



## EWU Observes 20th Founding Anniversary

East West University observed its 20th Founding Anniversary on 20 November 2015 at its own campus Aftabnagar, Dhaka. Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, M. A. Mumin, Dr. Saidur Rahman Lasker, Nowshad Shamsul Arefin, Member, Board of Trustees, EWU and Prof. M.M. Shahidul Hassan, Vice Chancellor, EWU inaugurated the program.

With six teachers and only 20 students, EWU had a humble beginning in September 1996. Over the years, it has climbed the ladders of success and has established itself as a leading private university in the country. Now it has over 350 faculty members and around 10,000 students. EWU offers high-quality education at an affordable cost.

The Foundation Day's programme showcased a national children's art competition. The theme of the competition was "Shonar Bangla". More than 800 students from

various schools participated in the art competition divided into three groups based on their age. Three eminent artists of the country-Samarjit Roy Chowdhury, Shameem Subrana, and Samina Nafies-judged the children's paintings.

### BoT Member's Views on EWU

- Dr. Khalilur Rahman

**What do you think about the current functioning of East West University?**

East West University has come a long way since its modest beginning. I fondly recall that our BoT Chairperson Dr. Mohammed Farashuddin,



Please see page 2 for the last part...



## 20th Founding Anniversary *(After First Page)*

Cash prizes with medal and certificates were given to top five children from 3 different groups and consolation prizes for all others.

An opinion exchange program with 200 student guardians was also held after this with a closure of a cultural event. Noted singer Fakir Alamgir and Roquaiya Hasina Neely performed on the occasion. Around 1500 students and faculty members and staff of the university enjoyed the function.



## Dr. Khalilur Rahman *(After First Page)*

during a visit to the United Nations in New York in the early 1990s, kindly invited me for a discussion on establishing a private university in Bangladesh. The idea of a private university was new in our country at that time. I was deeply impressed by his clear vision and enlightened mission. He genuinely cared about a high quality education, particularly in new and emerging fields where there was a gap felt. He also dreamt of making sure that all walks of our society have a broad access to it. I immediately shared his philosophy and felt truly privileged to be a part of this noble undertaking.

During the two decades since our meeting, East West University not only became a reality but has also emerged as an educational powerhouse in the country. A major milestone was created by the establishment of our campus which signaled our achievement and our ambition. Today we managed to attract a large number of bright and vibrant young minds who are motivated by the pursuit of knowledge to make a positive difference in our society. Despite rising costs, we have kept tuition fees at a level affordable to middle class. We also provide generous financial assistance which allows meritorious students without adequate financial means access to education. We are very proud of our faculty members who have developed and are delivering an excellent curriculum. EWU administration discharges its functions with remarkable efficiency. Our Board has been unfailing in ensuring that we continue steadfastly on a path of constant progress. The state of our university is strong.

**How would you like to see the university in the next ten years?**

Today, East West University is recognized as one of the pre-eminent seats of learning in Bangladesh. However, we will not rest on our laurels. In the coming years, we will effectively meet the challenges of maintaining our high standards and also keep building on it.

I would like to highlight two important considerations as we move forward: first, to consolidate our achievements and make further progress in existing fields; and second, to explore the possibilities of expanding into areas where we can make a difference. A substantial amount of new knowledge is produced worldwide every year and we should be well positioned to harness it in our fields of instruction. Equally important is the adaptation of this new knowledge in the particular context of our society. Going forward, our faculty, administration and Board will remain relentlessly innovative to make sure that we stay on the cutting edge of the global knowledge curve and deliver it to our students in a timely and effective way.

As regards expansion into new fields, the Board of the Progoti Foundation, of which EWU is a project, has been considering the establishment of a nursing college and a medical college. These initiatives will provide greater depth and fullness to our institution. The vigorous pursuit of continuous progress and breaking exciting new grounds will seal the position of EWU as the undisputed leader of higher education in Bangladesh in the coming decade.

**How do you advise your students to make use of their time?**

Our students come to EWU to prepare for future. Here is my message to them. Education is not simply about preparing yourself for your life, but is life itself. To cope with and lead in a fast changing and increasingly networked world, you will need to keep learning throughout your life. Here at EWU, you have a great opportunity to build your own ability for life-long learning.

Your education helps you to acquire essential capacities for jobs that require high quality knowledge and skills.

It enables you to think critically which is essential for complex problem-solving and making sound decisions. Through your everyday attendance you continue to learn

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After 2nd Page...

about the importance of values such as punctuality, discipline, collaborative learning and empathy with others. With the knowledge, skills, capacities and values you gain at EWU, you will be very well positioned to not only be an outstanding citizen and a successful leader in your field, but also an agent of positive change in our society.

You are spending a very important part of your life at EWU. This is a huge investment you are making in your future. Your parents and family members are making major sacrifices to support your education. The faculty and university authorities are working painstakingly and with great care to make your student life truly meaningful. What you do with your time during your studentship at EWU is ultimately in your own hands. If you want to live your life's dreams during your lifetime and help others realize their dreams, use your time in a way to make the most out of the outstanding resources and opportunities that EWU is making available to you.

### Professor Dr. M M Shahidul Hassan the New VC of East West University



On having been appointed by Abdul Hamid, the Chancellor of East West University (EWU) and President of Bangladesh, Professor Dr. M M Shahidul Hassan joined as the Vice Chancellor of EWU with effect from 11 October 2015. Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, EWU welcomed Dr. Hassan at the university's own campus at Aftabnagar, Dhaka.

Before joining EWU, Dr. Hassan was the Professor of Electrical and Electronic Engineering (EEE) Department in Bangladesh University of Engineering and Technology (BUET). Dr. Hassan graduated from the Department of EEE, BUET in 1973 and completed his Ph.D. in Electrical Engineering, Dept. of Electrical and Computer Engineering (ECE), from Clarkson University, New York, USA (1988).

He is a renowned researcher of the country. His research articles have been published in more than 50 national and international journals. University Grant Commission of Bangladesh (UGC) awarded him four times for the 'Best Research Paper' in -1991, 1999, 2003 and 2005. He was the recipient of a prestigious Bangladesh Academy of Sciences Gold Medal award. He also won several awards for his academic and research achievements from a number of institutions at home and abroad.

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### East West University Celebrates Victory Day

East West University (EWU) celebrated the 45th National Victory Day and paid homage and tribute to the valiant freedom fighters and millions of martyrs, who shed their lives for making Bangladesh a free nation.

The National Flag was hoisted at the university premise and special prayer was offered for peace and prosperity of the country on 16 December 2015 morning at Aftabnagar, Dhaka.

The of Board of Trustees and former Governor of Bangladesh Bank, Dr. Mohammed Farashuddin, the Vice Chancellor, the Treasure, the Deans of different faculties, the Chairpersons of different departments, the Registrar (Acting), the officers, the staffs, and the students of the university were also present to celebrate the occasion.





## BoT Chairperson Dr. Mohammed Farashuddin Honored

Bangladesh Institute of Development Studies (BIDS) and Daily Banik Barta jointly honored Dr. Mohammed Farashuddin, Chairperson, Board of Trustees and Founder Vice Chancellor (1996-98) of East West University (EWU) and former Governor of Bangladesh Bank as an eminent Economist of the country.

The awarding ceremony was held on Saturday 19 December 2015 at Hotel Sonargaon. Planning Minister AHM Mustafa Kamal, Prime Minister's Economic Adviser Dr. Moshir Rahman, Vice Chancellor of EWU Prof. Dr. M M Shahidul Hassan and a large number of Economists and members of civil society were present on the occasion.



## EWU Observes Martyred Intellectual Day



East West University (EWU) paid homage to the intellectuals who were killed by the Pakistani force and their local collaborators in 1971 on 14 December 2015. A discussion meeting was held on the Martyred Intellectual Day at the university campus.

AKM Mozammel Huq M.P., Minister, Ministry of Liberation War Affairs, was the Chief Guest on the occasion. Professor Dr. M M Shahidul Hassan, Vice Chancellor, EWU was present as Special Guest while Dr. Mohammed Farashuddin, Chairperson, Board of Trustees of EWU and former Governor of Bangladesh Bank chaired the program. Begum Nilufer Ahmed, Director General -2, Prime Ministers Office, Mofidul Hoque, Trustee, Liberation War Museum, Shyamoli Nasrin Chowdhury, wife of Shaheed Dr.

Alim Chowdhury and Dr. Towheed Reza Noor, son of Shaheed Serajuddin Hossain took part in the discussion.

Speakers at the discussion demanded for completing the trial of the rest of the war criminals, particularly local collaborators of the Pakistani forces. These collaborators under the banners of Al-Badrs, Al-Shams and Razakars brutally killed the think-tanks of the Bengali nation in a planned manner on the eve of the final victory of the nation in 1971. They also demanded other collaborators to be brought back home from their hideout and executed.

The discussion was attended by a large number of participants from the university.



## EWU Arranges Seminar on Child Marriage in Bangladesh

East West University arranged a seminar titled “Child Marriage in Bangladesh: Current Situation and Potential Remedies” on 3 September 2015 in campus. The keynote presenters of the seminar were Dr. Niaz Asadullah, Professor,



University of Malaya, Malaysia and Dr Zaki Wahhaj, Associate Professor University of Kent, UK.

In 2014, they completed the “Women’s Life Choices and Attitudes Survey” (WiLCAS) that interviewed over 6,000 women aged between 20 and 39 years living across 64 districts of Bangladesh and hence provides a unique perspective to the debate. It was found in the survey that 83% of the women had their marriages arranged by their parents or other relatives; 24% married by the age of 15, and 77% by the age of 18. So, the researchers recommended to improve the capacity of adolescent girls to exercise their own choice in marriage rather than circumvent it.

In addition, they also opposed the present bill about child marriage law where the government tried to justify

that legal minimum age of marriage in most developed countries is below 18 years. According to the researchers, developed countries have functional courts, transparent birth and marriage registration system, life skills training at school, a culture of dialogue at home and child rights protection agencies at the community level that further provides check and balance to ensure the legal right to marry young is not abused. These pre-conditions and institutions do not exist in Bangladesh.

Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, East West University and Former Governor, Bangladesh Bank chaired the seminar while Asaduzzaman Noor M.P., Minister of Cultural Affairs was the Chief Guest and Mahub Ara Begum Gini M.P., Member of the Parliamentary Standing Committee on Women and Children Affairs was the Special Guest.

Professor Dr. M. Sekander Hayat Khan, Vice Chancellor (Acting) of East West University delivered the welcome address at the seminar.

## East West University Center for Research and Training (EWUCRT)

The primary objective of East West University Center for Research and Training (EWUCRT) is to create knowledge through academic and applied research, and to disseminate acquired knowledge through training and publication. The Center has the following updates during Fall Semester 2015:

### Research Grants

The centre released research grants for “Silicon Nanowire Biosensors for Healthcare & Environmental Control” by Dr. Mohammad Mojammel Al Hakim, Associate Professor, Department of Electrical and Electronic Engineering, East West University

### Research Proposal Under Consideration for Funding

“Successful Application of Takaful under English Insurance Law and Australian Insurance Law” by Dr. Mahfuz, Chairperson, Department of Law, East West University

### Research Seminar Organized

“Impact of Training Program on Awareness and Practice of Computer Ergonomics among Academic Staffs”, by Rabayat Kabir, Lecturer, Dr. Marzia Zaman Sultana, Lecturer, and Dr. Lutufun Nahar, Associate Professor, Department of Social Relations, East West University, 24 November 2015.

### Workshop on Academic Writing, Publication and Research Methods

East West University Center for Research and Training (EWUCRT) in collaboration with Center for Development through Open Learning, Publishing and Communication (CEDOLPC), organized a 2-day Workshop on “Academic Writing, Publication and Research Methods” for university teachers and researchers on 11-12 September 2015. The workshop program designed to develop writing style, standards and practices of young and new faculty members, researchers and authors who are interested in academic research and publication. A series of interactive lectures were provided for learners with theoretical knowledge and hands-on training for carrying out empirical research.

### Higher Education Quality Enhancement Project (HEQEP)

The center received 15 desktop computers, 4 laptops, 3 printers, 2 scanners and 2 projectors with screens from HEQEP in November 2015 to digitize its Research Hub and CRT Seminar Room. Now both Research Hub and CRT Seminar Room are well equipped to arrange various academic programs, training workshop and facilitate faculty research and data analysis.



# East West University Library

The East West University Library acts as a focal point for students, researchers, faculty and staff members of the university. It has been designed to meet the information, research, and curriculum needs of students, faculty, and staff members for research and development activities. The library has over the years built a robust collection of books, bound volumes, journals and newspapers, CDs and many other resources like theses, student's project reports. The library has an affluent collection of online information resources to support your academic research including thousands of e-journals and hundreds of article databases.

## Library Hours:

Sunday to Thursday : 8:30 am -10:00 pm  
 Friday : 2:00 pm - 8:30 pm  
 Saturday : 5:00 pm - 10:00 pm

Services start after 15 mins the library opens & stops 15 minutes before the library closes. The EWU Library remains closed on government holidays and as per academic calendar.

Finding and using information can be challenging sometimes, and all library users have questions about making the most of online search tools or finding the right book or article for an assignment or research work. EWU library personnel are



always ready to help patrons seven days a week. EWU Library provides Mendeley and Refworks software and helps its patrons with managing their references. This tool helps patrons store and organize their references and format bibliographies and papers in specific citation styles.

## Following URLs are quick access point to all the resources of EWU Library

Resource Name	URL
Library home page	<a href="http://lib.ewubd.edu">http://lib.ewubd.edu</a>
Online Public Access Catalogue (OPAC)	<a href="http://opac.ewubd.edu">http://opac.ewubd.edu</a>
Information Literacy Registration	<a href="http://lib.ewubd.edu/registerlilp">http://lib.ewubd.edu/registerlilp</a>
Purchase Suggestion	<a href="http://lib.ewubd.edu/pursuges">http://lib.ewubd.edu/pursuges</a>
Searching Resources Centrally	<a href="http://lib.ewubd.edu/vufind/">http://lib.ewubd.edu/vufind/</a>
Digital Library	<a href="http://gsdl.ewubd.edu/">http://gsdl.ewubd.edu/</a>
Institutional Repository	<a href="http://dspace.ewubd.edu/">http://dspace.ewubd.edu/</a>
Online Journals	<a href="http://lib.ewubd.edu/onlinejournals">http://lib.ewubd.edu/onlinejournals</a>
Remote Access Service to E-Resources	<a href="http://www.openathens.net/">http://www.openathens.net/</a>

## Training

East West University Library organized a full day in-house training program on “Grow your capability, improve your performance” on 3 September 2015 for EWU Library personnel. This training was conducted by Dr. Dilara Begum, Librarian, Head of Library. Mr. Ahmed Bari, Dean of Faculty, Workplace Skills Development Academy, Wellington, New Zealand was the trainer of this training program.

## Meeting/Workshops/Training Attendance

Dr. Dilara Begum, Librarian, Head of Library, East West University attended “Workshop on UGC Digital Library (UDL) Operation Manual” at the UGC auditorium on 19 November 2015. The main aim of this workshop is to finalize

the UGC digital library operation manual.

Dr. Dilara Begum, Librarian, Head of Library, East West University attended a meeting on “Basic and Technical Guideline for Effective Libraries” as an expert of Library and Information Science (LIS) Professional at Bangladesh Shishu Academy on 23 November 2015 organized by Bangladesh Friendship Education Society collaboration with UNESCO. Dr. Dilara Begum, Librarian, Head of Library, East West University attended a half-day workshop of United Nation (UN) Library Network in Bangladesh (UN L-net BD) organized by United Nations Information Centre and Independent University, Bangladesh jointly on 26 November 2015.

Dr. Dilara Begum, Librarian, East West University and Md. Mamun-Or-Rahid, Senior Assistant Librarian attended a Discussion Group Meeting of Library Leaders organized by Informatics (India) presented by OCLC, USA on 5 November 2015 at Pan Pacific Sonargaon, Dhaka, Bangladesh.

Ms. Shamima Yesmin, Library Circulation Officer, East West University attended training on "Academic Writing, Publication and Research Methods" organized by East West University Center for Research and Training (EWUCRT) in collaboration with the Center for Development through Open Learning, Publishing and Communication (CEDOLPC) on 11-12 September 2015 in EWU Campus.

Mr. Tahur Ahmed, Library Circulation Officer, East West University and Ms. Shamima Yesmin, Library Circulation Officer, East West University participated at an online course on Research Writing organized by AuthorAID and INASP from 20 October - 2 December 2015.

#### Lectures

Dr. Dilara Begum, Librarian, Head of Library, East West University delivered a lecture on "Literature Searching from E-resources" as a resource person at 'Academic Writing, Publication and Research Methods' organized by East West University Center for Research and Training (EWUCRT) in collaboration with the Center for Development through Open Learning, Publishing and Communication (CEDOLPC) on 11-12 September 2015 at the EWU Campus.

Dr. Dilara Begum, Librarian, Head of Library, East West University delivered lectures as a resource person on "The practical operation of some Library Software Packages" (Greestone & KOHA) which is a part of B.S.S (Hons.) (Part-4 2015, Course No. : Library Software Packages & Application) invited by the Department of Information Science and Library Management, University of Rajshahi, Rajshahi on 15 September 2015.

Mr. Mamun-Or-Rashid, Sr. Assistant Librarian, East West University conducted a 3-day long training on "Integrated Library System: Koha and Greenstone Digital Library Software" from 23-25 August 2015 at National Library, Dhaka, Bangladesh as the resource person for the officials of NLB.

Mr. Mamun-Or-Rashid, Sr. Assistant Librarian, East West University and Md. Rafiqur Rahman, Sr. Assistant Librarian, East West University conducted a 6-day long

training on "Integrated Library System: Koha and Open Source Institutional Repository: Dspace" from 23-29 September 2015 at BPACT, Savar, Dhaka as the resource persons for the officials of BPATC Library.

#### Conference

Dr. Dilara Begum, Librarian, Head of Library, East West University participated at European Conference on Information Literacy (ECIL) 2015 organized by Institute of Information Studies, Tallinn University and held from 19-22 October 2015 at Tallinn University, Tallinn, Estonia and patronage of UNESCO and IFLA. She also joined a poster presentation entitled "Information Needs and Seeking Behavior of the Nurses at Rajshahi Medical College Hospital, Bangladesh: An Exploratory Study from a Different Theoretical Lens".

Ms. Shamima Yesmin, LCO, East West University attended the International Conference on Information Science 2015 at the Faculty of Information Management, Universiti Teknologi MARA (UiTM) on 7-8 December 2015, SHAH ALAM, MALAYSIA.

She presented a paper entitled "Surviving in the digital age by utilizing libraries' resources and services: East West University Library, Bangladesh Perspective". This paper will be published on the Journal of Information and Knowledge Management (ISSN 2231-8836).

#### Achievements

Dr Dilara Begum, Librarian, Head of Library, East West University has been elected the Secretary of IFLA INFOL Section. She is also one of the Standing Committee members of the section since 2011 and has been re-elected for the term of 2015-2019.

Ms. Shaharima Parvin, LCO, East West University is selected for Jay Jordan IFLA/OCLC Early Career Development Fellowship 2016. Under this program the fellows will participate in a four-week intensive program based at OCLC's headquarters in Dublin, Ohio, USA and will visit selected libraries and cultural heritage institutions, meet with leading information professionals and observe OCLC's governance structure in action.





## New Appointment & Promotion

### APPOINTMENT

**Prof. M. M. Shahidul Hassan**, PhD has been appointed as Vice Chancellor of the East West University

**Dr. Anup Chowdhury**, Associate Professor, Department of Business Administration has been appointed as Coordinator of Graduate Studies (MBA, EMBA & MBM Programs)

**Dr. Muhammed Mazharul Islam**, Assistant Professor, Department of EEE has been appointed as Chairperson of the Department.

### FACULTY MEMBER

**Dr. Rezwanul Alam**, Assistant Professor, DBA

**Dr. Md. Abdul Momen**, Assistant Professor, DBA

**Mr. Md. Sarwar Kamal**, Senior Lecturer, Department of CSE

**Ms. Rehnema Hoque Moutushi**, Lecturer, DBA

**Mr. Syed Mahmudur Rahman**, Lecturer, Department of English

**Ms. Mehnaz Tabassum**, Lecturer, Department of English

**Ms. Syeda Shabnam Mahmud**, Lecturer, Department of English

**Mr. Mohammad Ataul Karim**, Lecturer, Department of Law

**Mr. Mohammad Arif Iftekhar**, Lecturer, Department of ECE

**Mr. Sajal Chakroborty**, Lecturer, Department of ECE

**Mr. Mir Tanjidur Rahman**, Lecturer, Department of EEE

**Mr. Sheikh Ahmad Shah**, Lecturer, Department of GEB

**Mr. Abid Al Reza**, Lecturer, Department of GEB

**Ms. Roushney Fatima Mukti**, Lecturer, Department of GEB

### New Non-Teaching Officer

**Md. Sazzad Hossen Tushik**, Lab Officer, Department of GEB

### PROMOTION

#### Faculty Member

**Dr. Jashim Uddin**, Promoted to Associate Professor, DBA

**Ms. Farzana Akter**, Promoted to Senior Lecturer, DBA

**Ms. Shahpar Shams**, Promoted to Senior Lecturer, DBA

**Mr. Maruf Rahman Maxim**, Promoted to Senior Lecturer, DBA

**Mr. Mir Tanzim Nur Angkur**, Promoted to Senior Lecturer, Department of Economics

**Ms. Farzana Islam**, Promoted to Senior Lecturer, Department of Economics

**Ms. Farhana Zareen Bashar**, Promoted to Senior Lecturer, Department of English

**Mr. Md. Tahmid Ar Rabbi**, Promoted to Senior Lecturer, Department of English

**Mr. Mohammad Hasan Jan**, Promoted to Senior Lecturer, Department of English

**Ms. Nazua Idris**, Promoted to Senior Lecturer, Department of English

**Mr. Mohammad Rejaul Karim**, Promoted to Senior Lecturer, Department of English

**Ms. Sifat-E-Sultana**, Promoted to Senior Lecturer, Department of Social Relations

**Ms. Afsana Al-Sharmin**, Promoted to Senior Lecturer, Department of Applied Statistics

**Mr. Md. Shamsujjoha**, Promoted to Senior Lecturer, Department of CSE

**Dr. Khairul Alam**, Promoted to Professor, Department of EEE

**Ms. Sohana Tanzeem**, Promoted to Senior Lecturer, Department of EEE

**Mr. Md. Niazul Islam Khan**, Promoted to Senior Lecturer, Department of EEE

**Ms. Farah Shajin**, Promoted to Senior Lecturer, Department of Pharmacy

**Mr. Mohammad Faisal Bin Karim**, Promoted to Senior Lecturer, Department of Pharmacy

**Mr. Mohammad Faisal Bin Karim**, Promoted to Senior Lecturer, Department of Pharmacy

### Non-Teaching Officer

**Mr. S. M. Mearaj Hossain**, Promoted to Accounts Manager

**Mr. A.K.M. Saiful Azad**, Promoted to Assistant Registrar (Jr.)

**Ms. Aynun Nahar**, Promoted to Senior Research Officer of EWUCRT

**Mr. Md. Akhtaruzzaman**, Promoted to Assistant Registrar

**Mr. Md. Jasim Uddin**, Promoted to Assistant Registrar (Jr.)

**Mr. Md. Shafiqul Islam**, Promoted to Assistant Registrar

**Mr. Md. Tasim Uddin**, Promoted to Assistant Registrar (Jr.)

**Mr. Md. Jakaria Habib**, Promoted to Assistant Registrar (Jr.)

**Mr. A.S.M. Sarwar**, Promoted to Registration Officer

**Mr. Md. Mahon Ali**, Promoted to Senior Lab Officer

**Mr. Mirza Sabbir Ahmed**, Promoted to Assistant Registrar (Jr.)

**Mr. Md. Anamul Hoque**, Promoted to Assistant Registrar (Jr.)

**Mr. Md. Moinur Rahman**, Promoted to Senior Lab Officer

**Mr. Md. Nurul Islam**, Promoted to Assistant Registrar

**Mr. Md. Hafijur Rahman**, Promoted to Assistant Registrar

**Mr. Md. Nazrul Islam**, Promoted to Assistant Registrar

**Ms. Shahin Akhtar**, Promoted to Assistant Registrar (Jr.)

**Mr. Mamun-Or-Rashid**, Promoted to Senior Assistant Librarian

**Mr. Rafiqur Rahman**, Promoted to Senior Assistant Librarian

**Mr. Nasir Uddin**, Promoted to Accounts Officer

**Ms. Rozina Parvin**, Promoted to Assistant Chief, Admin & Logistics

**Mr. Shah S.M. Rahat Shahan**, Promoted to Assistant Chief, Admin & Logistics

**Mr. Md. Shahriar Hasan Khan**, Promoted to Assistant Chief (Jr.), HR

**Mr. Mohammad Fariduzzaman**, Promoted to Admin Officer

**Mr. Md. Abu Sayeed**, Promoted to Assistant Registrar

**Mr. A.K. M. Mahub Ul Islam**, Promoted to Assistant Registrar (Jr.)

**Mr. Md. Abdul Motin**, Promoted to Senior Software Engineer

**Mr. Moshir Rahman Joarder**, Promoted to Systems Manager (Jr.)

**Mr. Md. Safiqul Islam**, Promoted to Systems Manager (Jr.)

**Mr. Mohammad Masum Billah**, Promoted to Systems Manager (Jr.)

**Mr. Md. Mohsin Hossain**, Promoted to Systems Manager (Jr.)

**Mr. Md. Mahfuz Alam**, Promoted to Systems Manager (Jr.)

**Mr. Saber Ahmed**, Promoted to Systems Manager (Jr.)

**Mr. A.H. Bazluzzaman**, Promoted to Systems Manager (Jr.)

**Mr. Md. Sharafat Jamil**, Promoted to Senior Department Secretary



## FACULTY UPDATE

### Department of Business Administration

#### Journal Publication

Khan, S.I. (2015), Does Affective Commitment Positively Predict Employee Performance? Evidence from the Banking Industry of Bangladesh. *Journal of Developing Areas*, 49 (6): 517-530.

Khan, S.I. (2015), The Importance of Context in the 'High Performance Work Systems' Research: A Study on Bangladeshi Banking Industry. *Australasian Journal of Business, Social Science and Information Technology*, 1 (1): 51-72.

Dewri, L.V., Islam, M.R. and Arifuzzaman, S. M. (2015), Behavioral analysis of investors' attitude towards dividend declaration in developing country – A case of Bangladesh. *International Journal of Business and Management (IJBM)* 10 (11) :185-198.

Arifuzzaman, S.M., Mamun, S.A., Chowdhury, N.H., Dewri, L.V. (2015), How the Remittances from Bangladeshi Migrant Workers are being utilized by their Families at home?, *IOSR Journal of Business and Management (IOSR-JBM)*, 17 (4) Ver. III 18-26.

Haque, M.Z. (2014), Corporate Governance Compliance of Islamic Shariah Based Banks (ISBBs) in Bangladesh. *The Cost & Management*, Vol. XLII, No.3 : 4-18.

Kashem, M.A. and Haque, M.Z. (2014), Usage level and Attitude of The Secondary Level Teachers' in Bangladesh Towards Information Communication Technology (ICT) at Personal and Professional Arena. *Bangladesh Journal of MIS*, 6 (2) : 3-16.

Hossain, M.A. and Haque, M.Z. (2014), Prospects and challenges of Mobile banking in Bangladesh. *Dhaka University Journal of Business Studies*, Vol. XXXV, No. 2 : 165-186.

Hasan, M.M., Haque, M.Z. and Hasan, M.M. (2014), Measuring Brand Value Using Marketing Profitability: A Study of Islamic Commercial Banks in Bangladesh. *The Cost & Management*, Vol. XLII, No. 5 : 26-37.

Hannan, M.A. and Haque, M.Z. (2013), Perception and Usage Level of ICT of the Primary School Teachers in Bangladesh. *Bangladesh Journal of MIS*, 6 (1) : 3-17.

Ahsanullah, M., Akther S., and Uddin M.K (2015). Employee Turnover: Its impact on S P's in the organizations. *The Journal of Comilla University*. Vol. 2, No.1.

#### Conference Proceeding

Khan, S. I. and Afroze, R., Affective Commitment in the Bangladeshi Banking Industry Revisited. International Conference on Business and Social Science Research. East West University, Dhaka, Bangladesh, 4-5 September 2015.

Hossain, T. and Rab, N.B, CSR Practices in Banking Industry: An Exploratory Study in Bangladesh. International Conference on Business and Social Science

Research, Department of Business Administration, East West University, 4-5 September 2015.

Nesa, J., Behavioral Outline of Individual Investors in Stock Market: A Study on Dhaka Stock Exchange International Conference on Business and Social Science Research, Department of Business Administration, East West University, 4-5 September 2015.

#### A Two-day International Conference on Business and Social Science Research



The Department of Business Administration, EWU arranged a two-day international conference on Business and Social Science Research on 4-5 September 2015. This conference was sponsored by the World Bank Higher Education and Quality Enhancement Project (HEQEP). The inaugural ceremony of the conference was held in the EWU faculty lounge. The keynote speaker of the ceremony was Professor Dr. Shahzad Uddin, Director, Essex Accounting Centre - Essex Business School, University of Essex, UK.

Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, East West University and Former Governor, Bangladesh Bank was the Chief Guest of the conference. Professor Tanbir Ahmed Chowdhury, Dean, Faculty of Business and Economics and Convenor, of the conference, chaired the program and inaugurated the session with a vote of gratitude to the keynote speaker and briefly shared his view on the seminar topic in general.

Professor Dr. Shahzad Uddin in the opening session of the presentation emphasized the need and importance of business and social science research. He encouraged other researchers for more research on various problems of the business sector in Bangladesh.

Professor Dr. M. Sekander Hayat Khan, Vice Chancellor (Acting) of East West University graced the conference as the Special Guest.

## Department of English

### Journal Publication

Islam, A. (2015). Rereading Ngugi wa Thiong'o, Chinua Achebe and Wole Soyinka: A Critical Analysis of African Postcolonial Literature. *The Expression: An International Multi-Disciplinary E-Journal*, 1(5) : 47-56. doi:<http://expressionjournal.com/downloads/6.ariful-islam1.pdf>

Rashid, M. M. (2015). Imperialism in Disguise: (Re)cognizing the Imperialist Attitude of the United States of America in Bangladesh. *Critical Space*, 3 (3) : 19-30.

Nusrat, M. A. (2015) "Bridging the Gap between Language and Literature: English Teaching in Bangladesh at Tertiary Level", *ELT Worldwide: Journal of English Language Teaching*, Vol. 2 (2) : 1-29.

### Conference

Idris, N. Self-governance vs. neo-colonization: Nature of governance in a post-colonial state as explored in *Waiting for Mahatma* and *Bend in the River*. INSEARCH 2015 – International Conference on Governance in Transition: Perspectives and Practices, organised by Center for Administrative Research and Innovation. University of Dhaka and GAIN International, Governance and Administration Innovation Network, 18-19 December 2015.

Idris, N. The railway train as metaphor: Death, destruction, and nationhood in *Train to Pakistan* and *Ice Candy Man*. International Conference on Diasporas and Diversities: Teaching English in a Changing World, organised by Department of English, School of Liberal Arts and Social Sciences, Independent University, Bangladesh, 5-7 November 2015.

Idris, N. *Osama, Bekas, and Turtles Can Fly*: Impact of contemporary global politics on the identity formation of Middle-Eastern children. One-day National Conference, organised by Department of English, South East University, Bangladesh, 10 October 2015.

Idris, N. Using animation and film to enhance young learners' multidisciplinary schema. 4<sup>th</sup> National Teachers' Conference, organised jointly by Bangladesh Readers' Association and Ahsanullah University of Science and Technology, Bangladesh, 9-10 October 2015.

Idris, N. From *Emma* to *Emma Approved*: Changing trends of screen adaptations in the age of social media. National Conference – The Machine in the Garden: Literature, Language and Technology in English Studies, organised by Department of English, Daffodil International University, Bangladesh, 19 September 2015.

Idris, N. Improving critical writing through genre transformation activities. BELTA National Conference: 2015, organised by Bangladesh English Language Teachers' Association (BELTA) and Department of English, Rajshahi University, Bangladesh, 11 September 2015.

Jahan, I. 'Novel: Death/ Resurrection of Storytelling?' International Conference on Disaporas and Diversities: Teaching English in a Changing World, IUB, Dhaka, 5-7 November 2015.

Haque, S. (2015). Storytelling in the ELT Classroom for Oral Proficiency. Paper presented at the International

Conference on Diasporas & Diversities: Teaching English in a Changing World, IUB, Dhaka, 5-7 November 2015.

Nusrat, M.A. "Ecofeminism in Bangla Folk Literature: Reading Khona, *Chandrabotir Ramayan* and Baromashi", National Conference on The Machine in the Garden: Literature, Language and Technology in English Studies, Department of English, Daffodil International University, 19 September 2015

### Workshop

Islam, F. participated in "Workshop on Academic Writing, Publication and Research Methods" at East West University organized by CEDOLPC, 11-12 September 2015

### Departmental Activities



*Certificate Awarding Ceremony of TA Workshops*

### Undergraduate and Graduate Teaching Assistant Training Workshops

Department of English, East West University, organized training workshops for graduate and undergraduate teaching assistants. Three workshops were arranged to enhance the research and teaching skills of the TAs. The first session was held on 29 October 2015. It was divided into two sessions. The first session of the workshop was conducted by the TA coordinators, Ms. Syeda Nadia Hasan and Ms. Nazua Idris. The second session was conducted by Hasan Al Zayed, Assistant Professor of English and Humanities at University of Liberal Arts Bangladesh.

He is currently a PhD candidate at SUNY University at Albany, Albany, New York. As a Teaching Assistant, Mr. Zayed has spent a semester at SUNY Albany's writing center and four semesters teaching different courses. He shared his work experience with EWU TAs as a Teaching Assistant. He also talked about how to prepare for research and higher study abroad. The second workshop was held on 5 November 2015. It was conducted by Dr. Afrin Zeenat, Assistant Professor of English, University of Dhaka. She recently completed her PhD from the University of Arkansas. She taught eight different writing classes from 2009-2015 as Senior Teaching Assistant at the University of Arkansas and shared her work experience. She also taught TAs how on to conduct a proper research and focused on writing abstracts, conference papers, and journal papers.

The third workshop was held on 12 November 2015. It was mentored by Dr. Fakrul Alam, Professor of English, University of Dhaka. He interacted with the TAs and shared his experience of being a Teaching Assistant in



Canada, and talked about the professional development of the Teaching Assistants. Dr. Ahmed Ahsanuzzaman, Professor of English at Khulna University and Dr. Shamsad Mortuza, Professor of English at the University of Dhaka also joined Dr. Alam in that session. They also shared their experience of classroom teaching and counseling as Teaching Assistants in Europe and America. The certificate awarding ceremony of the TA workshops was held on 6 December 2015. Professor M.M. Shahidul Hassan, PhD, Vice Chancellor, East West University was present there as the Chief Guest. He distributed the certificates among the Teaching Assistants and thanked Md. Manzur Alam, Chairperson, Department of English, for this wonderful initiative.

### Round Table Discussions for Teachers

The Department of English, East West University, has organized two round table discussions for the teachers. The focus of the first session was Teaching Literature. In this session, Dr. Selim Sarwar, Professor and Dean of School of Humanities and Social Sciences, North South University, Dr. Fakrul Alam, Professor of English, University of Dhaka, Dr. Ahmed Ahsanuzzaman, Professor of English, Khulna University and Dr. Shamsad Mortuza, Professor of English, University of Dhaka were present as discussants. The discussants talked about the innovative teaching methods for literature classes and professional development of teachers.

Another session was held on 6 December 2015 and the focus of this session was- Teaching ELT. The discussants for this session were Dr. Dil Afroze Quader, retired Professor of English, Institute of Modern Languages, Dhaka University, Dr. Sayeedur Rahman, Associate Professor and Teacher-in-Charge of English Language, University of Dhaka, and Md. Shaiful Islam, Senior Lecturer at the Department of English, Independent University Bangladesh. The discussants talked about different issues related to English Language Teaching.

They focused both on the classroom teaching methodology and research opportunities for the practitioners of ELT.

### Seminar Series

Ayesha Khanam, President, Bangladesh Mahila Parishad, presented a paper titled উপ-মহাদেশের নারী আন্দোলন: স্বাধীনতা উত্তর বাংলাদেশের নারী আন্দোলন ও এর কুশীলবগণ on 14 Wednesday 2015.

Dr Kaiser Haq, Professor of English at Dhaka University, spoke on “The Problems and Prospects of Bangladeshi Writing in English” on 9 Monday November 2015.

### Drama



The students of ENG 301: Elizabethan and Restoration Drama Course organized a day-long drama festival of thirteen group performances on four different plays – *As You Like It* by William Shakespeare, *Dr. Faustus* by Christopher Marlowe, *Volpone* by Ben Jonson, and *The Way of the World* by William Congreve.



## Department of Genetic Engineering and Biotechnology

On 29 October 2015 GEB Department together with GEB Club arranged a research seminar on “Epigenetic Remodelling Defines Early Stress Induced Drug Tolerance in Cancer”. The keynote speaker was Mr. Abdullah Al Emran. He presented new findings on how epigenetics play a key role in drug tolerance in cancer cells. Cancer is one of the deadliest diseases in the world and is a high priority research topic for a satisfactory cure that still needs to be investigated. The presented research topic was of high interest and inspirational to the GEB students. Mr. Emran teaches in the Department of Biotechnology & Genetic Engineering, Mawlana Bhashani Science and Technology University, Assistant Professor. Currently, he is pursuing Ph.D. degree at the University of Queensland, Australia.

The GEB Department has approved the new Executive Committee of Genetic Engineering and Biotechnology Club (GEB) for the year 2015-2016, which have been announced on 10 November 2015.



Seminar speaker Mr. Abdullah Al Emran with the executive members of GEB club



# Department of Electrical and Electronic Engineering

## Seminar

Mr. S. M. Moududul, a PhD Student, University of Notre Dame, USA presented on "A Roadmap to Efficient Deep UV Photonics" on 17 September 2015.

## 10th Anniversary of the EEE Department

On the first day of the program there was a competition on poster presentation. Professor Dr. Tanbir Ahmed Chowdury, Dean, Faculty of Business and Economics, inaugurated the event. A total of 9 groups of students were selected to showcase their research or project.



*Prize distribution ceremony of poster competition*

Later a prize distribution ceremony was held graced by the presence of Dr. Saidur Rahman Lasker, Chairperson (acting), Board of Trustees, as the Chief Guest and Prof. Dr. M. M. Shahidul Hassan as the Special Guest.

On 25 November 2015, a seminar was also held, where, Engr. Rabiul Alam, CEO, Energypac Engineering Ltd., was invited to talk about "Career Opportunities of EEE Graduates". In his talk he not only mentioned the ample opportunities for graduating engineers in Bangladesh but also shared the hindrances the graduates may face from his real life experience.

On the second day, a cultural program was organized at the

university campus at Aftabnagar, Dhaka. The program started in a festive environment with a speech from Dr. Anisul Haque, Professor of EEE Department. Three alumni of EEE Department shared their experiences of educational and professional life. It was followed by an enchanting cultural event by students of EEE Department. The program ended with a magnificent performance by Mr. Fakir Alamgir.

## Professional Activities

Prof Anisul Haque delivered a plenary talk on "Journey of a Transistor" in the 2<sup>nd</sup> International Conference on Electrical, Information and Communication Technology (EICT 2015), Khulna University of Engineering and Technology (KUET), Khulna, 11 December 2015.

Dr. Mohammad Mojammel Al Hakim served as panel member for a research project titled as "Spear-shaped Field-Effect Transistor nanosensors for medicine and the life sciences," submitted for funding by several Russell Group Universities of UK in Engineering & Physical Sciences Research Council (EPSRC), UK.

Dr. Mohammad Mojammel Al Hakim served as a track co-chair for Semiconductor Devices, Nano-Technology and Photonics of IEEE International WIE Conference on Electrical & Computer Engineering to be held during 19-20 December 2015 in Dhaka, Bangladesh.

Dr. Mohammad Mojammel Al Hakim reviewed several papers submitted for publications in Nanoletters and IEEE Transactions on Nanotechnology.

## New Born

Mr. Md. Moinur Rahman (Senior Lab Officer) and Ms. Tahmena Sultana were blessed with a baby girl named Zakiah Nimra on 11 September 2015.

# Department of Economics

## Journal Publication

Basanta Kumar Barmon and Sanzidur Rahman (2015) "Productivity and efficiency impacts of Urea Deep Placement technology in modern rice production: An empirical analysis from Bangladesh", *Journal of Development Areas*, 49, (3), : 119-134.

## Departmental Activities

A seminar was arranged by Department of Economics, East West University on 6 October 2015 on "Automation Effects on Future Labor Force". This was a Questions and Answers seminar discussed by Dr. Sayed Abul Basher, Associate Professor, Economics Department of East West University.

A MSS thesis presentation was held on 3 December 2015 on "Digital Innovations and their Implications for the Economy of Bangladesh". Sharif Md. Essa, an MSS student of the department is doing his MSS thesis under Dr. Syed Basher. He presented the first chapter of his Thesis which was awarded a Friedrich-Ebert-Stiftung Masters fellowship in June 2015.

## Newborn

Mr. Parvez Karim Abbasi, Assistant Professor of the Department was blessed with a baby boy on 24 October 2015.



## Department of Computer Science and Engineering

### Conference

Shamim Ripon, Javedul Ferdous, Md. Delwar Hossain and Mushfiqur Rahman, Verification of SPL Feature Model by Using Bayesian Network, 4th International Conference on Computer Engineering & Mathematical Sciences (ICCEMS 2015), Langkawi, Malaysia, 10-11 December 2015.

Nadeem Ahmed, Md. Shamsujjoha, Md. Nawab Yousuf Ali, and William Marsh, An Efficient REDCap Based Data Collection Platform for the Primary Immune Thrombocytopenia and Its Analysis Over the Conventional Approaches, 18th International Conference on Computer and Information Technology, (ICCIT 2015), Dhaka, Bangladesh, 21-23 December 2015).

Md. Enamul Haque, Md. Muntasir Rahman, Amunur Rahman, K.M. Imtiaz-Ud-Din Self Organized Sensor Deployment with Brownian Motion in Wireless Sensor and Robot Networks, 18th International Conference on

Computer and Information Technology (ICCIT 2015), Dhaka, Bangladesh, 21-23 December 2015.

Md. Nawab Yousuf Ali, Golam Sorwar, Md. Shamsujjoha, Formation of Word Dictionary of Bangla Vowel Ended Roots for First Person for Universal Networking Language, World Congress in Computer Science, Computer Engineering, and Applied Computing (IKE5, WORLDCOM), Las Vegas, USA 2015.

### Professional Activity

Dr. Shamim Ripon delivered an Invited Speech in the 4th International Conference on Computer Engineering & Mathematical Sciences (ICCEMS 2015). He also served as a Session Chair in the conference.

Dr. Shamim Akther became the Reviewer of International Journal of Digital Earth, Taylor & Francis; WSEAS Transactions on Information Science; Applications and International Conference on Agents and Artificial Intelligence. Rome, Italy, 24 - 26 February 2016.

## Department of Social Relations

### Seminar

Department of Social Relations, East West University organized a workshop on "Social Etiquettes, Manners and grooming" on 12 November 2015. The program was arranged for students of BSS in Sociology. Eminent speaker Roxana A. Chowdhury, Chief Language Coordinator, The Language Academy facilitated the workshop. Touhida Tasnima, Chairperson, Department of Social Relations, EWU, presided over the program.

The workshop provided an interactive learning environment for the participants where they were made familiar with the issues of Social Behavior and Community Relationship Development. All participants were awarded with certificate upon successful completion of the workshop.

### Award

Professor Bijoy P. Barua received an Award of Honor by the Association for Innovative Education in Asia, India for his contribution in education and social development in South Asia. He was presented with this prestigious award in the International Conference on Innovating Education in Asia at Hans Raj College, Delhi University, New Delhi, India on 2nd of November 2015.

Zohra Akhter, Senior Lecturer, DSR was awarded PhD scholarship by the Australian National University (ANU). Ms. Akhter's will start her PhD in International, Political and Strategic Studies in the Department of Political and Social Change (PSC), College of Asia and Pacific at the ANU from February 2016.

### Panel Speaker

Professor Bijoy P. Barua participated as a speaker of the panel "Current Practices of Technology- Enhanced Learning and Teaching in South Asia" at the 3rd International Teachers' Conference, organized by the National Institute of Education, Maldives National University, 1- 2 September 2015, Male, Maldives.

Shahriar Khandaker and Juwel Rana delivered speech as Panel Speaker in a Seminar entitled "The Rise of Religious Intolerance in Bangladesh: Current Experiences" organized by South Asia Speak: A Forum for Dialogical Explorations of the South Asian University (SAU), New Delhi, India, on 4 November 2015 at SAU Campus.



## Public Lecture

Professor Bijoy P. Barua addressed a public lecture on "Education and Social Development" at the Central Auditorium of Hans Raj College, Delhi University, India.

## Session Chair

Professor Bijoy P. Barua chaired a parallel session on "Sociological Concepts and Psychological Aspects" at The International Conference on Innovating Education in Asia on 31 October - 2 November 2015 in Hans Raj College, Delhi University, India.

Professor Bijoy P. Barua also chaired another session on "Pedagogy and Practice of Learning" at the 3rd International Teachers' Conference 2015 jointly organized by the National Institute of Education, Maldives National University from 1 - 2 September 2015, Male, Maldives.

## Conference

Professor Bijoy P. Barua made a presentation entitled "Anticolonial Indigenous Karen Education and Development in Myanmar" at the International Conference on Innovating Education in Asia on 31 October - 2 November 2015 in Hans Raj College, Delhi University, India, organized by the Association for Innovative Education, India in collaboration with Asian Academy of Film & Television, BRICS, Microsoft and Van News Agency.

Professor Dip Kapoor, University of Alberta, Canada and Bijoy P. Barua, DSR, EWU presented a paper entitled "Rural Participatory Research and Collective Learning in Subaltern Context in India and Bangladesh" at the International Conference on Innovating Education in Asia, 31 October - 2 November 2015 in Hans Raj College, Delhi University, India.

Dr. Marzia Zaman Sultana, Lecturer, Department of Social Relations presented a paper on "Sexual & Reproductive Health and Rights: How much the undergraduate students know?" at the International Conference on Innovating Education in Asia held at Hans Raj College, Delhi University, New Delhi from 31 October - 2 November 2015.

Ms. Rubayat Kabir, Lecturer, Department of Social Relations has presented her paper on "Computer Related Ergonomic Risk Factors among University students in Bangladesh" at the International Conference on Innovating Education in Asia held in New Delhi, India from 31 October - 2 November 2015.

Shahriar Khandaker and Juwel Rana, Department of Social Relations presented a research paper entitled "Using Social Media in Higher Education: A Case of Bangladesh" at the International Conference on Innovating Education in Asia on 31st October - 2 November 2015 in Hans Raj College, Delhi University, India, organized by the Association for Innovative Education, India in collaboration with Asian Academy

of Film & Television, BRICS, Microsoft and Van News Agency.

Juwel Rana and Shahriar Khandaker, Department of Social Relations, also made a presentation on "Challenges of ICT in Higher Education: A Comparison of Uses and Perception among Students in a Public and Private University in Bangladesh" at the International Conference on Innovating Education in Asia held on 31 October - 2 November 2015 in Hans Raj College, Delhi University, India.

## Training Session

Shahriar Khandaker, Lecturer, DSR, facilitated a day long training session on "Project Management and Research." He enlightened participants regarding research project management strategies to over 35 registered participants which covered topics on Communication Skills, Project Management, Proposal Development and Social Research Techniques. The training was organized by South Asian Youth Research Initiatives for Development (SAYRID) and Youth Club of Bangladesh (YCB) on 27 November 2015 in collaboration with several development organizations and donor agencies.

Juwel Rana, Adjunct Lecturer, DSR, facilitated a day long training session on "Project Management and Research." He enlightened participants regarding social research, research designs, research tools development and report writing techniques. The training was organized by South Asian Youth Research Initiatives for Development (SAYRID) and Youth Club of Bangladesh (YCB) on 27 November 2015 in collaboration with several development organizations and donor agencies.

## Workshop

Dr. Marzia Zaman Sultana, Lecturer, Department of Social Relations successfully completed "Introductory course on Universal Health Coverage" held at James P Grant School of Public Health, BRAC University, organized by Centre of Excellence for Universal Health Coverage (CoE-UHC) in collaboration with Continuing Education Programme (C.E.P.) and ICDDR,B 16 - 20 August 2015.

## Field Trip

Recently, a day-long trip was organized by the Department of Social Relations at Pubail, Gazipur on 5 November 2015 as a requirement of the courses of SOC 301 Qualitative Research Methodology and SOC 102 Introduction to Anthropology students learnt to conduct in-depth interviews, participant observation and how to prepare a research report on the basis of the primary data on this trip. In addition, for the first time many of them have achieved a new experience in relation to dynamics of rural life and different social institutions. Dr. Fouzia Mannan, Associate Professor and Ms. Sifat-E-Sultana, lecturer and the students of the Department of Social Relations made the event successful through their enthusiastic efforts and active participation.



On 4 December 2015 a group of 105 students from “SOC 212- Social Ecology, Environment and Society” course and seven faculty members from the Department of Social Relations went on a field trip to Lawachara National Forest, Sreemangal, Moulavibazar. The students, acquired of practical knowledge on biodiversity conservation, forest management and development of tourist infrastructure. The trip was facilitated by Md. Ekhtekharul Islam, Senior Lecturer, Department of Social Relations and Md. Sanaul Haque Mondal, Adjunct

Faculty, Department of Social Relations.

### Seminar Series

The Department of Social Relations organized a seminar on “Land cover change, population dynamics and climate change: Spatial and Chronological transformation of Sundarbans and its adjacent areas, Bangladesh” on 10 December 2015. Md. Sanaul Haque Mondal was the key note speaker at the seminar.

## Department of Applied Statistics

### Journal Publication

Islam MA and Chowdhury RI. (2015) A Bivariate Poisson Model with Covariate Dependence. *Bulletin of the Calcutta Mathematical Society*, 107(1): 11-20.

Mahanta J, Biswas, SC, Roy, MK and Islam MA. (2015) A Comparison of Bayesian and Classical Approach for Estimating Markov Based Logistic Model. *American Journal of Mathematics and Statistics*, 5(4) : 178-183.

Sharif B, Kopec J, Bansback N, Rahman MM, Flanagan WM, Wong H, Fines P, Anis A. (2015) Projecting the direct cost burden of osteoarthritis in Canada using a micro-simulation model. *Osteoarthritis Cartilage*. 23(10):1654-63.

Kopec JA, Sayre EC, Rogers P, Davis AM, Badley EM, Anis AH, Abrahamowicz M, Russell L, Rahman MM, Esdaile JM. (2015) Multiattribute health utility scoring for the computerized adaptive measure CAT-5D-QOL was developed and validated. *Journal of Clinical Epidemiology*. 68(10):1213-1220.

Jahan F. (2015) Comparison of Procedures to select Appropriate Generalized Linear Models. *Bulletin of the Calcutta Mathematical Society*, 107(1): 29-40.

Jahan F, Hossain S and Mahmud KMF. (2015) Factors Influencing Women’s Decision Making Power: Evidence from Bangladesh Urban Health Survey Data. *IMPACT: International Journal of Research in Applied, Natural and Social Sciences*, 3(3):133-149.

### Departmental Activities

#### Seminar

A seminar was arranged on 1 November 2015. Ms. Shamima Hossain, Lecturer, Department of Applied Statistics, East West University delivered a speech on “A Proposed Model for Random Early Detection of congestion in Networks using Higher Order Markov Models”. The seminar was conducted by the honorable Chair Dr. M. Ataharul Islam, Professor & Chairperson, Department of Applied Statistics, East West University.

Another seminar was arranged on 19 November 2015 with the presence of honorable speaker Dr. Md. Rezaul Karim, Professor, Department of Statistics, Rajshahi University, who delivered a talk on his recent work “Reliability Data Collection and Analysis: Opportunities for Statisticians in Business and Industry”. The seminar

was conducted by the honorable Chair Dr. M. Ataharul Islam, Professor & Chairperson, Department of Applied Statistics, East West University.

Dr. Wasimul Bari, Professor, Department of Statistics, Biostatistics & Informatics, University of Dhaka, spoke on “Selecting Relevant Covariates and Correlation Structure in Longitudinal Binary Model: Analyzing Impact of Height on Type II Diabetes” on 26 November 2015. Prof. Dr. M. Ataharul Islam, Professor & Chairperson, Department of Applied Statistics, East West University chaired the seminar.

Dr. Tamanna Howlader, Associate Professor, Institute of Statistical Research and Training, University of Dhaka delivered a talk on “Challenges in Automated Human Face Recognition: Can Statistics Contribute?” on 3 December 2015. Prof. Dr. M. Ataharul Islam, Professor & Chairperson, Department of Applied Statistics, East West University chaired the seminar.

### New Initiatives

#### Postgraduate Diploma in Actuarial Science

A diploma course in Actuarial Science has been initiated by the Department of Applied Statistics, EWU from Fall 2015 semester. East West is the only university offering this diploma course in Bangladesh.

#### Discussion with Dr. Bashir Ahmed

Dr. Bashir Ahmed, Chief, Administrative Records and Methodology Research, US Bureau of Census visited the Department of Applied Statistics on 24 November 2015. He discussed about works in US Bureau of Census.



## Department of Electronics and Communications Engineering

### Journal Publication

Fahima Tabassum, Md. Imdadul Islam, and M. R. Amin, (2015) Identification of Fingerprint using Discrete Wavelet Packet Transform, *International Journal of Computer Application*, Vol. 128 (7) : 38-44.

M. R. Amin, (2015) Modulation of a compressional electromagnetic wave in a magnetized electron-positron quantum plasma, *Phys. Rev. E*, Vol. 92 : (1-11).

Sarwar Jahan, Md Imdadul Islam, Mohamed Ruhul Amin, (2015) Performance Evaluation of Two-Hop Wireless Network under Asymmetric Fading Environment, *Journal of Computer and Communications*, 3 (12) : 21-27.

### Departmental Activities

Distinguished guest speaker of the first seminar was Mr. Md. Ibrahim Khalil, Junior Researcher, Industrial Focus XUV Optic Group, University of Twente, Netherlands 8 October 2015. He spoke on a very interesting topic "Fabrication of X-ray gratings: a pathway towards biomedical imaging". ECE Department also organized



*Dr. Ziaul Hossain is delivering his speech in a seminar*

another seminar on 18 October 2015. Dr. Ziaul Hossain, Ph. D in Internet Engineering, University of Aberdeen, UK talked about "Provisioning Internet Applications over a Multiservice Satellite Platform".

### Fresher's Reception

Senior students of the Department of ECE arranged a Fresher's Reception on 24 October 2015. Professor Dr. M M Shahidul Hassan, Vice Chancellor, was present in this reception program as Chief Guest.

## Department of Law

### Students' Workshop

Thirty students of EWU Law Department participated in a three-day long workshop on "Transnational Organized Crime as Global Challenge" organized by U.S. Department



of State, U.S. Department of Justice, British High Commission, in collaboration with Bangladesh Police Staff College, 12-14 October 2015 at the Police Staff College, Dhaka. Each day ten students accompanied by a faculty member participated in the program. They learnt about different categories of transnational organized crime and how the laws of our country tackles these issues.

### Moot Court Competition

Moot Court competition is the field where students learn to apply law in real-life cases. They advocate on behalf of a client before a panel of judges. They learn how to submit their cases, how to make arguments and how to answer questions of the judges. Several EWU law students attended the 11<sup>th</sup> National Henry Dunant Moot Court Competition at the University of Dhaka on 9 and 10 October 2015 as observers to learn how arguments are

made on different cases before a panel of judges. Dr. Mahfuz, the Chairperson of Department of Law, EWU played a role as honorable judge in that competition. The Department, subsequently, held first Intra Department Moot Court Competition in collaboration with the EWU Law Club from October to December 2015.

### Macquarie University Delegate Visits EWU Law Department

Renowned Law Professor, Rafiqul Islam, from Macquarie University, Australia visited Department of Law, EWU on 29 November 2015. On his auspicious visit, he encouraged students on research work and provided guideline on how to achieve scholarship for higher education. He also forwarded useful guidelines and directions to the students of Law for their future career and higher education abroad. EWU signed Memorandum of Understanding (MoU) with Macquarie University on 8 January 2015. Taking that into consideration Department of Law, EWU discussed the possible future programmes in collaboration with Macquarie University, Australia.





## Department of Pharmacy

### Journal Publication

Hoque. N., Faysal. A. A., Ahmed. I., & Chowdhury. N.S. (2015). Phytochemical screening and *In vitro* bioactivities of the various extracts of *Carica papaya* leaves available in Bangladesh. *International Journal of Research in Pharmacology & Pharmacotherapeutics*, 4(3) : 341-348.

Saha, R.K., Bhuiyan, S.H, Amin, N.T., Hossain, F., Ahmed, M.U. (2015) Sensitivity and resistance pattern of bacteria isolated from Bangladesh (BD) paper currency. *J Pharm Biol Sci*; 3(5) : 219-231.

Hoque. N., Faysal. A. A., Ahmed. I., Akanda. R., & Chowdhury. N.S. (2015). *In vitro* antioxidant, antimicrobial and cytotoxic activities of the various extracts of *Ganoderma lucidum* available in Bangladesh. *Journal of Pharmacognosy and Phytochemistry*. 4(3) : 42-46.

Saha, R.K., Afroja, M., Roy, P. (2015) A cross sectional study on some risk factors for diabetes across different family history groups in Bangladesh. *Asian Journal of Pharmacy, Nursing and Medical Sciences* 3(3) : 77-83.

### Award

Mr. Tirtha Nandi, Lecturer, Department of Pharmacy, EWU was awarded Gold Medal from Jagannath Hall for his outstanding result in M. Pharm final examination, 2014 at the Department of Pharmaceutical Technology under the Faculty of Pharmacy, University of Dhaka. He had secured the 1st place with an extra ordinary GPA 4.00 which led him to this honor.

### Seminar

Department of Pharmacy Organized a seminar entitled "Quality Assurance and Management Regulated by USFDA: Prospects and Challenges" on 29 October 2015. Eminent USFDA expert Mr. Shaheen I.Khan, Vice President, Quality, Incepta Bioscience, Incepta Pharmaceutical Ltd. delivered a key note speech.

Guest Speaker Dr. Quamrul Ahasan, Senior Director, Analytical & Microbiology lab, Incepta Bioscience Incepta Pharmaceutical Ltd. delivered a speech on "The Role of Quality Control in the Pharmaceutical Industry"



A seminar has been organized on "Traditional Medicines – Development and Globalization" on 5 November 2015, East West University. Professor Pulok K Mukherjee, Director, School of Natural Product Studies, Department of Pharmaceutical Technology, Jadavpur University, Kolkata, India under TWAS visiting expert Program gave a seminar presentation.

Prof. Mukherjee is a Fellow of the Royal Society of

Chemistry [FRSC], UK. His research career includes globally acclaimed contributions on evaluation of the holistic medicine useful for bio-prospecting tools and traditional medicine based drug discovery.

### Workshop

Mr. Anisur Rahman Successfully completed a 2-day workshop under HEQEP sub-project on Academic Writing, Publication and Research Methods organized by East West University Center for Research and Training (EWUCRT) in collaboration with Center for Development through Open Learning, Publishing and Communication (CEDOLPC) on 11-12 September 2015 in EWU Campus, Dhaka.



Prof. Dr. Manzurul Islam, Director, Center for Development through Open Learning, Publishing and Communication (CEDOLPC) Dr. Shamsun Nahar Khan, Chairperson and Associate Professor; Mr. Anisur Rahman, Senior Lecturer Department of Pharmacy

### Campus Recruitment

The IBS facility is being built exclusively for USFDA registration and commercial manufacturing for US market, in partnership with Abon Pharmaceuticals, a R&D company, based in New Jersey, USA. A recruitment team from this leading pharmaceuticals Ltd. visited the Department of Pharmacy and conducted a two day long interview with the last semester students. Among the distinguished committee members, Mr. Shaheen I.Khan, Vice President, Quality, Incepta Bioscience, Incepta Pharmaceutical Ltd. Dr. Quamrul Ahasan, Senior Director, Incepta Pharmaceutical Ltd. was present. Nishat Jahan, Mohtasim Ali, Saif Farhan Islam, Nazia Afrin and Tasnia Salheen Sharma were selected through this interview.

### Pharma Carnival

Department of Pharmacy observed a two day long "Pharma Carnival", an academic festival, which included 30 poster presentations on (biosimilar drugs and its quality Assurance and role of USFDA for its regulation, Bioinformatics: Crystal structure of clinically important enzymes, Medicinal plants: Bioactive compounds and its medicinal importance. The event had other activities such as Pharmacy Olympiad and Music Competition.

### Sterile Product and Manufacturing Control

Mr. Niaz Mohammad Sohel, DGM, ACI Ltd., delivered a talk on “Sterile Product and Manufacturing and Control”. The students were highly benefitted from this interactive session of Mr. Sohel as sterile product manufacturing is one of the most challenging practices in pharmaceutical industries.



### Pharma Market & Marketing Practices

Mr. TanbirSajib, Director, Sanofi Bangladesh Ltd. (Pharmaceutical) made a presentation on one of the most vital theme of the pharmaceutical practices – “Pharma Market & Marketing Practices: Global and Bangladesh Perspective” on 16 September 2015.

### Visit of Malaysian Delegation

A delegate came from Nottingham University, Malaysia Campus to seek cooperation with East West University.

### Inplant Lecture Series

Department of Pharmacy scheduled a series of lecture under the Inplant Training Lecture series for the final year students of the B.Pharm program. These lectures are designed in a way to bring a specific focus to initiate their professional career.

With the celebration of 20th founding anniversary in Fall Semester 2015, East West University has once again worn the laurels for serving two decades of knowledge dissemination and set a unique benchmark of higher education in Bangladesh. This has not been an exception in terms of faculty scholarship, students’ creative conduct, and enhancement of academic infrastructure.

Professor Dr. M.M. Shahidul Hassan, a renowned academic of EEE Department from BUET, joined as the new Vice Chancellor of EWU this Fall under whose leadership the university expects to venture upon different accomplishments in future. The Board of the Progoti Foundation (under which EWU is a project) is also undertaking a project to establish a nursing and medical college to upgrade EWU’s stature as a leading institute for higher education in Bangladesh.

EWU celebrated the 45th Victory Day and observed the Martyred Intellectual Day with a special discussion program on campus on the trial of the war criminals and execution of the local collaborators of the liberation war with reverence—in keeping with the patriotic motto of the institution. Besides, Dr. Mohammed Farashuddin, the Chairperson of the Board of Trustees and Founder Vice Chancellor of EWU, was jointly honored by BIDS and Daily Banik Barta on 19 December 2015. EWUCRT organized workshops on research methods and provided research grants to faculty members. Members of the EWU Library had been very busy organizing training events, workshops, seminars and also taking part in various national and international conferences to add to the resources of the library.

Fall Semester had been a very stable and congenial in carrying out their responsibilities both in terms of politics and weather for faculty members and students. Different departments organized important national and international conferences, lectures and workshops for students and teachers. Department of



## Editorial

Business Administration organized a two-day international conference on Business and Social Science Research on 4-5 September 2015. EEE Department celebrated their 10th Anniversary; Department of English organized “Femme Fest”, “Drama Fest”, and two very important seminars on Women’s Movement in Bangladesh and Bangladeshi English Writing; and Department of Pharmacy also organized a two-day “Pharma Carnival” in Fall. Department of Applied Statistics initiated diploma course in Actuarial Science, the first of its kind in the country from Fall Semester 2015. Faculty members of Business Administration, English, Applied Statistics, Electronics and Communications Engineering, Pharmacy, and Economics had been ambidextrous in their handling of all sorts of academic activities, particularly in journal publication and making research presentations at national and international level.

Students under the guidance of the EWUCC turned Fall Semester into a bustling hub for the best achievements in 2015. As usual there were a number of on-campus recruitments by Bdjobs.com, Banglalink, Beximco, BATB and Unilever along with important seminar workshops on the liberation war, anti-smoking and “say no to drugs” campaigns, CV writing and several job placement of students in reputed organizations. As many as 20 student clubs thronged with activities to make this semester abundantly productive. It had been a very eventful semester for the Debating Club and Photography Club to earn a number of awards and prizes. With the successful completion of the Fall Semester, the year 2015 has drawn its curtain for EWU to begin afresh with new hopes and great expectations for 2016. Happy new year to the East West family!



# DEPARTMENT OF STUDENTS' WELFARE

## CAREER COUNSELING CENTER

### CAMPUS RECRUITMENT PROGRAM

#### **Bdjobs.com Campus Career Festival**

Bdjobs.com with the cooperation of CCC had organized a Campus Career Festival on 9-10 December 2015. 24 companies participated in the festival including-ACI, Godrej Agrovet Pvt. Ltd, ACI Limited, AjkearDeal.com, Asiatic 360, Bangla Trac Miaki VAS, Colours 101.6 FM, DBL Group, Fair Distribution Ltd., Golden Harvest Agro Industries Ltd., Kazi IT, Lafarge Surma Cement Ltd., LankaBangla Finance Ltd., Macomm Bd, MetLife, Metrocem Group, National Polymer Industries Ltd., Nitol Niloy Group, Olympic Industries Limited, PRAN-RFL Group, RSPL Health BD LTD., Servic Engine BPO, SGS Bangladesh Limited and W3 Engineers Ltd.



The Vice Chancellor, Professor Dr. M.M. Shahidul Hassan was the Chief Guest inaugurated the event on 9 December 2015. Prokash Roy Chowdhury, Manager, Sales & Marketing, Bdjobs.com Ltd.. CEO, Bdjobs.com Ltd, Nahid Hassan Khan, Adviser, Students' Welfare & Head, Career Counseling Center were present as guest. Dr. Mohammed Farashuddin, Chairperson, Board of Trustees initiated the program by cutting the ribbon for Bdjobs.com Campus Career Festival then visited the stalls.

#### **Banglalink HR Seminar**

Banglalink, in collaboration with Career Counseling Center of East West University, organized a seminar on 'Banglalink HR' at the University campus on 8 October 2015. Quazi Nafees Ahmed, Recruitment Senior Manager, Banglalink and his team conducted the seminar.



From that seminar the students received the important guidelines to prepare themselves for the corporate world.

Then they discussed how to write a proper CV, focusing on what to include or what not to include in it. They gave an idea on the specifics of facing the interview board as a fresh graduate. They also gave an overview on the Banglalink network and the work atmosphere inside Banglalink.

#### **Interview for Internship by BexTex**

Beximco Limited (Textiles & Apparel Division), in association with the CCC, arranged an on-campus interview session for an Internship program at EWU on 19 October 2015. Shelhryar Burney, Executive Director of Yellow by Beximco, interviewed fifteen shortlisted students. One joined as an intern.

The session started with the introduction of Beximco's 'Internship Program' aimed at developing tomorrow's leaders, with a view to recruiting candidates who will show best performance on their internship period.

#### **Battle of Minds 2015 by BATB**



British American Tobacco, Bangladesh arranged a road show for introducing their recruitment program "Battle of Minds 2015" for students of East West University on 2 November 2015 in the CCC lobby. Battle of Minds, a platform grooms upcoming prospective graduates for their future.

The program started with an opening speech by Nahid Hassan Khan, Adviser, Students' Welfare & Head of CCC. It continued with speech from BAT members and two EWU graduates. They introduced the recruitment process to the students and motivated them by showing related videos and some interviews by their employees.

#### **Presentation on Freelance Employment**

A seminar on Freelance employment for university students was held at East West University, in joint collaboration with Daraz Bangladesh and EWU CCC on 25 November 2015. Antonio Fantappiè, Business Development Manager, Head of Sales Force, began the session by walking the students through an educational and captivating presentation on Daraz and how it operates. Selected students will be given a special login ID to place orders and work for Daraz as Sales Consultants.



## Unilever BizMaestros



Unilever Bangladesh Limited, in association with Career Counseling Center, organized a competition on 12 October 2015 at EWU campus. The program was conducted by Ipshita Fahmin, Manager, Employee Engagement & HR Projects, Human Resources, Unilever Bangladesh Limited.

## SEMINAR AND WORKSHOP

### Stories of the Liberation War



Career Counseling Center East West University arranged a seminar titled “Bijoyer Masher Surute Bijoy Dibosh” on the eve of Victory Day. The program was arranged for students to hear stories of the Liberation War. Noted Freedom Fighter and Recipient of Swadhinata Padak, Lt. Col. (Retd.) Quazi Sajjad Ali Zahir Bir Protik told stories to the audience. He pointed out, how freedom fighters had brought the victory in the battlefield against Pakistani army in 1971. The seminar was held in the university campus, 1 December 2015.

Dr. Mohammed Farashuddin, Chairperson, Board of Trustees and former governor of Bangladesh Bank was the Chief Guest on the occasion. He spoke about some incidents during the freedom fight in 1971. Prof. Dr. M.M. Shahidul Hassan, Vice Chancellor, EWU chaired the program.

### Anti Smoking Awareness

East West University arranged a seminar on anti smoking awareness titled “Smoking Kills” on 18 October 2015, at their campus in Aftabnagar, Dhaka. Professor Dr. Pran Gopal Datta, former Vice Chancellor of Bangabandhu Sheikh Mujib Medical University was the Chief Guest and Key-note speaker of the event.

Dr. Pran Gopal laid out the dangers of Tobacco and how it is a major health concern for the country. He stressed the need for public and private initiatives to raise anti-smoking awareness among people.

Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, East West University and former Governor, Bangladesh Bank Chaired the seminar while Professor Dr. M.M. Shahidul Hassan, VC of East West University was the Special Guest.



### Grameenphone and Agami Education Foundation

Grameenphone and Agami Education Foundation in support with CCC organized an event title “Translate-a-thon” in order to translate quality educational contents of Khan Academy on 27 October 2015 at EWU.

Grameenphone and Agami Education Foundation (AEF) are working to localize the Khan Academy for quality education materials open for the students of Bangladesh. Localization of this portal requires translating around 2 million words and dubbing more than 1200 videos. As this is a huge task, besides employing professional translators, voluntary contributions from different sources would also be helpful. These sessions were conducted by Marjuk Ahmed, Program Associate with the assistance of Rashedul Haque Rifat and Translator of AEF Hafizur Rahman Khan from GP.

### Bdapps.com by Robi Axiata

Robi Axiata Ltd. in collaboration with Career Counseling Center, EWU organized a workshop on bdapps.com at EWU campus on 24 November 2015.

The aim of this program was to aware students about new initiatives of Robi and how to become a





digital entrepreneur in student life. They told students how to use Robi network based features and how two types of applications can be developed through Bdapps Pro and Bdapps Lite.

Bdapps Pro is basically for those acquainted with programming like- CSE, EEE, IT etc. Bdapps Lite is for those who have only basic understanding about programming aspects like the students of Business Administration, Economics, Social Science etc.

Mr. Salah Uddin, Manager, Digit Marketing, Robi Axiata Ltd., Mr. Amit Kumar, Specialist, Robi Axiata Ltd., Mr. Emranur Haque Shawon, Manager, Business Development, Bangla Trac Miaki Vas Ltd, Mr. Nahid (Apps Developer, Bangla Miaki Vas Ltd and Mr. Faisal Program Co-coordinator, Bangla Trac Miaki Vas Ltd. spoke at the seminar.

### CS MUN



LIGHTHOUSE IMPERIUM with the help of EWU CCC arranged a workshop on 'Chittagong Summit Model United Nation (CSMUN)' for students of EWU on 30 November 2015 through ambassador Md. Irteza Chowdhury, a student of East West University. Two of MUN specialists of our country Fahmida Faiza and S.I.M. Shadman Sheikh were also present. It was an elaborate workshop on the procedure of getting into MUN.

### Numbers in Our Life

Rupa Roy, Habibur Rahaman, Md. Rakibul Hasan Raihan, students of Business Administration, organized a seminar on "Numbers in Our Life", supported by CCC, on 7 December 2015 at East West University. The objective of this seminar was to give knowledge about career in finance and motivation. The Chief Speaker of the program Edwin was Anthony Paul International Senior Trainer, Soft Skills/Employability Skills /Motivational Speaker.



### MCCI, Dhaka

The Metropolitan Chamber of Commerce and Industry, Dhaka. organized a talk on 'Education and Scientific Innovation - Pathways for a new Poverty-Free World'. Around 30 invited students from East West University attended the program on 28 November 2015.

Acclaimed scientist and Physics Professor of Princeton University in the USA, Dr. M. Zahid Hasan, who recently discovered massless particles, was the key speaker at the program. Former Bangladesh Bank Governor Dr. Mohammed Farashuddin, Chairperson, Board of Trustees, EWU was also present at the event.

### TRAINING

#### CV Writing and Interview



CCC arranged a workshop on CV Writing and Interview for graduating students, who will be doing internship in Spring 2016 on 3 December 2015. The program was conducted by Quazi M. Ahmed, Lead Consultant & CEO, Future Leaders.

### JOB PLACEMENT

Student Name	Designation	Organization
Md. Abu Syeed	Executive	MVB
Md. Mahin Hasnat	Executive, Commercial	Edison
Md. Riad Uddin	Jr. Research Associate	ECR
Nusrat Jahan Ananna	MT	UniField
Naushin Himi	Officer	BRAC
Mozina Morshed	Sales Executive	EBL
Tanzil Kabir	Sales Executive, Cards	EBL
Md. Rabby Hira	Support Enginner	Link3
Shoheli Dil Afroz	Talent Management Ex.	M & J
Asif Amir Bhuiyan	TO	Dhaka Tobacco
Md. Wakil Sikder	Trainee Executive Officer	Datapath Ltd.
Rajib Hassan	Team Assistant	BAT
Ahmed Shatil Ruhi	Assistant Sales Ex.	DBH
Fazle Rabbi	Territory Officer	Arla Food
Nabila Amin	Trainer	Market Access

## Club Updates



### Agro-Industrialization Club

#### Industrial Tour



Agro-Industrialization Club (AIC) made a successful industrial tour to Bangladesh Rice Research Institute (BRRI) on 26 November 2015. The main purpose of the tour was to visualize the actual implementation of gathered knowledge. In BRRI they arranged a seminar for AIC. Students visited the gene bank where they preserved approximately 8500 kinds of seeds and other plants and acquired knowledge about their processes and research.



### Alpha Beta Statistics Club

#### Presentation Competition

Alpha-Beta Statistics club organized the 1st Intra University Presentation Competition with a view of improving presentation skills and to share knowledge of statistics on 29 October 2015.

12 teams, consisting of two members each a judge panel consisting of 5 members including the Dean of faculty of Science and Engineering, Acting Chairperson of Department of Applied Statistics, club moderators and other faculty member of the department evaluated the teams' presentation. Md. MohaiminulHaque and Ashraf Hossain became champion and Rifat-or-Rashid and Farzana Hossain Tamanna became runners up. All participants were given certificate of participation.



#### 1st Intra University Extempore Speech Competition

An extempore Speech Competition was arranged on 6 December 2015 for students of East West University. Topics were selected by the students 1 minute prior to the speech by lottery. A total of 10 participants participated, they were evaluated by the faculty members of Department of Applied Statistics. Rifat-or Rashid became champion and Md. MohimanulHaque became runners up in this competition.

#### 3rd Intra University Quiz Competition

Alpha-Beta Statistics club organized the 3rd Intra University Statistical Quiz competition on general knowledge, current affairs (both national and international affairs) and statistical facts.

20 teams (consisting of two members each) participated in the event, where four teams reached final round through several competitive steps. Naveed Arafat and Rabiul Hasan became champions in this quiz competition.



### Business Club



EWUBC hosted a road show for the Future Leaders Program on 7 October 2015. Mr. Nazir Alam, CEO of The Future Leaders Ltd., Mr. Taslim Ahmed, Head of Corporate Communications, Citycell Ltd. and Mr. Apu Mahfuz, Channel i attended the event and shared some of wise words to persuade students to participate in this renowned competition.

The second event organized by EWUBC this semester was "Career Clinic 2015" on 10 October 2015. Attended by Human Resource Managers from many national and multinational corporations, and banks; the event started with a grooming session followed by a mock interview session "Career Checkup".

Apart from these two events, EWUBC had conducted their regular workshop on Microsoft Excel "Certified Training Workshop on MS Excel", to introduce students to practical job life and enhance their knowledge skills.





### Mozilla QA Mentoring Day

Mozilla QA(Quality Assurance) team in Bangladesh is trying to increase the number of volunteers to contribute in Mozilla QA. In order to achieve the goal, East West University Computer Programming Club (EWUCoPC) and members of Firefox@EWU and Mozilla QA Bangladesh arranged The “Mozilla QA Contributor Mentoring Day” on 19 September 2015.

### Programming Contest for ICPC

EWUCoPC arranged a selection programming contest on 31 October 2015 to select team to participate in Dhaka Regional ICPC (International Collegiate Programming Contest). One team from EWU participated in ICPC hosted by North South University on 14 November 2015.

### Analytical Contest

On 27 November EWUCoPC arranged Mathematical and Analytical contest for first semester students to increase their interest in analytical and mathematical field.

## Creative Marketing Club

### Digital Learning



The club held the first ever intra-university digital marketing case competition 'Digits: A Platform for Digital learning on 4-5 November 2015. One of the leading digital marketing agencies of Bangladesh 'Cookie Jar' was invited to execute the workshop and the competition. Registration was open for 3 days and 15 teams were registered for the program. 'Digits' was a 2 day program and was segmented in 4 parts. The first segment was a

workshop on what a digital marketing firm is and how it works. The next segment was a role play event where participating teams acted as a digital marketing firm to run a campaign on assigned topics for Cookie Jar officials. After the 2<sup>nd</sup> session, a case was uploaded on the Cookie Jar website and different teams had to design a campaign on the assigned case. In the final segment 5 teams represented the case campaigns. 3 teams were selected as champion, 1<sup>st</sup> runner up, and 2<sup>nd</sup> runner up.



## Debating Club

### Bangla Wing

East West University Debating Club throughout the semester participated in several Inter University Debate championship both in Bangla and English. Team EWUDC-1 (Tasfin, Mounota, Hasnut) became semifinalist in LCLS Debate IV Bangla, achieving the top breaking score among 24 universities and also became the semifinalist of FII Hall debate competition.

Two teams became the quarter finalist at the Stamford National Debate Championship Bangla, where three debaters from EWUDC-2 (Hasan, Samita, Mitul) made position among top 10 debaters list.

### English Wing

East West University Debating Club's English teams also performed well in recent tournaments including Asian Women University Debate IV, BRAC IV 2015, IUT IV and semifinalist of Chittagong Express Open tournament, and finalist of LCLS Novice.

From 8 -10 October 2015, EWU CONTENTION 2015 allowed debaters from around the country to form teams regardless of institutions and debate. This saw, university debaters pairing up with school kids, with different institutions, with graduates, and debate 6 competitive rounds in two days, followed by a heated final round on the topic of Europe's refugee settlement policy.

On 17 October 2015, a team of two, representing EWU, flew to Malaysia to attend Asian British Parliamentary debate championship. The team did exceptionally well scoring 7 of a required 10 points, tying with teams from other institutions of Bangladesh.





To increase the debaters' logical and rational capability EWUDC organized at least two sessions every week which are conducted by our trainer Saad Ashraf (debater from IBA-DU) and Ex-debaters of the club. To improve knowledge on law and human rights the club organized for an open seminar on human rights which was conducted by Md. Saimum Reza Talukder, Lecturer, Department of Law.



## Economics Club



On 5 November 2015, a Presentation and Prize giving Ceremony on Essay Writing Competition was organized by the Economics Club. The Chair of the Program was Vice Chancellor Professor Dr. MM Shahidul Hassan, Dr. Mohammed Farashuddin, Chairman, Trustee board of East West University, Professor Dr. Mudabber Ahmed, Chairperson, Department of Economics and Professor Dr. A.K. Enamul Haque.



## Club for Performing Arts

In Fall-2015 ECPA began their cultural journey with Fresher's Reception Fall 2015 where ECPA performed a beautiful dance performance and band performance by Aurthohin.

ECPA also participated in Inter-university Cultural Festival organized by BUET.

ECPA organized a three day trip to Bandarban for the club members.



After the tour ECPA participated in Inter-university Cultural Festival organized by BRAC University.

East West University Club for Performing Arts (ECPA) also performed on the 20 Foundation Day of East West University.

ECPA organized a beautiful drama named "Bangla O Bangali" on 3 December 2015.

After that drama ECPA also organized ECPA Annual Cultural Festival 2015 on 6 December 2015. It was one of the biggest event of ECPA.



## Electronics Club



### Member Recruitment Campaign

From 2 - 5 November 2015 EWUEC arranged a campaign in the aim to introduce the club with new students.

### 12th Foundation Day of EWUEC

EWUEC proudly celebrated its 12th foundation day. To celebrate the event, EWUEC arranged a three day program consisting seminar, workshop and a cultural event on 1,2, and 7 December 2015.

A workshop on MALAB was conducted by Mir Tanjidur Rahman, Lecturer, Department of EEE on 1 December 2015.

A seminar on "Aviation Sector in Bangladesh-New window for Engineers" was conducted by Rumana Tarin, Cabin Safety & Airworthiness Inspector, Civil Aviation Authority Bangladesh on 2 December 2015.

On 7 December, a cultural program was held to celebrate East West University Electronics Club's 12<sup>th</sup> foundation day.

A session on "Professional Engineer: Opportunities, Challenges & Preparations" was held on 6 October 2015. The seminar was conducted by Engr. Abu Noman Howlader, Managing Director of BBS cables. A total number of 90 students from the university attended the session.







### Safe Food Campaign Launched

Environmental and Social Club launched a Safe Food campaign for the students. The inaugural session of the program was held on 25 November 2015. Prof M M Shahidul Hassan, Vice Chancellor, EWU inaugurated the session. Prof Md Faruque Pathan, Head of Endocrinology Department, BIRDEM, President of Diabetic Well-being Foundation (DWF) and President of South Asian Federation of Endocrine Societies (SAFES), and Ms Shamsunnaher Nahid, Sr Nutritionist & Dietitian at BIRDEM conducted the sessions on life style and food habit to ensure proper nutrition of the students. A blood screening test was also conducted on the same day. More than 100 students and staffs have been benefited by this program. The program was organized in collaboration with DWF. Food maker Dan Cake was the partner of this initiative. Mr. S.S.M Sadrul Huda, Assist Prof and Moderator, EWUESC, coordinated the program.

### EWU ESC celebrated the 17th Founding Anniversary

A sapling distribution program for the faculty member, students and other staff of the university was organized on the day in cooperation with the British American Tobacco.



A total of 3000 saplings were also distributed under a tree plantation program. Dr. Mohammed Farashuddin, Chairperson, Board of Trustee, EWU along with Prof. Dr. M M Shahidul Hassan, Vice Chancellor, EWU inaugurated the program. Mr. SSM Sadrul Huda, Assistant Professor, and Moderator of EWU Environmental and Social Club coordinated the program.

### Workshop on Anger Management

MindGym – the psycho-social counseling program of East West University Environmental & Social club has recently organized a workshop on Anger Management. MS. Nuzhat Chowdhury moderated the session focusing on different issues related to management of anger in everyday life.

### IEEE Day 2015 Celebration

The Institute of Electrical and Electronics Engineers (IEEE) is a professional association. It has more than 400,000 members around the world. East West university student branch of the IEEE celebrated IEEE Day on 29 October 2015. Vice Chancellor Dr. M M Shahidul Hassan gave a welcome speech and inaugurated the event.

On the event student got the opportunity to exhibit their project and participated in an interactive session as well. A cultural program was held at end of the event.



### Announcement of New Committee of Club Officers

New Executive Committee of East West University Genetic Engineering and Biotechnology Club (EWUGBC), for the year 2015-16, was announced on 10 November 2015. An election for the new committee was conducted on 9 November 2015.

### Research Seminar

Mr. Abdullah Al Emran, PhD Scholar, University of Queensland, Australia and Assistant Professor, Department of Biotechnology and Genetic Engineering, Mawlana Bhashani Science and Technology University, spoke about Epigenetic Remodelling Defines Early Stress Induced Drug Tolerance in Cancer on 29 October 2015.







## Law Club

### 1st Intra Department Sports Day

The EWULC organized their 1st Intra Department Sports Day and enthusiastically participated in cricket, badminton, table-tennis tournament.

### 1st Intra Department Moot Court Competition

EWULC held the 1st Intra Department Moot Court Competition; and selected a panel of student to take part in the Moot Court Competition.



## Photography Club

### Basic Workshop

East West University Photography Club organized a 2 days basic workshop on photography on 6-7 November 2015 under the guidance of Mishuk Ashraful Awal faculty of Pathshala South Asian Media Institute.



### Exhibitions

Md. Ashrafullah won two prizes along with the "Fotografia Daily life Photographer of the Year 2015". Prema Nath won 1st honorable mention in documentary Category in "Fotografia & Dainik Azadi 1st Photography Festival", organized by Fotografia & Dainik Azadi together at Zila Shilpokola Academy Chittagong.

Ziaul Haque Oisharjh won 2 prizes in Color & Black n White Category in "Break the Circle Season V, 2015" organized by Islamic University of Technology Photographic Society.

Ziaul Haque Oisharjh won 3rd prize in PHOTOGRAPHY COMPETITION- 2ND UK-BD E-Commerce Fair. Other participant from EWUPC Shahriar Saif Khan & Abdullaha Al Hossain Eisty.



## Pharmacy Club

### PHARMA CARNIVAL



Pharmacy Club celebrated a two day long "Pharma Carnival" from 12-15 November 2015. Distinguished guest Mr. Parvez Hashim, USFDA Expert, Executive Director (Operations) of Square Pharmaceuticals Ltd. graced the occasion.

A total 32 of posters were presented in the carnival on various topics like the bio-similar drugs, manufacturing processes, USFDA guideline on biosimilar drugs potential crystal structures of clinically important enzymes and its complex structure with drugs and natural substrates. were also presented in many of the presentations.



## English Conversation Club

The semester started off with the first episode of Season 3 of the Book Reading Session with Mr. Arafat Noman, Lecturer on 12 October 2015. On 2 November 2015 Mr. Ariful Islam, Lecturer conducted a workshop on "Of the Bauls, Baul Songs & Baul Tatwa". The club arranged a movie show on 26 November 2015, featuring "The Secret Life of Walter Mitty" and a surprise movie review competition was arranged at the end of the show with certificates for all and prizes for winners. A five day 'Femme Festival 2015', open for all, was spearheaded by Ms. Masrufa Ayesha Nusrat, Assistant Professor in collaboration with the English Conversation Club from 29 November – 3 December 2015. There was also a day long film show on 2nd December. Students received prizes for best posters, self-written poetry, impromptu-speech on the theme of Feminism and drama performances of *A Doll's House* and *Sultana's Dream*. The public speaking training sessions named "Express-o" steadily took place three times a week, as did the general meetings.







## Rotaract Club of East West University



### Seminar on "Say No to Drugs"

A "Say No to Drugs" was held on 2 December 2015 by RCEWU and Prothom Alo Jointly conducted by the Guest Speaker Professor Dr. Mohit Kamal, National Mental Health Institute and Mr. Chowdhury Omar Sharif, Moderator of RCEWU.

### Winter Clothes Collection and Distribution

This year, the winter cloth collection and distribution program was held on 1-10 December 2015.

### Blood Donation Camp

Rotaract Club of East West University (RCEWU) conducted a Blood Donation camp on 6 December 2015 at East West University premises with the assistance of Bangladesh Thalassemia Foundation Hospital. RCEWU collected one hundred twenty bags of blood. The volunteer service and motivated students to donate blood and save Thalassemia patients.

### Fund Raising for a Cancer Patient

With the help of RCEWU members, RCEWU has collected TK.20, 000 for the treatment of Mausufa Zaben who is an under graduate student of EWU suffering from cancer.



## EWU Science Club

### Seminar on GRE



A seminar on GRE was organized by East West University Science Club on 5 November 2015. Resource person of the seminar was Somen Kumar Mistri, Lecturer, Department of Microbiology, University of Dhaka, working additionally as a GRE & TOEFL Instructor at The American Center and the Edward M. Kennedy (EMK) center, Dhaka, Bangladesh.



## East West University Sports Club

The Semester Started off with Tournament Clemon Indoor Uni Cricket 2015. This year East West University won their first two matches against MIST and BUET but unfortunately our blue tigers lost their last match against

IUB. AIUB was the Champion of Clemon Indoor Uni Cricket this year.

EWU Blue Tigers played another cricket tournament with TK sports Present Inter Private University T20 Cup held at the Mirpur City Club Ground which started from 6 November and closed on 14 November 2015 and placed the Semi-Finalist of the tournament. They won against IUB and LCLS and played against ULAB in the Semi-final, but lost by 15 runs only.



East West University sports club also participated in Private University Football Tournament 2015 at Daffodil University Campus Ground. City University was the champion of this big event.

East West University Sports Club organized Intra Table tennis Tournament 2015. In this Tournament Sazid Antu was the champion from Boys Singles and Muhitul Islam was runner up from Boys Singles. Team The Punishers (Sazid Antu and Muhitul Islam) was the champion in Boys Doubles and Team Negative was runners up. From Faculty Singles Mr. Omar Sharif from English Department was the champion of Faculty Singles Segments and Mr. Sayeed Alam from BBA Department was the runners up.



## East West University Telecommunications Club

### Seminar on BPO Summit Bangladesh 2015

EWUTC organized a seminar on BPO Summit Bangladesh 2015 on 25 November 2015. Ranjan Dutta, Senior Executive, Imple service and solution, Misha Ali, Director, Bikroy.com and Mostofa Zaman, Director, Novotel were keynote speakers of the seminar. They motivated students to gain more knowledge to develop the ICT sector for our next generation. A quiz competition was also held afterwards related to the seminar and BPO sectors.



## Telco Warfare 2015

East West University Telecommunications Club (EWUTC) organized a 4 day of TELCO WAR-FARE from 29 November - 2 December 2015.

The festival covered six different competitions: PRO-WAR, NET-WAR, TELEWAR, G-WAR, APPS WAR and Q-WAR. Chief Guest Prof. M.M. Shahidul Hassan, Vice Chancellor, East West University, Special Guest Dr. Aminur Rahaman Sultan, Deputy Director, Bangla Academy, Dr. Gurudas Mandal, Chairperson & Associate Professor, Department of ECE and followed by Dr. M Mofazzal Hossain, Professor, Department of ECE, East West University attended the program. The first day of the fest covered TELEWAR, Q-WAR, APPWAR and concluded with a seminar by Naveed Mahbub, Founder and CEO of Naveed's Comedy Club.

The second day arranged EWUTC included PRO WAR, NET WAR and G-WAR on the final round. The day ended with an interactive career based seminar conducted by Aninda Majumder, Software Engineer, Google Inc.



On the third day, a seminar held with the appreciation of Solaiman Shukhon, Head of Business, Aamra Smart Solutions.

There was an award giving ceremony on the final day of TELCO WARFARE 2015. Dr. Mohammed Farashuddin, Chairperson, and Board of Trustees, East West University, followed by Prof. M.M. Shahidul Hassan, Vice Chancellor, East West University and Dr. Gurudas Mandal, Chairperson of Dept. of ECE attended the final day at the concluding award giving ceremony and cultural show.

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