



VOL. VII • ISSUE II • SUMMER 2007

Editorial

What an exciting and eventful semester Summer 2007 turned out to be! Not only did we have a very successful sixth convocation and the programs, seminar, workshops and events that characterize a typical EWU semester, but our faculty and staff members were involved in flood relief operations while our many clubs were more than usually busy. As usual, *East West University Newsletter* records these events as fully as possible, indicating in the process the range of academic and extra-curricular activities typical of a university going places academically and nationally.

Do notice that this issue of *East West University Newsletter* includes a new section titled, "Knowing East West University". We are hoping that readers will be encouraged by the contributions in it to submit their own experience of the University for future issues of the newsletter to make it more vibrant, personal and exciting



SIXTH EWU CONVOCATION

The sixth Convocation of East West University was held on Monday, May 14, 2007 at the Bangladesh-China Friendship Conference Center, Dhaka. A total number of 644 undergraduate and graduate students were conferred degrees. Eleven students were honored with gold medals for outstanding academic performance.

His Excellency, Professor Dr. Iajuddin Ahmed, President of the People's Republic of Bangladesh and Chancellor, East West University, graced the ceremony as its Chief Guest. In his speech the Honorable President mentioned that the purpose of education is to develop the latent talent of people as well as to illuminate the way to the future of every individual. Education makes a man civilized, prudent and wise and helps to develop values and inspire every one to be creative. He urged the university administration to adopt state-of-the-art curricula so that students can work with cutting-edge technology and make them themselves competitive throughout the world.

Mr. Ayub Quadri, Hon'ble Adviser, Ministries of Education, Primary & Mass Education and Cultural Affairs, Government of the People's Republic of Bangladesh, was present as Special Guest. He observed that the main focus of education is to equip people with the skills needed to join the job market and to provide the means for upward mobility. But he pointed out that it is equally important that the knowledge, competence and skills that students acquire benefit not only them as individuals, but also the country and society as a whole. He was happy to note that though East West University was established in 1996 it has already become one of the best private universities in Bangladesh in terms of academic environment.



In his convocation speech, Professor Jamal Nazrul Islam, Professor Emeritus, University of Chittagong, urged students to take part in various public services. He also felicitated East West University for its remarkable progress in a very short period of time and for broadening its disciplinary canvas and improving the quality of its services. The eminent thinker also appealed to universities, both public and private, to train up not just professional elites but citizens of tomorrow, imbuing them with a sense of justice and a commitment to sustain a democratic society.

Mr. Jalaluddin Ahmed, President of the Board of Directors, East West University, congratulated graduating students on the attainment of their degrees and urged students to help make a knowledge-oriented and knowledge-based society befitting the twenty-first century. Mr. Ahmed also appealed to students not to restrict their thoughts, creative ideas and activities only to their own careers and lives but to connect them to society as a whole.

Professor Mohammed Sharif, Vice Chancellor, urged students to devote their lives for social upliftment. He hoped that students will make the best use of their knowledge and skills they have gathered here and implement it not only for themselves but also for the country. He felt that students should meet the upcoming challenges in their respective arenas and believed that all the graduates of the university would definitely be able to confront the challenges.

The valedictorian's speech was delivered by Ms. Muksuda Hafeez who was also a gold medal recipient. Former Ministers, Members of the Board of Directors of East West University, eminent academics, dignitaries, EWU faculty members and the guardians of the graduating students were also present on the occasion. Professor Abdul Mannan of East West University acted as the Marshal of the ceremony.

Convocation Dinner

On the evening of Convocation Day, graduates and their guardians, and a large number of academics and dignitaries attended the convocation dinner at the Bangladesh-China Friendship Conference Center, President of the Board of Directors of East West University, Mr. Jalaluddin Ahmed, other members of the Board, Vice Chancellor (Acting), Dr. Mohammad Musa, and members of the EWU faculty and administration attended the dinner. Dr. Mirza Azizul Islam, Adviser, Ministry of Finance & Commerce, was the Chief Guest in the Convocation dinner.



Cultural Show

Convocation night was a merry occasion for those who graduated and for those who participated as volunteers. As per East West University tradition, the Cultural Club and EWU Poetry & Drama Club organized the program. At EWU the convocation ceremony is considered to be the second most important program of the two Clubs, the first being its annual program. Performers arrived at the venue four hours before the program was scheduled to start for rehearsals and to adapt themselves to the surroundings. The Plenary Hall of Bangladesh-China Friendship Center was jam-packed while almost all the graduates participated.



Freshers Orientation Program Summer 2007

The orientation program of the newly admitted students for Summer Semester 2007 in different undergraduate programs of East West University was held at the University Auditorium on Saturday, May 19, 2007. Professor Nazrul Islam, Chairman, University Grants Commission of Bangladesh, graced the orientation program as the chief guest while Mr. Jalaluddin Ahmed, President, Board of Directors, East West University, was the special guest of the occasion. A total of 399 students enrolled in this semester in undergraduate programs in Business Administration, Pharmacy, Economics, Computer Science and Engineering, Electrical and Electronics Engineering, Information and Communications Engineering and English.

In his concluding remarks as the program chair, Professor Mohammed Sharif, Vice Chancellor, East West University, highlighted the existing infrastructure facilities, qualified faculty members in terms of quality, knowledge and experience and availability of merit scholarship schemes of the university. Professor Mohammad Musa, Pro-Vice Chancellor, gave the welcoming remarks. Professor Md. Abdul Hye, Dean of the Faculty of Business and Economics and Professor Abu Saleh Abdun Noor, Dean of the Faculty of Sciences and Engineering, also spoke on the occasion.

Among others, Dr. Mohammed Farashuddin, founder Vice Chancellor, Dr. Saidur Rahman Lasker and Mr. H. N. Ashequr Rahman, Board members of the university, were present on the occasion. Chairpersons, faculty members, and staff members attended the program.



Graduate Orientation Program

The orientation program of newly admitted students for Summer semester 2007 in different graduate programs of East West University was held on May 19, 2007 at 5:00 p.m. at the university auditorium. A total of 190 students enrolled in the MBA, EMBA, MS in Computer Science and Engineering, MS in Telecommunications Engineering, Master in Development Studies and MA in English programs.



Dr. Mohammed Farashuddin, Founder Vice Chancellor, and Member, Board of Directors, East West University, graced the occasion as the Chief Guest and congratulated the newcomers on becoming members of the EWU family. He pointed out that due to globalization the market had become highly competitive now. To face the challenges, students need to learn the tools and techniques of business thoroughly. EWU, he emphasized, promotes eastern culture and values and meaningfully mingles eastern and western thought and innovation to transform its students into good human resources.

Professor Mohammed Sharif, Ph.D., Vice Chancellor, East West University, in his concluding speech as the program chair, stressed on the need to be punctual and open to the learning process. He also emphasized the importance of reading different study-material and of keeping undated before going to a class. He pointed out that study is a reciprocal process between teacher and students. He also urged them not to put off work for tomorrow.

Among others, Professor Dr. Mohammad Musa, Pro-Vice Chancellor, Professor Dr. Abu Saleh Abdun Noor, Dean, Faculty of Science and Engineering, Professor Abdul Hye, Dean, Faculty of Business and Economics, Professor Dr. Muhammad Ziaulhaq Mamun, Adviser, MBA, EMBA & MBM Programs and Professor Dr. Tanbir Ahmed Chowdhury, Coordinator, MBA, EMBA & MBM Programs, also spoke on the occasion.



New Registrar of EWU



Colonel Shah Murtoza Ali (Retd.), a distinguished officer of the Bangladesh Army, joined East West University as the Registrar on 1st July 2007. He obtained B.Sc (Hons.) and M. Sc. Degrees from the University of Dhaka and Post Graduate Diploma in Personnel Management (PGDPM) from BIM. He started his career in the BCS Economic Cadre as Research Officer, ERD, Ministry of Planning. After one year he was commissioned in the

Bangladesh Army as Permanent Regular Commissioned Officer in the Army Education Corps. Besides holding many important positions in various Infantry and Logistic Formation Headquarters of Bangladesh Army, he has served two tenures in the Bangladesh Military Academy (BMA) and one tenure in the Military Institute of Science & Technology (MIST) as Instructor. He has also served on deputation as the principal of Sylhet Cadet College and Chittagong Cantonment Public College (a University College). He was a UN Military Observer in Iraq and Kuwait as well as a Staff Officer and the Spokesman of the UN Force Commander in Iraq-Kuwait Observation Mission (UNIKOM). In the course of his long career, Colonel Murtoza has emerged as a veteran educationist and a successful administrator. He is also a veteran Freedom Fighter.

Seminar on International Day against Drug Abuse and Illicit Trafficking

A seminar on "Drug Abuse and Illicit Trafficking" was held on 26 June 2007, jointly organized by East West University and Manas at the University auditorium, to observe the international day against drug abuse and illicit trafficking. National Professor Kabir Chowdhury was the Chief Guest while Dr. Mohammed Farashuddin, founder Vice Chancellor, East West University was present as the Special guest at the seminar.

Professor Dr. Arup Ratan Choudhury, Founder President, Manas presented the keynote paper on the seminar topic. Professor Dr. Md. Abdul Hye, Acting Vice Chancellor, East West University chaired the Program. This year's theme was: "Do drugs control your life? Your life, your community. No place for drugs".

The keynote speaker expressed his determination to strengthen action and cooperation to achieve the goal of an international society free from drug abuse. He called on everyone to devote special attention to the problems of drug addicts and asked those present to take control of their lives rather than allowing their lives to be controlled by drugs. The seminar was attended by faculty members, students and staff members of the university".

Workshop on Administrative Capacity Building

To implement the project on Building Administrative Capacity in Bangladeshi Institutes of Higher Education a program organized by the American Institute of Bangladesh Studies (AIBS) and funded by the Education & Cultural Affairs Division of the United States, East West University, organized a seminar on Faculty Development on August 4, 2007 at its Conference Room. The program was inaugurated by Professor Mohammed Sharif, PhD, Vice Chancellor, East West University.

The highlight of the event was a lively roundtable discussion on "Faculty Development and Developing Higher Education System in Bangladesh". Members of the US Delegation, Dr. Tara Fulton, Dean of Libraries, Lockhaven University, Dr. Jack Ryman, Director Career Services, The Pennsylvania State University, Mr. Julius Wager, Vice President, SCRIP-SAFE International and Retired Registrar, The Pennsylvania State University, Dr. Charles Kennedy, Professor and Co-PI, Wake Forest University, USA, shared their views with Bangladeshi participants. Dr. Syedur Rahman was the Principal Investigator of the program. Dr. Tanbir Ahmed Chowdhury, Professor & Coordinator, MBA & MBM Programs and Chairperson, Dept. of Business Administration, East West University, conducted the program.



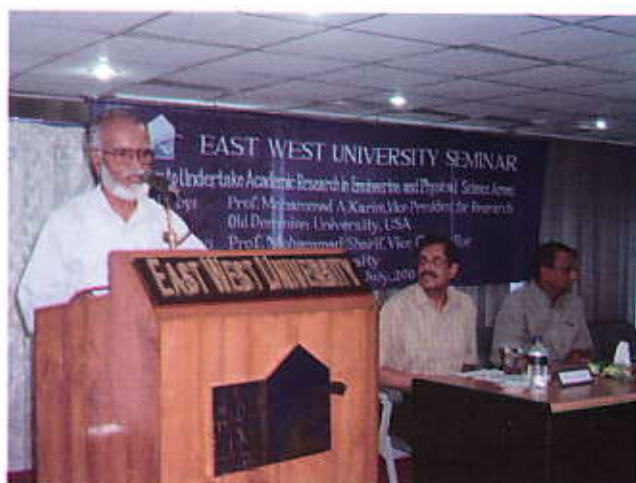
From the discussion it became quite obvious that proper development of faculty members is very much required in academic institutions. This can be achieved through research, training, faculty mentoring, exchange programs, workshops, etc. Discussants felt the necessity for building an "Association of Professionals" in Universities. They also emphasized organizing joint collaboration programs and meetings, to build up "Centers for Innovation and Excellence" and "Centers for Evaluation".

Apart from the US delegation, Dr. Mizanur Rahman Shelley, Chairman, Centre for Development Research, Bangladesh (CDRB) and invited senior faculty members and administrative officials of other Universities, Deans of Faculties, Chairpersons of Departments of EWU and Officials of AIBS participated in the discussion.



Seminar on "How to Undertake Academic Research in Engineering and Physical Science Areas"

To promote research activities in the Faculty of Sciences and Engineering, East West University arranged a seminar on "How to undertake academic research in engineering and physical science areas" on 12 July, 2007. Prof. Mohammad Karim, Vice President for Research, Old Dominion University, Norfolk, VA, USA was the designated speaker. Prof. Mohammed Sharif, Vice Chancellor, East West University, inaugurated the seminar, while Prof. Md. Mozammel Huq Azad Khan, CSE Dept, East West University, introduced Prof. Karim to the audience. Faculty members and senior students of the Faculty of Sciences and Engineering, East West University, attended the seminar. In a two-hour talk, Prof. Karim discussed the issues faced by university administration and faculty members in undertaking research activities from a global perspective. He particularly emphasized the problems and prospects of undertaking research in engineering and physical science areas in Bangladeshi universities. He suggested that Bangladeshi researchers should focus on theoretical and computer simulation-based researches rather than undertaking experimental researches involving costly equipment. Regarding journal publication, he suggested that rather than trying for journals published by professional organizations like IEEE, Bangladeshi researchers may opt for journals published by publishing companies for quick and easy publication of their works. Finally, he answered various questions from participants.



Voluntary Blood Donation Program



A day-long voluntary blood donation program for Summer Semester 2007 was held on July 3, 2007 at the ground floor of the Foundation Building of East West University. The Medical Center of East West University in collaboration with Bangladesh Thalassaemia Hospital jointly organized the event. Professor Mohammed Sharif, Vice Chancellor of the University, inaugurated the program. Among others, Registrar, Colonel Shah Murtoza Ali (Retd), and attending physicians of the university medical center were present at the inauguration ceremony.

The program was aimed at raising public consciousness about the need for organizing regular blood donation programs and encouraging new and re-energizing current donors. Such initiatives could help reduce the shortage of blood of the country. The Environmental and Social Club & Rotaract Club of East West University provided volunteers for the program. Students, faculty members and staff came to donate blood in order to save lives.

Merit Scholarship Awarding Ceremony

The Merit Scholarship Awarding Ceremony of East West University for Summer Semester 2007 was held on Monday, July 09, 2007 at 11:00 am at the University auditorium. In this ceremony for summer 2007, fifty-eight students received merit scholarships and twenty-one students were awarded scholarships from 'Medha Lalon Fund'. Dr. Saadat Husain, Chairman, Bangladesh Public Service Commission, graced the program as the Chief Guest and distributed certificates amongst the merit scholarship recipients.

Mr. Jalauddin Ahmed, President, Board of Directors, East West University, was the Special Guest. He recalled the birth of the scholarships program and praised the founders of the University, the faculty members and students for their combined and coordinated efforts in making East West University what it is today.



In this semester, a total of 329 students have been awarded merit scholarships and financial aid amounting to taka one crore and fifteen lakh. East West University, by this time, has achieved an enviable record in terms of providing quality education and for its distinctive teaching staff, abundant infrastructural facilities and generous scholarship schemes.

Professor Mohammed Sharif, Vice Chancellor, who was in the chair, greeted the Merit Scholars of this semester. Colonel Shah Murtoza Ali (Retd), Registrar of the University, delivered the welcome address on the occasion. Dr. Mohammed Farashuddin, Founder Vice Chancellor, Mr. H. N. Ashequr Rahman and Mrs. Razia Samad, Founder Directors and Deans of the Faculties, faculty members and guardians were also present on the occasion.

Design Considerations of Pharmaceuticals Building and Facilities

A seminar on "Design Considerations of Pharmaceuticals Building and Facilities" was held recently at the East West University auditorium.

Chief Executive Officer of BEXIMCO Pharmaceuticals Ltd. Mr. Nazmul Hassan was present as the Chief Guest while Mr. Jalauddin Ahmed, President, Board of Directors, East West University was the program Chair. Mr. Parvez Hashim, Executive Director, Operations, Square Pharmaceuticals Ltd, was the keynote speaker of the seminar. Mr. A B M Anwar Hussain, Executive Director, Industrial Quality and Compliance, Sanofi-Aventis Ltd, and Professor Dr. Syed Akter Hossain were discussants of the seminar. Among others, founder Vice Chancellor and Board Member Dr. Mohammed Farashuddin was present on the occasion. The event was attended by faculty members and students of the university.

The keynote speaker described the design of a modern pharmaceutical industry, its locational aspects and the facilities needed to produce quality medicine.

EWU Launch Relief Operation in Rangpur

East West University launched a relief operation in two unions of Rangpur district on Monday, August 27, 2007.

A team of 32 volunteers led by Dr. Mohammed Farashuddin, former Governor of Bangladesh Bank and Founder Vice Chancellor of East West University, took part in this operation in the char areas of Kolkondo and Bagdokra union of Gangachara thana, Rangpur. The team distributed a total of 600 packets of relief goods which contained rice, pulse, edible oil, salt, saline, water purification tablets, clothes and sharees. Mr. Khondokar Atiar Rahman, Deputy Commissioner of Rangpur and other officials, also assisted in this operation spontaneously.

Through this relief operation, the university has proved that it is with the nation in a critical situation.

Professor Anisul Haque, Syed Akter Hossain, Registrar, Colonel Shah Murtoza Ali (Retd.), Board Secretary M. Abdullah, other teachers, employees and students also took part in the program and completed it successfully.



Knowing East West University

East West University... the way I have seen and known it

I got to know about EWU from a family friend who was working as a teacher there in March 2002. I must admit that I had my reservations about private universities at that time but I must also stress that I had even lesser faith in our public universities. However, going abroad was not the cup of tea that I was ready to sip and thus I was made to think about EWU. Looking at the facilities that this institution had to offer back then, in addition to its prospects, I figured out that there was a special 'something' in this institution.

Private universities have the reputation of being institutions that have no regrets in compromising quality for admitting more and more students. However, my viewpoint about the whole thing is a little different. The areas I look into in judging a university is how many quality teachers it has, what are the facilities that it provides and in general how it caters to the needs of students. EWU certainly has a blend of all these three and yet it does not go all out in admitting more and more students unlike most other private universities.

I was a student of the APCE Department, and it will be an understatement to say that the teachers I found over there were encouraging and co-operative. Education was never this much fun before, and my involvement in the whole process drove me to excel in my studies. There was no looking back.

I am thrilled in getting the opportunity of becoming part of an elite band of students who have had the opportunity of going on to become teachers of the very university where they studied. The primary reason for me to eke out a career in the teaching profession and shutting the door on other more alluring options boils down to my burning desire of getting a chance to serve the same university that had given me so much, taught me the values of life and most importantly, instilled within me the belief and confidence to take on the world. With the education, principles and morals of East West University firmly embedded in me, there is no challenge, I feel, imposing enough. My university has made giant strides in its quest to providing high-class education, East West University has already been labeled as one of the leading private universities the country. One now feels that it is only a matter of time before East West University will make a name for itself beyond our borders and be regarded as one of the best private universities of South Asia.

Imteaz Khan, Lecturer, APCE Dept., East West University

Memorable Experiences

University life has its charms as well as inhibitions. When I joined East West in Fall 2003, I felt no different from the hundreds of others who had joined the various other departments with me.

My first stage performance in the University auditorium was truly a memorable experience. I was playing the part of Kabori, the famous movie star. The senior *apus* did my makeup in the 60's way- kohl stretched across my eyes and hair swept in a bun, high above my head. Although everyone seemed to think that I resembled a 60's movie star, I was not convinced. There was a total of four couples, all portraying different eras of the film industry. I was a nervous wreck when I climbed on stage. But somehow the cheers from the crowd calmed me down. What seemed to entice me most was when I saw a couple of known

faces, right at the front row; they cheered for me, calling out 'Kabori, Kabori!'. That was when the fear drained out of my face and I cooled down. Quite an experience. I must say, especially since the play had dialogues, direction and script done by mere amateurs (senior *apus* and *bhaiyas*)!

My next memorable but not-so-happy experience was during another play. It was part of our course, English Restoration and Elizabethan Drama. I was playing the part of Oliver from *As You Like It*. After my performance, as I searched my bag for my cell phone, I realized that it was not where it was supposed to be! I searched and searched, but in vain....I asked others to call me on my cell phone, and as expected....my phone was turned off. I rushed from here to there, told my teachers about it, but what could anybody do about it? God knows since when it had been missing. Tears flowed down my eyes, as I wept for my newly acclaimed camera phone, purchased not too long ago. Later the thought of me crying and running from one building to the next, 'filing complain' about my lost phone made me laugh. I swore to myself, never to buy an expensive cell phone ever again.....But hey, promises are only meant to be broken, especially those made to oneself.....

Syeda Samara Mortada, Department of English, EWU

Parting Thoughts

Put a fork in me, I am done - Done studying! 3 years and 8 months of classes, studying, exams, trips to never-never- jam-free land and being worried sick about grades-all over! No more 8.30 classes and no more standing in the queue for the lift at the admin building!

But there is of course another chapter of my history I have to narrate. There always is, I realized at the last day of my classes, that it was my last day. And it wasn't a great feeling. Here's how....There are certain moments in life that stay with you forever, no matter how old or pessimistic you get. I had many such memorable moments at East West University, but the best were those spent inside the four walls of a classroom. (I think I just lost a host of readers with that line). From a long list of courses I thoroughly enjoyed and from an equally long one of the ones I didn't, I can certainly choose the Modern Novel course as my favorite. Also, never again would there be an adda session as exciting as one in the English department study room. I will miss being a debater. Although I began hesitantly, debating became my favorite activity. Just as an aside, debating has never been a one person show; I am going to miss my teammates. (You know who you are). I can also claim positively that I will not attend the many poetry recitation sessions or host that many programs in a given semester anywhere else.

What can I say by way of a conclusion but I will miss those long credit hours spent on the fabulous world of literature. And with the risk of sounding like a geek, I just want to say, getting good grades can be such a high! I will miss being a student of the English department at East West University. There, I said it all, it truly is goodbye now!

Nazia Manzoor, Department of English, EWU

EWU Library

The East West University Library's mission is to support the university community in developing skills needed for innovative and analytical thinking and in enabling research and information literacy. It aims to do so by providing distinctive collections, services, facilities and programs.

The East West University Library holds a unique place among the private university libraries of the country. It provides an array of distinctive facilities to library users with the help of state-of-the-art techniques and technologies.

The Library has been completely automated by the Software Development Centre (SDC) of East West University. Features include issue/circulation based on barcodes and automatic fine calculations as well as other useful features. The most exciting aspect of the library is the web component. Students and faculty members use the web module for study and research purposes. Faculty members post requisition for books using the web modules throughout the semester.

The Library has an open access system, i.e. students and teachers have direct access to book shelves, Faculty members can borrow books for the whole semester. Members of the Academic Council also enjoy the same book borrowing facilities.



Photocopy Services

The EWU Library has a **Photocopy Corner** located at the entrance on the 2nd floor of the Foundation Building, the Photocopy Corner is open from 8.30 am to 5.00 pm with an half-an-hour (from 1.30pm to 2.00 pm) break for lunch. After 5.00 pm and on Fridays photocopying can be done from the Photocopy Centre of the University located at the Research Building. The Library Photocopy Corner is closed on Fridays and Saturdays.

Catalogues

No manual catalogue is available in EWU Library. To find out bibliographical information of the resources available in the Library, all users are requested to use the computerized database [Management Information System (MIS)] of EWU Library through the intranet. Searching may be done on the computer by going to <http://192.168.1.15/library> from the EWU domain. Users of the Library may also take the help of library personnel.



Facilities

EWU Library provides the following facilities for library users:

- * Three spacious floors house separate circulation and reserve and reference sections
- * The Library is fully air-conditioned and can accommodate more than 250 students at a time
- * It has a rich collection of more than 17,000 books
- * It has an extensive collection of CD-ROMs and audiocassettes on different academic subjects
- * It has automated borrowing system
- * It has online journals facilities
- * It has an open shelf access system, i.e. the students and teachers have direct access to the bookshelves
- * Students may borrow CD-ROMs, audiocassettes, texts and references books
- * Current Awareness Services (CAS) and Selective Dissemination of Information (SDI) services are also available
- * News clipping services on important subjects are made available on a regular basis
- * It has a newspaper corner and special collection corner
- * Library users can get back issues of daily newspapers up to the last one month
- * Pigeon-holes are available for keeping personal belongings

Services

- * Reading materials lending
- * Books, periodicals, journals, daily newspapers and audio-visual materials ordering
- * Daily newspapers
- * Ready reference
- * Referral services
- * Information skills guidance
- * Inter-library loans
- * Maintenance and development of collections in print and other media
- * Electronic information services / online journals
- * Online literature services
- * News clippings services
- * Current Awareness Services (CAS) i.e. New arrivals
- * Selective Dissemination of Information (SDI) Services
- * Photocopy services
- * Internet services
- * Reading room services

General Collections

The general collection consists of approximately 17,000 volumes, primarily scholarly monographs, related reference books, text books, pure reference materials, journals, magazines, and statistical publications, as well as current newspapers and periodicals. The collection of EWU Library comprises of books and periodicals related to the field of Business Studies, Economics, Social Sciences, Electrical and Electronic Engineering, Physics, Pharmacy, Computer Science, Mathematics, English Language and Literature and Bangladesh Studies.

Latest Statistics

Books	:	17,193
CD-Roms	:	1,177
Print Journals	:	136
Online Journals	:	2,300
Maps	:	06
Daily Newspapers	:	16
Internship Reports	:	154

Types of Collections

* General Books	* Periodicals
* Text Books	* Magazines, Newsletters
* Related Reference Books	* Dissertations
* Pure Reference Books	* Reports
* CD-ROMs	* Maps
* Journals (including online)	* Daily Newspapers

On-line Journals Facilities

The Library has also been subscribing to electronic databases of JSTOR (Journal Storage), IEEE (The Institute of Electrical and Electronics) and ACM (Association for Computing Machinery, facilities available only for individual faculty members). The Library gets free access to HINARI (Health Inter Network Access to Research Initiative), AGORA (Access to Global Online Research in Agriculture), OUP (Oxford University Press), and Highwire Press (Stanford University's free online journals site) journals. All users can find electronic journals and access full-text articles of the above-mentioned databases. To get the URL of the above-mentioned databases, please contact the Library.



Participation in the Consortium

East West University has recently joined the '**Bangladesh INASP-PERI Consortium (BIPC)**' for getting access to full-text articles/abstracts/bibliographical information of online journals of different publishers on different disciplines through the **Bangladesh Academy of Sciences (BAS)**. East West University is a subscriber of BIPC. Access to online journals is IP based. All users of EWU will be able to access these on-line journals from the LAN (local area network) of EWU.

Participation in the National Workshop on Medical Librarianship

National Health Library & Documentation Centre (NHLDC) organized two workshops under the title of "National Training/Workshop for Libraries on Literature Search to Major Database (PubMed/WHOLIS/Hellis)" during 8-12 July 2007 and "National Training for National Health Library and Other Health Library Personnel on Library Science and IT skills" during 22-26 July 2007. Mr. Md. Nazim Uddin, Joint Librarian of EWU, participated in the above-mentioned workshop as a resource person.

Details of online journals are given below:

International Network for the Availability of Scientific Publications (INASP): <http://www.inasp.info>

Programme for the Enhancement of Research Information (PERI) Resources: <http://peri.inasp.info/peri/peri.pl>

Sl. No.	Name of the Publishers	URL Address	No. of Journals
1	American Chemical Society	http://pubs.acs.org/about.html	30+
2	American Physical Society	http://publish.aps.org	Not Available
3	American Society of Civil Engineers	http://www.ascelibrary.org/	Not Available
4	Annual Reviews	http://arstore.annualreviews.org/	33
5	Beech Tree Publishing	http://www.ingentaconnect.com/content/beechn	02
6	Blackwell Publishing - Synergy	http://www.blackwell-synergy.com	840+
7	Cochrane Library	http://www.mrw.interscience.wiley.com/cochrane/	Not Available
8	Institute of Physics Publishing	http://www.iop.org	50
9	Mary Ann Liebert, Inc., publishers	http://www.liebertpub.com/	Not Available
10	Mineralogical Society of Great Britain & Ireland - MinAbs Online	http://www.minersoc.org/pages/e_journals/minabs.html	Not Available
11	Multilingual Matters	http://www.multilingual-matters.net/default.htm	20
12	Oxford University Press - Oxford Journals	http://www.oxfordjournals.org	160+
13	Royal Society - Royal Society Journals Online	http://www.journals.royalsoc.ac.uk	07
14	Springer	http://www.springerlink.com	1075
15	Taylor & Francis eBooks, Agropedia or Europa World Plus	http://journalsonline.tandf.co.uk/	06
16	University of Chicago Press	http://www.journals.uchicago.edu/	Not Available
17	Wiley Interscience - John Wiley and Sons	http://www3.interscience.wiley.com	500+
18	African Journals Online	http://www.ajol.info/browse-journals.php	250
19	British Library Direct	http://direct.bl.uk	20,000
20	British Library Document Supply Centre (BLDSC)	http://www.bl.uk/services/document/docsear.html	Not Available
21	Cambridge University Press	http://journals.cambridge.org	200+
22	University of California Press	http://www.ucpressjournals.com	08

Career Counseling Center

Career Success Program

CCC of EWU has arranged a "Career Success Program" for students who are about to graduate from the undergraduate program to prepare them for career development. The program is conducted by Mr. Quazi M. Ahmed, Founder & President, Future Leaders Group. The program is integrated to present seven critical career success factors which combine career planning, job search, cover letter, Résumé/CV, grooming and etiquette, interview skills and assessment center. The program is meant for students of EWU who need to "sharpen the saw" so that they are able to impress employers in the private and other sectors.



Sanofi Aventis

As part of Career Counseling Center activities this semester, Mr. S I Nusrat A Chaudhury, Associate Professor and Head of Career Counseling Center and Mr. Nahid Hasan Khan, Assistant Professor and Deputy Director of Career Counseling Center met Mr. Iftekharul Islam, Managing Director, Sanofi Aventis, and discussed job opportunities of our graduates, corporate expectation about them, the challenges and threats of the present job market and the distinctive aspects of our curriculum. We also met Mr. Bholanath Saha, Director, HR, Sanofi Aventis, and discussed the recruitment process and job opportunities in their esteemed organization.

Commercial Bank of Ceylon Limited

The Head of CCC, Mr. S I Nusrat A Chaudhury, and the Deputy Director of CCC, Mr. Nahid Hasan Khan, also visited Commercial Bank of Ceylon Limited and met Mr. Mostofa Anwar Soheli, Head of Human Resources, and exchanged idea about the recruitment process and job and intern opportunities. It is important to note that three of our graduates joined the CBC Management as Trainee Officer this semester.

Corporate Personnel Visit EWU

Ms. Upekha Wickramaratne, Talent Manager, Bangladesh, Pakistan, Sri Lanka, Unilever Pakistan Limited and Ms. Tanvira Choudhury, Management Trainee, HR, Unilever Bangladesh Limited visited Career Counseling Center to discuss career prospects of EWU students.

Ms. Irum Nahid Haque, Talent Resourcing Manager, and Mr. Ahmed Mushfequr Rahman, Organization Development Manager, Rahimafrooz (Bangladesh) Ltd. visited CCC and shared their ideas with Mr. Chowdhury and Mr. Khan.

Head of CCC Conducts a Résumé Writing Workshop

Mr. S I Nusrat A Chaudhury, Head of Career Counseling Center, conducted a Résumé Writing workshop which was arranged by EWUBC.

Seminar on Global Business and Technology Trend

Business Technology Management Corporation, Grameen Software Limited & Career Counseling Center, jointly organized a seminar on "Global Business and Technology Trend" that has motivated our faculty members and students with an open discussion session on 28 May 2007. Mr. Faisal Hoque, Chairman and CEO, BTM Corporation, USA, Mr. Thomas Trainer, Executive Vice Chairman, BTM Corporation, USA, Mr. Farhad Mahmud, Founding Managing Director, Ekushey Television, BD, Mr. Kazi Islam, CEO, Grameen Solutions Ltd., BD, Ms. Diana Mirakaj, Vice President, BTM Corporation, USA, and Mr. Michael Fillios, Chief Solutions Officer, BTM Corporation, USA conducted the seminar. Many faculty members and students were present at the seminar.



Presentation on "Improving Faculty Members and Students Efficiency"

Ms. Sajiya Jesmin Jalil, former Faculty Member of East West University, made a presentation on "Improving Faculty Members and Students Efficiency" on behalf of Landmark Education on 12 June 2007. All Deans, Chairpersons, Coordinator and Center Heads were present during the presentation. Landmark Education Corporation is a global education enterprise. This corporation is offering The Landmark Forum and graduate courses for developing interpersonal skills and forming a powerful academic community that will not only create powerful team players but also produce powerful leaders.

Road Show of BRAC Bank Limited

Ms Tahniyat Ahmed Karim, Vice President & Head of Human Resources, BRAC Bank Limited, Dhaka made a corporate presentation on the Recruitment Process of Management Trainee Officers on 18 July 2007 to graduating students and graduates with a question-answer session at East West University Auditorium. Executive from BRAC Bank were also present at the seminar.



Seminar on News Presentation

Golden Bangla Communication (GCB) and Career Counseling Center jointly organized a seminar on News Presentation on Wednesday, 18 July 2007 at East West University



Participation in All University Fair

East West University participated in All University Fair which was held on 5, 6 & 7 July 2007 in Bangladesh China Friendship Conference Center and which was organized by Windmill Advertising Ltd.



Promotional Activities

The following organizations visited EWU campus for events/promotional activities this semester

BRAC Bank, Prime Bank, International Training Center (ITC)STS Group, Etcetera Bangladesh (Pvt.) Ltd., Lux Channel I Superstar 07, Computer Source Ltd., Warid Telecom, TNT Express

Special Thanks

A significant number of EWU students got jobs in the following renowned organizations in Summer 2007. We, on behalf of EWU, congratulate our graduates for this bright start to their careers.

AB Bank Limited, Commercial Bank of Ceylon, HSBC Bank, Standard Chartered Bank, ACNielsen Bangladesh Ltd., Aktel, Banglalink, Grameen Phone, Ericson, Grey Advertising, Bangladesh Limited, Interspeed Advertising, Roop Communication, Coats Bangladesh Limited, MGH Group, Global Online BD Ltd., Rahimafrooz, Palmal Group, BRACNet, BRAC, CAMPION, Ornet Group

CCC conveys heartfelt thanks to the management of the following organizations for providing internship to EWU students.

Arab Bangladesh Bank Ltd, Bank Asia Limited, BRAC Bank Limited, Delta Life Insurance Ltd., Dutch Bangla Bank Limited, Eastern Bank Limited, EXIM Bank Limited, HSBC Bank, IDLC Finance Limited, IFIC Bank Limited, Islami Bank Bangladesh Ltd., Jamuna Bank Limited, Mercantile Bank Limited, National Credit and Commerce Bank Limited, Premier Bank Limited Prime Bank Limited, Shahjalal Islami Bank Limited, Southeast Bank Limited, Standard Chartered Bank, The City Bank Limited, The Dhaka Mercantile Co-operative Bank Ltd., Trust Bank Limited Banglalink, Grameen Phone Limited, TM International BD Ltd. AKTEL, British American, Tobacco Bangladesh, Coats Bangladesh Ltd., GlaxoSmithKline BD Ltd., Rahimafrooz Bangladesh Ltd., SINGER Bangladesh Limited, Square Pharmaceuticals Ltd., Eminence Associates, Global Online BD Limited, Karim Printing Works, KEARI Limited, Market Access P Ltd., National Healthcare Network, Novo Healthcare & Pharmaceutical Ltd., Orion Group, Rangs Industries Ltd, Regensea Lines Ltd., Roop Communication, Swiss Redcross, Systems & Services Limited, Transcom Electronics Ltd., YCC Zipper Bangladesh Ltd.

FACULTY UPDATE

Department of Business Administration

Publications

- + Monowar Hossain Mahmood (Co-author) (2007) "Understanding Consumer Predispositions: A Study of Decorative Paint Market in Bangladesh" *Islamic University Studies* (Part-C), Accepted.
- + Monowar Hossain Mahmood and Murad Hasan (2006) "Problems and Prospects of Solar Energy Based Electrification: A Study on Rural Bangladesh" *Journal of Politics & Administration*, Vol.1, No.1.
- + Monowar Hossain Mahmood (2006) "GO-NGO Relationship: Impact on Poverty Alleviation and HRD Development in Bangladesh" *Journal of Management and Administration*, Vol. XII, No.2.

Conference Papers

- + Women entrepreneurship development and Small and Medium scale industrialization: Problems and Prospects" Paper presented at National Seminar on Women Entrepreneurship and Economic Development, April 2006, Dhaka, Bangladesh.
- + "The 'societal effect approach' and HRM practices: The case of multinational subsidiaries in Bangladesh" paper presented at SAMF conference 2006, Dhaka, Bangladesh.
- + Sardana Islam Khan, Senior Lecturer, Department of Business Administration and Taskina Ali, Lecturer, Department of Business Administration, has jointly written a paper titled 'The Impact of Emergency Price Control Measures on Small Importers of Essential Commodities and Subsequent Long Term Effect on National Economy'. The paper has been accepted for presentation in Management Forum 2007, jointly organized by Association of Management Development Institutions of Bangladesh (AMDIB) and Institution of Business Administration (IBA), Dhaka University. The conference is to be held on September 1, 2007 in Rajshahi University.
- + Muhammad Shariat Ullah, Senior Lecturer, Department of Business Administration has jointly written a paper with Dr. Md. Abdul Hannan Mia, Professor, Department of Management Information System, University of Dhaka, titled "Balance of Payments of Bangladesh: An Analysis of Trade Balance and Current Account Balance with Respect to Currency Devaluation". The article has been published in *Journal of the Institute of Cost and Management of Bangladesh*, Vol. XXXIII, No. 6.
- + A paper written by Md. Habib -Uz -Zaman Khan, Senior Lecturer, Department of Business Administration and Shahriar Akhter, Lecturer, in the same Department title "Perception analysis of Balanced Scorecard-An application over a Multinational Corporation of Bangladesh" has been accepted for publication in the *Journal of Business Studies*, University of Dhaka. Vol # 28, No. 2, (December, 2007).
- + A paper written by Md. Habib -Uz -Zaman Khan, Senior Lecturer, Department of Business Administration and Md. Nahid Hasan Khan, Assistant Professor, in the same Department title "Economic value added (Eva): Searching for the Best Tools for Measuring Corporate Performance: A Critical Analysis" has been accepted for publication in the *Journal of Business Studies*, School of Business, Bangladesh Open University vol. 4, Issue -1, 2007.
- + A paper written by Md. Habib -Uz -Zaman Khan, Senior Lecturer, Department of Business Administration and other co-authors title "Corporate Disclosures through Directors' Report- Compliance of the Companies Act 1994" has been published in the *Journal of Cost and Management*, Vol .35 (1), January -February, ICMA (ISSN 1817-5090).
- + A paper written by Md Habib -Uz -Zaman Khan, Senior Lecturer, Department of Business Administration and Shahriar Akhter, Lecturer, in the same Department, title "Cash Flow Statement Disclosures: A Study of Banking Companies in Bangladesh" has been published in the electronic journal <http://www.pcte.edu.in> / -A e- *Journal of Punjab College of Technical Education*, [9th September 2006, Vol. 2] (ISSN No. 2034-4565)

- + Mohammad Anisur Rahman, Senior Lecturer, Department of Business Administration, has written a paper with Dr. Md. Abdul Hannan Mia, Professor, Department of Management Information System, University of Dhaka, and Md. Main Uddin, Lecturer, Department of Banking, University of Dhaka, titled "E-Banking: Evolution, Status and Prospects." The article has been published in *The Journal of Cost and Management*, Vol. 35, No. 1, ISSN 1817-5090, January-February, 2007 pp. 36-48
- + Mohammad Amzad Hossain, Md. Nisar Ahmed Shams and Md. Wahidul Habib, "Gross National Product, Overseas Remittances and Causality in Bangladesh: A Bivariate Analysis", *The Jahangirnagar Economic Review*, Vol. 18, June 2007, Department of Economics, Jahangirnagar University, pp. 39-47.
- + Bipul Malakar and Md. Wahidul Habib, "Concept of Human Health and Measurement at Individual and Community Level", in Joyashree Roy and Ajitava Raychaudhuri (ed.), *Development Challenges: Some Contemporary Issues 2006*, Allied Publishers Private Limited, New Delhi, India, pp. 264-289.
- + Dr. Tanbir Ahmed Chowdhury, Professor & Chairperson, Dept. of Business Administration has been appointed as Referee to evaluate the M.Phil Thesis titled "Role of Investment Corporation of Bangladesh in Capital Market Development: An Evaluation" submitted by Mr. Sarojit Kumar Sarkar for the degree of M.Phil in Accounting, Department of Accounting, Islamic University, Kushtia.

Department of English

Publications

- + Mr. Harunur Rashid Khan, Assistant Professor, has had two papers titled "Analysis of Mistakes & Errors in Student Writing" and "Problems of Oral Communication in English among Bangladeshi Students" accepted for publication respectively in *Praxis: English Department Journal, University of Rajshahi* and *East West University Journal*.
- + Dr. Muhammed Shahriar Haque, Assistant Professor, published a paper titled "All Malaysians are Equal, but Some Malaysians are More Equal than Others" in *Theoretical and Practical Orientations in Language and Literature Studies*, Petaling Jaya, Malaysia: Pearson Longman, 2007 edited by Hoon, T.B., Dan, W. C., Abdullah, M. H., Omar, N., Abdullah, F. S. & Talif, T. He also presented a paper at the 5th Malaysian International Conference on Languages, Literatures and Cultures (MICOLLAC) 2007 (22-24 May) University Putra Malaysia, held at Holiday Villa Subang, Bandar Sunway, Malaysia. The title of his paper was "Tower, this is YANKEE ZULU ONE NINER NINER TANGO, ready for take off: How crucial is aviation English?" which was presented on the (conference) theme of "Meeting Challenges and Mapping Innovations: Synergies from Languages, Literatures and Cultures".
- + Mr. Hasan Al Zayed, Senior Lecturer, (and Liza Reshmin) has published a paper titled "Attaining Identity and Empowerment in Beloved, Breath, Eyes, Memory and "Draupadi" in *Theoretical and Practical Orientations in Language and Literature Studies* published by Pearson Longman, Malaysia, 2007, pp 270 - 282. He has also published another paper titled "Foucault, Said and Power/Resistance" in the *Journal of the Department of English*, Vidyasagar University, West Bengal, India. ISSN 0973-3671, Volume 6 (2005-2006), Page 119-137. Mr Zayed was also invited by the Department of English of Jahangirnagar University to give two lectures on Edward Said and Michael Foucault. The first lecture "Introducing Said: The Man and His Works" was on 10 March 2007 and the second, "Foucault and Resistance", was on 17 March 2007. He was also invited to give a speech on "Said, Foucault and Power/Resistance" by the Center For Contemporary Theory, Baroda, India on 20 January 2007. At the invitation of the Department of English of Maharaja Sayajirao University of Baroda, India, he delivered another speech on "Edward Said and Marxism" on 18 January 2007.

Seminar

The regular seminar series of the Department of English resumed on August 02, 2007 with a presentation titled "Exchange and Forgiveness in 'The Unrecognized' and 'The Kite Runner'" by Ms Zahida Sharmin, Lecturer in the Department.

Department of Applied Physics & Communications Engineering

Publications

- + "n-annulets of a Distributive Lattice", A.S.A. Noor and Md. A.K. Azad, *SEAMS.Bull.Math.(China)*(2007)
- + "a-n-ideals in a Distributive Lattice", A.S.A. Noor and Md. A.K. Azad, *SEAMS.Bull.Math.(China)*(2007)
- + 'A Mathematical Model of Traffic Performance of Mobile Cellular Network,' Md. Imdadul Islam and J. K. Das, *Journal of Electronics and Computer Science*, Vol. 8, pp. 1-9, June' 2007
- + Anindita Paul, Syed Sabbir Ahmed and A.K. Hazra, "Comparison of Costs Among Some Well-Established Cost Allocation Methods and CRS(C) Method". *J. Math. and Math. Sci.*, Vol 21, 2006, 81-89.

Conference Papers

- + 'Outgoing Traffic Distribution of Multi-Exchange Area Based on Gravity Model,' M. Amjad Hossain and Md. Imdadul Islam, Accepted, pp. 123, National Conference on Electronics, Information and Telecommunication, BES, Rajshahi University, June 2007.
- + 'Impact of Interferers on Performance of Linear Highway Mobile Cellular Network,' Md. Imdadul Islam, M. Zamilur Rahman and Madeena Sultana, National Conference on Electronics, Information and Telecommunication, BES, Rajshahi University, June 2007.
- + 'A newly designed base station to enhance performance of a mobile cellular antenna,' S. H. Newaz, Md. Asif Hossain, Md. Imdadul Islam and M. R. Amin, National Conference on Electronics, Information and Telecommunication, BES, Rajshahi University, June 2007.
- + 'Determination of Bowtie and slot Antenna Parameters Using RWG Edge Elements,' Md. Asif Hossain, S. H. Newaz, Md. Imdadul Islam and M. R. Amin, National Conference on Electronics, Information and Telecommunication, BES, Rajshahi University, June 2007.
- + 'The impact of frequency on radiation pattern of broadband antenna' Mushlah Uddin Sarkar, Md. Imdadul Islam and M. R. Amin, National Conference on Electronics, Information and Telecommunication, BES, Rajshahi University, June 2007.
- + 'WiMAX: The Most Efficient Last Mile Solution for Rural Areas in Developing Countries,' Md. Asif Hossain, Md. Imdadul Islam and M. R. Amin, National Conference on Electronics, Information and Telecommunication, BES, Rajshahi University, June 2007.
- + 'Integrating The Internet with Mobile Ad Hoc Networks,' Md. Asif Hossain, S. H. Newaz, Md. Imdadul Islam and M. R. Amin, National Conference on Electronics, Information and Telecommunication, BES, Rajshahi University, June 2007.
- + M. Ezharul Islam, N. Begum, M. S. Rasel, M. A. Hossain and Md. Imdadul Islam, 'Image smoothening and edge detection based on two dimensional wavelet transform,' National Conference on Electronics, Information and Telecommunication, BES, Rajshahi University, June 2007.

Workshops

Applied Radio Planning

The workshop was organized by APCE Dept. It was conducted by Mr. Ilmul Haque, Planning Engineer, Core Network of a leading Mobile Operator. The practical aspects of radio planning were discussed.

MATLAB: For Beginners

The workshop was for junior level students of the Engineering disciplines organized by APCE Dept. in collaboration with the EWU Telecom Club. It was conducted by Md. Asif Hossain, MS student of TE and Teaching Assistant of APCE dept. The basics of MATLAB (the most powerful Engineering Tool for computing) was discussed in the workshop.

Other Activities

- + Professor Dr. Ali Asgar, Visiting Professor at the APCE Department, was involved in the following activities:
- + Delivered a talk on the "Earth's Magnetic Field" in a seminar of NOAMI, Dhaka on 14th July, 2007.
- + Series of popular lectures on Astrophysics, which were broadcast by BTV on every Monday at 12. 30 pm.
- + Initiated a program for Physics Olympiad involving young students, in collaboration with the Bangladesh Physical Society and Bangladesh Academy of Sciences. This will also involve teachers of APCE dept., EWU

Study Tour & Site Survey

- + APCE Department organized a trip to the Uttara Telephone Exchange of BTTB, supervised by Mr. Rafiqul Matin, Adjunct Associate Professor, APCE Dept., EWU and Divisional Engineer of Uttara Telephone Exchange of BTTB.
- + APCE Department organized a site survey of the BTS room of WorldTel Bangladesh Ltd., supervised by Mr. Mustafa M Hussain, Senior Lecturer, APCE Dept., EWU.

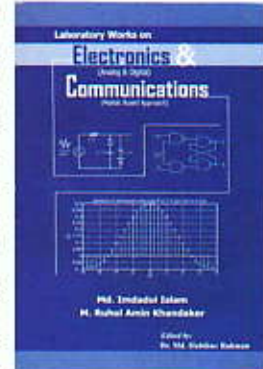
Colloquium

APCE Dept. organized a Colloquium (Academic Discussion) most Tuesday at 4:45 pm. The lectures already conducted in the Summer 2007 semester through the Colloquium were as follows:

Sl.	Name of the Presenter	Title of the Talk
01	Professor Dr. Ali Asgar Adjunct Professor, Dept. of APCE, EWU	Some Popular Aspects of Magnetism
02	Dr. Ramit Azad Assistant Professor, Dept. of APCE, EWU	Cosmology: The Origin and The Fate of The Universe
03	Dr. Bablu Kumar Ghosh Radio Engineer, Bangladesh Betar	Conventional & Modern Semiconductors - Application Aspects
04	Dr. Ramit Azad Assistant Professor, Dept. of APCE, EWU	General Theory of Relativity
05	Sabiha Rahman Juthy Lecturer, Dept. of APCE, EWU	Portable ISP
06	Md. Asif Hossain Student, M.Sc. in TE, EWU	Various WAN Technologies
07	Abu Hena Al-Muktadir Student, M.Sc. in ICE, Rajshahi University	Introduction to Mobile Ad Hoc Networks & Its Routing Protocols

Book Published

A book titled Laboratory Works on Electronics (Analog & Digital) & Communications (*Matlab Based Approach*), CBO Publications, June'2006 was written by our Adjunct Associate Professor, Md. Imdadul Islam, and our M.S. Telecom Engineering student, M. R. A. Khandaker. The book was edited by Dr. Md. Habibur Rahman, Associate Professor, Department of Applied Physics, Electronics & Communication Engineering, University of Dhaka. Dr. Rahman is also an Adjunct Associate Professor of APCE Department, EWU.



Internship

Some graduating students of APCE dept. have already had outplacements for a few months in the industry in organizations such as GrameenPhone, Aktel, BTTB, TeleTalk, Citycell, OneTel, CSL etc. during their internship program. This allowed them to develop practical aspects that the University can not provide in addition to guiding them in their career paths.

Department of Pharmacy

Publications

Saquiya Yesmine, Sharmin Jahan Moushumi, Mohammad Jashim Uddin, Tripti Shrestha, Farzana Alam and M. S. K. Choudhuri; A Study on the Effects of Kamini Bidravan Rasa on The Gastrointestinal System and The Central Nervous System; *Bangladesh Journal of Life Sciences*; 19 (1): 7-15, 2007.

Department of Computer Science and Engineering

Publications

- + **Mozammel H. A. Khan** and Marek A. Perkowski, "GF(4) Based Synthesis of Quaternary Reversible/Quantum Logic Circuits", *Journal of Multiple-Valued Logic and Soft Computing*, vol. 13, no. 3-4, 2007.
- + **Mozammel H. A. Khan** and Marek A Perkowski, "Quantum Ternary Parallel Adder/Subtractor with Partially-Look-Ahead Carry", *Journal of Systems Architecture*, vol. 53, no. 7, 2007, pp. 453-464.
- + Asif I. Khan, Nadia Nusrat, Samira M. Khan, Masud Hasan, and **Mozammel H. A. Khan**, "Quantum Realization of Some Ternary Circuits using Muthukrishnan-Stroud Gates", 37th IEEE International Symposium on Multiple-Valued Logic (ISMVL 2007), 14-16 May 2007, Oslo, Norway.
- + **Mozammel H. A. Khan** and Marek A. Perkowski, "GF(4) Based Synthesis of Quaternary Reversible/Quantum Logic Circuits", 37th IEEE International Symposium on Multiple-Valued Logic (ISMVL 2007), 14-16 May 2007, Oslo, Norway.

Activities

Prof. Dr. Md. Mozammel Huq Azad Khan was made a member of the International Program Committee, 2007 IEEE Congress on Evolutionary Computation (CEC2007), Singapore, 25-28 September, 2007.

Department of Social Science

- + Dr. A M M Shawkat Ali, Adjunct Professor, Department of Social Science, has been appointed by the government to head a seven member committee for strengthening the Local Government System of Bangladesh.
- + On May 29, 2007 he delivered a talk on Food Security for Bangladesh and World Food Security at the National Defense College (NDC) Bangladesh. The participants at the course included officers of the rank of Brigadier General of the Armed Forces from Bangladesh and abroad, including civilian officers of equivalent rank.
- + On June 24, 2007, Dr. Shawkat Ali chaired a seminar on Bio-Secure Agriculture in Bangladesh: Current Status and Policy Issues, jointly organized by Bangladesh Institute of Development Studies (BIDS) and Food and Agriculture Organization of the United Nations. Mr. CS Karim, Adviser, Agriculture, Fisheries and Livestock Ministries, was the chief guest at the seminar.
Mr. Ehsanul Haque, Adjunct Faculty, Department of Social Sciences
- + Participated as a discussant in an International Conference on Sexual Abuse and Exploitation of Women in Violent Conflicts, jointly organized by The Netherlands Defence Academy and Emory University School of Law, Georgia, USA. The event was held on June 17-20, 2007 in Amsterdam, The Netherlands.
- + Presented a paper on "Global Climate Change and Bangladesh: Impacts, Susceptibility and Adaptation" at the International Conference to Questions of the Sustainable Development of Regions, held in Prague, Czech Republic during May 24-25, 2007. Czech Technical University in Prague organized the event under the auspices of the Czech Ministry of Education, Youth and Sports.

Appointments & New Assignments

Fresh Appointments

Faculty Members

Department of Business Administration

- + Dr. Monowar Hossain Mahmood, Associate Professor
- + Dr. Nargis Akhter, Associate Professor
- + Mr. Nayel Jamilur Rahman, Senior Lecturer
- + Mr. Mohammad Anisur Rahman, Senior Lecturer
- + Ms. Kashfia Ahmed, Lecturer
- + Ms. Shaila Ahmed, Lecturer
- + Mr. Md. Anamul Hoque, Lecturer
- + Mr. Md. Nazmul Hossain, Lecturer

Department of Pharmacy

- + Dr. A.Z.M. Ruhul Momen
Associate Professor & Chairperson
- + Mr. Muhammad Asaduzzaman, Lecturer
- + Mr. Apurbo Sarker Apu, Lecturer
- + Mr. Chandra Shekhar Biswas, Lecturer
- + Ms. Rumana Mowla, Lecturer
- + Mr. Md. Zakiur Rahman, Lecturer

Department of Applied Physics & Communications Engineering

- + Ms. Sabiha Rahman Juthy, Lecturer

Department of Social Science

- + Mr. Md. Akib-Ul-Haque, Lecturer

Department of English

- + Ms. Zahida Sharmin, Lecturer

Department of Electrical and Electronic Engineering

- + Mr. Kazi Atiqur Rahman

Administrative Staff Members

- + Mr. Habib Mohammad Ali, Assistant Registrar (Public Relations)
- + Mr. Jasim Uddin, Department Secretary
- + Mr. Kamrul Islam Khan, Department Secretary
- + Mr. Mohammad Rayhan Sharif, Department Secretary
- + Mr. Sushovon Chakma, Department Secretary
- + Ms. Nigar Sultana, Department Secretary
- + Ms. Yasmin Akhter, Department Secretary
- + Mr. A.K.M. Mahbub-Ul Islam, Department Secretary
- + Mr. A.K.M. Saiful Azad, Department Secretary
- + Mr. Hussain Abdullah Al-Mehedi, Department Secretary
- + Mr. Md. Arifur Rahaman, Lab Officer
- + Mr. K.A.M. Lutfullah, Lab Officer
- + Mr. Md. Najmul Islam, Library Circulation Officer

New Assignments

- + Dr. Tanbir Ahmed Chowdhury, Professor & Coordinator MBA & MBM Programs, has been appointed Chairperson, Department of Business Administration.
- + Dr. Monowar Hossain Mahmood, Associate Professor, Department of Business Administration, has been appointed Joint Coordinator, MBA & MBM Programs
- + Mr. Ahsanullah M Dewan, Lecturer, Department of Computer Science and Engineering has been appointed Assistant Proctor

Wedding

Ms. Ainun Naher, Assistant Registration Officer got married on January 12, 2007

CLUB UPDATE



MBA Club

MBA Excursion 2007

The MBA club arranges program like excursions to reduce monotony and have fun and for mental recreation. The club thus arranged an excursion program to Nandan Amusement Park, Chandra Dhaka in June 22 2007. Over 300 students of MBA, EMBA and MBM programs and the faculty members including the Coordinator of MBA & MBM Programs Prof. Tanbir Ahmed Chowdhury participated. The activities included taking part in different events of the park and an attractive raffle draw. Prof. Tanbir Ahmed Chowdhury distributed prizes.



Moderator

Prof. Tanbir Ahmed Chowdhury, PhD

Executive Committee

President	: Md. Rasheduzzaman
Vice President	: Shaheedul Islam Galib
	Mirza Syeedul Islam Beg
General Secretary	: Kuntola Dey Sarker
Treasurer	: Md. Mosi Uddowla Reza
Assistant Treasurer	: Nahid Zaman

Electronics Club

Objective

The motto of this club is to "Explore Electronics and Explode ideas".

Activities

Celebration of the 2nd Birthday of the Club was held on March 22, 2007. It was a 3 hour long program divided into two parts. The first part consisted of a talk on "Analog IC Design in Dhaka: Motivation, Experience and Challenges", given by Mr. Didar Islam, Founder, Power IC LTD. The second part included a cultural program.

A workshop on PSPICE for Beginners was held on July 30, 2007. The workshop was conducted by Dr. Ishfaqur Raza, Associate Professor, Dept. of EEE, EWU.



Moderators

Mr. Kazi Atiqur Rahman, Senior Lecturer, Dept. of EEE
Ms. Tahseen Kamal, Lecturer, Dept. of EEE

Executive Committee

President	: Syed Saiful Islam
Vice President	: Kh. Tawsif-ul-Islam
General Secretary	: Ashraful Amin
Treasurer/Event Coordinator	: Surprava Baidya



English Conversation Club

The English Conversation Club organized seven chat sessions during Summer 2007 semester. Sessions were well participated. The main objective of the club is to help students gain oral proficiency in English through informal conversation, popularly known as 'Adda in English'

For further information regarding club activities contact: Mr. Harunur Rashid Khan, Moderator, English Conversation Club and Assistant Professor, Department of English.



Fund Raising

All club moderators headed by Mr. Harunur Rashid Khan, Moderator, English Conversation Club and Assistant Professor, Department of English of East West University, took an initiative to raise funds for the ailing wife of a staff member, Mr. Robin D'Costa, who needs urgent heart surgery for her bulb replacement. Voluntary financial contribution from students, faculty members and administrative staff raised about Tk. 65,000/=. The Vice Chancellor, Professor Mohammed Sharif handed over the fund to Mr Robin for his wife's treatment. Among others, Registrar Colnel (Rtd) Shah Murtoza Ali, on behalf of club moderators Dr Sufia Islam, Ms Anindita Paul, Ms Saquiba Yemine and Mr. Harunur Rashid Khan were present.



Telecommunications Club

Objective

East West University Telecommunications Club (EWUTC) is a club which keeps pace with telecom-related events and the club uses the Department's advisory board and business contacts to enhance the knowledge of its members by organizing various activities. These include inviting guest speakers from the Telecommunication industry, organizing discussions about employment opportunities and arranging field trips to observe the applications of technology in industry. The club further enhances the education of its members by organizing picnics and hosting study groups and workshops on selected topics. Throughout the academic year, the club plans to regularly host and participate in a number of events both on and off campus.

Workshops

Applied Radio Planning

The workshop was conducted by Mr. Ilmul Haque, Planning Engineer, Core Network of a leading Mobile Operator. A good numbers of students of both undergraduate and graduate programs attended the workshop. CDs & other important course manuals were given to them. Mainly, practical aspects of radio planning were discussed. Mr. Ilmul discussed how they plan cell design & pattern for mobile operators.

MATLAB: For Beginners

The workshop was designed mainly for junior level students of the Engineering disciplines. It was conducted by Md. Asif Hossain, MS student of Telecommunication Engineering, EWU and TA of APCE dept. who were assisted by Noor-E-Alam Siddiky and Md. Abdul Mannan; Both are BS students of ICE, EWU. CDs & other important course manuals were provided to participants. The basics of MATLAB (the most powerful Engineering Tool for computing) were discussed in the workshop which was highly appreciated by participants.

Study Tour

EWUTC hosted a study tour to the Uttara Exchange of BTTB which was supervised by Mr. Rafiqul Matin, adjunct faculty member of APCE dept., EWU and Divisional Engineer of Uttara Exchange of BTTB. Another field trip to the BTS of WorldTel Bangladesh Ltd. was supervised by Mr. Mustafa M. Hussain, Senior Lecturer of APCE dept., EWU.

Friendship Day Party

EWUTC believes that beside academic activities to the students need some events that can relax them. For this reason, EWUTC organized a party at the University canteen on 5th August on Friendship Day. In the event there was an election for choosing the most popular faculty, teaching assistant, student worker, helping person and most favorite *bhaiya & apu* etc. There was an instant quiz competition also. To the winners, fabulous prizes were given. The event was enjoyed by the students very much.

Web Site Launch: www.ewutc.com

EWUTC launched its new web site with the domain name "www.ewutc.com" on 5th August 2007. A senior ICE student and the event coordinator of EWUTC, Umme Bushra, designed the web site. Students can now brow the club website and can know news of the events and be informed about upcoming events. This new dimension of EWUTC will be very helpful for members of EWUTC as well as the students of EWU.

New Logo Introduced

A new logo was introduced by EWUTC. The logo reflects the global telecom system. The logo was designed by Umme Bushra, a student of ICE, EWU and the event coordinator of EWUTC



Moderators

Mr. Md. Rakibul Hasan
Mr. Sarwar Jahan
Mr. Imteaz Khan

Executive Committee

President	Md. Asif Hossain
Vice President	Md. Abdul Mannan
General Secretary	Kazi M. Abdullah Al Mamun
Treasurer	Noor-E-Alam Siddiky
Event coordinator	Umme Bushra
Executive Member	Md. Dilder Hossain



EAST WEST UNIVERSITY
CREATIVE MARKETING CLUB

Objective

CMC stands for Creative Marketing Club which has been established for doing a wide range of marketing activities. The objective of this club is to inform members about the upcoming marketing world which is new, non-traditional and dynamic in nature and to promote leadership in marketing. This club will also act as the Brand Ambassador of East West University. The major focus of this club is on the creative sector of Marketing. Advertising will be a major concern.

Activities

To welcome the freshers of the semester, CMC organized a stall in Foundation building and welcomed students with flowers. Banners sponsored by the club were placed in different locations. Students were informed about activities as well as the vision, mission and objectives of the clubs. The Chairperson of Business Administration and Coordinator of MBA & MBM programs visited the stalls. They all appreciated their activities.

A magazine named Window will be published very soon; it will published different marketing-related papers that are informative and interesting. Experienced marketing people from different organizations, including our faculties, can also share their views regarding their experience, current marketing trends and market information. This club has started its promotional activities to formally inform people about it. A symbol ceremony was held to welcome the new Chairperson of the Business Administration Department.

This club has already started its promotional activities to formally inform people about this club. We are working to build better relationships with different advertising firms.

Moderators

Md. Farhan Faruqui, Lecturer

Md. Mojahid Mohiuddin, Lecturer

Executive Committee

President : Md. Masud Al Mamun

Vice President : Satyajit Roy

General Secretary : Subrata Karmakar

Treasurer : Shihab Ahmed Siddique

Creative Head : G.M. Shafayet Ullah

Coordinator : Ishtiaq Hossain



Environmental & Social Club

Awareness Program on Drugs and Drug Abuse

A two-day long training program on drugs and drug abuse, "Awareness Program on Drugs and Drug Abuse" was organized by East West University Environmental and Social Club on 28-29 May 2007. The program was facilitated by CARE Bangladesh. Two experts, Ms. Sonia Afrin and Mr. Tahazzad Hossain, from CARE Bangladesh, addressed the program. Twenty-seven students from EWU and other private and public universities participated. The contents of the program covered the definition of drugs, the sign and symptoms of drug users, related laws & rules, detoxification of drug users, responsibilities of peers & society and relationship between drug & HIV/AIDS. This exciting program ended with the Certificate distribution ceremony presided by Mr. Shakawat Alam, TC-HAPP. He had also received a crest on behalf of CARE Bangladesh from S S M Sadrul Huda, Assistant Professor and Moderator of EWUESC, on behalf of East West University.



Environment Week Program

World Environment Day, commemorated each year on 5 June, is one of the principal vehicles through which the United Nations stimulates worldwide awareness of the environment. With the slogan 'Melting Ice - a hot topic?' in mind and heart, EWUESC arranged an Environmental Week Fair on 5-7 June 2007. On this occasion, EWUESC placed four environment-friendly west boxes in front of the four buildings of EWU. Subsequently, to build up realization of the threat to the environment, EWUESC instigated around 30 innovative awareness-building posters in different buildings of EWU. In addition, a stall was placed at the ground floor of Foundation Building where different types of tree plants and an informative booklet on World Environment Day-2007 were made available for circulation. A number of 64 brave-heart students gathered under the shade of EWUESC to uphold the motto "Save life, save earth".

Free Sapling Distribution

Trees are an important component of the natural landscape due to their prevention of erosion and the provision of a specific weather-sheltered ecosystem in and under their foliage. Trees have also been found to play an important role in producing oxygen and reducing carbon dioxide in the atmosphere, as well as moderating ground temperatures. In view of this, on June 28, 2007 EWUESC distributed 2,000 saplings among faculties, students and staff of EWU, an activity sponsored by BAT. The distribution ceremony took place on the ground floor of the Foundation Building of EWU.

Support to Our Valiant Freedom Fighters

On the occasion of the Independence Day, 2007 and as part of its ongoing social support program, EWU Environmental & Social Club provided support to a few Freedom Fighters, who are at present passing their days in distress. On the basis of published report in a national daily *Daily Prothom Alo*, EWUESC selected five of our distinguished veterans now living in different parts of the country. The freedom fighters got several types of support depending on their needs, including wheel chair, money, cow, rickshaw and sewing machines. The recipients of these supports are Folation from Chapai Nawabgong, A Salam from South Matlab under the district of Chandpur, Md. Abu Jafar Pramanic from Gurudashpur under the district of Nator, Ali Hossain from Lucksham, Comilla, Khalilur Rahman from Parshuram, Feni and Gatu Mian from Gaibandha. EWUESC is proud to be able to support our valiant freedom fighters now that they are in distress.



Book Collection for Isha-Khan Museum Located at Kishoreganj District

EWUESC is gradually extending its club activities outside university premises; this time they went to Kishoreganj district to highlight the historical value of the birthplace of the legendary ruler of Bengal, Isha Khan. Club members collected more than hundred valuable books to donate to the Isha Khan Library in Kishoreganj. The collection program continued for five days. In the first phase of the program, "Book Collection for Isha-Khan Library", collection of books took place at the ground floor of DDC building of EWU and in the second phase, members knocked in the doors of faculty members to collect books for the aforementioned library. Earlier, some executive members of the club visited the place and assessed the need for donation of books in the library to enrich it. The 15th generation member of Isha-Khan, Mr. Dewan is struggling hard to preperse the remaining Isha-Khan's memory-holding place as well as the residuals. The members of EWUESC will physically visit the historical place and the library in the upcoming gap between summer and fall 2007 semesters, they will also donate the books collected on this occasion.

Rehabilitation program for flood victims

The 2007 flood has already adversely affected the country and the situation is getting worse day by day. As of August 7, 246 upazilas of 39 districts have been affected. In these critical days EWUESC is not being inactive. Some of its activists have come forward to help the flood victims with **Children and Woman Vision Foundation**. It organized a day-long free medical check-up and drugs distribution campaign at Chamudda, Meerer Bazar, Tangi, Gazipur on August 10, 2007. A huge number of flood victims received treatment. The program was presided over by the prominent producer and former Director General of BTV Mr. Ali Imam. Among others, Gulshan-E-Yeasmin, the Founder Executive Director of Children and Woman Vision Foundation and Ms. Shahida Arabi, former Director of BTV was present. The program was highlighted in different national media (print and TV) of the country.



Tree Plantation program

The removal or destruction of significant areas of forest cover has resulted in a degraded environment. In many countries, massive deforestation is ongoing and is shaping climate and geography. The shrinking forest cover lessens the landscape's capacity to intercept, retain and transport precipitation. To raise consciousness about deforestation, EWUESC arranged a tree plantation program on July 19, 2007 at EWU's campus in Aftabnagar. The program was inaugurated by Mr. Jalaluddin Ahmed, President, BOD, EWU. Among others, Colonel Shah Murtoza Ali, Registrar, EWU, S S M Sadrul Huda, Moderator, EWUESC, and members of EWUESC were present. Different types of fruit and wood trees were planted in the campus.

Advertising Competition Held at EWU

The IMC class of Summer 2007 organized an advertising fair at East West University campus on July 29, 2007. More than hundred local and foreign TVCs were shown at the fair. A competition on TVC production by students was also held. A total number of 18 students groups participated in the competition with TVC production based on their own creative ideas. Mr. Amitav Reza, noted ad maker, and Mr. Gausur Alam Shawn, GM, Grey World Wide were present on the occasion as judges. The program was coordinated by S. S. M Sadrul Huda, Assistant Professor, Business Administration, EWU. Among others S I Nusrat Chowdhury, Associate Professor & Head, Career Counseling Center EWU, faculty members and a large number of students were present on the occasion.



Natural Science Club Objective

The Natural Science Club at East West University was formed by faculty members and students of the Department of Physics, Mathematics and Statistics to stimulate the interest of student in the natural sciences (Mathematics, Physics, Chemistry, Biology and Statistics). Activities of the club include arranging workshops and seminars on different issues related to science and technology.

Moderators

Anindita Paul, Senior Lecturer, Department of APCE

Shajeda Khanom, Lecturer, Department of Economics

Arup Kumar Sinha, Senior Lecturer, Department of Economics

Executive Committee

President : Khaled Jamal Ahmed

Vice-President : Shoumik Das

Secretary : Sabbir Ahmed

Treasurer : Md. Mahabubul Alam

Workshop

East West University Natural Science Club arranged a workshop on MATLAB on June 25, 2007. Dr. Khairul Alam, Assistant Professor, Department of EEE, EWU, was the resource person.



The anchor of the program, Arup Kumar Sinha, one of the moderators of the club, welcomed all participants (students of the university) and introduced the resource person to them. Shoumik presented Dr. Khairul Alam with a bouquet on behalf of the EWU Natural Science Club.

Mathematics Competition

The club organized the "First Mathematics competition 2007" on July 25, 2007. 73 students of different departments participated. Professor Dr. A S A Noor, Dean, Faculty of Sciences and Engineering, declared the program open. In his speech he appreciated the initiatives of the club. He said this arrangement would encourage other students and he expected that next time the number of participants would increase.

The result of the competition was announced on July 30, 2007. The following participants won the first three prizes.



First Prize : Mahfuz Alam and Joseph Armand Baroi

Second Prize : Nareen Hafiz

Third Prize : Safi Md. Julker Nien Chowdhury

Three Years Celebration



On July 30, 2007, EWU Natural Science Club arranged a program in the university auditorium to celebrate the third anniversary of the club. Professor Mohammed Sharif, Vice-Chancellor, East West

University, graced the occasion. Professor Dr. M Shamsheer Ali, Vice-Chancellor, Southeast University was the keynote speaker of the seminar.

In the first part of the program, Ms. Anindita Paul, one of the moderators of the club, delivered her welcome speech. In her speech she welcomed the audience and club members to the third establishment anniversary of the club, and thanked all who had contributed to the club in any way. In his speech Professor Sharif congratulated the club members on the special occasion and declared the program open. After his speech, Professor Sharif presented Professor Dr. M Shamsheer Ali with a crest on behalf of the club. At the end of the first part, Professor Shamsheer Ali cut a cake to celebrate the third anniversary of the club.

In the second part, the keynote speaker Professor Dr. M Shamsheer Ali, delivered an interesting and enjoyable speech on "Tagore and Science".

In the last part of the program, an enjoyable quiz competition was conducted by Kazi Khaled-Al-Zahid, Senior Lecturer, Department of APCE. There were ten questions in the quiz competition. The following participants won prizes:

1. Mehrin Hossain	(ID# 2006-3-80-015)
2. Biswadip Gupta	(ID# 2006-1-50-018)
3. Fardina Shams	(ID# 2005-2-50-010)
4. Md. Shanowar Ibne-Rokib	(ID# 2006-2-10-107)
5. Md. Abdullah Mahmud	(ID# 2005-2-50-012)
6. Khandoker Sirajul Munir	(ID# 2006-2-70-073)
7. Jamil Ahmed Saad	(ID# 2005-2-50-007)
8. M. Abdul Wadud	(ID# 2003-1-60-051)
9. Tawfique Mahmood	(ID# 2005-1-50-003)
10. Saeed Md. Emon	(ID# 2006-2-70-081)





Pharmacy Club

Objective

The Pharmacy Club's primary objective is to prepare students to meet the future needs of the pharmacy profession.

The club will organize seminars and other formal and informal interactive programs for the dissemination of advanced knowledge in different areas of Pharmacy. The club is also a forum for pharmacy students where they can meet each other and faculty and professional pharmacists in order to interact in a setting outside the classroom. Pharmacy Club members at all levels demonstrate their dedication to strive for excellence in pharmacy education while also establishing a place where the Department of Pharmacy of East West University can reach the zenith of success.

Seminar

Pharmacy Club organized a seminar on "Design Considerations of Pharmaceutical Building & Facilities" on 14.06.2007. The keynote speaker of the seminar was Mr. Parvez Hashim, Executive Director, Operations, Square Pharmaceuticals. Chief Guest of the seminar was Mr. Nazmul Hassan, Chief Executive Officer, Beximeo Pharmaceuticals Ltd. The seminar focused on design and facilities of an advanced pharmaceutical building required to formulate different types of dosage forms according to CGMP.

A quiz competition named "Battle of Genius, 2007" was held on 11th June, 2007. The competition, based on recent advancements in the health, medicine and pharmaceutical sectors, aimed to propagate advanced knowledge among students. After stiff competition, three students able to prove themselves as winners. They were:

First	: Mohammad Arif Khan	ID- 2006-2-70-098
Second	: Pujarati Rajbansi	ID- 2005-2-70-048
Third	: Tamzid Zaman	ID- 2005-2-70-024

Moderators

Dr. Sufia Islam, Assistant Professor
Ms. Saquiba Yesmine, Senior Lecturer

Executive Committee

President	: Shuvro Chowdhury
Vice President	: Sabrina Nasrin
General Secretary	: Aatur Rahman Razu
Treasurer	: Shahed Pervez



Rotaract Club

The club arranged two general meetings on 6th June and 25th July 2007. Members discussed future plans and evaluated past activities.

This semester Rotaract Club co-participated with the Environmental and Social Club of East West University in a Blood Donation Program jointly organized by the Medical Center of East West University and Thelasamia Hospital of Dhaka. The club extends its heartiest gratitude to all volunteers, donors and participators of the Blood Donation Program

The members of Rotaract Club participated in "The Voice of Tomorrow" program of Bangla Vision Channel. At the invitation of the organizers, club members participated in four consecutive sessions in Sports Zone. About 20 members of the club also visited the "National Job Fair" in the China-Bangladesh Friendship Center.

The most significant achievements of Rotaract Club for this semester were the "Performance Award" at zonal level and "Performance Appraisal Award" of R. I. district-Bangladesh 3280 level. These two awards are given to acknowledge success in organizing successful programs like "Village Development Program". The awards were received by the Vice President Ashfaqu Haque and Editor, Jotirmoy Das, on behalf of the club in Pioneer Dental College and National Sports Auditorium.

Moderators

Mr. Nahid Hassan Khan
Mr. M. Sayeed Alam

Executive Committee

President	: A. K. M. Pervez Emam Chowdhury
Vice President	: Ashfaqu Haque
General Secretary	: Nazmul Alam
Treasurer	: A. K. M. Moshur Rahman
Editor	: Jotirmoy Das

Cultural Club

East West University Shangkritik Shangho (EWUSS) is one of the largest and most popular clubs at East West University. The club has recently formed a new executive committee consisting of Sanjida Parvin (Suma) as president, Tapan Mhamud as Vice President, Shahriar Hossain (Atif) as General Secretary and Md. Atiqur Rahman Khan (Romel) as Treasurer. We cordially welcome them to the club and wish them good luck.

The new committee started club activities with "Nazrul and Rabindra Shandhya" staging a drama titled "Fail". Songs and poems from Nazrul and Tagore and classical dances were performed. Md. Jalaluddin Ahmed, President, Board of Directors, East West University, attended the program.

EWUSS also arranged a workshop on acting from 18th July, 2007 to 23rd July, 2007. The workshop was conducted by distinguished guests such as Shahidul Alam Sacchu, Kamaluddin Kabir and Giasuddin Selim.

EWUSS also arranged a program on 1st August where a "Cinema" was staged. It's an innovative modification of theater with the flavor of the typical Bangla Cinema. The cinema titled "Shopno Rongin" was directed by Faysal Rajib- the drama representative of EWUSS. It was acted by performers selected after an acting workshop.

The club believes in this motto "Friendship is Forever". In an effort to promote fraternity among students, it celebrated Friendship Day with a grand cultural event "BLAST, 07", on 5th August, 2007. This program included modern dances, songs, short clips and a fashion show.





Moderators

Zohur Ahmed

Farhana Farid

Executive Committee

President : Sanjida Parvin (Suma)

Vice President : Tapan Mahmud

General Secretary : Shahriar Hossain (Atif)

Treasurer : Md. Atiqur Rahman Khan (Romel)



Business Club

Objective

To prepare students for the real business world by arranging several extra-curricular events. We are committed to nurturing talent. We believe in knowledge, energy and achieving success.

Club Activities

East West University Business Club (EWUBC) organized several events to make the semester a successful one. We arranged a general meeting which was very much interactive. Participants expressed their willingness to generate new ideas. Business Club updated its wall magazine as a part of its regular activity. It organized a workshop on "Résumé Writing" conducted by Mr. S I Nusrat A Chaudhury, Associate Professor and Head of the Career Counseling Center, East West University. Business Club is also organizing a "Career Development Program" that will focus on Case Study, Business Plan and Presentation. Business Club will take part in a social development program organized by USAID at the end of the semester.

At the beginning of the semester, East West University Business Club participated in the Orientation Program of Summer 2007.



Moderator

Ms. Nayeema Ahmed

Executive Committee

President : Kazi Ahmad Ullah

Vice President : S.Z.M. Sadrul Alam
Md. Habib Ullah Manik Mozumder

Secretary : Ftekhar Ahmed

Treasurer : Ankeeta Binte Abbas

Event Coordinator : Md. Mezarul Musrufe

Debating Club

Objective

To promote oratory skills and discipline and to build fraternity among debaters is the main objective of EWUDC. It also aims at spreading the culture of seeking knowledge and encouraging positive discourse through debating both on campus, in-country and worldwide.

Introduction

The Debating Club is one of the leading clubs of East West University. The Club has already earned many laurels for EWU by winning several national championships. This year has been a milestone as the club will proudly celebrate 10 years of excellence in debating in the Fall 2007 semester.

Moderators

Mr. Kamrul Hassan
Mr. Imteaz Khan

Executive committee

President : K H Tawsif-Ul-Islam
Vice President : Sohab Sayeed
General Secretary : Mirza Salman Hossain Beg
Treasurer : Ophelia Mohaimen

Activities

EWUDC team participated in the 3rd Asian Universities Debating Championship (AUDC) held in ITB, Indonesia. The team comprised of three debaters, namely Nazia Manzoor, Sohab Sayeed and Mirza Salman Hossain Beg. One of the club moderators, Mr. Kamrul Hassan, accompanied the debaters as an adjudicator and guide. We were the only participating club not only from Bangladesh, but also from the entire SAARC region.

On July 21, 2007, the Debating Club jointly organized the first ever Model United Nations Workshop with the UNYSAB (United Nations Youth & Students Association Bangladesh). Moreover, the club hosted many events including the selection round of World Schools Debating Championship held in South Korea in July this year.

The official website of the debating club is now being prepared. This will link the club with all other debating clubs and associations globally. EWUDC aims at creating excellent debaters who will not only represent our university at the national level but can also represent Bangladesh in the international debating arena.

EWU Poetry & Drama Club

Semester Report

In Summer 2007, East West University Poetry & Drama Club organized an acting workshop titled "Workshop on Basic Acting". It was the second time that such a workshop has been arranged for the general students of the university. The three days workshop was coordinated by renowned theatre artists. The inauguration ceremony and the opening day workshop was coordinated by Saidur Rahman Lipon (Faculty, Department of Dramatics and Music, Dhaka University). The following two days were coordinated by Mustafij Shahin (Nagorik Natto Shomprodai) and Aminur Rahman Mukul (President, Palakar). The whole event was organized by the newly formed executive committee of the club. Students who participated in all three days of the workshop were given certificates. Around 50 students took part in the workshop and about 30 students received certificates.

The Club's next event was the musical play *Gao Geramer Kissa* which was directed by renowned television and theatre artist Rokeya Prachi. This play had previously been staged in the last Foundation Day on 18th March, 2006. This was the first time that this drama was staged in the university premise under the coordination of Ashikur Rahman. Mr. Jalauddin Ahmed, President, Board of Directors, East West University was present as the chief guest while Liakat Ali Lucky (President, Loko Natto Dol) was present as the special guest. Dr. Md. Farashuddin was also present on the occasion. This drama was again staged in Mohila Shomity auditorium on the occasion of 25th anniversary of Loko Natto Dol. This event was without a doubt a major achievement, highlighting the rapid progress of EPDC.

Moderator

Hasan Al Zayed, Senior Lecturer, Dept. of English

Executive Committee

President : Md. Ashikur Rahman
Vice President : Muntasir Shahriar
General Secretary : A.R.M. Mehrab Ali
Treasurer : Golam Iftekhhar Hossain

Photo-1. Performers of *Gaon Geramer Kissa* after the performance with Mr. Jalaluddin Ahmed, President, Board of Directors, EWU.

Photo-2. Participants, with their instructor, at the Workshop on Basic Acting.



Photo-1



Photo-2



Cine & Photography Club

Editor:

Professor Fakrul Alam

Assistant Editor:

Md. Mosharrof Hussain Mridha

Photography by

A.H.M. Rafiquzzaman
M. Nurul Islam
Cine & Photography Club

EWU Offers

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B.Sc in CSE
B.Sc in ICE
B.Sc in EEE
B.Sc in Pharmacy
BA in English
BSS in Economics

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Master of Business Administration (Executive)
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MS in Computer Science and Engineering
MS in Telecommunications Engineering
Master in Development Studies
MA in English

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