



## NEWSLETTER

VOL II ISSUE 3 FALL 2003

### Editorial

Dear Reader

*Happy New Year and Eid Mubarak. We have passed yet another eventful year of success and satisfaction. A new year has set in for us with newer hopes and aspirations. Brushing all our past and present sorrows, agonies and failures and seeking divine blessing and protection let us look forward and strive with all dedication and sincerity for goals of higher attainment and greater fulfilment in life. Hope, you will find this issue of EWU Newsletter informative and entertaining.*

Thank you.

### Foundation Day Celebrated

EWU celebrated its seventh founding anniversary in a befitting manner on 24 October 2003 at the Osmani Memorial Hall, Dhaka. Elaborate programs were chalked out on the occasion. The day long celebration was inaugurated by Dr. Mohammed Farashuddin, founder Vice Chancellor and President, Board of Directors, East West University in presence of Pro Vice Chancellor Dr. Syed Ferhat Arwar, Registrar Mrs. Firdaus Ali, Dean of Faculties Prof. Abdul Mannan, other faculty, staff and students of the university.

The day started with a children's painting competition organized by the Environmental and Social Club of the university at the premises of the Osmani Memorial Hall. More than five hundred budding painters of the country took part in the competition. Mr. Syed Marghub Morshed, Chairman, Bangladesh Telecommunication and Regulatory Commission, was the chief guest of the event while eminent painter Mr. Mustafa Munwar was the adjudicator of the program who selected altogether nine toppers in three age groups.

Later Dr. Mohammed Farashuddin inaugurated the club fair. All the clubs of the university participated, put up stalls and projected themselves in the fair. Dr. Farashuddin, the Pro Vice Chancellor, the Registrar and the faculty of the university visited the club stalls and encouraged the club activists. The fair also attracted a large number of students as audience.

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# EWU Programming Team Achieves Laurel

East West University team from Bangladesh secured the tenth position in the 2003 ACM Asia Programming Contest held in Mumbai, India on the 7th of December 2003. Sponsored by IBM, the contest was participated by ninety teams from universities of different Asian countries. The universities preceding East West University are:

- |  |                      |         |
|--|----------------------|---------|
| 1. Shanghai Jiaotong University                  | = SJTU AC Millennium | First   |
| 2. Nanyang Technological University              | = NTU Team           | Second  |
| 3. National University of Singapore              | = NUS-SOC            | Third   |
| 4. East China University of Science & Technology | = Multistar          | Fourth  |
| 5. Tongji University                             | = Tabit Paulun       | Fifth   |
| 6. Chennai Mathematical Institute                | = CMI-A              | Sixth   |
| 7. Indian Institute of Technology, Madras        | = Lieb               | Seventh |
| 8. Seoul National University                     | = Tazza              | Eighth  |
| 9. Government College of Engg                    | = Living_Legends     | Ninth   |
| 10. East West University                         | = EWU - ReST         | Tenth   |

Amongst Bangladeshi Universities, International Islamic University Chittagong secured twenty third position while AIUB placed thirtieth. It is worth mentioning here that several reputed universities from South Korea, China, Singapore (National University) and India (six IIT Teams) contested in the event. The university accorded a reception to the team members in recognition of their grand success abroad.



## Foundation Day Celebrated

*Contd. from page 1*

In the second half of the day in the Annual Cultural Program and Prize Distribution Ceremony prizes were awarded to students and clubs accomplishing in extra-curricular activities in presence of a huge gathering of teachers, students, guardians and dignitaries. Chief Guest Mr. Syed Manzur Elahi, founding Director and Treasurer of East West University, Pro Vice Chancellor Dr. Syed Ferhat Anwar, Registrar Mrs. Firdaus Ali Spoke on the occasion. Eminent Physician Dr. Nezam Uddin Ahmed made a presentation on cancer on the occasion. It may be mentioned here that the proceeds of the program out of ticket sale to faculty, students and staff of the university has been donated to the cause of cancer treatment. The program ended with a colorful cultural soiree organized by the Cultural Club and participated by students and faculty of the university.



## State Minister Lauds

# EWU's Scholarship Programs

State Minister for Education Mr. A.N.M. Ehsanul Hoque lauded the Scholarship Program of East West University saying that other private universities should follow the example of this university. The Minister was speaking at the Merit Scholarship Award Ceremony held on 4 December 2003 at the EWU Auditorium on its campus at 43 Mohakhali C/A, Dhaka. A total of 18 students were awarded Merit Scholarships and 61 students received certificates for their outstanding academic performance at the ceremony. Congratulating the students the State Minister of Education said though the private universities are required to award 5 % of their revenue earnings as scholarships and financial assistance according to the Private University Act of 1992, East West University has awarded 7% of its revenue earnings to 14% of its enrolled students this year. "The Merit Scholarship and other financial assistance schemes of this university would definitely encourage students from all walks of the society to study in the private universities," the Minister said. He also appreciated the fact that being encouraged by its scholarship program students from outside Dhaka who are largely from the middle class society are coming to East West University. The State Minister also added that private universities which are doing well may be allowed to have their second campus outside Dhaka and the government will provide all infrastructural support in this regard. He underscored the necessity of developing the ICT sector of the country and hoped that private universities will join hands with the government of Begum Khaleda Zia and introduce new subjects related to communication and information technology. The Minister later visited the campus of the university and expressed his satisfaction at the facilities available and the congenial academic atmosphere of the university.

The program was also addressed by Dr. Mohammed Farashuddin, founder Vice Chancellor and President of the Board of Directors, and Pro Vice Chancellor and Acting Vice Chancellor of EWU Prof. Dr. Syed Ferhat Anwar. Dr. Mohammed Farshuddin while speaking at the program emphasized EWU's policy to nurture middle class merit and reiterated the university's commitment to excel in education. A large number of students, their parents and members of the faculty were present at the occasion.

It is worth mentioning here that East West University has awarded an amount of Taka one crore and ten lakh which is 6.75 % of its annual revenue to a total of 366 students (14% of the enrolled students) in the year 2003. This amount is awarded as merit scholarships, financial aid and tuition waiver.



## Dr. Farashuddin Speaks at St. Mary's College



Dr. Mohammed Farashuddin, founder Vice Chancellor and President, Board of Directors, East West University recently made a public presentation on "Central Banking in an Emerging Democracy" at the Center for the Study of Democracy, St. Mary's College, Maryland, USA. The presentation was part of a New York based Mellon Foundation funded program undertaken by the college to facilitate student and faculty exchange between St. Mary's College and other universities of the world.

Besides, Dr. Farashuddin went to the Maldives to join a group of six eminent persons of the six SAARC countries (Bangladesh, Bhutan, India, Nepal, Pakistan and Sri Lanka) to form the Observer Group for the Presidential Election held in Maldives on Friday October 17, 2003.

## Merit Scholarships

The following undergraduate students have been awarded East West University Scholarship for 30 credits for the next three consecutive semesters (Fall 2003, Spring 2004 and Summer 2004) on the basis of their outstanding academic performance:

Sl	ID No.	Name	CGPA
1	2000-3-60-051	Tahseen Mohammad	4.000
2	2002-3-60-003	Sohel Hafiz	4.000
3	2002-3-10-004	Maksuda Hafeez	3.970
4	2002-3-10-117	Hasibul Hasan	3.970
5	2002-3-40-009	Tahmina Anwar	3.970
6	2001-3-60-043	Sadia Haque	3.949
7	2001-3-60-021	Atiqur Rahaman	3.945
8	2001-3-10-038	Md. Shainur Rahman	3.930
9	2001-3-10-065	Anika Jashim	3.930
10	2000-3-60-019	Md Imran Hossain	3.927
11	2000-3-10-016	Afrin Hossain	3.925
12	2001-3-60-024	Mohammad Faizul Hasan	3.921
13	2001-3-60-012	Md. Hasibul Islam	3.906
14	2000-3-60-068	Md Abdullah Yousuf	3.905
15	2001-3-60-033	Tasnim Fariyah	3.898
16	2000-3-60-061	Tahseen Kamal	3.896
17	2000-3-60-007	Nasif Mahmud	3.895
18	2000-3-60-023	Sabiha Rahman Juthy	3.895

Congratulations Tahseen, Soheli, Maksuda, Hasib, Tahmina, Sadia, Atiq, Shainur, Anika, Imran, Afrin, Faizul, Hasibul, Abdullah, Tasnim, Tahseen, Nasif and Sabiha on your great attainment. We feel proud of you. Keep the spirit up!

# Research Adda Launched at EWU

Research Adda, a unique concept to build a platform for researchers of Bangladesh, was launched on December 18 at EWU. Initiated by Dr. Syed Saad Andaleeb, a visiting Senior Fulbright Scholar currently working here, Research Adda aims at creating a common stage for the aspiring as well as experienced researchers of the country to pursue a collaborative endeavor with educational institutions in Bangladesh that have a business/social science program.



Eminent scholar Professor Muzaffer Ahmed attended the program as chief guest. Professor Ahmed, while speaking on the occasion, underscored that universities should concentrate more on its graduate programs from where proper research works can be carried out. He, however, deplored the fact that there is an outbreak of pseudo-research in the country which yielded a class of 'Professional Thesis Writers'. Professor Ahmed highly appreciated the initiation of Research Adda hoping it would help produce promising researchers in the country.

Dr. Andaleeb while presenting the keynote paper observed that there is a marked absence of a research culture in Bangladesh and that the universities, especially the private universities, are perceived to be engaged more in commerce than in generation and dissemination of knowledge. The Research Adda would be a venue for the aspiring researchers where they can meet with experts, discuss and exchange their research ideas, learn about the challenges of conducting methodologically sound research, and obtain appropriate guidance, he commented.

Dr. Mohammed Farshuddin, President Board of Directors, EWU and faculty members were also present at the program. A lively discussion followed the program where participants from different universities and research organizations took part.

## EWU Debate Team Fares Well in the Worlds



Two debate teams from East West University took part in the World Universities Debating Championship 2004 held in Singapore from 27 December 2003 to 4 January 2004. This is for the first time that EWU debating talents got such a big exposure. Out of a total of nine round debating, the EWU teams won two rounds, secured second and third positions in a number of rounds and earned a total of 14 points which is enough to get permanent membership of the World Debating Council. In official rating, East West University has been placed 4th among 12 South Asian Universities and 56th among 172 teams from across Asia. The participating Debaters from East West University were Rashidul Hasan Stalin, Robert John Frazer, Syed Meraj Anowar and Imtiaz Khan.

# EWU Foundat



# Foundation Day 2003





# Congratulations!

Dr. Golam Ahmed Faruqi, Assistant Professor, Department of Business Administration and Mrs. Shoma Islam have been blessed with a son named Eimaan Ahmed (Zahin) on November 1, 2003.

Mr. S.S.M. Sadrul Huda, Assistant Professor, Department of Business Administration and Mrs. Afsana Akhter have also become the proud parents of their second issue, a daughter named Syeda Aida Mowla Raisa Huda on November 17, 2003.

The EWU family shares the joy and jubilation of the happy parents and wishes the new borns every luck in life.

## Fresh Appointments

The following faculty joined EWU family in Fall Semester 2003:

Mr. S. Jawaher Ahmed  
Assistant Professor  
Department of Computer Science and Engineering

Dr. Abdus Sattar  
Assistant Professor  
Department of Mathematics and Physics

Dr. Gurudas Mandal  
Senior Lecturer  
Department of Mathematics and Physics

Ms. Andaleeb Shahjahan  
Senior Lecturer, Department of English

Mr. Md. Manzur Alam  
Lecturer, Department of English

Ms. Farhana Ferdousi  
Lecturer  
Department of Business Administration

Mr. Ahammad Akbar Khan  
Lecturer  
Department of Business Administration

## Faculty Update

As per decision made at the 62nd Board meeting, Dr. Mohammed Farashuddin has been appointed Honorary Professor and Chairperson, Department of Economics for a period of two years with effect from December 28, 2003. It is worth noting here that Dr. Farashuddin has reiterated his resolve not to take any salary or allowance for this assignment.

Dr. Ware Newaz, a part time faculty of the Department of Business Administration has recently attended an international research conference titling 'Civil Society and the Donor-State-NGO (DOSTANGO) System' in Bergen, Norway from 30-31 October 2003. In the conference Dr. Newaz presented a paper based on her recently completed Ph.D. work at the University of Tampere, Finland. A number of distinguished scholars in the filed of civil society and third sector also presented in the conference.

Mr. S.I. Nusrat A. Choudhury, Associate Professor, Department of Business Administration and Head, Career Counseling Center presented a keynote paper in a seminar entitled 'University Administration in the US: Observations and Experiences' organized by the American Center, Dhaka. The paper was based on his recent US Embassy sponsored visit to the States. The seminar was opened by US Ambassador to Bangladesh Mr. Harry K. Thomas Jr. and attended by members of the academic community.

NTV recently telecast a program titled 'Shayer Bazare Becha Kena'. Dr. Mohammad Musa, Professor, Department of Business Administration and Director, CERBET has been one of the three discussants in the program.

In December 2003 Mr. Harunur Rashid Khan, Assistant Professor, Department of English, presented a paper entitled "Revisiting Nonnative Culture in English Language Teaching" in the 6th International Conference at the University of Rajasthan in Jaipur organized by the Forum on Contemporary Theory India and Lusiana State University USA. In September 2003 Mr. Khan presented another research paper titling "Problems of Oral Communication in English among Bangladeshi Students" at the University Putra Malaysia in Kuala Lumpur organized by the 3rd Malaysian International Conference on Literature, Language and Culture (MICOLLAC 2003). Mr. Khan has recently got his research paper anthologized in an edited book called Identities: Local and Global published from Delhi by Pencraft International. His paper is an empirical study titling "Globalization: Culture Shift or Culture Domination?"

Mr. Kazi K. S. Chisty, Assistant Professor, Department of Business Administration presented a paper titled 'The Challenges and Prospects of Effective Time Allocations for Managerial Activities by the Corporate World of Bangladesh' at the 3rd Annual Conference of Bangladesh International Academy of Business & Information Technology (BIABIT) on 25 October 2003. BIABIT is a wing of the Professional Development Program (PDP) at the School of Business, North South University.



# Freshers' Orientation for Fall 2003 Held

Orientation program for the newly admitted students in the different undergraduate programs of East West University was held on 26 September 2003 at the University Auditorium.

A total of 300 students were admitted this semester in Business Administration, Computer Science, Computer Science and Engineering, Information and Communications Engineering, Pharmacy, Economics and English. The program was addressed by Prof. Dr. Syed Ferhat Anwar, Pro Vice Chancellor, Mrs. Firdaus Ali, Registrar and Professor Abdul Mannan, Dean of Faculties of the university. Among others, Department Chairs and faculty were present on the occasion.

Mrs. Firdaus Ali, Registrar, welcomed the students and briefed them about the rules and regulations of the university. She also informed them about university policies and asked them to abide by EWU code of conduct. Mrs. Ali in her speech assured the students of all kinds of support and assistance from the Registrar's Office.

Dean of Faculties Professor Abdul Mannan briefed the newly admitted students about the academic policy of EWU. He, however, underscored the need for learning English properly as it doesn't have any alternative. The Dean of Faculties also advised the students to be attentive and regular in their studies.

In his speech the Pro Vice Chancellor and Acting Vice Chancellor maintained that discipline is not merely a bunch of restrictions but is a practice as an integral part of entire learning process. Dr. Anwar urged upon the students to be the message bearers that East West University aims at being the best not only in the country but also in the region.

Earlier on 24 September 2003 the orientation program for the graduate programs of EWU was held on the campus where a total of 91 newly admitted students attended. The occasion was also addressed by Mrs. Firdaus Ali, Prof. Dr. Syed Ferhat Anwar and Prof. Dr. Ziaul Huq Mamun.



## New Assignments

Dr. Saleh Uddin, Professor, Department of Business Administration has taken over as Chairperson of the department on 20 September 2003.

Dr. M.Z. Mamun has been made the Advisor of the MBA and EMBA program of the university on October 1, 2003.

Mr. Syed Akhter Hossain, Associate Professor, Department of Computer Science and Engineering has been appointed Chairperson of the same with effect from 20 September 2003.

Mr. S.I. Nusrat A. Chaudhury, Associate Professor, Department of Business Administration has been given the additional responsibility of heading the Career Counseling Center of EWU with effect from 20 September 2003.

Dr. M. Tariqur Rahman, Assistant Professor, Department of Pharmacy, has been made Chairperson of the Department on 20 September 2003.

Mr. Hasan Shirazi has been appointed Assistant Coordinator of MBA and EMBA program on October 1, 2003.

## Obituary

The EWU family expresses sorrow at the death of Mrs. Sarah Ali, mother-in-law of Mrs. Firdaus Ali, Registrar, EWU on December 31, 2003 at the age of 83 due to old age ailment (Inna-hillaha----Rajeun).

We extend our heartfelt condolence to Mrs. Ali and the members of the bereaved family and pray to the Almighty for the salvation of the departed soul.

# Club Round Up

## Environmental and Social Club

The Environmental and Social Club of EWU organized a children's painting competition on the occasion of the Foundation Day Celebration observed on 24 October 2003. More than five hundred children took part in the grand event. The winners of the competition are:

Group A: First: Maliha Tasnim Oishi  
Second: Avin Narayan Kundu  
Third: Fahmidur Rahman Mahib

Group B: First: Shafayat Hossain Asif  
Second: Ihmika Choudhury  
Third: Samjida Huq Swarna

Group C: First: Tamanna  
Second: Nusrat Alam Mou  
Third: Rumki Sutradhar

## Business Club

The Business Club of East West University has been given the Best Club Award for the year 2003 for its overall performance round the year, especially for clinching the trophy of the Young Entrepreneurs Fair 2003. The Moderator and the President of the club received the crest from the Pro Vice Chancellor of the university in the Annual Prize Giving Ceremony held on October 24, 2003. The club also offered a stall and a food court at the fair organized on the occasion of the university Day 2003.

## Photography Club

The Photography Club has recently opened a display corner of the photographic works of its members on the ground floor of the Foundation Building. The club also presented a stall at the fair organized on the occasion of the University Day 2003.

## Cultural Club

The Stall put up by the Cultural Club of EWU on the occasion of the University Day 2003 has been adjudged the best stall. The club also organized a gala cultural show in the evening of the Annual Prize Giving Ceremony 2003. Also the club has recently brought out a wall magazine which is posted on the ground floor of the Administrative Building.

## CERBET Update

The center for Research in Business, Economics and Technology has been engaged in the following activities during Fall Semester 2003:

Consulting Works: Through Consortium for Business Development Services (CBDS), CERBET has undertaken a consulting work on Management Diagnostics of the DCCI. Five Consultants both from within and outside EWU have been working on the project. The South Asia Enterprise Development Facility (SEDF), a multi-donor funded IFC managed organization, has committed to fund the project.

### Training Programs:

- CERBET has recently conducted a Workshop on Case Studies jointly sponsored by SEDF and CBDS. The resource person of the workshop was Professor James Erskine, a reputed Canadian faculty. Twenty seven participants of which majority were faculty members of different public and private universities took part in the workshop.
- CERBET also recently organized a training program on Quality Management of Pharmaceutical Companies. The program was partly funded by SEDF. Nineteen participants from different pharmaceutical companies took part in the training program.
- CERBER has just concluded a training program on Research Methods for Business and the Social Sciences: the Art of Survey Research. The lead resource person of the event was Dr. Syed Saad Andaleeb, Visiting Senior Fulbright Scholar, EWU and Professor and Program Chair, Sam and Irene Black School of Business, Pennsylvania State University at Eire, USA. He was assisted by Pro Vice Chancellor of EWU Prof. Dr. Syed Ferhat Anwar and Prof. Mohammad Musa, Director, CERBET. Sixteen participants from four private universities and five research organizations and NGOs took part in the program.

# ISP Workshop on Linux Held

A two-day workshop on ISP set-up on Linux was held at East West University on 22-23 September 2003. The workshop was attended by a large number of students from different public and private universities and computer professionals. Besides, journalists working in ISP related issues also took part in the workshop. The workshop was organized by the Computer Club of the university.

Mr. Jalaluddin Ahmed, former Secretary to the Government of the People's Republic of Bangladesh and a Founder Director of East West University was present at the concluding session of the workshop as Chief Guest and distributed certificates among the participants. The workshop, first of its kind in the country, was aimed at empowering the participants to establish their own ISP using Linux system. Mr. Ahmed while speaking on the occasion underscored the need for building skilled human resource in the country. He also said that East West University believes in nurturing the talent of the middle class of the society and it is doing whatever it can in maintaining its prime motto 'excellence in education'.

The program was also attended among others by Mrs. Firdaus Ali, Registrar, East West University and members of the Faculty.



## Presentation on E-learning Held

Professor Dr. Badrul H. Khan, Director of Educational Technology, George Washington University, USA made a presentation on 'Enhancing Education Through E-learning' on January 6, 2004 at the auditorium of the university. Dr. Khan in his presentation advocated 'open, flexible, distributed and blended learning' in place of traditional norm-based learning. Dr. Khan also deliberated that education should not be didactic, instead it should play a facilitation role. We need a paradigm shift and shift in our mind set to make teaching-learning more effective and time-befitting, Dr. Khan opined.



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