

EWU holds international conference on business research

The Department of Business Administration, East West University (EWU) arranged the second international conference on Business Research in May 27-28, 2016. This conference was sponsored by the World Bank's Higher Education and Quality Enhancement Project (HEQEP). The keynote speaker of the ceremony was Prof. Zahirul Hoque, Head, Department of Accounting, La Trobe University, Australia.

Dr. Mohammed Farashuddin, Chairperson, BOT, EWU and former Governor, Bangladesh Bank was the chief guest of the conference. Prof. Dr. MM Shahidul Hassan, VC of EWU graced the conference as the special guest. Dr. Anup Chowdhury, Chairperson, BBA Department of EWU was the guest of honour. Prof Tanbir Ahmed Chowdhury, Dean, Faculty of Business and Economics and Convenor, of the conference, chaired the programme.

The programme was attended by near about 100 participants from 31 different institutions from home and abroad. More than 60 research papers was presented at this conference.