librarian of EWU, 31 January 2015.

A paper, "Adventures of New Drug Discovery from Natural Products for Unmet Therapeutic Need" was presented by Professor Dr. Chowdhury Faiz Hossain, Chairperson of the Department of Pharmacy, 5 March 2015.

Dr. Shamsun Nahar Khan, Associate Professor of the Department of Pharmacy, presented a paper on "An Imperative Role of 7SK snRNA in HIV-1 Transcription" on 2 April 2015.

Symposium

Dr. Shamsun Nahar Khan presented a paper, "Structure and Function of 7Sk snRNA" at the '5th International Symposium-cum-training Course on Molecular Medicine and Drug Research', 12-15 January 2015, Karachi.

In-plant Training

The Department of Pharmacy received a generous co-operation in the In-plant training of our graduating students from the topmost pharmaceutical industries of Bangladesh. ACI Ltd. trained four; Aristopharma Ltd. trained four; Asiatic Laboratories Ltd. trained four; Beximco Pharmaceuticals Ltd. trained three; Eskayef Bangladesh Ltd. trained two; General Pharmaceuticals Ltd. trained three; GlaxoSmithKline Bangladesh Ltd. trained two; Incepta Pharmaceuticals Ltd. trained three; Navana Pharmaceuticals Ltd. trained five; Oponin Pharma Ltd. trained four; Orion Pharmaceuticals Ltd. trained two; and Popular Pharmaceuticals Ltd. trained four students from January-April 2015. These placements were coordinated by Dr. Shamsun Nahar Khan, Associate Professor.



Mr. Tapan Chowdhury (Managing Director of Square Pharmaceutical Ltd.), Mr. Abdul Muktadir (Managing Director of Incepta Pharmaceutical Ltd.) and Prof. Chowdhury Faiz Hossain with four M. Pharm students at the Samson H Chowdhury Memorial Conference on "Bangladesh Pharma-ceutical Industry and Current Issue" at Kurmitola Golf Club in February, 2015.

New Appointments

New Faculty Members

Dr. Syed Abul Basher

Associate Professor, Department of Economics

Ms. Mahnoor Sattar

Lecturer, Department of Business Administration

Mr. Mohammad Rejaul Karim

Lecturer, Department of English

Ms. Saifa Haque

Lecturer, Department of English

Mr. Shahriar Khandaker

Lecturer, Department of Social Relations

Ms. Tilka Fannana

Senior Lecturer, Department of Pharmacy

Mr. Tirtha Nandi

Lecturer, Department of Pharmacy

New Officers and Staff

Mr. Md. Ataul Islam

Systems Manager, ICS

Mr. Md. Uzzal Hossain

Lab Officer, EEE

Mr. Md. Ruhul Amin

Driver

Mr. Md. Zafar Ullah

Driver

Mr. Md. Razaul Karim

Driver

Promotion

Dr. Moriam Quadir, Chairperson, Department of English has been promoted to Associate Professor.

DEPARTMENT OF STUDENTS' WELFARE

CAREER COUNSELING CENTER



TRAINING

Mock Interview Session

A Mock Interview Session was organized for the BBA and MBA students by the Career Counseling Center (CCC) on 14 March 2015. The session was facilitated by ex-graduates of EWU, Mohammed Samiullah, Head of Cluster and Branch, Bank Al Falah Limited; Hasanuzzaman Begh, Specialist, People's Planning and Acquisition, Eastern Bank Limited; Ishtiaq Hasnat Chowdhury Ratul, Finance Manager, HSBC Bangladesh; Chowdhury Fahim Farhad, Manager, National Collection Services, Cash Management Operations, Standard Chartered Bank; Sakib Ibne Zaman, Principle Officer, HR, BRAC Bank Limited; Md. Nahid Tanveer, Associate Manager, HRD, The City Bank Limited; Kazi Fahad, Assistant Credit Manager, SME Banking, Standard Chartered Bank; and Nahid Hossain Executive Officer, FO Southeast Bank Limited.

These mock sessions taught students to become eligible candidates and to perform well in actual interviews. They were given guidelines for making effective presentation and create impression on the interview board. Students became more aware of their mistakes as interviewees and practiced not to make such mistakes. Professor Ahmed Shafee, Vice Chancellor also visited these mock interview sessions.

Self-development and Mind-control

A Time-Management workshop was held by CCC, conducted by Md Saiful Hasan on 16 January 2015. The session focused on time-management along with the concept of happiness and the importance of mind control. Self-identity, attitude, the importance of balancing between effective living and workplace management were some topics of discussion with closing remarks and constructive feedbacks from the Adviser, Department of Students' Welfare and Head of CCC, Nahid Hasan Khan and participants.

Mobile Apps. Development Training

Information and Communication Technology Division, Ministry of Post- Telecommunication and Information Technology and Ethics Advanced Technology Ltd. in association with CCC launched "National Mobile Apps. Trainer and Apps. Development", a 3-month long training program for EWU students on 14 February 2015. The motto

of the program was to make skilled and creative trainers at national level. The special guest of the program was M A Mubin Khan, Managing Director of Ethics Advanced Technology Limited and chaired by Shyama Prasad Bepari, Joint Secretary and Program Director, 500 Mobile Apps Trainer and Apps Development Program, Information and Communication Technology Division, Ministry of Post,



Telecommunication and Information Technology. The EWU Registrar, Air Cadre Ishfaq Ilahi Choudhury was also present at the program. The training program started from March 2015 and will continue every Saturday, Monday, and Wednesday at the EWU practice lab.

CAMPUS RECRUITMENT PROGRAM

Marico Bangladesh Limited

Marico Bangladesh Limited in association with CCC organized a on-campus recruitment on 2 April 2015. Shahriar Mahmood, HR Manager of Marico Limited Bangladesh conducted the program in three stages-- written test, case study followed by group discussions. Among one thirty participants, eight students were selected for 'sales trainee' position.



GP Career Boot Camp



A Career Boot Camp was organized by Grameenphone with CCC for EWU students and for would be intern students on 25 March 2015. The aim of this program was to develop students' professional skills and also to involve them in extra-curricular activities. The program was inaugurated by Ahmed Shafee, V.C of East West University. The representatives of Grameenphone took interview of students for call center apprentice in which twenty seven were selected. This program served for those who want a part time job beside their study. Apart from this Grameenphone also organized live concert by *Nemesis*. And the day before this program Grameenphone arranged Live Streaming of the World Cup Cricket Match with the presence of some ex-cricketer of Bangladesh National Cricket Team.

SEMINAR AND WORKSHOP

Dream Dare Do!

CCC, The City Bank Limited and Enroute Management Consulting organized a *Dream!Dare! Do!* session for students on 28 January 2015 at the EWU premises.

Masud Rayhan, Manager, Organization Development and HR Strategy, HRD at The City Bank Ltd., a EWU alumnus and Sayed Taher Ahmed, Consultant, Learning and Development at EMC (Enroute Management Consulting) spoke on career and workplace skill development. Two hundred students from different departments were briefed on how to increase opportunities, improve performance, enhance career by combining success and confidence, prepare high-quality CV, and how to get ready for viva board for better output.

JOB PLACEMENT

Name	Designation	Company
Margaret Rea Rozario	Management Trainee	MGH Group
Mohammed Zunnun Farazi	Executive Trainee	MGH Group
Mahmud Hossain	Territory Officer	MGH Group
Muhammad Asad Uz Zaman	Sales Analyst	The Coca-Cola Company
Yeasser Ahmed Bhuiyan	Territory Officer	Arla Foods Bangladesh Ltd.
Md. Shafiqul Islam	Territory Officer	Arla Foods Bangladesh Ltd.
Tarif Nabi Huda	Territory Officer	Arla Foods Bangladesh Ltd.
Syed Mehtab Hussain	Territory Officer	Arla Foods Bangladesh Ltd.
Tanzil Ahmmed Sarker	Area Sales Executive	Lotto Bangladesh
Iqbal Mahmud Shihad	Assistant Officer	Eastern Bank Limited
Rashed Ul Alam	Assistant Officer	Eastern Bank Limited

Career Opportunity and Job Interview

CCC also organized a session on HR processing, recruitment management on 14 January 2015. The main focus of the session was to develop students' skill exploration, positive perception, communication and skills related to career management, career satisfaction and success facilitated by Ms. Shahida Parveen, Lead Consultant, HR Solutions at PeopleScape, an extension of Market Access Group and also by another facilitator Md. Najmus Shakib. HR policy planning, performance appraisal system, importance of giving a good impression at interview board and continuation of better performance in career life long were discussed in the session ending with a solution of a case study in order to showcase students' potential and efficiency.

OTHER PROGRAM



Visiting Bangabandhu Memorial Museum

A daylong seminar was organized at the Bangabandhu Memorial Museum for EWU students On 31 March 2015. The focus of the program was on the contribution of Bangabandhu Sheikh Mujibur Rahman in 1971 independence war. Fifteen representative students visited the museum, the historical house of Bangabandhu and later participated in the seminar. Lt. Col. (Retd.) Quazi Sajjad Ali Zahir (Bir Protik) was one of the keynote speakers. The speakers shared their experience of 1971 war and memories of Bangabandhu. The program gave an opportunity for them to connect themselves with first hand knowledge of the war.

Name	Designation	Company
Riffat Binte Wahid	Assistant Officer	Eastern Bank Limited
Bibi Kulsum Lipi	Assistant Officer	Eastern Bank Limited
Tasnim Azam	Assistant Officer	Eastern Bank Limited
Adnan Andalib	Assistant Officer	Banking Eastern Bank Limited
Nazifa Fariha Mumu	Coordinator	Catering Sales The Westin Dhaka
Anwar Hossain	Relationship Officer	BRAC Bank Limited
Arafa Ferdous	Senior Brand Officer	Bata Shoe Company

INTERNSHIP PLACEMENT

ACI Limited	Grameenphone Ltd.	Rupali Bank Limited
Anwar Group of Industries	Grown and Excel	Shahjalal Islami Bank Limited
Asiatic Experiential Marketing Limited	IDLC Finance Limited	Siemens Bangladesh Ltd.
Banglalink	IFIC Bank Limited	Sonali Bank Limited
Berger Paints Bangladesh Limited	Islami Bank LIMITED	Southeast Bank Limited
BRAC Bank Limited	Jamuna Bank Limited	Square Pharmaceutical Limited
Concord Group	Janata Bank Limited	Square Toiletries Limited
Cookie Jar Limited	Mutual Trust Bank Limited	Standard Chartered Bank
DataSoft Systems Bangladesh Ltd.	NCC Bank Limited	The City Bank Limited
Dhaka Bank Limited	One Bank Limited	Unilever Bangladesh Limited
EXIM Bank Limited	PRAN RFL Group	United Commercial Bank Limited
FRONTDESK BANGLADESH	Prime Bank Limited	Uttara Bank Limited
GETCO Group	Rahimafrooz Globatt Limited	
	Robi Axiata Limited	

CLUB UPDATES



AGRO-INDUSTRIALIZATION CLUB

Agro-Industrialization Club (AIC) is the first agro-based club in private universities of Bangladesh. EWUAIC provides a platform for exhibiting students' originality by assessing the original cost of the agricultural sector and help them to fit in the corporate world. EWUAIC ventured new areas of creativity in Spring Semester 2015.

Info-Board Exhibition 2015

A day-long event was organized on 30 March 2015 that included a information board competition and exhibition followed by a prize-giving ceremony.

The Info-Board Exhibition 2015 focused on the contribution of companies, personalities, products, new agro business

ideas. The program inaugurated by the Chairperson, BoT and Founder VC of EWU, Dr. Mohammed Farashuddin. VC, Professor Ahmed Shafee, Pro-VC, Professor Dr. M. Sekander Hayat Khan; Dean, Faculty of Business and Economics and Chairperson of Department of Business Administration (DBA) Professor Tanbir Ahmed Chowdhury; and Registrar, Air Cdre Ishfaq Ilahi Choudhury (Retd.) were also present. The information boards from nine competing groups prepared information boards on Sajeeb Group, Gold Mark, Kazi Farms, Aarong, Nescafe and ACI and Square.

After the competition a Prize-giving Ceremony was held in the Faculty Lounge. Club moderators and faculty members- Mohammad Masudur Rahman, Shakib Hossain Shuvo, M Sayeed Alam and Muhammad Ataur Rahman awarded top three contestant groups: Aarong, 2 Fresh Beef and Mutton and Contribution of Agro-sector in Bangladesh.



ALPHA BETA STATISTIC CLUB

The sole purpose of Alpha-Beta Statistics Club (ABSC) is to provide effective and useful information about Statistics, to create a common platform for students of Applied Statistics where they can discuss everything about Statistics and get connected with the Statistical community.

Statistical Quiz Competition

ABSC organized the second Intra University, Statistical Quiz Competition in the view of imparting general knowledge, current affairs along with statistical facts among students. In the final round four teams were selected through several competitive steps. Anika Nawar and Enamul Haque came out as toppers of the competition.



The finalist teams with guests



The Business Club (EWUBC) is one of the veteran and prosperous clubs of the university that facilitates and nurtures extracurricular activities. The ultimate preference of EWUBC is enhancing leadership and entrepreneurship skills in students. Bangladesh is moving towards a very advanced corporate society of quality conscious professionals. EWUBC has always been working with all phases of business to demonstrate and practice this professionalism.

Advance MS Excel Workshop

EWUBC comes up with a routine schedule of sessions and workshops every semester. In Spring 2015 the club successfully coordinated a workshop on Advance MS Excel that has enlightened the students sustained the growth of the club.



Trainer Along with EWUBC participants

Having a command over computer is as important as regular curriculum and knowledge of MS Excel is a basic requirement. Hence a two-day certificate workshop was held on 'Advance MS-Excel' for a creating wider scope for students on 27 March and 3 April 2015. Eighty students registered in two different slots who were trained by Sharif Bin Mohiuddin, an executive from Robi Axiata Limited.

EWU CoPC Computer Programming Club

East West University Computer Programming Club (EWUCoPC) is the first Computer programming club in private universities of Bangladesh. Its target is to develop students' personal programming skills; for national and international programming contest; and also to make future programming personnel and software developers for computer and mobile phones in Operating Systems like Windows, IOS, Android etc. Workshops and seminars are organized with Microsoft Corporation, HP, Google Development Group with renowned local and global companies to develop leadership quality and computer skills students.

EWUCoPC organized a Computer programming contest -- "War of Beginners and Intermediate Programmers" for first - fourth semester students. Almost a hundred programmers participated and received certificates and top three contestants were award for their achievement.

Every Friday regular advance level computer programming classes are taken by trained instructors for the aim to reach a high position at ACM ICC world final.



Creative Marketing Club

The Creative Marketing Club (CMC) of EWU is the first of its kind in the country. Its aim is to develop and promote future leaders by inviting different personnels from the corporate world to participate in seminars and workshops and organize competitions for students.

On 7 February 2015 CMC arranged a seminar on "Supply Chain Management - Concept and Practice in Bangladesh". The Guest Speaker, Mr. Akil Haider, ACI (Commercial) Ltd



provided an insight into Supply Chain Management. A simple quiz session was held after the seminar about the topics discussed in the seminar and top three participants received prizes from the guest speaker. CMC also looks forward to arranging more interactive seminars and workshops for students in the coming days ahead to bring out the best in the students by enhancing their creativity.

Club For Performing Arts

East West University Club for Performing Arts (ECPA) is reputed to be the largest and most active club at EWU. It arranges cultural programs all over the year. Students' performance in different cultural functions is always very rich because of its talented and dedicated members.



The first event of ECPA was *Jagroto Ekush* on 21 February International Mother Language Day. The program showed reverence to the language martyrs by giving flowers on the Saheed Minar placed at East West University premise. The club members performed a drama named *Matrivashar Jonno* and patriotic songs and recitation.

After the program ECPA organized Club Member Recruitment Session Spring 2015 for freshers.

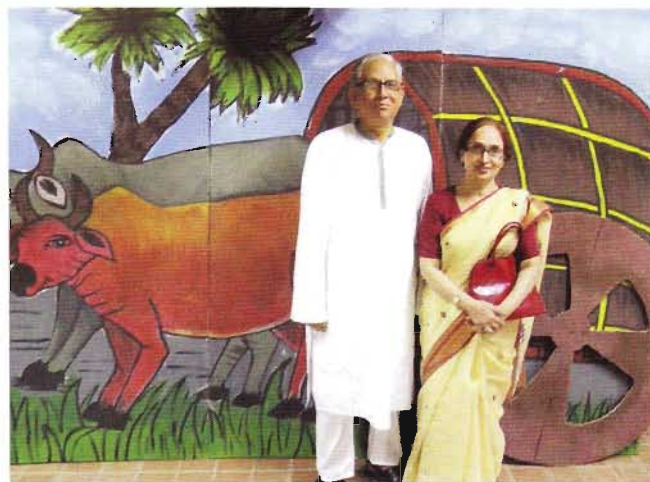
ECPA also supported the "Grameenphone Carrer Boot Camp" in which they organized a cultural program in which *Nemesis* performed music.

The ECPA also participated in Intra EWU Badminton Tournament 2015 organized by the EWU Sports Club with dance performance.

ECPA Celebrates Colourful Bangla New Year

The last program of this semester was celebrating the Bangla new year, Pohela Boishakh day long on 14 April under the banner *Uthshobe Parbone-1422*.

ECPA celebrated the first day of Bangla New Year 1422 with day-long colorful events. The programs included *Baisakhi Mela*, *Mongol Shovajatra*, traditional Bangla songs, folk dance, drama – *Cinema*, and concert by popular artist Tahsan and his band '*Bangla*'. Boishakhi Mela was arranged in the university corridor with various stalls. Many colorful objects and traditional Bangla food – panta-ilish and various kinds of pitha were arranged for all.



Dr. Mohammed Farashuddin, Chairperson of the Board of Trustees of the University accompanied by Mrs. Farashuddin with the Registrar, Air Cdre Ishfaq Ilahi Choudhury (Retd.), the moderator of ECPA Nikhil Chandra Shil and the members of the club, faculty members, students and officials of the university, attended and enjoyed the program.



Debating Club

The objective of the East West University Debating Club (EWUDC) is to promote oratory skill and discipline and instill fraternity among debaters. It also aims at spreading the culture of seeking knowledge through positive discourses worldwide. Spring 2015 was an eventful semester for EWUDC for organizing 'OIC Debating Championship, 2015' in Malaysia. The team consisted of members -- Muntasir Rahman Arnob, Ramisa Rahman and Syed Mustyen Quader along with the club moderator Nazia Manzoor. In the tournament EWUDC represented Bangladesh contingent in the international debating arena along with three other Bangladeshi universities.

Another huge achievement of EWUDC was the successful hosting of 'EWU SPREE, 2015', 30 January – 7 February



2015 in Bangla and English category . It was one of the largest inter-university tournaments in the history of EWUDC where thirty different universities including Dhaka University, IBA-DU, BUET, Jahangirnagar University, NSU, IUB, BRAC, AIUB, CUET, Chittagong University. Dhaka Medical College became champion in the Bangla and DU became champion in English debate. The prize giving ceremony was presided over by the Honorable Vice-chancellor Professor Dr. Ahmed Shafi. Mahiul Habib Tasfin, Gazi Abul Hasnat Rabi, Shahrin Ahsan Mounota of EWUDC qualified for the semi-final round in '7th Language Day Debating Championship' organized by DU Debating Society.



Economics Club

The Economics Club (EWUEC) organized an essay writing competition to mark its inception in Spring-2015 with a motivation of creating massive opportunities for the students of Economics Department. Its objective is to develop student's knowledge regarding worldwide economic issues and generate ideas and possible solutions on economic issues.



Club Activities

An Essay writing competition was held among two groups-senior group (twenty five students) and junior group (fifty five) on separate topics related to current economics. The participants were much delighted and enthusiastic about the unprecedented advent of this new club.



Electronics Club

Intra University Electronics Olympiad and Seminar

The 1st Intra University Electronics Olympiad was held at EWU campus on 2 April 2015. Around forty students from different departments of the university participated in the forty minute long Olympiad. Students also enjoyed a seminar on "Computerized control-subsystem: Data handling using database". The seminar was conducted by Professor Dr. Kazi Mujibur Rahman followed by a prize distributing ceremony chaired by Dr. Kazi Mujibur Rahman and Md. Abu Abdullah, Assistant Professor was selected the judge for the Olympiad. Undergraduate students of EEE

-Md. Abdullah Faruque, Md. Solayman Khan, and Mukhtadir Imam Jan got first, second and third prize accordingly. Dr. Muhammed Mazharul Islam, Assistant Professor; and club moderators Ms. Sharmin Rowshan Ara, Assistant Professor and and Md. Niazul Islam Khan, Lecturer were also present at the seminar.

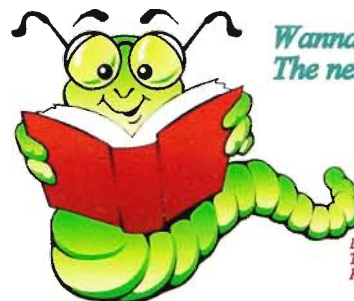


English Conversation Club

The English Conversation Club (EWUECC) is a popular and eventful club. The main objective of this club is to make students become fluent speakers of English. The club arranges chat sessions, workshops, and movie shows every semester. The motto of the club is "We Try to Keep You Thinking in English". Any student of EWU can join the club.

The semester began with club members paying homage to the martyrs at the Shaheed Minar (Martyr Monument) by commemorating them on the International Mother Language Day.

The Club organized a competition titled English Poetry Competition in Fall 2014, the result of which was published in Spring 2015. The first, second, and third positions went to -- Momoko Takahashi, Department of Genetic Engineering and Biotechnology for "The Painting"; Sanjida Ahmed Keya, Department of English for "Dark Room"; and Taibul Islam, Department of Business Administration for "Dual Side". The winners were also given certificates for their extraordinary skill in writing poetry.



*Wanna be a bookworm??
The next WORM can be you!*

*Join Book Reading Session
With
Arafat Noman Sir
(Department of English)*

*Date: April 5, 2015
Time: 1.30 pm
Room no: 338*

*Organized by:
EWUECC*



The club arranged a new reading session on 5 April 2015 moderated by Mr. Arafat Noman. The session aimed at attracting readers to explore new horizons through reading. Students who participated in the reading session also got the opportunity to share their ideas and experiences.



Environmental And Social Club

Counseling Session and Workshop on Peer Support

EWU ESC Mindgym arranged three psychological counseling sessions to give psychological support to demotivated students.

In every session four to six students get opportunity to meet the counsellor and share their problems. Mind gym also arranged a workshop on 21 March 2015 on peer support, in which eighteen students received orientation on peer support. MS.Nuzhat Choudhury free-lance counsellor conducted the session.



Annual Sports at PoruaderAshor

EWU ESC arranged Annual Sports for the students of PoruaderAshor School on 26 March 2015.



PoruaderAshor is an initiative for offering primary education services for the underprivileged children. The Sports Day commenced by hoisting the national flag amidst the national anthem. Seventy students and twenty teachers and volunteers participated in this day long program. There were eighteen sports events such as - cock fighting, 300 mt sprint, skipping, ping-pong, balancing etc.

Free Online Psychological Counseling by EWUESC

EWUESC started a free online service through psychological counselling group for the students. The name of the program is "Mind Gym".

Many students suffer from different kinds of psychological problems which they can not share with people. These problems hamper their academic activities. At times they try to commit suicide or become addicted. To cope with psychological problems there should be a counseling group where the students can find a solutions to their problems.

This is a Facebook page through which the counselors try to solve different kinds of psychological problems of the students. Peer counseling is open for all free of cost: www.facebook.com/mindgym.EWUESC

School Bag Distribution Program

EWUESC and JCI distributed fifty School bags on 5 March 2015 to the students of PoruaderAshor. Mr.Nahid Hahan Khan, Adviser, Students Welfare, JCI executive members, teachers and club were present during the event.



Bridging the Gap

Preparing and encouraging the socially disadvantaged student for the formal schooling is one of the major motto of Poruader Ashor. Twenty six students of PoruaderAshor were admitted to Badda Government Primary School in January 2015 in different classes in this policy.



Genetic Engineering And Biotechnology Club

Department of GEB in assistant with the GEB Club recently hosted a seminar by Farhana Shafrin on the acute interest in Bangladesh that has potential to increase the range of commercial products of Jute. The GEBC prepared and presented a poster on a new scientific topic titled 'Virus Therapy for Cancer', replacing the previous poster on 'Ebola Virus'.



GEB Department Students in front of the recently presented poster on the current topic "Oncolytic Viruses". The students are wearing the new GEB club shirts.

Virus therapy for cancer is a widely talked topic in the scientific community at present. This new poster will serve as a simple way to explain how genetic engineers are attempting to manipulate viruses to treat cancers.

In addition, the GEB club has printed T-shirts with its logo. These will be used by members in future when they participate in any club activity.

IEEE IEEE Student Branch

The Institute for Electrical and Electronic Engineers (IEEE) is the largest professional organization in the world. The student branch at EWU has more than four ninty students, more than all other branches of IEEE in the Asia-Pacific region. The objective of this institute is related to all IEEE activities such as arranging and attending seminars, talks, workshop, study tours, and various competitions.

Seminar

A seminar was organized on "How Miniaturization of various Electronic and Optoelectronic Devices" was held on 5 April 2015 at 4.50 pm by IEEE student branch of EWU. The seminar was conducted by the guest speaker, Soumitra Roy Joy, lecturer of the Department of Electrical and Electronic Engineering, BUET.



The speaker shared his views on the trend of miniaturization of various electronic devices, various electronic devices such as solar cells, sensors, waveguide and how miniaturization of these devices can increase performances and serve to make a better world for tomorrow through developing and introducing new technology. He also mentioned about the scaled devices can develop human lives, like- biosensors in medical treatment. He also introduced scaled devices applications that are in prototype level to make huge impact in human life.

At the end of the seminar, all participants were acquainted with many optoelectronic devices which would be an aspect of the future work of these devices and were motivated about the miniaturization of electronic device benefits.



MBA CLUB

The main objective of MBA Club of EWU is to encourage students to get involved in extra-curricular activities to nurture their potentiality in different social and cultural areas. It also arranges academic seminars and workshops to provide the opportunity to the students to know the latest developments of different areas of business and industry by arranging workshops, seminars on different contemporary issues in Bussiness affairs, study tour or day-long excursion every alternative semester. It is an opportunity for them to ventilate and have informal intimacy among faculty



members, students and administrative officials with fun. They also organize recreational activities, MBA Evening, picnic and to promote a feeling of camaraderie and cooperation among graduate Business students.



Pharmacy Club

Vision of the Pharmacy Club

Pharmacy education has a broader view in all the aspects of the pharmacy profession, such as - high quality pharmaceutical products manufacturing; improve patient outcomes and provide the highest standards of pharmaceutical care; foster a collaborative approach to medication safety among all disciplines; provide an exceptional work environment; integrate new technological developments which improve efficiency and safety; promote activities to improve patient outcomes and the quality of care; and expand and promote excellence in pharmacy education.



Photography Club

East West University Photography Club (EWUPC) was established in September 2000. This club is working to make students more aware of different dimensions of photography, which relates pleasure and professionalism. The club motivates students to learn and share new ideas and techniques with fellows with similar interest and imaginative power through photography. EWUPC arranged and participated in several national and international exhibitions and won prizes in different categories.

EWUPC 9th Annual Exhibition

EWUPC organized its 9th annual exhibition on 27-29 December 2014 at Dhaka Art Center. More than one hundred forty seven photographers participated in the competition and only fifty photographs were selected among two thousand two hundred fifty photographs. Judges were Ismail Ferdous (Documentary Photographer) and M A Ahad (Photojournalist at Associated Press (AP)).



A.Z.M. Shafiqul Alam, Treasurer inaugurated the festival as the chief guest chaired by Air Commodore (Retd.) Ishfaq Illahi Choudhury, Registrar. Mr. Shafiqul Alam Kiron was honored by Lifetime Achievement Award for his outstanding contribution in photography in this event.

Exhibitions

EWUPC participated in the following national and international exhibitions: Bangladesh In Frame-VII by TTL, Pentax-Eminence Photo Contest, 2015 by Pentax Bangladesh, and "Colors of Life-II Jahangirnagar University Photographic Society (JUPS).



Rotaract Club of East West University (RCEWU) is working indefatigably to provide opportunities for students to enhance knowledge and skills that will assist them in personal development to address the physical and social needs of their communities and to promote better relations between people through friendship and service.

Blood Donation Camp



With the slogan of "Give Blood to Save Life" RCEWU has conducted a Blood Donation Camp on 23 March 2015 at ground floor (block-C, Wi-Fi zone) with the assistance of Bangladesh Thalassemia Foundation. The members of RCEWU have collected one hundred nineteen bags of blood. The members of RCEWU had provided the volunteer service and motivated students to donate blood and save Thalassemia patients.

Celebrating International Mother Language Day

On 21 February 2015 the members of RCEWU celebrated The International Mother Language Day by paying tribute to the temporary Shaheed Minar constructed in EWU campus.

Fund raising for Burned People

Recently there has been many incidents of burn injuries patients in serious conditions took admission to the Burn Unit of Dhaka Medical College Hospital. RCEWU has raised TK. 27,400 to help those burn injured patients. Students of EWU came forward to contribute in this Fund Raising programme.



Science Club

Knowledge Creation and Innovation

The objective of EWU Science Club (EWUSC) is to nurture and guide the young minds to know the unknown features of science and find a way to utilize the knowledge for the betterment of humanity, to find innovative knowledge, explore creativity and increase enthusiasm. The club arranges workshops, MATLAB and Mathematics Competition, Math Olympiad, Fieldtrips, Study Tour. These activities of science club help students to be attentive in their studies.

Field-trip

EWUSC arranged a field-trip to Berger Paints Factory



Bangladesh Limited on 24 January 2015. Moderators of EWU Science Club and 60 Students from different engineering departments of East West University took part in the field-trip. Students visited the entire factory in four teams. Four of the engineers from the factory lead those teams and introduced them with their machineries and

equipments. A question answer session between a group of Berger employees (General Manager, Production Manager and some High Officials) and participating students was held after the factory visit. After returning from the field trip a little cultural program and a quiz competition was held.

Observe International Mother Language Day

EWU Science Club observed International Mother Language



Day on 21 February 2015. Members of the club placed floral wreaths at the Shaheed Minar to show their respect to the language martyrs of 1952.



Sports Club

Over the years, East West University Sports Club (EWUSC) has been trying to reflect students' passion on different sports and Spring 2015 was no difference. East West University participated in numerous sports tournaments in the Spring Semester of 2015, which included Cricket and Badminton.



The semester started with 50 years Celebration of Eastern Housing T20 Cricket Tournament. A total of ten teams, including Professional Club participated in this tournament. This was an 11-a-side cricket tournament. The EWU cricket team was the runners-up on this tournament. The final against Pioneer Cricket Club was dubbed by many as the best match of the tournament, where EWU lost to Pioneer by only 10 runs. Akid Muhammad and Yaadur Rahman Yaad brought great pride for being the Player of the Tournament and Best Bowler of the Tournament was Player of the Tournament. Akid Muhammad was also Man of the Match

in all three group stage matches, and Yaadur Rahman Yaad was also Man of the Match in a big semi-final against Banasree Cricket Academy senior team.

The EWU SC participated in the 8th ULAB Fair Play Cup T20 2015. This was an 11-a-side cricket tournament, consisting of sixteen private universities. EWU was grouped with Manarat International University (MIU) Green University (GU) and University of Asia Pacific (UAP). Although EWU lost their first match to MIU, they came back to winning ways against UAP in their last match. Unfortunately, one win was not enough for EWU to make them through to the next round. However, Naimul Hauque Parvez played some incredibly good cricket for the EWU team, first getting a score of 31 runs, not out, in 20 balls and scoring a half-century in only 27 balls in the last match.

Most awaiting tournament of EWUSC was Intra EWU Badminton Championship 2015 on 22, 23 and 30 of March this year. Both students and Faculty members participated in this big event.

Category	Finalists
Faculty and Admin Singles	Gomez-CHAMPION Omer Faruq-RUNNER-UP
Girls Doubles	Shantona and Tanjim-CHAMPION Zoya and Mahin-RUNNER-UP
Boys Doubles	Ovii and Anik-CHAMPION Koushik and Ratul-RUNNER-UP
Boys Singles	Ovii-CHAMPION Shanai-RUNNER-UP
Mixed Doubles	Ovii and Shantona-CHAMPION Anik and Shanta-RUNNER-UP
Player of the Tournament	Ovii

The tournament had five different segments for participating. Boys singles, boys doubles, girls doubles, Faculty and Admin's singles and for the first time mixed doubles for the students had introduced in the basement especially designed for indoor sports in the university premise. Honorable President of Bangladesh Badminton Federation Rubaba Dowla, general secretary of Bangladesh Badminton Federation Mr. Jubaidur Rahman Rana and Legend badminton player Rasel Kabir Suman was present as Special Guests.





Telecommunications Club

CV Writing and Interview Skills Training Workshop

A CV writing workshop was organized by Telecommunications Club (EWUTC) on 1 April 2015. The workshop was for both engineering and non-engineering students on how to write a CV at the Faculty Lounge. Around one fifty students from different departments participated in this workshop. The guests were Chowdhury Tanvir Sadat, Assistant Manager, Supply Chain Management, Banglalink; Sourav Siddiky, Solution Manager, Huawei;



Question and answer session of CV writing and interview skills workshop

Biplob Ghosh Rahul, CEO and Founder, eCourier; Shamim Sahani, Socio-economics Analyst, Regulatory Strategy Management, Grameenphone; Syed Tamim Husyn, Group Coordination Officer, Irving Group, Director, Academics, Edbase. They talked about CV writing and gave tips about how students should prepare themselves for the job market. The event ended with a crests giving ceremony to the guests by Ummy Habiba, Moderator of EWUTC and Mostafa M. Hussain, Assistant Professor, Dept of ECE.

There was an interview session for the interested participants on 3 April 2015 by Chowdhury Tanvir Sadat, Assistant Manager, Supply Chain Management, Banglalink; Sourav Siddiky, Solution Manager, Huawei; Biplob Ghosh Rahul, CEO and Founder, eCourier.

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