

## Editorial

The first and last issue of EWU Newsletter for the year 2002 comes out in December- a month of mourning and of looking retarding the unforgettable memories of our great Liberation War 31 years back. As usual the issue includes a wide range of on campus as well as off campus activities to keep you updated on the happenings of the university. Your satisfaction is the price of our job. In this connection, I must thank our Registrar Mrs. Firdaus Ali for her support, suggestions and encouragement in bringing out the issue. I would also like to thank everybody else who helped and supported our efforts in many a way. I wish a very Happy New Year to everybody and may it bring brighter days for us all.

Regards,

## Founding Anniversary

EWU observed its 6th founding anniversary in a befitting manner. On this occasion a two-day long colorful program was organized at the Osmani Memorial Auditorium on 10 and 11 October 2002. In the morning of the day one of the celebration the President of the Board of Directors and founding Vice Chancellor of the university Dr. Mohammed Farashuddin inaugurated a two-day fair in presence of faculty, staff and students of the university. Later on the President of the Board of Directors, the Pro-Vice Chancellor, the Registrar and other dignitaries visited the stalls in the fair. All the clubs of the university participated and projected themselves in the fair. The fair attracted a large number of students as audience.

In the second half of the day prizes were awarded to the meritorious students as well as to those accomplishing in extra-curricular activities in presence of a huge gathering of students, guardians and dignitaries. Members of the Board of Directors, teachers and staff of the university were also present. President of the Board of Directors Dr. Mohammed Farashuddin, Member of the Board of Directors Mr. Jalaluddin Ahmed, Pro-Vice Chancellor Dr. Ferhat Anwar and Registrar Mrs. Firdaus Ali spoke on the occasion. A very special feature of the evening was handing over by Dr. Farashuddin to Ms. Monira Parveen, Executive Director of the Acid Survivors Foundation, a cheque worth Taka 30,000 collected out of ticket sale to students, faculty and staff of the university.

On day two of the festival Editor of The Daily Star Mr. Mahfuz Anam and Director of the Bishya Shahitya Kendra Professor Abdullah Abu Sayeed were present as guest speakers. In his speech Mr. Mahfuz Anam called upon the students to make the best possible use of the golden part of their life. Prof. Abu Sayeed urged the students to become enlightened beings as well as to make life an enjoyable pursuit. This day's program was also attended by the President of the Board of Directors, other Members of the Board, the Pro-Vice Chancellor, the Registrar, faculty, staff, guardians and students.

Pleasant and delightful cultural evening was arranged by the Cultural Club of the university on both the days. Participation of the faculty members in the cultural program added an extra flavor to it.



## EWU Celebrates its Founding Anniversary

## JBS Launching Ceremony held

EWU organized the launching ceremony of the Journal of Bangladesh Studies (JBS) on its campus on 25 September 2002. JBS is a peer-reviewed journal published by Bangladesh Development Initiative and the Association of Economic and Development Studies on Bangladesh in USA. The purpose of this journal is to promote the development of Bangladesh. JBS is directed at individuals who are interested in development issues pertaining particularly to Bangladesh.

Professor Wahududdin Mahmud, Professor of Economics, University of Dhaka and Advisor, Caretaker Government, inaugurated the ceremony as chief guest. The President of Board of Directors and founding Vice Chancellor of EWU Dr. Mohammed Farashuddin, Members of the Board of Directors of the university, Pro-Vice Chancellor Dr. Ferhat Anwar, Registrar Mrs. Firdaus Ali, Dean Prof. Abdul Mannan, EWU faculty, eminent research scholars and dignitaries attended the occasion.

In his speech Prof. Wahiduddin Mahmud showed his keen interest in JBS, as it is the association of the Bangladeshi economists and researchers living at home and abroad. Dr. Farashuddin in his speech on the launching ceremony expressed his optimism that by this JBS EWU would be in the main stream of focus on socio-economic development of Bangladesh.



# US

## Embassy Counselor visits EWU

Political Counselor of US Embassy Mr. Leonard Hill visited East West University campus and delivered a lecture titled *US Foreign Policy in South Asia: Past Experience and Future Prospects* on 5 November 2002. In his speech Mr. Hill focused at length on the present political and economic situations of the South Asian region, the recent American strike against the Talibans in Afghanistan, the tension in Kashmir and other related issues. While talking about the tension between India and Pakistan over Kashmir, he observed that the situation deteriorated as both the countries now are in possession of nuclear weapons. Mr. Hill also gave details about the changes in the overall US foreign policy following the September 11 tragedy. Mr. Hill also expressed his government's satisfaction over the present economic situation in Bangladesh despite slow pace of improvement. Assistant Public Affairs Officer of the American Embassy Mr. Paul Poletes also spoke on the occasion. A large number of students were present on the occasion. The program was attended among others by Dr. Mohammed Farashuddin, President, Board of Directors of EWU, Mrs. Firdaus Ali, Registrar and some senior faculty members. A question-answer session followed the presentations.



**EWU**  
Delegation  
calls on the

# President

An EWU delegation led by Dr. Mohammed Farashuddin, Founder Vice Chancellor and President of the Board of Directors of EWU called on the Hon'ble President of the People's Republic of Bangladesh Professor Iajuddin Ahmed at Bangabhaban on 29 October 2002. During the meeting the President was informed of the ongoing progress of the university and also of the 2<sup>nd</sup> Convocation Ceremony of the university to be held early next year. Other members of the delegation included Mr. Syed Manzur Elahi, acting Vice Chancellor of EWU and former Advisor to the Caretaker Government, Mr. Jalaluddin, Member, EWU Board of Directors, Pro-Vice Chancellor Dr. Ferhat Anwar and Registrar Mrs. Firdaus Ali.

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## EWU Organizes Forum on HRD



A lively forum titled 'University Graduates in Our Human Resource Development' was held at the EWU seminar Room on 11 September 2002. The forum was organized by EWU Career Counseling Center in collaboration with Bangladesh Society for HR Management (BSHRM). The forum focused on the prospect, myth and reality about the participation and achievement of university graduates in our Human Resource Development. The meeting was inaugurated by Mr. Syed Manzur Elahi, Acting Vice Chancellor of EWU and former Advisor to the Caretaker Government. Mrs. Geeteera Safiya Chowdhury, Managing Director, ADCOMM Ltd. presented the keynote paper. Among many other participants were Mr. Mehboobur Rahman, President BSHRM and Moderator of the forum, Mr. Musharraf Hossain, Manager, HRM, CARE Bangladesh, Mr. S. A. Mansoor, Director of Human Resources, Partex Group, Mr. Salam Bhuiyan, DGM, HR, Grameen Phone Ltd., Mr. Suman Bhattacharya, Head of HR, Concern Bangladesh, Mrs. Fatema Rezwana, HR Manager, Lever Brothers Bangladesh Ltd., Mr. Zafrul Karim, Principal, BIFT and so on. Mrs. Firdaus Ali, Registrar and Prof. Abdul Mannan, Dean of Faculties of the university also spoke on the occasion.

In his introductory speech Mr. Syed Manzur Elahi asserted that Bangladesh is not poor in terms of HR but it is poor in terms of HRM. In his concluding speech Mr. Elahi emphasized the need for better HRM and Development by suggesting that our Education Ministry should be renamed as HR Ministry.

Mr. Criss Brown, Operating Director of Regional Program Office, Asia International Technology Communication of EU recently paid a visit to EWU. During his visit he called on the President of the Board of Directors and Founder Vice Chancellor of EWU Dr. Mohammed Farashuddin and the Dean of Faculties Prof. M. A. Mannan. They discussed matters relating to the possible areas of combined research between EWU and the universities of various EU member countries. Senior teachers of the Computer Science and Engineering Department of the university were present on the occasion. It may be mentioned here that EU has recently introduced 30-minute 'Asia IT&C Program' for IT research on the basis of bilateral cooperation.

## Regional Director of AITC visits EWU

## EWU Holds Seminar on Drug/Substance Abuse

East West University held a seminar on drug/substance abuse on its campus on August 17, 2002. The seminar aimed at raising consciousness about drug/substance abuse was attended by a large number of students and faculty. Two papers were presented at the seminar. Dr. Salim Uz Zaman, a physician working in the field of drug abuse in Bangladesh and currently associated with 'Mukti Madokashokti Kendro' presented the keynote paper wherein he spoke on the various health complications arising out of drug abuse. A faculty of the university Mr. Sayedul Karim also presented a paper on social problems arising from drug abuse. Dr. Mohammed Farashuddin, President, Board of Directors and Founder Vice Chancellor

of EWU was present on the occasion. Mrs. Firdaus Ali, the Registrar of the university also spoke a few words about the negative consequence of drug/substance abuse. A lively question and answer session followed the presentations.



## Orientation for Freshers Held

An orientation program for the newly admitted students of EWU in different undergraduate programs in Fall 2002 was held on September 26, 2002 on its campus. A total of 160 students enrolled this semester in BBA, English, Computer Science & Technology and Communication and Information Technology programs. Dr. Mohammed Farashuddin, President, Board of Directors and founder Vice Chancellor of EWU addressed the function as chief guest. Mr. Farashuddin in his speech welcomed the newcomers to EWU and stressed the need for career-building through constant pursuit of knowledge. He also urged them to prepare themselves to meet the growing challenges of the 21st century. The program was also addressed by Dean of Faculties Prof. Abdul Mannan. EWU faculty and staff were also present on the occasion.

## Eminent Business Personalities at EWU



The Career Counseling Center of EWU has been organizing a series of professional lectures by illustrious business magnates titling 'Know the Success Story: Meet the Personality Behind Success' as part of the university's commitment to its student body to provide them with an exposure beyond textbooks and thereby help them acquaint themselves more with the realities of the present-day world and the secrets of success. The lecture series has been designed in a way so as to give the students an overview of the existing scenario of the business world and to help them equip themselves to take up professional challenges.

As part of the program two eminent business personalities of the country Major General (Retd.) Amjad Khan Chowdhury (Retd), CEO, PRAN Group of Industries and Ms. Geeteera Safiya Choudhury, Managing Director of ADCOM Ltd. spoke on two different occasions to share their valuable experience with the budding talents of EWU. Among those present on both the occasions were Dr. Mohammed Farashuddin, President, Board of Directors and founding Vice Chancellor of EWU, Pro-Vice Chancellor Dr. Ferhat Anwar, Registrar Mrs. Firdaus Ali and Dean of Faculties Prof. Abdul Mannan. All the sessions were found hugely crowded by enthusiastic students and faculty members. The university plans to hold more such programs in near future.

## MBA Evening Held

An entertaining cultural evening for the students of MBA and EMBA programs of EWU was held at the university on 4 November 2002. The colorful program was organized and participated by the MBA and EMBA students of the university. President of the EWU Board of Directors Dr. Mohammed Farashuddin, Pro-Vice Chancellor Dr. Ferhat Anwar, Registrar Mrs. Firdaus Ali, Dean of Faculties Prof. Abdul Mannan, Coordinator for MBA program Prof. Dr. M Z Mamun were present to grace the happy occasion. The ceremony was also attended by the faculty and students of MBA and EMBA programs.





## Lecture Series at English Department

As part of the lecture series regularly organized by the Dept. of English, Mr. Harunur Rashid Khan, Assistant Professor of the Department, made a presentation based on *Good Teacher, Bad Teacher: Students' View* on October 17, 2002. The presentation by Mr. Khan was based on an empirical survey conducted on 200 students of EWU to collect their opinions on a good language teacher.

Also on October 26, 2002 Prof. Dr. Nurul Islam, former Professor of the Dept. of English, JU and a faculty of King Saud University, Riyadh, KSA, made an informal presentation on *Teaching in the Middle East: Sharing Experience*. The Pro-Vice Chancellor, the Dean of Faculties and a large number of students and faculty attended both the presentations.

Dr. Salehuddin Ahmed, Former Vice Chancellor of SUST and Professor of the Department of Business Administration of EWU is currently working on a research project titling *NGO Interventions in the Socio-economic Development of the CHT: Past-experience and Future Prospects*. The project is financed by Integrated Development Foundation (IDF). Prof. Salehuddin has already a number of successfully completed research projects to his credit already.

A research article titling *Development in Learning Theories and the Concept of Appropriate ELT Pedagogy* by Dr. Mohammad Shahidullah, Professor and Chair of the Department of English, got published in the vol. 1, 2002 issue of *Panini*, the NSU studies in language and literature. Dr. Shahidullah is also regularly contributing articles on different aspects of language teaching in the weekly Holiday.

Professor Dr. Rebecca Sultana of the Department of English is currently working on Adib Khan for *South Asian Writing in English* to be included in *The Dictionary of Literary Biography Series* published by Bruccoli Clark Layman, Inc., a division of the Gale Publications Group, 2006 Sumter Street, Columbia, SC 29201, USA. Dr. Rebecca has also been offered a guest faculty position at Kalkatia University in Hyderabad, India.

Mr. Harunur Rashid Khan, Assistant Professor of the Department of English, presented a paper on *Globalization: Culture Shift or Culture Domination* in the International Seminar on Contemporary Theory: Local & Global sponsored by Louisiana State University, USA and CIEFL, Hyderabad held in Shillong, India from December 14-18, 2002.

Ms. Masrufa Ayesha Nusrat of the Dept. of English attended an international conference arranged by the Harvard Project for Asian and International Relations held between 15-18 August 2002 in Sydney, Australia. More than 300 participants from 40 different countries attended the conference.

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# Obituary

The EWU family expresses its deep shock and profound sorrow at the death of Begum Sharifunnessa, mother of Mr. Syed Manzur Elahi, Treasurer & Acting Vice Chancellor of East West University on November 20, 2002 due to illness. She was 80.

We extend our heartfelt condolence to Mr. Syed Manzur Elahi and the members of the bereaved family and pray to the Almighty for eternal peace of the departed soul.

The EWU family also expresses its deep shock and profound grief at the untimely death of Md. Tahmidul Hoque, a student of the Department of Computer Science and Engineering of the university on 5th November 2002 due to heart failure.

We whole-heartedly pray to the Almighty for eternal peace of the departed soul and may He give the bereaved family courage and strength to bear the loss.

## National Education Week Observed

EWU observed the National Education Week 2002 from 31 October to 4 November 2002 on its campus. In observance of the week elaborate programs like essay writing both in Bangla and English, extempore speech, poetry recitation, patriotic song, folk song, Jari song, acting and dance competitions were chalked out under the supervision of Dean of Faculties Prof. Abdul Mannan and Joint Registrar Mrs. Suraiya Ahmed. The competitions were open for all students and a large number of enthusiastic students took part in the competitions. It may be mentioned here that this is for the first time EWU observed the National Education Week.

## Merit Scholarships

The following students have been awarded East West University Scholarship for 30 credits for the next three consecutive semesters (Fall 2002, Spring 2003 and Summer 2003) for their outstanding academic accomplishments:

Sl.	ID No.	Name	CGPA
1	1999-3-10-012	Sayaka Zaman	4.000
2	1999-3-20-035	Muhammad Suhel Hussain	4.000
3	2000-3-60-061	Tahseen Kamal	4.000
4	2000-3-60-051	Tahseem Mohammad	4.000
5	2000-3-0-023	Sabiha Rahman Juthy	3.974
6	2001-3-0-043	Sadia Huq	3.974
7	1999-3-20-044	A.K.M Sharif-ul-Alam Razib	3.972
8	1999-3-20-036	Syed Murtuza Baker	3.968
9	1999-3-52-019	Naznin Mizan	3.950
10	2001-3-60-024	Mohammad Faizul Hasan	3.895
11	2001-3-10-032	Tasnuva Ahmed Trina	3.874
12	2000-3-60-055	Redwan Un Noor	3.874
13	2000-3-10-016	Afrin Hossain	3.870
14	2000-3-19-001	Nowshed Yakub	3.833

Congratulations Sayaka, Suhel, Kamal, Tahseen, Sabiha, Sadia, Razib, Murtuza, Naznin, Faizul, Tasnuva, Redwan, Afrin and Nowshed on your great attainment. We feel proud of you. Keep the spirit up!

## Blood Donation Program at EWU



A blood donation program was organized under the auspices of SANDHANI and EWU Medical Center at the university on 14 October 2002. A large number of teachers and students volunteered to donate blood in the humanitarian bid. Besides, the Medical Center of EWU is continuing its Hepatitis B vaccination program for the students, faculty and staff of the university. The center is also providing medical check-up facilities to the newly admitted students of the university.

## SDC at BASIS



SoftExpo 2002 organized by Bangladesh Association of Software and Information Services (BASIS) on 16-29 October 2002 at Sheraton Winter Garden brought much hope and enthusiasm with the exhibition of innovative skills of Bangladeshi Software Developers. In the exhibition, there were 50 stalls out of which 49 stalls were for software. multimedia and related products exhibit and the Software Development Center (SDC) of EWU was the only participant from the large pool of the private universities with an exception in the midst of the industry peoples. Software Development Center (SDC) displayed four major software products namely Export Import Automation, Collection MIS, On-line Course Registration and WebAssess. The SDC since its inception has been tied up very closely with the Honk Kong and Shanghai Bank (HSBC) and providing custom software solution time to time and in the process of creating more industry linkage in the future. The exhibition has brought a new dimension for the SDC as well as for the university and has created new waves for other private universities. SDC has been accepted by the industry leaders and gained huge popularity through its membership with BASIS.

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## Farewell Reception for Ex-Vice Chancellor



A farewell reception by EWU faculty was accorded to Mr. Monwarul Islam, the ex-Vice Chancellor of EWU on the 14th of August 2002 at a local restaurant. Dr. Mohammed Farashuddin, President, EWU Board of Directors, Member of the Board Mr. Jalaluddin, Treasurer Mr. Syed Manzur Elahi, Dean of Faculties Prof. Abdul Mannan and Registrar Mrs. Firdaus Ali spoke on the occasion. Mr. Islam in his speech thanked everybody concerned for wholeheartedly supporting him in running the university during his term and wished that EWU would become one of the best educational institutions in the country. Mr. Islam served EWU as Vice Chancellor for the term August 20, 2000-August 14, 2002.



## Preparation for ICCIT Ends

East West University is hosting the 5th International Conference on Computer and Information Technology (ICCIT) 2002 on 27-28 December 2002 at Bangladesh China Friendship Conference Center, Dhaka. The organizing committee led by Prof. Mozammel Huq Azad Khan as Organizing Chair and Syed Akhter Hossain as Organizing Secretary and Prof. M. A. Karim, Dean, School of Engineering, The City College of the City University of New York, USA, as Program Committee Chair has finalized the preparation for the conference.

This conference, though international in its scope and reach, is of tremendous significance to Bangladesh and Bangladeshi institutions of higher learning. It continues to serve as a quiet but consistent engine that is propelling a large number of young students, serious researchers, and energized faculty members in Bangladeshi universities. The people so energized are engaged in creating a positive technical environment that the country so dearly needs. It is heartening to see that each year, newer institutions are joining this bandwagon and, thereby, the conference is getting continually re-energized, refocused and better organized. This year's conference received 212 submissions, of which 117 manuscripts have been accepted for presentations, thus, amounting to 55.18% overall acceptance rate. The true measure of the success of this conference, however, will be judged by the newer ideas and techniques so generated through it, and from the impact it will have in nurturing a silent technological movement in Bangladesh.

## Farewell Message from the Ex-Vice Chancellor

Dear Students

On the eve of my departure from the university I would like to thank you all for your help and cooperation in the smooth running of the university during my tenure. You have set a glorious example of excellent personal conduct, maintaining academic environment and preserving a peaceful atmosphere, while diligently pursuing your career and professional goals.

The challenge before you is to mould your life in the best tradition of the East and the West and to contribute to the development of human civilization. If you wish to succeed, you will need to work hard. If you wish to be honored, you will need to be honest. If you wish to be at the top, you will have to acquire knowledge and use it wisely. If you wish a beautiful life, you will need to have a beautiful mind that loves all living beings and the splendor of creation. As the world around you grows more competitive, you must make every effort to stay ahead of the race.

I hope you will be a light unto others. I wish you all a long and wonderful life.

— M. Monwarul Islam

## EWU Student

**WINS  
Laurel**



Ms. Kaniz Fatema Tuly, a student of CSE of EWU holding ID # 2001-3-60-047, won the first prize in extempore acting in the National Education Week 2003. The EWU family congratulates Tuly on her great achievement. It deserves mention here that EWU participated in the National Education Week for the first time this year.

## Congratulations! . . . . .

Mr. Hasan Siraji of the Department of Business Administration entered into wedlock with Mohsena Rahman (Moon) on 16 December 2002.

Ms. Farzana Akhter of the Department of English got married to Mr. Fahim Mashroor on 19 December 2002.

Mr. Tofazzal Ali of the administrative wing married Taspia Zannat (Shapla) on 2 August 2002.

Also Mr. Hafizur Rahman, Senior Assistant Officer (Registration) married Rehana Yasmin (Munni) on 16 September 2002.

EWU family heartily congratulates the newly matched couples and wishes them health and happiness in their conjugal life.

**CLUB ROUND UP**





# NEWSLETTER

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## **D e b a t i n g** CLUB

The Fall Semester for East West Debating Club (EWDC) began with the inauguration of Debate Week 2002 on October 28, 2002. President of the Board of Directors and founding Vice Chancellor of EWU Dr. Mohammed Farashuddin, Pro-Vice Chancellor Dr. Ferhat Anwar, Registrar Mrs. Firdaus Ali and Dean of Faculties Prof. Abdul Mannan graced the occasion with their presence. Many respected members of the faculty, staff and a large number of interested students were also present at the ceremony. A number of debate sessions in different formats both in Bangla and English took place during the week. Other than the Debate Week, EWDC opened a membership drive to recruit new debaters and not a few students responded to it. EWDC also took part in the fair organized on the occasion of the Foundation Day Celebration of the university and put up a stall there. Some practice debate sessions are scheduled to be arranged at the fag-end of this semester and a friendly debate between teachers and students will wrap up the semester for EWDC.

## **Computer Club (CC)**

The CC of EWU organized a seminar on 'Project Management Using Microsoft Project' on its campus on its campus on October 28, 2002 in collaboration with CADD Center, a company working to develop and promote CADD software globally. The club also set up a stall on the occasion of the Foundation Day Celebration of the university held between 10-11 October 2002 at the Osmani Memorial Hall, Dhaka. The theme of the stall was to demonstrate the network backbone of EWU.

## **Business** **C L U B**

The Business Club of the university put up a colorful stall at the two-day long fair organized on the occasion of the Foundation Day Celebration of the University. The members of the club also set up a food court at the fair. The club made some profit out the sale of food at the fair. The club has also recently sponsored two of its members to become Members of the Junior Chamber of Commerce and Industry.

## **Sports** CLUB

The Sports Club of EWU participated in the fair organized on the occasion of the Foundation Day Celebration of the university held between October 10-11, 2002 at the Osmani Memorial Hall, Dhaka. The club is also going to organize an in-house cricket tournament at the end of the running semester. The new committee of the club has also been formed with Mr. Khaleel Shams Chisty and Mr. Raihan Chowdhury as Moderator and Co-Moderator respectively.



The ECC of EWU put up a stall and organized an open quiz competition on world languages in the two-day long fair organized on the occasion of the Foundation Day Celebration of the university on October 10 and 11, 2002. Besides, the club is having weekly chat sessions every Wednesday at 1:30 p.m. in room 513(B) of BIA building.

# English Conversation Club

## Environmental Society

The EWU Environmental Society put up an excellent stall at the two-day fair on the occasion of the Foundation Day Celebration of the university. The stall attracted everybody's attention and won general appreciation. It deserves mention here that the Environmental Society very deservedly won the best stall award in the fair.

## Photography

### CLUB

The Photography Club of EWU put up an exhibition on the occasion of the Foundation Day Celebration of the university held between October 10-11, 2002 at the Osmani Memorial Hall, Dhaka. The exhibition attracted a huge gathering and won everybody's applause. The club also arranged a weeklong photography exhibition on the campus and launched its own web site recently.

## Cultural Club

The EWU Cultural Club organized gala cultural evenings on both the days of the Foundation Day celebration of EWU held between October 10-11, 2002 at the Osmani Memorial Hall, Dhaka. The Club also arranged an acoustic band show on 18 December 2002 on the campus to commemorate 16 December, the Victory Day. The unplugged show marks the launching of EWU Band.



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# NEWSLETTER

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