



EWU

newsletter

VOL III ISSUE 2 SUMMER 2004

Editorial

As I looked over the submissions to this newsletter, it occurred to me that East West University has got it right--academic research, conferences and seminars, meritorious students who are being amply rewarded, all sorts of cultural activities, and nation-building and sustaining work. I hope, therefore, you will derive inspiration from the activities recorded in this newsletter as I have and look forward to newsletters at least as full of events as this one is!



Merit Scholarship Awarding Ceremony at EWU

East West University has awarded a total of Taka 1 Crore 60 Lakh to its meritorious students for the year 2004. This was disclosed by Dr. Mohammed Farashuddin, Vice Chancellor (Designate), and President, Board of Directors, East West University, at a Merit Scholarship Awarding Ceremony organized at EWU Auditorium on June 10, 2004.

Professor Dr. M. Asaduzzaman, Chairman, University Grants Commission of Bangladesh (UGC) was present at the ceremony as the Chief Guest and distributed certificates among the merit scholarship earners for Summer Semester 2004. Professor Dr. Mahfuzul Huq, Member, UGC, also attended the program as the Special Guest. A total of 34 students received scholarship certificates for outstanding academic performance at the Merit Scholarship Awarding Ceremony.

In his speech Dr. M. Asaduzzaman congratulated students for their achievements and commended 'East West University as a very good university and excellent center for learning'. He also lauded EWU's scholarship schemes and said that the university has been doing an exemplary job in this regard.

Professor Dr. Mahfuzul Huq observed that EWU has already proved its worth in imparting quality education and is esteemed very highly among the private universities of the country. Professor Asaduzzaman and Professor Mahfuzul Huq expressed their hope that private universities will play a vital role in creating skilled human resources in the country.

Contd. on page 2

Professor Haque Attends the South Asian Environment Economics Course for University Teachers

Professor A.K. Enamul Haque attended the SANDEE Research and Training Workshop in Sri Lanka from June 17-June 26, 2004. In the workshop Dr. Haque gave lectures on 'Measuring Benefits from Eco-Tourism', 'Benefits of Environmental Quality Improvement', 'Evaluating Productivity Changes due to Environmental Degradation' and 'Economics of Fisheries'. SANDEE runs this 3-week training course on Environmental Economics for university teachers who lecture on Environmental Economics in India, Bangladesh, Sri Lanka, Pakistan, Bhutan and Nepal. Dr. Haque is a regular faculty member in this training course. Other faculty members include Professor Sir Partha Das Gupta (University of Cambridge), Professor Karl Malor (Beijer Institute, Sweden), Professor Maurine Cropper (University of Maryland), Professor Rabindranath Bhattacharya (Kalyani University), Professor M.N. Murty (Institute of Economic Growth, Delhi) and Priya Shyamsundar of the World Bank. 23 university teachers from the region including 5 from Bangladesh attended the course.

Research Work Undertaken by Department of Pharmacy

In June 2004, the Department of Pharmacy, East West University started a collaborative research project with the Department of Biochemistry and Environmental Science of Louisiana State University, USA, on 'The Impact of Lead and Copper in Surface Water and Soil in Dhaka City'. A part of the project which has been successfully completed is in the process of publication. Initially, the research team comprises of the following members from both the universities:

Dr. Morshed Khandoker

Professor, Biochemistry and Environmental Science, Louisiana State University, USA

Dr. Syed Akhter Hossain

Professor and Chairperson, Dept. of Pharmacy, East West University

Ms. Saquiba Yesmine

Senior Lecturer, Dept. of Pharmacy, East West University

Ms. Shama Naz

Graduate Research Instructor, Dept. of Pharmacy, East West University

Mr. Sujit Kumar Saha

Student, Dept. of Pharmacy, East West University

Mr. Md. Joynul Abedin

Student, Dept. of Pharmacy, East West University

Merit Scholarship Awarding Ceremony at EWU

Contd. from page 1

In his address Dr. Mohammed Farashuddin said that East West University always provides full tuition waiver scholarships to its meritorious students. It also provides a large number of need-based scholarships among its students. Last year, the university awarded an amount of One Crore and Ten Lakh Taka, which is 6.75 per cent of its annual revenue, to a total of 366 students (14% of the students enrolled). This amount was

awarded as Merit Scholarship, Financial Aid and Tuition Waiver. This year, the university will also award an amount of Taka One Crore and Sixty Lakh as Merit Scholarships, Financial Aid and Tuition Waiver among 600 students.

Mrs. Firdaus Ali, Registrar, EWU also spoke on the occasion. The program was attended among others by the recipients of merit scholarships, their parents, and members of the faculty.



Get-Together Orientation for the students of Economics Department

On 8th of June, 2004, the Department of Economics organized a grand get-together program for the students of the department. On the occasion, Pro Vice Chancellor (Designate), Professor M. Musa, and Dean of Faculties, Prof. Abdul Mannan, stressed the importance of and demand for economics graduates and the contribution they can make to the socio-economic development of the country. Among others, the Chairperson of the BBA programme, Professor M. Saleh Uddin, Professor Dr. Enamul Haque and Mrs. Firdaus Ali, Registrar of the University, spoke on the occasion. Chair of the program, Dr. Mohammed Farashuddin, extended warm welcome to the students of the department and declared his firm determination to mould them as economists capable of building the nation.

ICT Seminar at EWU

The Department of Computer Science and Engineering, East West University, and East West University Computer Club (EWUCC) jointly organized a seminar on 'Opportunities in the ICT Industry' at EWU Auditorium on June 9, 2004. Mr. Syed Mamnun Quader, Managing Director and CEO of Southtech Limited, was present on the occasion as the Chief Guest. Dr. M. H. Azad Khan, Professor, Department of CSE, EWU, Mr. Syed Akhter Hossain, Chairperson, Dept. of CSE, EWU, Mr. Tajul Islam, System Analyst, Akiz Computer Limited, and Mr. Mohammed Zakir Hossain Sarker, Moderator, EWUCC, also spoke on the occasion.

The Chief Guest in his speech pointed out the need for strengthening relationships between the industry and academia. He stressed that IT encompasses almost every part of life and emphasized specialization in ICT. He also spoke briefly on Southtech Ltd.

EWU Creates Three Faculties

The Board of Directors of East West University has decided that the university will have the following Faculties effective from 01 September, 2004:

1. The Faculty of Business and Economics, comprising of

- a) The Department of Business Administration
- b) The Department of Economics
- c) MBA/EMBA Program

2. The Faculty of Liberal Arts and Social Sciences, comprising of

- a) The Department of English
- b) The Department of Social Science Studies

3. The Faculty of Sciences and Engineering, comprising of

- a) The Department of Computer Science and Engineering
- b) The Department of Information and Communications Engineering
- c) The Department of Pharmacy
- e) The Department of Physics and Mathematics

Professor Abdul Mannan will continue to be the Dean of Faculty of Business Studies and Economics. Professor Fakrul Alam has been appointed the Dean of the Faculty of Liberal Arts and Social Sciences. Professor Mozammel Huq Azad Khan has been appointed Dean of the Faculty of Sciences and Engineering.

Seminar on ICT Job Market Trends & Future Directions at EWU

The Department of Computer Science & Engineering and the Computer Club of East West University jointly organized a seminar on 'ICT Job Market Trends and Future Direction' on June 22, 2004. The keynote paper was presented by the Chief Guest of the program Mr. A.K.M. Fahim Mashroor, CEO, BDJobs.com Ltd. The welcoming speech was delivered by Mr. Zakir Hossain Sarker, Senior Lecturer, Department of CSE and Moderator, Computer Club. While speaking on the occasion, Associate Professor and Chair of the Department of Computer Science and Engineering, Mr. Syed Akhter Hossain encouraged students and participants to keep up with the latest developments in the field and to enhance their skill sets in the fast-changing ICT field. The Special Guest of the program, Professor Mohammad Musa, Pro Vice Chancellor (Designate) of East West University, encouraged industry participation in developing market-driven skill sets in his speech.

Mr. A.K.M. Fahim Mashroor depicted the interesting scenario of the present ICT job sector of Bangladesh in his speech. He highlighted the major segments of the ICT job market and presented percentage distribution of ICT jobs along with skill sets till June 20, 2004. In addition, statistics of job vacancies announced were also presented. He also pointed out that potential employers were often not finding the right people. He also noted that while universities and colleges were producing graduates, in most cases market-driven skill were lacking in them. He pointed out that project management skills were wanting even though most IT service sectors are looking for good QA Managers, Business Analysts and Software Testers. He concluded with some tips on how to make a successful IT career.

The presentation was followed by a lively question-answer session. Among others, faculty members of various departments of the university, a large number of students and members of the East West University Computer Club attended the program.

Training program on SPSS Held

East West University hosted a two-day long training program at its computer Lab-5 on 'Meaning from Data Using SPSS' on July 08-09, 2004. Fullbright scholar Dr. Syed Saad Andaleeb, Chair and Professor, Department of Marketing, Pennsylvania State University, Erie, USA, conducted the training program. At that time Dr. Andaleeb was attached to CERBET, EWU.

The main purpose of the training program was to train researchers on how to use SPSS (Statistical Package for Social Science) for meaningful analysis of data. Seventeen participants, including young faculty members from private universities, and researchers from NGOs and Development Agencies attended the program.

Folk Fantasy Evening Orgazined by MBA Club



Traditional tunes, coupled with soft lighting and rising smoke completely transformed Room 601, the official exam hall of East West University on the evening of July 09, 2004.

This MBA event, styled 'Folk Fantasy Evening,' was brought to life by the joint efforts of the MBA Club, some hidden talents of the East West University and an animated audience. In addition to their eagerness to help out, one could easily distinguish the MBA Club members by their traditional Kurta-Pyjamas and the miniature form of checked scarves (more commonly known as "Gamcha") they wore either as bandannas stylishly adorned around the neck, or as arm-bands, or believe it or not, as a tie around the neck!

Whereas the organizers were actually apprehensive about whether all the chairs set out for the audience would be occupied, the hall was packed in such a manner that a lot of students had to remain on their tapping toes. After listening to the rhythms and popular folk numbers sung by none

other than our very own MBA students, one automatically began wondering why all these students were bothering to get their MBA degrees! The recitation and the dance number added variation to the show but the climax of the evening was the 'East West News Bulletin' which had the audience rolling with laughter.

Snacks and drinks were provided to further enliven the audience although they were already energized and eager to make the evening come fully alive. At the end of the students' performance, a group of professional folk singers brought from the High Court Mazaar area jazzed up the evening even more with their folk songs to whose tunes even the faculty members present could not help but snap their fingers and tap their toes. The essence of folk culture was highlighted by their bright orange Fatuas and curly hair styled in the form of ringlets. The evening finally came to an end with some hit numbers sung by a local band called "Dazzle".

Research adda *at* EWU

East West University conducted the third session of the Research Adda titled 'The Challenges of Doing Research in Bangladesh' on July 10, 2004 at 5:00 p.m. at the East West University Auditorium. The Research Adda was initiated by Visiting Senior Fulbright Scholar Dr. Syed Saad Andaleeb who was working at East West University at that time. Professor and Chairperson, Department of Marketing, Black School of Business, Pennsylvania State University, Erie, USA, Dr. Andaleeb observed that the Adda is a unique attempt to build a platform for researchers in Bangladesh. Three

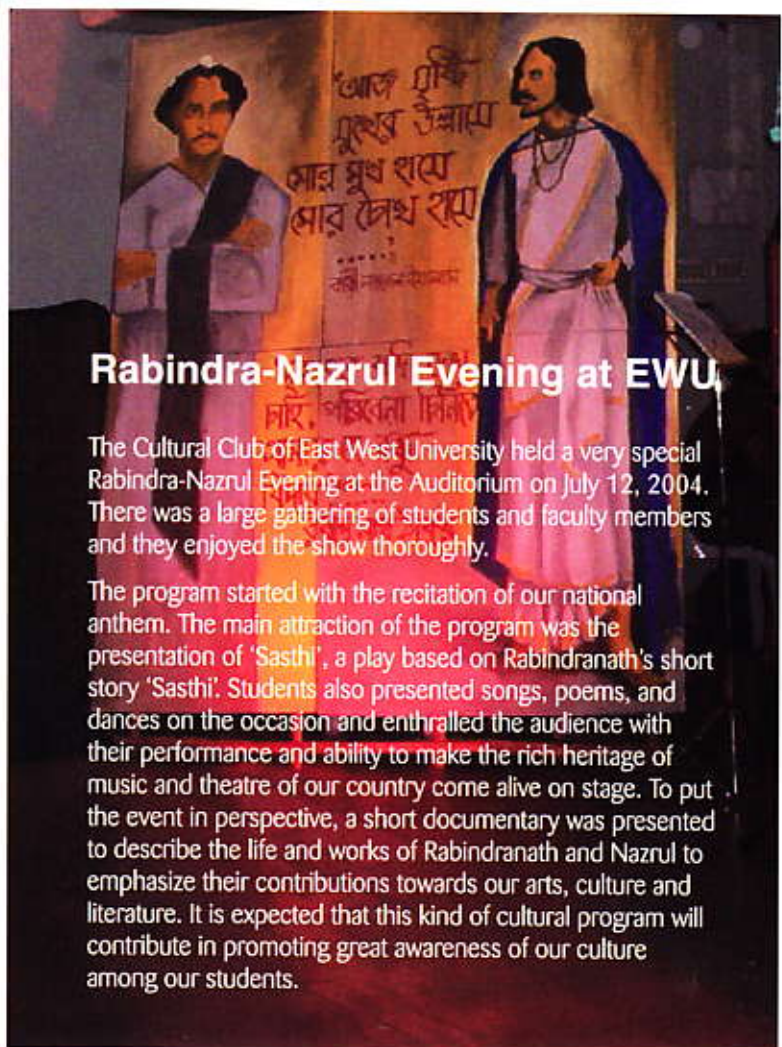
senior and learned researchers, Dr. Simeen Mahmud, Senior Research Fellow, BIDS, Dr Sajjad Zohir, Senior Research Fellow, BIDS & Executive Director, ERG, and Mr. Ali Zaker, Managing Director, Asiatic Marketing Communications, were the main speakers. They spoke about their practical research experiences in their respective fields. Professor Dr. Mohammad Musa, Pro-Vice Chancellor (Designate), East West University, presided over the Research Adda. Faculty members from different public and private universities and researchers from renowned organizations also

participated in the event.

The Research Adda will continue to arrange such seminars to promote interaction among researchers coming from diverse backgrounds and to discuss ways of solving the prevailing difficulties in research areas. It provides an opportunity for researchers to meet with experts and to discuss and exchange their views. It is expected that the Adda will eventually contribute to gaining insight into enhancing the quality of research in Bangladesh despite operational constraints.

Intra University Programming Contest at EWU

The Department of Computer Science and Engineering and the Computer Club of East West University jointly organized an Intra University Programming Contest on July 9, 2004. The contest was attended by a total of 60 participants and contestants were divided into two groups, senior and junior. Sohel Hafiz (ID # 2002-3-60-003), Shamim Hafiz (ID # 2002-2-60-012) and Tahseen Mohammad (ID # 2000-3-60-051) from the senior group and Mohammad Jakaria Habib (ID # 2002-2-60-003), Md. Mijanur Rahman (ID # 2003-1-60-041) and Nizam Uddin (ID # 2003-1-60-065) from the junior group were ranked first, second and third respectively in the contest. Professor Dr. Mozammel H. Azad Khan chaired a group of faculty members of the Department of Computer Science & Engineering who formed the panel of judges. Professor Dr. M. Kaykobad was present as a visitor on the day of the contest. Mr. Syed Akhter Hossain, Associate Professor & Chairperson, Department of CSE, and Mohammad Zakir Hossain Sarker, Senior Lecturer & Moderator, Computer Club conducted the entire program.



Rabindra-Nazrul Evening at EWU

The Cultural Club of East West University held a very special Rabindra-Nazrul Evening at the Auditorium on July 12, 2004. There was a large gathering of students and faculty members and they enjoyed the show thoroughly.

The program started with the recitation of our national anthem. The main attraction of the program was the presentation of 'Sasthi', a play based on Rabindranath's short story 'Sasthi'. Students also presented songs, poems, and dances on the occasion and enthralled the audience with their performance and ability to make the rich heritage of music and theatre of our country come alive on stage. To put the event in perspective, a short documentary was presented to describe the life and works of Rabindranath and Nazrul to emphasize their contributions towards our arts, culture and literature. It is expected that this kind of cultural program will contribute in promoting great awareness of our culture among our students.

Workshop on Software Requirements Engineering Held at EWU

The Department of Computer Science & Engineering and the Computer Club of East West University (EWU) jointly organized a workshop on Software Requirements Engineering Case Study on 20 July 2004. The workshop was conducted by Mr. T.I.M. Nurul Kabir, Vice President, BASIS. The welcome remarks on the occasion were delivered by Mr. Zakir Hossain Sarker, Senior Lecturer and Moderator, Computer Club. While speaking on the occasion Mr. Syed Akhter Hossain, Associate Professor and Chairperson, Department of Computer Science and Engineering, asked participants for real-life synthesis of software requirements and urged them to gain an understanding of the critical issues involved. The special guest of the program, Dr. Abu Saleh Abdun Noor, Chairperson, Department of Mathematics & Physics, focused in his speech on the innovations and revolutions in the ICT sector and encouraged the audience to develop deep understanding of the subject.

In his keynote address, the Chief Guest, Mr. T.I.M. Nurul Kabir, said that ICT graduates produced by the universities are semi-products. He said that most often software projects fail due to lack of understanding of requirements and stressed the need for involving the top management of the organization for the success of critical projects.

Participants, faculty members, and students asked a number of questions on related issues at the end of the program.

Poetry Festival at East West University

The Department of English of East West University (EWU) held a 'Poetry Festival' on July 19 at 5:00 p.m. at the EWU Auditorium. In all 23 performers, including teachers as well as students of the department recited 20 popular poems on the occasion.



The program began with the Chairperson of the Department of English Professor Dr. Md. Shahidulla's reading of 'The Fire Sermon' from Section 3 of The Waste Land by T.S. Eliot. He discussed the theme of the poem before reading it out. The performers read out poems of English, American, Indian & Bangladeshi poets and English and Bangla translations of Latin American and European poets. Brief but useful introductions about the poets and poems read by the students were presented to make them more interesting. The teachers also gave brief introductions before reading out their chosen poems. The program was followed by a tea party.

East West University Undertakes Flood Relief Work

East West University distributed relief materials for a couple of days amongst flood victims of adjacent areas of Dhaka City with a view to mitigating their suffering. *Rooti*, *ghur*, oral saline, first aid medicines and mineral water were distributed among flood victims.

Students, and some faculty members and staff came forward to make *rooti* for the flood-affected people, and to donate different items for them, including money. The relief materials were distributed in collaboration with the Shakti Foundation.



EWU Hosts Seminar on Globalization and Institutional Development



East West University hosted a seminar on 'Globalization and Institutional Development' at the University Auditorium on Aug 04, 2004 at 5:00 p.m.

Dr. Roumeen Islam, Manager of the Poverty Reduction and Economic Management Unit of the World Bank Institute was the main speaker of the seminar. A select group of academics, policy planners, economists, industrialists, chamber leaders,

development partners, NGO managers and media representatives attended the seminar.

In her presentation, Dr. Roumeen Islam cited empirical evidence in support of her contention that economic integration is consistent with diversity in institutions. Dr. Islam noted that better institutions are necessary to enlarge choices; she even found that gains from international trade were not the monopoly of specialization alone as

diversification could also help such gains.

A lively discussion followed Dr. Roumeen Islam's erudite presentation at this well-attended seminar. Professor Rehman Sobhan, Professor Wahid Uddin Mahmud, Dr. Kazi Mesbauddin Ahmed (Member, Planning Commission), Mr. S. M. Al-Huseiny, (Former Member, Planning Commission), Syed Alamgir Faruq Chowdhury (Retired Commerce Secretary), Dr. Zaidi Satter (World Bank), Dr. Qazi Shahabuddin (Director General, BIDS), Dr. A. Hashem (formerly of ESCAP), Mr. G. Mortuza (General Manager, Research, Bangladesh Bank), Mr. H.N Ashequr Rahman (Member, Board of Directors, East West University) and Dr. Humaira Islam (Executive Director, Shakti Foundation) were amongst those who participated in the discussion.

Dr. Mohammed Farashuddin, Vice Chancellor (Designate), East West University, moderated the discussion and offered a vote of thanks.

Blood Donation Program at East West University

A day-long blood donation program for Summer Semester 2004 was held on August 04, 2004 from 10:30 a.m. to 4:00 p.m. at the ground floor of the Foundation Building of East West University. Mr. Jalaluddin Ahmed, Director, South-South Center, Dhaka, Former Secretary, Govt. of the People's Republic of Bangladesh and Member, Board of Directors, East West University inaugurated the program.

The Medical Center of East West University in collaboration with Bangladesh Red Crescent Society organized the program. The program was aimed at raising public awareness about the need for regular blood donations, encouraging new and re-energizing current donors, and helping reduce blood crises of



this country. The Environmental and Social Club and the Rotaract Club of East West University provided volunteers for the program. Students, faculty members and staffs, all came forward to donate blood to help save the lives of hundreds.

Milad and Doa Mahfil

A Milad and Doa Mahfil in memory of late Md. Tarif Zafor Khan, a student of East West University was held on Saturday, August 07, 2004 at 1:30 p.m. at the East West University Auditorium.

Zafor, a student of the Department of Economics breathed his last on July 28, 2004 at 7:00 p.m.

(Inna.....Raziun). A large number of students as well as the father of the deceased joined the Doa Mahfil to pray for the salvation of the departed soul.

Pabna Tour by EWU Faculty

The faculty members of the Department of Mathematics and Physics paid a visit to Pabna between August 11 and 13, 2004 on receiving an invitation from the Principal of Edward College, Pabna. They stayed in the teachers' dormitory at the college. During their stay in Pabna, the mathematicians and physicists of East West University visited the Mental Hospital, Jor-bangla Mondir, and the beautiful Edward College campus in the process of a memorable and fulfilling journey.

Seminar

on IT in Media & Technology Held at EWU



The Department of Computer Science & Engineering and the Computer Club of East West University jointly organized a seminar on the topic 'IT in Media & Technology' at the university auditorium recently.

The Chief Guest, Mr. Abir Hassan, who has a degree in Fine Arts and vast experience in Journalism, and is a columnist and IT journalist, said that information technology has brought a new dimension to the media industry

and has created new forms of jobs within the existing framework. Mr. Abir stressed the study of mathematics, science, and engineering. He said that there is a huge potential in terms of the usage of Information Technology in the media sector. News gathering and laying out process is currently automated but there is a serious need of skilled human resource.

The program was also addressed by Mr. Zakir Hossain Sarker, Senior Lecturer and Moderator, EWU Computer Club. Mr. Abir Hassan, Assistant Editor, *The Daily Janakantha*, the Special Guest Mr. T. I. M. Nurul Kabir, Vice President, BASIS, and Mr. Syed Akhter Hossain, Associate Professor & Chairperson, Department of Computer Science and Engineering, East West University.

Training Program for Research Team for BRAC Consulting Work

East West University organized a two-day long training program to train senior and mid-level field investigators of a research team for BRAC Pricing Policy Consultancy Work on 09-10 July 2004. Dr. M. Mazharul Islam, Professor, Department of Statistics, University of Dhaka, and Dr. Mohammad Musa, Professor of Finance & Pro Vice Chancellor (Designate), East West University were the resource persons of the training program.

The program focused on various aspects of research methodology. Contents of discussion in the sessions included:

- (a) sample design and selection of samples
- (b) implementation of questionnaire to collect data from sampled individuals
- (c) possible problems in data collection and
- (d) ways of sorting out problems in the field.

Setting New Standards for Undergraduate Studies at EWU

The Department of Economics has set new standards for undergraduate studies in Bangladesh. Under the new rules, a student in BSS in Economics can also complete a second major in any branch of Business Administration so that he or she can compete in the job market effectively. Similarly, a B. Pharm student at EWU will be among the first group of students who can simultaneously do a second major in any branches of Business (like Marketing, Finance, etc.). Similarly, BBA, B Pharm., B.Sc. Computer Science and Engineering students can earn a second major in Economics while completing their undergraduate studies at EWU.

The Department thinks that these changes in the curriculum will benefit all students of our undergraduate programs. With this step, EWU has pioneered a new academic setup for undergraduate studies in Bangladesh. Incidentally, these options are available at many universities abroad to promote crossbreeding of knowledge and to encourage multidisciplinary studies at undergraduate levels.

New Telecom Lab at the Dept. of Information & Communications Engineering

The Department of Information and Communications Engineering, East West University is setting up a new telecommunications lab. The purpose of the telecom lab is primarily to offer a hands-on experience to students on training and research by providing a practical demonstration and exercise field for the theory covered in the telecommunications courses offered by the university. The lab will also enable students to engage in a number of telecom projects, such as Analog Communications, Pulse Coded Modulation, Digital Communications, BER Calculation, Fiber Optics, CDMA, Transmit and Receiver Antenna, Microwave Engineering, etc. An important part of the Telecom Lab is the TIMS and MATLAB simulation tool made by TIMS Technologies. The lab will also be involved in the research of applications of computer networks such as wireless ad hoc sensor nets.

Club ROUND UP

Pharmacy Club

The Pharmacy Club of East West University organized a Fresher's Welcome and Get-together party on July 17, 2004. Dr. Syed Akhter Hossain, Chair of the Department, and Saquiba Yesmine, Senior Lecturer, and one of the Moderators of Pharmacy Club spoke on the occasion.

The Executive Committee of Pharmacy Club
Moderators: Dr. Sufia Islam & Ms. Saquiba Yesmine
President: Zahid Mohammad Delwar
Vice President: Md. Mahidur Rahman Khan
General Secretary: Risul Amin
Treasurer: Md. Adnan Abdullah

Debating Club

EWUDC participated in the 2nd Singer-NSU Debate Festival (01 July to 10 July 2004) organized by North South University Debating Club at their Banani campus and became Runners Up in Bangla debate in the meet. EWUDC sent in a total of four debating teams consisting of ten debaters. Two of those teams were for the Bangla format (six debaters) while the other two were for the English format (four debaters).

Rashedul Hasan Stalin, Anowarul Amin and Niaz Morshed Chowdhury made up the East West Dream team (Bangla) while Anika Rahman, Sohel Ahmed Rahmani and Tazkia Sultana Faaby made up the East West Freedom team (Bangla). On the other hand, Robert John Fraser and Maksuda Hafeez Reem made up East West Rhyme while Anowarul Amin and Sohel Ahmed

Rahmani made up East West Rhythms, to take part in the English format of debating.

Overall, the performances of all our teams have been satisfactory, as they have proved that they can compete well in any and all levels of debating, both national and international. The debaters have proved that they have the caliber to excel and bring East West University glory in the debating arena.

The club members also participated in the Chittagong Debate Festival 2004 organized by Drishti Debating Shongho held between July 19-22, 2004. The other invited clubs from Dhaka were North South University Debating Club and Dhaka University Debating Society. The members of the club are also meeting thrice a week in the regular practice sessions.

Natural Science Club

The inaugural program of EWU Natural Science Club was held on 14th August 2004 at 5:00 p.m. at the university auditorium. Dr. Mohammed Farashuddin, Vice-Chancellor (Designate) and President, Board of Directors, East West University, declared the club open as the chief guest of the occasion. Dr. Abu Shaleh Abdun Noor, Professor and Chairperson, Department of Mathematics and Physics, was also present as the special guest. Dr. Gurudas Mandal, one of the moderators of the club, introduced the executive members of the club to the audience. The program was followed by a seminar that featured two speeches titled 'Mathematics as a Language' and 'Why MATH for CSE' by Professor Dr. A. K. Enamul Haque and Professor Dr. Md. M. H. Azad Khan respectively.

The Executive Committee:

Moderators: Ms. Anindita Paul and Dr. Gurudas Mandal
President: Md. Zahidul Hassan
Vice President: Sadia Haque
General Secretary: Md. Faizul Hasan
Treasurer: Md. Sarwar Jahan.

Rotaract Club

The Rotaract Club of East West University (RCEWU) was established recently. The club fosters leadership, develops fellowship, and encourages projects that will provide food, clothing and shelter and will improve the quality of life of poor people. The club will also work to promote literacy and provide vocational training to jobless adults to help them gain necessary skills. The club also aims to encourage high ethical standards in business and promote international understanding and peace.

Jointly with the Environmental and Social Club, The Rotaract Club organized a flood relief campaign recently. A large number of students and teachers participated in preparing hand-made rootis and distributed Orsaline, drinking water, and water purification tablets to nearby flood-affected areas on a week-long program. The two clubs also arranged a blood donation program along with the East West University Medical Centre on 4th August 2004.

The Executive Committee of RCEWU:

Moderators: Nahid Hassan Khan, Masrufa Ayesa Nusrat, Ahammad Akbar Khan, Nakibur Rahman
President: Muhammad Ziaul Karim (Zia)
Vice President: Md. Omar Kawsar (Opu)
Secretary: Md. Asfaqur Rahman Chowdhury
Treasurer: Md. Aminur Rahman (Rumi)

Sports Club

EWU Sports Club recently organized the 3rd Intra University Football Tournament 2004 at TNT Ground, Mohakhali, Dhaka. A total of eight teams of which one is made up of EWU faculty members participated in the tournament.

The faculty team so far played two matches; they won against BBA batch 2002 (A) by 1-0 but they lost against MBA team by 2-0. The final match of the tournament will be held at the beginning of next semester. Next semester the club is also going to organize Indoor Tournament and Intra University Cricket Tournament 2004.

Cine and Photography Club

East West University Cine and Photography Club maintained a busy schedule in summer 2004. EWUCPC participated in the competition & exhibition organized by HSBC Bank on World Environment Day 2004 from 14th-17th June. EWUCPC also arranged a 'Basic Photography Workshop' conducted by 'Equishe Ullas' from 14th-15th for club members & general students interested in photography. The topics of the workshop were: photography, light, camera, lens, aperture, compositions and other related topics. EWUCPC successfully organized a Film Show on 14th July 2004 at EWU auditorium. The films shown on the day were *Bachelor*, *Offbeat*, *Baby's Day Out*, and *Roman Holiday*. Nestle served free coffee to film viewers. Moreover, club members sat regularly in general meetings to review club activities. EWUCPC also formed a new executive committee this semester.

The Executive Committee:

Moderators: Farhana Ferdousi, Iftekharul Huq, Mohammad Zakaria Masud

Advisor: M. Shahadat Ali

President: Md. Nazmul Islam Adnan

Vice President: Sifat Bin Aziz

General Secretary: Md. Fazlay Rabbi

Treasurer: Suwendu Saha

Event Coordinator: M. Aniruddha Kabir



Environmental and Social Club

The Environmental and Social Club of East West University participated in "Environment Fair" organized by Department of Environment, Government People's Republic of Bangladesh on the occasion of Environment Day at Osmani Memorial Hall and received certificate of attendance.

The fair was held between 5-6 June 2004. On July 10 the club collected 500 samplings for Plantation at EWU Ashulia Campus from British American Tobacco company. The club also jointly organized relief program with Rotaract Club for the flood affected people on July 26, 2004, actively participated in Blood Donation Program organized by EWU Medical Center on August 4 and donated relief materials to *Prothom Alo* Bhundhu Shova for the flood affected people on August 11, 2004.

English Conversation Club

A speech competition, titled "If I were the Prime Minister of Bangladesh" was held on 20 July, 2004 in Room 702 of the Administrative Building. Kimana Kibriani (ID 2004-2-40-029), Jubair Al Ansari (ID 2001-3-60-026) and GM Safaet Ullah (ID 2004-2-10-025) won the first, second and third place respectively.

Prof. Dr. Md. Saleh Uddin, Chair, Department of Business Administration, presided over the session which was attended by a large number of faculty members and students. Dr. M. Shahidullah, Dr. Rebecca Sultana, Mr. Harunur Rashid Khan and Mr. Zahid Akhter were the adjudicators of the speech competition.

Programmers Club

The EWU Programming Club and the Department of Computer Science and Engineering jointly organized an In-house Computer Programming Contest on Friday, 9 July 2004. All the faculty members of the Dept. of CSE were present at the contest as panel judges. Another programming contest was arranged on Wednesday, 4 August 2004 to select three female contestants to participate in the upcoming ACM ICPC regional that will be held at North South University. Congratulations to Nafisa Khanam, Raihana Sultana and Nasrin Akhter for being selected out of 25 contestants to contest in the upcoming event. In addition, regular programming training sessions are held during 5:20 p.m. to 8:00 p.m. every Wednesday in Lab 4 (FNDN-702). All students are invited to come and enjoy the delight of programming.

Faculty Update

A paper titled "Significance of Teaching-Learning Situation in Language Learning and an Empirical Survey of Teaching-Learning Situation in Bangladesh" by Dr. M. Shahidullah, Professor and Chair, Department of English, East West University appeared in Vol. 19, 2004 issue of *Harvest, the Jahangirnagar University Studies in Language and Literature*. Dr. Shahidullah also presented a paper titled "Grammar, Literature and CLT: Old Issues Revisited" on July 15, 2004 in the BELTA (Bangladesh English Language Teachers' Association) Conference at the British Council, Dhaka, Bangladesh.

A paper titled 'Ternary Galois Field Expansions for Reversible Logic and Kronecker Decision Diagrams for Ternary GFSOP Minimization', jointly authored by Prof. Dr. Mozammel Huq Azad Khan, Department of Computer Science and Engineering, East West University, M. A. Perkowski, and M. R. Khan was published in the proceedings of the 34th International Symposium on Multiple-Valued Logic, Toronto, Canada, 19-22 May 2004, pp. 58-67. Also P. Kerntopf, M. A. Perkowski, and Dr. Mozammel Huq Azad Khan wrote a paper 'On Universality of General Reversible Multiple-Valued Logic Gates' which was published in the proceedings of the 34th International Symposium on Multiple-Valued Logic, Toronto, Canada, 19-22 May 2004, pp. 68-73. Moreover, Dr. Mozammel Huq Azad Khan and M A Perkowski wrote a paper entitled 'Genetic Algorithm Based Synthesis of Multi-Output Ternary Functions Using Quantum Cascade of Generalized Ternary Gates' which was published in the *Proceedings of the 2004 Congress on Evolutionary Computation*, 19-23 June 2004, Portland, Oregon, USA, pp. 2194-2201. In addition, Prof. Khan visited USA between 19-23 June 2004 to attend the 2004 Congress on Evolutionary Computation held in Portland, Oregon, USA.

Dr. Rebecca Sultana has published entries on Abid Khan, Kamila Shamsie and Ginu Kamani for *South Asian Literature in English: An Encyclopedia*

which is edited by Jaina Sanga and published by Greenwood Publishing Group, U.S.A. Earlier, her paper titled "In Search of a Home: Lost Souls in Adib Khan's Seasonal Adjustment" was presented at the annual conference of the Canadian Association for Commonwealth Literature and Language Studies held during the Congress of Humanities and Social Sciences at The University of Manitoba, May 28-30, 2004. On August 6th, 2004, she presented "Identity Constituents of Perpetual Migrants in Adib Khan's Seasonal Adjustment" at Nation and Imagination: the Changing Commonwealth, the 13th Triennial Conference of the Association for Commonwealth Literature and Language Studies (ACLALS): at Hyderabad, India.

Dr. Tanvir Ahmed Chowdhury, Associate Professor, Department of Business Administration, East West University, has been appointed as a Member of the Board of Examiner of Bharathidasan University, India to evaluate the Ph.D. thesis in Economics entitled 'Impact of Agricultural Technology on Production, Employment of Labor and Income in Paddy Farms of Tamil Nadu, India'.

A paper titled "A Good and A Bad Language Teacher: Students' View" by Mr. Harunur Rashid Khan, Assistant Professor, Department of English, EWU, appeared in Vol. 19, 2004 issue of *Harvest, the Jahangirnagar University Studies in Language and Literature*. Also, a paper titled "Teacher English: Secondary School Scenario" was presented by Mr. Khan on July 15, 2004 in the BELTA Conference at the British Council, Dhaka, Bangladesh. Mr. Khan also presented a paper titled "Designing Culture Sensitive ELT Materials" on June 26, 2004 in the 2nd International Conference on 'The Teaching of English in Bangladesh: Problems, Solutions and Prospects' organized by Stamford University, Bangladesh.

A paper titled "Say 'Yes' to Learners: Identifying Learners' Preferences for EFL in Bangladesh", co-authored by Mr. Mirza

Md. Mamun Sadat, Senior Lecturer, Department of English, East West University, Mr. Shaiful Islam, Junior Lecturer, Independent University, Bangladesh and Mr. Subrata Kumar Bhowmik, Lecturer, Department of English, East West University, appeared in *Harvest, the Jahangirnagar University Studies in Language and Literature*, Vol. 19, 2004. Mr. Sadat and Mr. Bhowmik also presented a paper titled 'Insights into the English Only (EO) Approach in EFL Classrooms in Bangladesh' on June 26, 2004 in the 2nd International Conference on 'The Teaching of English in Bangladesh: Problems, Solutions and Prospects' organized by Stamford University, Bangladesh. Mr. Sadat and Mr. Md. Manzur Alam, Lecturer, Department of English, East West University jointly presented a paper titled 'Meeting Both Ends in EFL Speaking Classroom in Bangladesh' on July 15, 2004 at the BELTA Conference at the British Council, Dhaka, Bangladesh.

Mr. Zahid Akhter, Senior Lecturer, Department of English, East West University presented a paper titled 'Teaching Pronunciation to the Speakers of English as Foreign Language' on June 26, 2004 in the 2nd International Conference on 'Teaching of English in Bangladesh: Problems, Solutions and Prospects' organized by Stamford University, Bangladesh.

Ms. Masrufa Ayesha Nusrat, Senior Lecturer, Department of English, has published an entry, 'Bangladeshi Literature in English' in *South Asian Literature in English, an Encyclopedia* edited by Jaina C. Sanga, published by Greenwood Press Publishing House, USA (5/30/2004). She has also published another article on E. M. Forster's novel *A Passage to India*, 'Silence beyond the Remotest Echo' in the Department of English journal of Jahangirnagar University, *Harvest*, Vol 19, 2004. Ms. Masrufa attended a three-day international conference on 'Reorienting the Orient' held in Kolkata, Jadavpur University from 12th-14th August, 2004. The paper she presented in the seminar

Appointments, Promotions, & New Assignments

was entitled 'Reading Orientalism and Patriarchy'. She was also a participant in the ACLALS 13th Triennial International Conference on 'Nation and Imagination: the Changing Commonwealth', held in Hyderabad, India from the 4th-9th August, 2004.

Mr. Ahmed Hossain, Senior Lecturer, Department of Mathematics & Physics, East West University, left Dhaka on 3rd September 2004 to do his Ph.D. at the Department of Public Health Science, University of Toronto, Canada.

Rubina Islam Ahmed, Senior Lecturer, Department of Business Administration, has been awarded a Junior Fulbright Scholarship for doing her MBA at Southern Illinois University, USA.

A paper titled 'Local Level Politics in Bangladesh: Organization and Process', written by Sanzida Akhter, Lecturer, Department of Business Administration, East West University, and Abdul Wohab, Lecturer, BRAC University, has been published in *BRAC University Journal*, Issue 1, April 2004.

Ahmed Hossain, Senior Lecturer, Department of Mathematics & Physics, East West University left Dhaka on 3rd September 2004 to do his Ph.D. at the Department of Public Health Science, University of Toronto, Canada.

Dr. Gurudas Mandal, Senior Lecturer, Department of Mathematics & Physics, East West University, co-authored a paper titled 'A Laboratory Study on the Effect of Sulfuric Acid on Charge Transfer during Ice-graupel Collision' with P. Pradeep Kumar. The paper was published in *Indian Journal of Physics*, 78(6), 439-444 (2004).

A paper titled 'E-Governance in Bangladesh – Strategies and Challenges' by Mr. Mohammad Zakir Hossain Sarker, Senior Lecturer, Department of Computer Science and Engineering, East West University, and Shaila Rahman, was published in the *AUB Journal of Business and Economics*.

Fresh Appointments

Faculty Members

The following full-time faculty members joined East West University in the department mentioned against each from Summer Semester 2004.

Department of Business Administration

Mr. Shahriar A. Chowdhury	Assistant Professor
Mr. Bashir Hussain	Senior Lecturer
Mr. Omar Faruq	Senior Lecturer
Ms. Sarwat Amina	Lecturer
Mr. Md. Abdus Sobhan	Lecturer
Mr. Md. Habib-uz-zaman	Lecturer
Ms. Sanzida Akhter	Lecturer
Mr. Nakibur Rahman	Lecturer

Department of English

Mr. Md. Zahid Akter	Senior Lecturer
---------------------	-----------------

Department of Computer Science and Engineering

Mr. Md. Imran Abedin	Lecturer
Ms. Israt Fatema	Lecturer
Mr. Ahsanullah M. Dewan	Lecturer

Department of Information and Communication Engineering

Mr. Mostafa Mahmud Hussain	Senior Lecturer
Ms. Noveira Mahmood	Lecturer
Mr. Md. Adnan Rad	Lecturer

Department of Mathematics and Physics

Mr. Ahmed Hossain	Senior Lecturer
-------------------	-----------------

Administrative Staff Members

The following officers joined East West University on the dates mentioned against each of them.

Mr. Nazim Uddin	Joint Librarian
Dr. Md. Arshad Hossain	Medical Officer
Dr. Samina Akhter	Medical Officer
Ms. Farzana Aziz	Assistant Registrar
Mr. Shafik Waes	Assistant Registrar
Mr. Ahiduzzaman Liton	Assistant Librarian
Mr. Mohammad Shaikh Saddi	Assistant Librarian
Mr. Abdullah Shameem Haider	Senior Accounts Officer
Ms. Ainun Naher	Assistant Registration Office
Mr. Mahabub Alam	Systems Manager In-charge

Promotion

Ms. Rozina Parvin, Junior Officer (Registration) has been promoted as Deputy Logistics Officer with effect from July 12, 2004.

New Assignments

The following faculty members have been made Assistant Proctor as an additional responsibility with effect from the dates mentioned against their names.

Mr. Mohammad Iftekharul Huq	Lecturer, Department of Economics
Mr. Behroz Jalil	Sen. Lecturer, Department of Business Administration
Ms. Farhana Ferdousi	Lecturer, Department of Business Administration

Career Counseling Center News

The Career Counseling Center (CCC) of East West University is performing a significant role for placement of students in Internship Program. This program will enhance their theoretical knowledge with a blend of practical experience. Our heartfelt thanks goes to the authorities of the following banks, companies, multinationals for giving our students the opportunity for internship in their reputed organizations.

List of Interns placed in different organization in Summer 2004:

Sl.	Name	Major	Name of the Organization
1	Afrin Hossain	Finance	Dhaka Bank Limited
2	Syed Aijaj Hasnain	Marketing	British American Tobacco Bangladesh
3	Mohammed Harun-Or-Rashid	Finance	Shahjalal Bank Limited
4	Tahmina Khandker	Finance	British American Tobacco Bangladesh
5	Sonia Shahid	Finance	BOC Bangladesh Limited
6	Farzana Akter	Marketing	Hongkong and Shanghai Banking Corporation Ltd.
7	Mehedi Zahir Andalib	Finance & Marketing	Dhaka Bank Limited
8	Md. Mesbah Uddin	CIT	Dhaka Bank Limited
9	Anamul Haque	Finance	Dhaka Bank Limited
10	Aziza Hoque	Marketing & MIS	Johnson & Johnson Ltd.
11	Sania Afroz	Finance	Arab Bangladesh Bank Limited
12	Afsana Husain	Finance & Marketing	Lever Brothers Bangladesh Limited
13	Muhammad Sazzad Ali	Finance	Dhaka Bank Limited
14	Rubina Huq	Marketing	GlaxoSmithKline Bangladesh Ltd.
15	Ashraful Alam Mamun	Marketing	Bangladesh Milk Producer's Co-operative Union Limited (Milk Vita)
16	Asfia Rahman	Marketing	Hongkong and Shanghai Banking Corporation Ltd.
17	Tanvir Ahmed	Finance	First Security Bank Ltd.
18	Monira Zerir	Finance	Dhaka Bank Limited
19	Irfan Hosain	MIS	Bangladesh Commerce Bank Limited
20	Jayanta Saha	Finance	EXIM Bank Limited
21	Fahmida Rashid	Finance	Standard Chartered Bank
22	Subarna Saha	Marketing	Marks & Allys Limited
23	Md. Jinnat Ul Hasan	CSC	Dhaka Bank Limited
24	Tahmina Akter Tithi	CSC	Dhaka Bank Limited
25	Md. Rezaul Karim	CSC	Dhaka Bank Limited

Spectra Group has undertaken a "Merit Scholarship Program" with a view to recruiting a good number of trainees. This was disclosed by Mr. M. H. Khan, CEO of Spectra Group, at a seminar held at EWU Auditorium on 11 August 2004. Mr. Aqiq Ahmed Ansari, Corporate Director of Spectra Group was also present on the occasion. The Career Counseling Center of EWU organized the program.



A large number of students of East West University got part time job in Pacific Bangladesh Telecom Limited (CityCell) recently. EWU encourages the students to get practical experience along with their studies. Our heartfelt thanks go to CityCell authorities for giving our students the opportunity in their esteemed company.

On 7 August 2004, Career Counseling Center organized Self-Development Workshop for EWU students. This workshop was designed and presented by Mr. Shahriar Akbar Chowdhury, Assistant Professor, Department of Business Administration, East West University. The workshop was attended by a large number of students. Mr. Nahid Hassan Khan, Deputy Director, Career Counseling Center also attended the workshop and offered vote of thanks.

2nd EWU National Debating Championship 2004 Held

The closing and prize distribution ceremony of the 2nd EWU National Debating Championship 2004 was held on 21 June at EWU Auditorium. Mr. S. M. Nousher Ali, Founder Member, Board of Directors, East West University and Director, Limo Electronics Ltd., Dhaka, Bangladesh and former Chief Engineer of Bangladesh Television attended the program as Chief Guest while Mr. H. N. Ashequr Rahman, Founder Member, Board of Directors, East West University and Managing Director, Galco Steel (BD) Ltd., Dhaka, Bangladesh and former State Minister and Member of Parliament was the Special Guest of the occasion. Dr. Mohammed Farashuddin, Vice Chancellor (Designate), East West University also attended the program and announced the names of the winning teams. In Bangla debate East West University became champion while North South University became runner-up. In English debate IBA of Dhaka University clinched the trophy while East West University became runner-up. Prizes were also distributed to the winners of the public speaking competition on the occasion.

Earlier, the inaugural ceremony, held on 12 June at EWU auditorium, was attended by Prof. Dr. K. M. Mohsin, Member, UGC as the Chief Guest and Mr. Newazesh Ali Khan, Vice President (Programs), ATN Bangla as the Special Guest. The occasion was also attended by Vice Chancellor (Designate) of East West University Dr. Mohammed Farashuddin, Registrar Mrs. Firdaus Ali, Members of the Faculty, Adjudicators, participating debaters and a huge number of students. The electronic media sponsor of the event was ATN

Bangla while Coca Cola gave the soft drinks sponsorship.

This time a total of 52 teams from 21 institutions from across the country took part in the championship. It also deserves mention that the debates in the championship was held in the world parliamentary format and the Worlds Debating Council has accredited the championship as Inter-University Debating Championship (IUDC). A workshop on world debate format for the students of schools and colleges was also held during the championship.



Wedding Announcements

Jashim Uddin and Sehli Parveen, both Lecturers of the Department of Business Administration, East West University were married on 21st May 2004.

Sajiya Jesmin Jalil, Lecturer of Mathematics and Physics, East West University, got married on August 20, 2004. Her husband is Md. Faisal As-Safa, Assistant Professor, Department of Accounting, Dhaka University.

Masrufa Ayesha Nusrat, Senior Lecturer, Department of English, East West University entered into wedlock with Mr. Sheikh Hafizur Rahman Karzon on the 20th of August, 2004. Mr. Rahman is Lecturer of the Department of Law at Dhaka University.

We wish the newly weds a wonderful life.



Editor:

Dr. Fakrul Alam

Assisted by:

Farzana Aziz
Mirza Md. Mamun Sadat
Mashfiqur Rahman

Photography by:

M. Shahadat Ali (Opel)
M. Nurul Islam
A.H.M. Rafiquzzaman

Published by the Registrar's Office



EAST WEST UNIVERSITY

43 Mohakhali C/A,
Dhaka- 1212, Bangladesh
Tel: 9882308, 9895472, 8811381
Fax: 880-2-8812336
e-mail: admissions@ewubd.edu
URL: www.ewubd.edu