

editorial

The biggest event of this semester was our fifth convocation but there was a lot more going on at East West in the last four months in addition to the usual university ceremonies and club events: an international conference, major seminars and workshops and signing of agreements with international agencies. East West University faculty members have also been busy publishing papers and participating in academic events at home and abroad. To put it somewhat differently, all the signs point at one direction: we are moving forward academically on all fronts. Slowly and steadily, we are becoming a centre for excellence in research as well as in teaching. Surely, there will be even more events and records that we will be documenting in future newsletters!

East West University Holds FIFTH CONVOCATION

The fifth convocation of East West University was held on 27 February 2006 in Winter Garden, Dhaka Sheraton Hotel. A total number of 416 undergraduate and graduate students were conferred degrees. Four students were also honored with gold medals for exceptional outstanding academic performance.



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**EAST
WEST
UNIVERSITY**



NEWSLETTER

EWU

His Excellency Professor Dr. Iajuddin Ahmed, President of the People's Republic of Bangladesh and Chancellor, East West University, graced the ceremony as the Chief Guest. The Honorable President in his speech urged the university authorities to ensure a proper academic atmosphere for the sake of quality education. He applauded East West University's bid to synthesize eastern values and culture with western thoughts and innovation. He also appreciated East West University's merit scholarships and need-based financial assistance schemes worth taka two crore sixty lakhs in the year 2005.

Dr. M. Osman Farruk, Hon'ble Minister of Education, Government of the People's Republic of Bangladesh was present as the Special Guest. He noted that though East West University was established in 1996 it has made rapid and significant progress and is now ranked among the leading private universities of the country. He lauded it for doing its part to meet the growing needs of higher education of the country. He pointed out that, East West University has earned a reputation for academic excellence in a manner which can also be a source of inspiration for many other institutions. In this regard he thanked the university authority for their hard work and commitment.

In his convocation speech Professor Rehman Sobhan, Chairman, Centre for Policy Dialogue (CPD), Bangladesh urged students to take part in public service activities and to exhibit civic responsibility. He also felicitated East West University for its remarkable progress. In a very short period of time, he observed, it has grown appreciably, broadening its disciplinary canvas and improving the quality of its degree. The

eminent thinker also appealed to universities, both public and private, not just to train the elite but to form citizens of tomorrow, imbued with a sense of justice and commitment to sustain a democratic society.

Dr. Mohammed Farashuddin, Founder Vice Chancellor and President of the Board of Directors, East West University congratulated graduating students on attaining their degrees and urged students to work for a knowledge-oriented and knowledge-based society befitting the twenty-first century. The former governor of the Bangladesh Bank also appealed to the students not to restrict their thoughts, and to go for creative ideas and activities not only to enhance their careers but also to connect with society as a whole.

Professor Mohammad Musa, PhD, Vice Chancellor (Acting) urged students to sacrifice themselves for the greater good of the country. He hoped that students will make the best use of their knowledge and the skills they have gathered here and will implement them not only for themselves but also for the country. Students should get ready to meet the upcoming challenges in their respective arenas. He hoped that all graduates of the university will be able to confront the challenges facing them confidently.

The valedictorian's speech was delivered by Imteaz Khan who achieved a CGPA 4.00. Former ministers, members of the East West University Board of Directors, eminent academics, dignitaries, EWU faculty and the guardians of the graduating students were also present on the occasion. The Registrar of East West University, Mrs. Firdaus Ali, acted as the Marshal of the ceremony.

Convocation Dinner

In the evening of Convocation Day, graduates and their guardians, and a large number of academics and dignitaries attended the convocation dinner at Dhaka Sheraton Hotel. President of the Board of Directors of East West University, Dr. Mohammed Farashuddin, other members of the Board, Vice Chancellor (Acting), Dr. Mohammad Musa, Registrar, Mrs. Firdaus Ali, and members of the EWU faculty and administration attended the dinner.

Cultural Show



Convocation night was a merry occasion for those who graduated and also for those who had participated as volunteers. As is East West University's tradition, the Cultural Club organized the program. At EWU the convocation ceremony is considered to be the second most important program of the Cultural Club, the first being its annual program. Performers arrived at the venue four hours before the program was scheduled to start for rehearsals and to adapt themselves to the surroundings. The winter garden of Dhaka Sheraton Hotel was jam-packed with almost all the graduates joining in.

FRESHERS' ORIENTATION PROGRAM

Spring 2006



The orientation program of the newly admitted students of undergraduate programs for Spring Semester 2006 was held on January 19, 2006 at 10:30 a.m. at the university auditorium. A total number of about 345 students enrolled in Business Administration, Pharmacy, Economics, Computer Science, Computer Science and Engineering, Information and Communications Engineering, Electrical & Electronic Engineering and English.

In his speech, the chief guest of the program, Professor Mohammad Musa, Vice Chancellor (Acting) East West University, urged students to take advantage of its facilities and take part in the unique learning process available at the university. In his concluding remarks, Dr. Mohammed Farashuddin, President, Board of Directors, East West University, highlighted the existing infrastructure facilities, noted the presence of highly qualified faculty members and stressed the availability of merit scholarships for students.

Among others, Professor Abdul Mannan, Dean of the Faculty of Business and Economics, Professor Fakrul Alam, Dean of the Faculty of Liberal Arts and Social Sciences, Professor Mozammel Huq Azad Khan, Dean of the Faculty of Sciences and Engineering, Professor M.Z. Mamun, Adviser, MBA & MBM Programs and Registrar, Mrs. Firdaus Ali also spoke on the occasion.



Call for Papers

East West Journal, a fully refereed journal published by East West University, Bangladesh, one of the leading private universities of Bangladesh invites submissions for its inaugural issue, which we intend to publish in October 2006. As the official publication of a university that offers courses in the liberal arts and social sciences, business administration, computer science, electronics and engineering, and pharmacy, it invites submissions in these areas. We are looking for original essays, review essays, notes, and reviews. We would like to publish essays that address significant issues in these areas or reviews of recent publications presented in a readable and scholarly manner. Contributions are welcome from all over Bangladesh and indeed the region. Each article submitted will be sent to a reviewer who is a specialist in the field after a meeting of the Editorial Board. Since the author's name is not revealed to the reviewer, a submission should not have the author's name anywhere in the manuscript. However, each submission should be accompanied by a cover page containing the title, the name of the author (s), and her or his academic affiliation(s). Contributors should note that articles submitted to the journal must not be submitted simultaneously submitted anywhere else.

Submissions, prepared according to the format described below, should be submitted to the editor by June 30, for consideration in the inaugural issue.

Graduate Orientation Spring 2006

The orientation programs of the newly admitted students for Spring Semester 2006 in different graduate programs of East West University was held at the university auditorium on January 19, 2006.

H.E. Mr. Gamini Sarath Musinghe, High Commissioner for the Democratic Socialist Republic of Sri Lanka to Bangladesh graced the graduate level orientation program as the Chief Guest. Mr. Gamini said that main purpose of studying is to generate innovative thinking and for the application of knowledge in indeterminate situations. He added that to be confident and earn respect one must keep in mind that one is the best. He stressed on discipline; lack of which creates chaos and harms society.

A total number of about 176 students enrolled in the graduate programs in Executive MBA, MBA, MBM, MA in English, Masters in Development Studies, MS in Telecommunications Engineering and MS in CSE in the Spring Semester.

Dr. Mohammed Farashuddin, President, Board of Directors, East West University congratulated the newcomers on becoming members of the EWU family. As the program chair, he highlighted the existing infrastructural facilities, including laboratories, library resources, and the excellence of faculty members in terms of knowledge and experience. He declared one-year merit scholarships for two top scorers in the admission test.

Among others, Professor Abdul Mannan, Dean of the faculty of Business and Economics, Professor Fakrul Alam, Dean of the Faculty of Liberal Arts and Social Sciences, Professor Mozammel Huq Azad Khan, Dean of the Faculty of Sciences and Engineering, Professor M.Z. Mamun, Adviser, MBA & MBM Programs and Registrar, Mrs. Firdaus Ali also spoke on the occasion.

VOLUNTARY BLOOD DONATION PROGRAM

at EWU



A day-long voluntary blood donation program for Spring Semester 2006 was held on February 8, 2006 at the ground floor of the Foundation Building of East West University.

The Medical Center of East West University collaborated with Bangladesh Thalassaemia Hospital to organize the program. Professor Dr. Mohammad Musa, Pro-Vice Chancellor, East West University inaugurated it.

The program was aimed at raising public consciousness about the need for regular blood donations, encouraging new donors and re-energizing current ones. It will help tackle the crises created by the lack of regular supplies to blood banks in this country. The Environmental and Social Club & Rotaract Club of East West University provided volunteer blood donors for the program. Students, faculty members and staff came to donate blood and to help save lives.

Discussion & Cultural Function on the Eve of Ekushey



EWU Cultural Club organized a discussion forum and cultural function titled "Anak Bedona Anak Praptir Ekushey February" on the eve of Shaheed Day and International Mother Language Day on 20 February 2006 at 4:45 pm. at the university auditorium. The stage was decorated with the Shaheed Minar (Ekushey monument) and the letters of the Bengali Alphabet.

The program started with the speech of Mrs. Firdaus Ali, Registrar, EWU. Faculty members and enthusiastic students recited different poems and sang patriotic songs highlighting the significance of the Language Movement of 1952. Professor Abdul Mannan, Dean, Faculty of Business and Economics, EWU, shared some of his memories of Ekushey with the audience and pointed out how the spirit of the Language Movement was the platform for our independence. He also recited a poem. Mr. Syed Akhter Hossain, Associate Professor & Chairperson, Department of Computer Science & Engineering, and Ms. Suraiya Ahmad, Joint Registrar, recited poems that they had written on Ekushey.



An impressive multimedia presentation was screened depicting the flowchart of the events of the day and the way it contributed toward our independence and inspired the minds of our students with nationalist zeal. The program was largely attended and among those present were faculty members, officers and students of EWU.

East West University-Prothom Alo-
Mutual Trust Bank Ltd.

Students' Quiz Competition



The 3rd students' quiz competition of East West University-Prothom Alo-Mutual Trust Bank Limited was held on Saturday, March 4, 2006 at the EWU auditorium. The quiz competition was attended, among others, by Professor Dr. M. Mahbub Ullah, Member, UGC and Mr. Abdul Quayum, Joint Editor, Prothom Alo.

45,865 students from different schools, colleges and universities of Bangladesh participated in the competition. Among them, 39,770 students gave correct answers. Three students were selected as winners through a lottery from them. In addition, 30 students were given consolation prizes. The first, second and third prize winners will get an Encyclopedia Britannica set (32-volume), a personal computer and a Banglapedia (10-volume) respectively.

Professor Dr. M. Mahbub Ullah, Member, University Grants Commission of Bangladesh, attended the program as the Chief Guest. In his speech Dr. Mahbub Ullah pointed out that in the age of globalization there is bound to be tremendous competition in the education sector. He noted that we should, therefore, equip ourselves from now on to face the challenges ahead. He urged EWU's administration to do its best for society as a whole in addition to pursuing its academic programs.

Mr. Abdul Quayum, Joint Editor, Prothom Alo and the special guest of the function, said that this sort of program will help transform the mind of the students. Institutes associated with education should arrange such quiz competitions as a part of their educational expansion programs, he added.

Dr. Mohammed Farashuddin, President and Founder Vice Chancellor, EWU and Professor Dr. Mohammad Musa, Vice Chancellor (Acting), also spoke on the occasion. The program was well attended by faculty members, administrative staff, and students of EWU.

MERIT SCHOLARSHIP AWARDING CEREMONY

The Merit Scholarship Awarding Ceremony of East West University for Spring Semester 2006 was held on March 23, 2006 at 9:30 am at the University auditorium. In the ceremony, twenty-seven students from the undergraduate program and three students from the graduate program received full-year tuition merit scholarships. In addition, four more students were awarded scholarships for securing the top positions in the Spring 2006 admission tests in the undergraduate and graduates programs.

Last year, a total of 800 students (20% of the total enrollment) received a total amount of taka two crore sixty lakhs (10% of the tuition revenue) as merit scholarships and through other need-based financial assistance schemes. The amount and the number of beneficiaries are likely to go up in 2006.

Syed Manzur Elahi, Former Adviser to the Caretaker Government, and Founder Director and Treasurer, East West University, graced the program as the Chief Guest and distributed certificates among the merit scholarship earners. He extolled the initiatives taken to help meritorious students pursue higher studies through scholarships and financial aid schemes. He urged outstanding students to join the teaching profession after graduation.

Dr. Mohammed Farashuddin, Founder Vice Chancellor & President, Board of Directors, East West University observed that the scholarship program of this University is the largest among all private universities and obviously reflects the benevolence of the Board of Directors.

Professor Dr. Mohammad Musa, Vice Chancellor (Acting), presided over the function. He stressed the commitment of the University to ensure excellence in education and informed the audience about the quality of the education offered through a highly qualified teaching staff, modern infrastructural facilities as well as the generous scholarship schemes provided.

The program was largely attended by Deans, Chairpersons, faculty members, officers, guardians and students of East West University.





East West University Foundation Day Celebrated

East West University celebrated its 10th founding anniversary in a befitting manner on March 18, 2006 at Osmani Memorial Hall. The day-long program was inaugurated by Professor Dr. Mohammad Musa, Vice Chancellor (Acting), EWU, in the presence of Professor Dr. Aminul Islam, Vice Chancellor, Daffodil International University, Mr. Abed Khan, Editor, Jugantor, Professor Abdul Mannan, Dean of Faculty of Business and Economics, Ms. Suraiya Ahmad, Joint Registrar, and other faculty members, officers and students of the University.

The day started with a children's art competition organized by the Environmental and Social Club of the University at Osmani Memorial Hall premises. Seven hundred and fifteen children took part in the art competition. The theme of the competition was "Bangladesh". Eminent painter Mr. Rafiqun Nabi was present in the function to judge the art competition. The 1st, 2nd and 3rd winners from group 'A' were Nafisa Anjum (A078), Menon Sarkar (A147), Ishrak (A017) respectively. The 1st, 2nd and 3rd winners from group 'B' were Ferdous-Al-Rabbi (B242), Sanzida Huq Shorna (B065), Afia Mobassera (B282) respectively; The 1st, 2nd and 3rd winners from group 'C' were Reshad Monsur (C188), Shafiyat Hossain (C193), Zuaira Tahsin (C189) respectively.

In the evening, the prize distribution ceremony of East West University-Prothom Alo-Mutual Trust Bank Limited quiz competition took place and was followed by a cultural program at the same venue. Professor Dr. M. Asaduzzaman, Chairman, University Grants Commission of Bangladesh (UGC) was the Chief Guest while Professor Dr. Mohammad Musa, Vice Chancellor (Acting), EWU and Mr. Abdul Quayum, Joint Editor, Prothom Alo attended as special guests. Mr. Iftekhar Alam Khan, Deputy Managing Director, Mutual Trust Bank Limited, presided over the function. It ended with a colorful cultural soiree organized by the Cultural Club. Students and faculty members of the university participated in the function.



EWU SIGNS

Letter of Intent
with Goethe-Institut



East West University signed a Letter of Intent with the Goethe-Institut, Dhaka for educational cooperation on March 19, 2006. Professor Dr. Mohammad Musa, Vice Chancellor (Acting), East West University and Mr. Torsten Oertel, Director, Goethe-Institut, German Cultural Center, Dhaka signed on behalf of EWU and Goethe-Institut respectively.

To enhance bilateral educational cooperation between the two institutions, East West University and Goethe-Institut agreed to implement a collaborative initiative according to which The Goethe-Institut will provide intercultural orientation and language training for students of East West University. Students of East West University and teachers of the Goethe-Institut will be the partners in this collaborative venture.

EWU Awarded AMDISA Membership



East West University was awarded the membership of the Association of Management Development Institutions in South Asia (AMDISA) in a meeting of the Executive Board held on January 13, 2006 in AMDISA's headquarter in Hyderabad, India. Professor Abdul Mannan, Dean of Business and Economics, attended the meeting on invitation. Established in 1988, AMDISA is a SAARC chartered institution and is a network of management development centers covering seven nations and promoting partnership between business schools, business leaders and policy administrators to enhance the quality and effectiveness of management education in South Asia. It also provides professional development opportunities for management faculty and institution building assistance to business schools and corporate management development centers.

Professor Abdul Mannan, Dean of Business and Economics, has been named as a Peer Reviewer by the South Asia Quality Assurance System of AMDISA (Association of Management Development Institutions in South Asia) in the Executive Board meeting held on January 13, 2006 in AMDISA's headquarter in Hyderabad, India. This is in recognition of Professor Mannan's contribution to the development of Management Education in Bangladesh. Professor Mannan is also one of the founder Executive Members of AMDISA.

Dean of Business and Economics named as a Peer Reviewer by the South Asia Quality Assurance System (SAQS) of AMDISA

Seminar on the Use of Statistics in Pharmaceutical Industries



A seminar on "Use of Statistics in Pharmaceutical Industries" was held on December 27, 2005 at 11:00 am. at EWU University's seminar room. Mr. Anwar Hossain, Associate Senior Statistician, Eli Lilly and Co., USA was the keynote speaker.

Statistics is an important subject and quantitative techniques and is utilized by pharmaceutical industries who work in a highly regulatory environment all over the world. Mr. Anwar Hossain, the keynote speaker of the seminar, elaborated the tools, techniques, relationship and real life application of statistics in pharmaceutical industries through a magnificent multimedia presentation. He told the audience that research & development is essential for this sector. He also discussed different aspects of statistical application in Bangladesh and USA.

Dr. Mohammed Farashuddin, President and Founder Vice-Chancellor of East West University, graced the occasion as Chief Guest. He noted that knowledge of statistics is a must to analyze data and for forecasting and decision making.

Professor Mohammad Musa, PhD, Vice Chancellor (Acting) and program chair stressed on quality control for optimum output in every sector. The seminar was largely attended by Adviser, MBA & MBM Programs, Chairpersons of different Departments, faculty members, officials from pharmaceutical industries, and students of EWU. The audience enjoyed the fascinating presentation and benefited from the views expressed.

East West Centre Representative visits EWU

Dan Berman, Special Representative for South Asia to the President of East West Center, Hawaii, visited East West University on April 2, 2006 and made a courtesy call on Dr. Mohammed Farashuddin, the Founder Vice Chancellor of East West University and President of the Board of Directors. Professor Mohammad Musa, the Vice Chancellor (Acting) and Professor Abdul Mannan, Dean of Business and Economics were also present during the meeting. Later, he made a special presentation to the scholarship holders of East West University regarding studies and scholarship facilities currently available at East West Center.

East West Center was established in Honolulu, Hawaii, USA in 1962 by the US Congress as an education and research institution to strengthen relations and understanding among the nations of the Asia Pacific and the United States.



FASHION DESIGN COURSE CONCLUDES at EWU

A training program on fashion design styled "Training of Trainers," was inaugurated at East West University on April 8, 2006. It concluded on April 17, 2006. The program consisted of three parts: 1. Fashion Design, 2. Pattern Development and 3. Computerized Pattern Construction. This initiative was undertaken jointly by the University of Bremen, Germany, East West University, Bangladesh, and University of Manchester, UK with the support of the European Commission's Asia IT & C program to strengthen the Ready-Made Garments Sector of Bangladesh under the framework of the project "Computerized Assistance to Clothing Design and Fashion Management". Professor Jutta Wiedemann from the Niederrhein University of Applied Sciences in Germany, a leading European fashion designer, was the key resource person in the inaugural course, along with Dr. Bibhuti Roy of the University of Bremen. Thirty-four participants from the Ready-Made Garments sector of the country participated in this course. The concluding session was addressed by Mr. Jean-Claude Malongo of the European Commission, Dr. Mohammed Farashuddin, the Founding Vice Chancellor East West University, Dr. Mohammad Musa, the Vice Chancellor (Acting) of the University, Professor Jutta Wiedemann, Dr. Bibhuti Roy, Professor Abdul Mannan and Syed Akhter Hossain of East West University. Certificates were handed over to participants by Dr. Mohammed Farashuddin.

MS in Telecommunications Engineering Program Launched under APCE Department

APCE department introduced the MS in Telecommunications Engineering program this semester. This one-year program provides training in both the theory and practice of modern telecommunications to graduates and will help them in getting employment in the emerging telecommunications sector of the country. The program offers introductory modules as well as specialized topical courses on the latest aspects of Telecommunications Engineering, including personal and Mobile Wireless Communication, Communication Networks, Satellite Communications, Optical Fiber Communications, Telecommunications Policy & Management, Advanced Digital Communications Theory and Techniques, Communications Signal Processing, RF, Microwave Engineering etc.



PAHELA BAISHAKH CELEBRATED AT EWU

A Baishakhi Mela and a cultural program were organized at East West University premises on the occasion of Bengali New Year 1413. This kind of program is part of our cultural tradition and indicative of our rich heritage. Different clubs of the University organized stalls selling traditional panta, hilshafry dishes, cakes, chira, muri, khai, pickles and other foodstuff and traditional art and craft items in their respective stalls. In addition, handicrafts, T-shirts, fatua and sarees with block print and boutique were also on display. A huge number of students, faculty members, officers and staff enjoyed the daylong festival.

"Passages: English Studies in the Region": A two-day International Seminar held at EWU



A two-day international seminar titled "Passages: English Studies in the Region", was held at East West University on 15 and 16 April 2006 organized by the Department of English. Scholars from English departments of public and private universities of Bangladesh as well as academics from India, Pakistan, Malaysia, and Spain presented papers on various issues covered by the theme of the conference. The seminar focused on the current status of English studies in the sub-continent and its pedagogical as well as theoretical implications, and the cultural influence of this language on teaching/training. The inaugural session was held on 15 April at 9:30 at the university auditorium.

Dr. Fakrul Alam, Professor and Chairperson, Department of English and Dean, Faculty of Liberal Arts and Social Sciences gave the welcome note in the inaugural session. It was presided over by Dr. Mohammad Musa, Vice

Chancellor (Acting), East West University. Professor Serajul Islam Choudhuri, renowned intellectual and UGC Professor, addressed the audience as the Chief Guest. The keynote speech of the conference, titled "Decolonizing the Western Canon: English Studies and the View from Asia", was presented by Professor Krishna Sen from the University of Calcutta, India. About 50 participants from home and abroad presented papers at the conference; eleven of them were from the Department of English, East West University.

On the first day of the conference, a Creative Writing Session was held and among others, Hasan Al Zayed, Lecturer of the Department of English, and Rubana Ahmed, an M.A. student from East West University recited their poems in that session. Mixed Masala Shakespeare, a play written and directed by Masrufa Ayesha Nusrat, Senior Lecturer, was staged at the end of the two-day-long conference.



EWU LIBRARY

The Library is the center of the research and development activities of East West University (EWU). The University Library's mission is to support the university community by providing its own distinctive collections, services, facilities and programs. It is an essential part of the University and is devoted to meeting the information, research, and curriculum needs of its students, faculty, and staff members.

This immediate past academic semester has been very exhilarating for library staff and officials because of the phenomenal enthusiasm displayed by faculty and students alike for the library's holdings and the increased use of the library by students. The library people, for their part, have relished the opportunity to augment their services and work in a functional and beautiful environment. They have attempted to do their best to look after the growing demand of students for better library services. Some of the special features of the work done by library professionals are mentioned below:

- Multi-media user** - comfortable with a wide range of formats
- Intermediary** - with a good knowledge of sources and user requirements
- Enabler** - proactively connecting users with information they require
- Metadata producer** - creating records of information sources in a variety of schemas
- Communicator** - formally and informally liaising with users
- Team player** - working with colleagues in Library, IT services and academics
- Trainer / educator** - taking on a formal role to teach information skills and information literacy
- Evaluator** - sifting free and paid for resources on behalf of users
- Negotiator** - dealing with publishers and suppliers
- Innovator** - not just following the routine but also looking at improved ways to deliver service

EWU Library is a corporate member of the British Council Library, Dhaka and the Archer K. Blood American Center Library, Dhaka. Membership facilities like borrowing, online public access catalogues, photocopying services, reference services, Internet access and access to online Journals are available in the respective premises. For any assistance, users of EWU library can contact the Joint Librarian of EWU.

ON-LINE JOURNALS FACILITIES OF JSTOR, ACM, HINARI, AGORA, OUP and HIGHWIRE PRESS

At present the Library has been subscribing to the electronic databases of JSTOR (Journal Storage), and ACM (Association for Computing Machinery). It is getting free access to HINARI (Health Inter Network Access to Research Initiative), AGORA (Access to Global Online Research in Agriculture), OUP (Oxford University Press), and HighWire Press (Stanford University's free online journals site) journals. IEEE (The Institute of Electrical and Electronics Engineers) will be subscribed to soon and through it all users will be able to find many electronic journals and access the full text articles of the above-mentioned databases.

Mr. John Carver Scott, President, Center for Public Service Communications, Arlington, Virginia, USA, visited EWU Library on 17 April 2006 on behalf of the World Health Organization to evaluate the HINARI and AGORA full text journal program. He talked to the Joint Librarian about the successes, problems, and the nature of use of HINARI and AGORA. He was also interested to see how EWU Library has been introducing the full text journals database to the University community. Mr. Md. Nazim Uddin, Joint Librarian, EWU Library, briefed him about the status of HINARI and AGORA in the university. Mr. Scott was accompanied by Mrs. Jean C Sack, Medical Informatics Consultant, ICDDRDB: Centre for Health and Population Research, Dhaka, Bangladesh, on the trip.

PHOTOCOPY SERVICES

The EWU Library has a Photocopy Corner located at the entrance on the 2nd floor of the Foundation Building. It is open from 8.30 am to 5.00 pm with a half-an-hour (from 1.30 pm to 2.00 pm) break for lunch. After 5.00 pm photocopying services are available at the Photocopy Centre of the University located at Graduate Building. However, the Photocopy Corner is closed on Fridays and Saturdays.

Photocopies of printed materials (books, journals, newsletters, newspapers, etc.) can be provided to members for Tk 1.00 (taka one) per impression using normal paper and Tk 1.50 (taka one and fifty paisa) per impression using offset paper. Payment must be made in advance and in cash. Entire books will not be photocopied, as this violates the intellectual property rights treaty of WTO (World Trade Organization). However, in some cases photocopies of personal books of students may be done.

STATISTICAL INFORMATION OF LIBRARY ACTIVITIES DURING SPRING 2006

Activities	Spring 2006
Library Membership for New Students	306 persons
Renewal of Membership for Old Students	1,419 persons
Library Membership for Faculty Members	134 persons
Library Membership for Teaching Assistants and Staff Members	44 persons
Library materials checked out	7,958 copies
Library materials checked in	7,256 copies
Photocopy Services	12,942 pages
Library Clearances given	56 persons
Library materials procured	
Books	212 titles (992 copies)
CD-ROMs	77 copies
Journals & Magazines (Print)	43 titles
Daily Newspapers	15 titles
Online journals Subscribed	187 Journals
Online journals Complimentary	2,811 Journals

LIBRARY TIMING

EWU Library is kept open from 8.30 am to 10.00 pm Sunday through Thursday without any break. The Library is also kept open on Fridays from 8.30 am to 5.00 pm with a break of two hours (1.00 pm – 3.00 pm) for Jummah prayer and lunch. The Library is closed on Saturdays.



EWU MEDICAL CENTRE



The primary aim of the EWU Medical center is to meet emergency health needs of university students & staff. It offers basic medical evaluation, counseling, clinical management and referral facilities wherever necessary. The center gives vaccines against Hepatitis B, publicizes health-related topics and promotes health-related awareness projects, and organizes voluntary blood donation programs. It remains open from 8:30 am to 9:00 pm and provides service on a walk-in basis.

During January-March 06 the medical center provided consultation to 1273 students, faculty, staff & others. Eighteen students received vaccination against Hepatitis B during the period. Voluntary blood donation program was organized on 8th February '06 in association with Bangladesh Thalassaemia Hospital. Messages on the prevention of Hepatitis and some other infectious diseases were disseminated among students on that day with support from GlaxoSmithKline. Volunteers from the Environmental Club & Rotaract Club of the East West University provided support for the smooth running of the program. A total of 110 students donated blood.

Selection for the consultant of "Construction of East West University Own Campus at Dhaka " is progressing in a planned & efficient manner.

In the meantime, a " Design & Development Committee " has been formed with Mrs. Razia Samad as the Chairperson and Mr. H.N.Ashequr Rahman & Dr. Mohammad Musa as members. The committee has suggested a "Second Home Concept" in the proposed EWU Campus for female students only. This home will basically consist of facilities like Table Tennis, Badminton, closets, physical exercise equipments, separate bath rooms with changing facilities etc. to attract more female students.

Very shortly, EWU authority is going to engage an expert consultant for the construction of the main campus and subsequently construction work will start.

Meanwhile, the watering of the plants is continuing at the site manually to keep them alive and the area green and eco-friendly. A temporary shade has already been built at the site for housing electric meters as per requirement of DESCO. Very shortly, electricity will be provided to the site. The Engineering section is trying its best to minimize the heat developed during the hot season by keeping the air coolers functioning efficiently.



Campus Construction Progress Report

CAREER COUNSELING CENTER



CV Writing Workshop

On 12 March 2006, Career Counseling Center organized a CV Writing Workshop for EWU graduating students. This workshop was designed and presented by Mr. S I Nusrat A Chaudhury, Associate Professor & Head of Career Counseling Center. The workshop was attended by a large number of students who will graduate in Summer 2006.



Commercial Bank of Ceylon

Mr. Mehboobur Rehman, Head of Human Resources, Commercial Bank of Ceylon Limited, Dhaka made a presentation on "Employers Expectation from Graduating Students" on Tuesday, 7 March 2006 at East West University. Dr. Mohammad Musa, Vice Chancellor (Acting) presented a crest to Mr. Rehman. Professor Abdul Mannan, Dean, Business & Economics, Dr. Md. Saleh Uddin, Chairperson, Department of Business Administration were also present at the seminar while a significant number of students participated in the proceedings.



U.S. Trade Show 2006

The American Chamber of Commerce in Bangladesh (AmCham) organized the 15th annual U.S. Trade Show at Hotel Sheraton from 8 to 10 February 2006. East West University participated in it at the invitation of AmCham in order to maintain its presence in the prevailing competitive environment and to build an image in line East West University's motto "Excellence in Education". A significant number of visitors enquired at the stall about EWU on all three days making its presence in the fair worthwhile. The Chargé D'Affaires of the U.S. Embassy, Judith A. Chammas, Mr. M. Morshed Khan, M.P., Honorable Minister of Foreign Affairs, Bangladesh, and Mr. A. Gafur, Executive Director, AmCham & Director of U.S. Trade Show were among the visitors to the stall.

American Studies Institute for South Asian Undergraduate Student Leaders

Department of State of the United States Government announced the "American Studies Institute for South Asian Undergraduate Student Leaders" program for 2006. EWU sent some nominees for the program. From among the short-listed candidates from various universities Nehreen Salahuddin, ID # 2005-1-30-010, CGPA 3.94, a student of the Department of Economics, was selected.

Grameen Phone Ltd. for the event "Grahok Katha"

The corporate members of Grameen Phone Ltd. visited EWU campus on 30 March 2006 for "Grahok Katha", an interactive session where invitees take part in quiz competitions, services & debates on GP service facilities.



Jobslinkbd.com

Jobslinkbd.com, a sister concern of the Greenland Group gave an on-campus presentation on "Job Posting & Online Recruitment" on 10 April 2006. This will help open up avenues for EWU students to post their CVs' online.

Rahimafrooz

Mr. A.N.M. Sharfuddin Numan, Manager- HR & QMS of Rahimafrooz Batteries Limited, gave an on-campus presentation on "Organization Drive for Excellence & Role of HR" on 13 April 2006. Many students & faculty members attended the presentation



Internships & Job Placements

Career Counseling Center conveys heartfelt thanks and gratitude to the administration of the following organizations for providing Internships and Jobs to EWU students.

Advance Technology Computers Ltd., BanglalinkGSM, Berger Paints Bangladesh Ltd., Dhaka Bank Limited, Dutch-Bangla Bank Limited, Eastern Bank Limited, EXIM Bank Limited, First Security Bank Limited, FlexTronics Network Services Bangladesh, GlaxoSmithKline Bangladesh Ltd., Habib Bank Limited, Grameen Phone Ltd., MGH Group, Mutual Trust Bank Ltd., National Bank Limited, New Zealand Dairy Products Bangladesh Ltd., Pacific Bangladesh Telecom Ltd. (CITYCELL), Prime Bank Limited, RanksTel Limited, Rangs Group, Rephco Laboratories Ltd., Standard Chartered Bank, Siemens Bangladesh Limited, Social Investment Bank Limited, SoftTel, System Solutions & Development Technologies Ltd., The Hongkong and Shanghai Banking Corporation Limited (HSBC), TM International (Bangladesh) Ltd. AKTEL, Transparency International Bangladesh, The Trust Bank Limited, Unilever Bangladesh Ltd. United Leasing Company Ltd., Unitrend Limited, Water and Sanitation Program-South Asia (WSP).

Faculty Update

DEPARTMENT OF BUSINESS ADMINISTRATION

- Dr. Md. Abdul Hye, Department of Business Administration, East West University, and Dr. Harunur Rashid of the Department of Accounting and Information Systems, University of Chittagong jointly supervised the Ph.D. research work of Mr. Tofayel Ahmed who has been awarded the degree of Doctor of Philosophy of the University of Chittagong for his thesis "Productivity and Profitability of the Cotton Spinning Mills in Bangladesh."
- A paper titled "An Overview of Bangladesh Stock Markets" was published in the "Portfolio", Chittagong Stock Exchange Limited by Dr. Tanbir Ahmed Chowdhury, Associate Professor & Deputy Coordinator, MBA & MBM Programs.
- A paper titled "The Role of Agency and Bankruptcy Costs for the Determination of the Capital Structure: A Survey of Theory and Evidence" by Dr. Tanbir Ahmed Chowdhury, Associate Professor & Deputy Coordinator, MBA & MBM Programs has been accepted for publication in the *Dhaka University Journal of Business Studies*.
- Mr. Kazi K.S. Chisty, Assistant Professor, Department of Business Administration, presented a research paper titled "Effects of global competition in telecommunication administration in Bangladesh" at the international conference on "Creating Advantage in Global Economy-(CCA 2006)" organized by Punjab College of Technical Education, Ludhiabana, India on 8th April 2006.
- Mr. S S M Sadrul Huda, Assistant Professor, Business Administration

Research Papers:

"Free Time Management of Working Women of Dhaka", Bangladesh. Accepted for publication in *The International Journal of Urban Labor & Leisure*, UK. With Afsana Akhtar, Lecturer BRAC University

"Work-Family Conflict: A Pilot Study on Dhaka City Employees", Published in the *Journal of Business*, South East University, Second Issue, Vol 2, Jan-April, 2006 with Afsana Akhtar, Lecturer BRAC University and Jubayer Hossain, Senior Lecturer East West University

Recently Published Books:

Amjupite Atanka (Juvenile Literature), Agami Prokhashoni, 2006

Englander Rupkotha (Fairy Tales), Bijoy Prokhashoni, 2006

Valobhashar Shada Rong (Short Stories), Amir Prokashoni, 2006

- Mr. Habib-Uz-Zaman, Lecturer, wrote a paper titled "Information Security of CAIS (Computerized Accounting Information System" which has been published in ICSBM, Oct-Dec 2005, Vol-VII Issue-21.
- Abir Shawkat Haiat, Senior Lecturer, conducted a week-long training session on "Social and Individual Competency Development" at the Mongla plant, Meghna-ghat plants, and at the Corporate office of Holcim Bangladesh limited in the last week of December, 2005.
- Shahriar Akter, wrote two conference papers, (1) Title of articles: "Customer Expectation and Perceptions Toward Banking Services Through SERVQUAL Model-An Evaluation of A Multinational Bank Services In Bangladesh", Journals: 8th National Conference "On Going Global: Changing Strategies Of Winning Organizations". (2) Title of articles: "The potentiality of mobile marketing for the socio-economic development of developing countries: a study over Bangladesh. Organized by: Prestigious Institute of Management And Research. Year: January 30-31, 2006. Indore, India.
- Rubina I. Ahmed, Senior Lecturer, joined EWU after completing MBA at Southern Illinois University (SIU) as a Fulbright Scholar.
- Kamrul Hassan, An article entitled 'The Empty Footsteps of Non-Poetry Across the Meadows' has been published in *Nisorgo* a leading literary journal. *Kali-o-Kolom*, a prestigious literary monthly has published his translation of the Spanish American Poet Ruben Dario's poems along with an introduction to this legendary Latin American writer. A sequence of his own poems have been published in several little magazines including *Porba*, *Sunrito* and *Dahopotro* in recent months.
- Mr. Mahmud Zubayer, Senior Lecturer Business Administration, has written two articles titled "(1) Work Family Conflict: A Pilot Study on Dhaka City Employees" which has been accepted for publication by the *Journal of Business Studies*, Southeast University, Dhaka. (2) An Overview of Conceptual Framework of Organizational Models for Higher Educational Institutions", which has been accepted for publication in the *Journal of International Islamic University*, Chittagong.
- Mohammad Abdur Razzak, Senior Lecturer, Business Administration, has written an article titled "(1) Bill of Lading: A Pivotal Document in International Sale Transactions." which has been accepted for publication in the Bangladesh Bar Council's journal *Bangladesh Legal Decision* (BLD), in November.
- Mr. Chowdhury Golam Hossan, Senior Lecturer, Department of Business Administration, co-authored a paper titled "Intelligent Road Traffic System Using Micro-control Based Wireless Sensor Networks", which has been accepted for publication in *International Conference Computer & Communication* 9-11 May 2006, Malaysia.

DEPARTMENT OF SOCIAL SCIENCES

- Department of Social Sciences arranged a seminar on "Environmental History of South Asia" on 19 March 2006. Of the two papers presented, "Problems of South Asian Environmental History" was by Dr Michael Mann, FernUniversität, Hagen, Germany; the other, titled "Modernity and its Discontents: Studying Environmental History in Bangladesh" was by Dr Iftekhar Iqbal (Assistant Professor), Department of Social Sciences, East West University.
- Dr Iftekhar Iqbal, Assistant Professor, Department of Social Sciences, published a paper titled "Towards an Environmental History of Eastern Bengal: Praxis and Paradigms" in the Journal of the Asiatic Society of Bangladesh, Golden Jubilee. Dr Iqbal also contributed a chapter titled "The Railway in Colonial India: Between Ideas and Impacts", in Roopa Srinivasan et al., ed., Our Indian Railway. Themes in Indian Railway History (New Delhi: Foundation Books, 2006). On behalf of the University of Cambridge International Examinations, Dr Iftekhar Iqbal, also conducted a workshop for teachers of English medium schools who are preparing students to appear in the first "O" Level examinations in the newly introduced Cambridge Syllabus subject of "Bangladesh Studies". The workshop was held in the British Council, Dhaka, on 8 April 2006.
- "Ahmed T. Rashid, an adjunct faculty member, was the principal investigator of a research project titled "BRAC's social development programme: A study on Palli Samaj." The report will be available soon at www.bracresearch.org.
- Prof Md Golam Dastagir (Adjunct Faculty) delivered a lecture on 'Human Resource Management and HR Planning' at the 82nd Foundation Training for BCS (Bangladesh Civil Service), Education Cadres (General and Technical), organized by National Academy for Educational Management (NAEM) on the 9th April, 2006
- At the invitation of North South University, Prof Dastagir presented a keynote paper titled 'Epistemology of Ethics: A Faith-based Approach' at a seminar on 'Ethics, Corruption and Sustainable Development in the context of Bangladesh: A Faith-based Focus' at North South University on 9th March 2006.
- He conducted a training cum workshop on 'Human Development Index: Human Development Report 2005 and Bangladesh' at the 81st Foundation Training for BCS (Bangladesh Civil Service), Education Cadres (General and Technical), organized by National Academy for Educational Management (NAEM) on 23rd February, 2006
- An advocate for world peace through inter-religious harmony and interfaith dialogue, Professor Golam Dastagir was selected Secretary General of Religions for Peace (ACRP) of its Bangladesh Chapter—the national organization of Religions for Peace (WCRP), New York, USA in January 2006.
- Dr. A M M Shawkat Ali, Adjunct Professor, delivered a keynote paper on Democratic Governance and Terrorism in a seminar held on December 13, 2005. The seminar was organized by the Centre for Democracy of which Dr. Ali was the Chairman of the Programme Committee.
- The Asiatic Society of Bangladesh's Golden Jubilee Volume (1956-2005) published in February 2005 (Humanities, Vol. 50, Nos 1-2, 2005). It included an article by Dr. Ali titled "Gram Sarker: Experiments for Participatory Governance at Grass Roots Level"
- As a Guest Speaker of National Defence College (NDC), Dr. A M M Shawkat Ali, Adjunct Professor, delivered a lecture on April 12, 2006. This NDC course was attended by 35 members of the rank of Major General and Brigadier General/Joint Secretary and equivalent, including foreign course members of 9 countries. The lecture was on the Agriculture Sector in the Bangladesh Economy. Issues relating to Agriculture and Food Strategies were examined and discussed with particular reference to the contribution of agriculture to the national economy, long term goals and economic links between agriculture and industry.
- Ehsanul Haque (Associate Professor) participated in a conference on 'International Education: A Matter of Heart' held in Kuala Lumpur, Malaysia during February 13-16, 2006 and presented a paper titled 'Global Flows of People and Knowledge: The Bangladesh Experience' as a sponsored delegate. This conference brought together many of those 'at the front line' of international education, those who experience and learn about and question the development and impact of international education on nations, institutions, disciplines, communities, cultures and individuals. Monash University, Australia, organized the event.

DEPARTMENT OF PHARMACY

- As a part of its laboratory experiments, students of the Pharmacology, Department of Pharmacy, EWU attended a laboratory course on animal experiments in the Pharmacology Laboratory and animal house of Jahangirnagar University on 10th April, 2006 courtesy of Professor Shahbuddin Kabir Choudhuri, Dean, Faculty of Biological sciences, Jahangirnagar University.
- As a part of the curriculum, students of Pharmacognosy visited the national herbarium, Dhaka, Bangladesh, for identification and collection of different medicinal plants on 8th April, 2006.

DEPARTMENT OF APPLIED PHYSICS AND COMMUNICATIONS ENGINEERING

Research Supervision

B Dr. A.S.A. Noor, a Professor of the APCE Department has supervised a Ph.D. student, Mr. Mizanur Rahman in Mathematics of Rajshahi University. The degree has been approved by the Academic Council of Rajshahi University on March 24, 2006. The title of the thesis is "On finitely generated n -ideals of a distributive nearlattice".

Publications

- M. Salimullah, M.I.U. Khan, M.K. Islam, M.R. Amin, and P.K. Shukla, "Magnetonsonic Wave Instability in a Streaming Dusty Plasma"; *Physica Scripta* (The Royal Swedish Academy of Sciences), Vol. 73, 320-324 (2006).
- M. Imdadul Islam, Mohammad Zulhasnine, and M.R. Amin, "Performance Evaluation of Rake Receiver of DS-CDMA under AWGN Environments", *WSEAS Trans. Comm.* (Greece), Paper 10-858 (2006), Accepted.
- Md. Shahriar Karim, M. Imdadul Islam, Adnan Rab, M. Rakibul Hasan, and M.R. Amin, "Development of Deterministic Service Time Traffic Model for Packet Communication"; *J. Appl. Sci.* (Pakistan) (2006), Accepted.

Internships

Some students have had outplacements for a few months in industry (GrameenPhone, OneTel, BanglaLink, TeleTalk, CityCell, AKTEL, BTTB, CSL etc) as part of their program. This allows them to develop dimensions that East West cannot provide, and it also guides them along their career paths.

participants from home and abroad presented papers at the conference and among them eleven were from the Department of English, East West University. The list of EWU presenters is as follows:

<i>Name and Designation</i>	<i>Title of the Paper</i>
Dr. Fakrul Alam, Professor & Chair Asit Roy Chaudhury, Associate Professor Harunur Rashid Khan, Assistant Professor	Chatinified Literature: English Writing in South Asia English in South Asia Perception of Correction and Self-Correction in Student Writing
Dr. Muhammad Shahriar Haque Assitant Profesor Masrufa Ayesha Nusrat, Senior Lecturer	Marketing the Discourse of Quality Education in Private Universities: CDA Perspective Towards Forging a New Identity: Bangladeshi Women Writing in English
Md. Zahid Akhter, Senior Lecturer	Teaching and Assessing Spoken English in the Context of EIL
Afia Arafat, Senior Lecturer	Decolonizing Space: Tony Morrison's Song of Solomon, Tar Baby and Love
Faria Tofael, Senior Lecturer Hasan Al Zayed, Lecturer Manzur Alam, Lecturer	Using Literature as a Language Resource Foucault, Said and Power/Resistance Coming to Terms with India: V.S. Naipaul, a Writer's Quest for his Roots
Manzoorul Abedin, Lecturer	Less is More or More is Less?: Exploring Evolving Linguistic Strategies in South Asian Copywriting
Iffat Sharmin, Lecturer	Cultural Identity and Diaspora in Jhumpa Lahiri's The Namesake

DEPARTMENT OF ELECTRICAL & ELECTRONIC ENGINEERING

- Dr. Anisul Haque presented a talk entitled "Modeling and characterization of gate capacitance for MOS devices with high-K gate dielectrics" at the International Conference on Electronic and Photonic Materials, Devices and Systems (EPMDS-2006) held in Kolkata, India during January 4-6, 2006. The conference was organized by the Electronic Sciences Department of Calcutta University.

DEPARTMENT OF ENGLISH

A two-day international seminar titled "Passages: English Studies in the Region", was held at East West University on 15 and 16 April. Scholars from English departments of public and private universities of Bangladesh as well as academics from India, Pakistan, Malaysia, and Spain presented papers on various issues covered by the theme of the conference. The seminar focused on the current status of English studies in the sub-continent and its pedagogical as well as theoretical implications, and the cultural influence of the language on teaching/training. The inaugural session held on 15 April at 9:30 at the university auditorium. Dr. Fakrul Alam, Professor and Chair, Department of English and Dean, Faculty of Liberal Arts and Social Sciences gave the welcome note and the session was presided over by Dr. Mohammad Musa, Vice Chancellor (Acting), East West University. Professor Serajul Islam Choudhuri, renowned intellectual and UGC Professor, addressed the audience as Chief Guest. The keynote paper of the conference, titled "Decolonizing the Western Canon: English Studies and the View from Asia", was presented by Professor Krishna Sen from the University of Calcutta, India. About 50

On the first day of the conference, a Creative Writing session was held and Hasan Al Zayed, Lecturer of the Department of English and Rubana Ahmed, an M.A. student from East West University recited their poems in that session. "Mixed Masala Shakespear", a play written and directed by Masrufa Ayesha Nusrat, Senior Lecturer, was staged at the end of the two-day-long conference.

- Dr. Fakrul Alam, Professor and Chair, Department of English and Dean, Faculty of Liberal Arts and Social Sciences published an essay titled "American Literature" in the "Twenty-First Century" in the Bangladesh Journal of American Studies, Vol.11 (2006). South Asian Writing in English, a volume in the Dictionary of Literary Biography series that he has edited was published in March 2006 by Thomson Gale in the U. S. A.
- Mr. Harunur Rashid Khan, Assistant Professor of English, published the following papers: a) "Speaking Strategies to Overcome Communication Difficulties" in an peer reviewed electronic journal's December 2005 issue. The journal can be accessed at www.languageinindia.org; "CLT in Large Classes: Conformity and Contrast" in NELTA (Nepal English Language Teacher Association Journal), 10:2 (January 2006); "Trainee Teachers' Perceptions: Pedagogic Implications" in Stamford University Journal, 2 (2006).

- Dr. Shahriar Haq, Assistant Professor, contributed a chapter (the 9th one) titled "Media Discourse: Television News as a Form of Entertainment / Popular Culture" to The Power of Language and Media, a book edited by Maya Khemlani David, Hafriza Burhanudeen and Ain Nadzimah Abdullah and published by Peter Lang, Frankfurt (2006).

- Mr. Manzoorul Abedin, Lecturer in the Department of English published a paper titled "Curricular Conventions and Confusions: Contemporary Challenges" in the Journal of English (Vol. II: 23-35), Stamford University, 2006.

In addition, seminars were held regularly in the English department as part of its "Faculty Development" seminar series. Harunur Rashid Khan, Assistant Professor, did his presentation on "'ELT in Madrasa: Voices from the Periphery" on February 14, 2006. Mr. Shafiqur Rahman, Assistant Professor in the department, presented the next paper titled "Illusion and Reality in Selected Plays of Tennessee Williams" on March 14. Dr. Salimullah Khan, a faculty member of Stamford University, presented a paper titled "Edward Said on Islam" on March 30. The last paper of the series was presented by Dr. Muhammed Shahriar Haque, Assistant Professor on April 04. The paper was titled "Discourse of Exclusion in Recruitment Advertisements".

Papers Published During the Spring 2006 Semester

Name & Designation	Topic	Published in
Mr. Syed Akhter Hossain, Associate Professor & Chairperson, CSE Department, East West University Dr. M. Lutfar Rahman, Professor, CSE Department, University of Dhaka	Research on Bangla Computational Linguistics in Bangladesh" (Research Key Note Papers)	Proceedings of International Conference on Computer Processing of Bangla (ICCPB)-2006, Dhaka
Mr. Syed Akhter Hossain, Associate Professor & Chairperson, CSE Department, East West University Dr. M. Lutfar Rahman, Professor, CSE Department, University of Dhaka Dr. Farruk Ahmed, Professor, North South University	"Acoustic Study of Bangla Phoneme for Computational Approach"	Proceedings of International Conference on Computer Processing of Bangla (ICCPB)-2006, Dhaka
Mr. Syed Akhter Hossain, Associate Professor & Chairperson, CSE Department, East West University Dr. M. Lutfar Rahman, Professor, CSE Department, University of Dhaka Dr. Farruk Ahmed, Professor, North South University Dr. Suraiya Pervin, Associate Professor, University of Dhaka	"New Approach to Automatic Segmentation of Bangla Speech"	Proceedings of International Conference on Computer Processing of Bangla (ICCPB)-2006, Dhaka
Mohammad Zakir Hossain Sarker, Senior Lecturer, CSE Department, East West University Shailla Rahman, Assistant Professor, The University of Asia Pacific M A Mottalib	"Parsing Algorithms for Bengali Parser to Handle Affirmative and Negative Sentences"	Proceedings of International Conference on Computer Processing of Bangla (ICCPB)-2006, Dhaka
Mohammad Zakir Hossain Sarker, Senior Lecturer, CSE Department, East West University Shailla Rahman, Assistant Professor, The University of Asia Pacific Dr. M. Lutfar Rahman, Professor, CSE Department, University of Dhaka Mohammad Zakir Hossain Sarker	"A New Symmetric Key Cryptographic Algorithm for Unicode Complaint Bangla Characters"	Proceedings of International Conference on Computer Processing of Bangla (ICCPB)-2006, Dhaka
Shailla Rahman, Assistant Professor, The University of Asia Pacific Dr. M.A. Mottalib	"Parsing Algorithms for Bengali Parser to Handle Affirmative Sentences"	Asian Journal of Information Technology (AJIT), ISSN: 1682-3915, Volume 5 No 5, pp 504-511, 2006
Mohammad Zakir Hossain Sarker Jubair al Ansary, Md Shajjad Hossain Khan, Dewan Md. Rashed Iqbal, East West University	"A New Approach to Spliced Alignment Gene Prediction Algorithm"	Asian Journal of Information Technology (AJIT), ISSN: 1682-3915, Volume 5 No 5, pp 512-517, 2006

In-house Seminars Conducted in CSE Department

Name & Designation	Topic	Date
Mr. Md. Ershadul H. Choudhury, Associate Professor	Introduction to Formal Method	Wednesday 29 March 2006
Mr. Md. Zakir Hossain Sarker, Senior Lecturer	Bottom-up Context-sensitive Parsing Algorithms for Bangla Parser	Tuesday 24 January 2006
Mr. Kazi Khaled Al-Zahid, Senior Lecturer	Emergency Service Architecture, Routing and its Performance Evaluation in all IP Networks	Wednesday 08 February 2006
Mr. Taskeed Jabid, Lecturer	Expression Evaluation in Parallel Algorithm	Wednesday 12 April 2006
Mr. Ahsanullah M. Dewan, Lecturer	e-Governance	Wednesday 08 March 2006
Mr. Firoz Anwar, Lecturer	Mobil Wireless Network	Wednesday 15 March 2006
Ms. Maheen Islam, Lecturer	Load Balancing for Distributed	Wednesday 22 February 2006
Mr. Syed Murtuza Baker, Lecturer	Introduction to Bioinformatics and its Research Contexts	Tuesday 31 January 2006

APPOINTMENTS, PROMOTIONS AND NEW ASSIGNMENTS

Faculty Members

The following full-time faculty members joined East West University in Spring Semester 2006.

Department of Business Administration

Mr. Mohammed Yunus Khan, Senior Lecturer
Mr. Mahmud Zubayer, Senior Lecturer
Ms. Malina Islam Halim, Lecturer
Mr. Farhan Faruqi, Lecturer
Ms. Taskina Ali, Lecturer

Department of English

Dr. Muhammed Shahriar Huq, Assistant Professor
Ms. Faria Tofail, Senior Lecturer

Department of Applied Physics & Communications Engineering

Mr. Sarwar Jahan, Lecturer
Mr. Asif Anwar, Lecturer

Department of Electrical & Electronic Engineering

Dr. Anisul Haque, Professor & Chairperson

Department of Pharmacy

Dr. Ajoy Kumar Ghosh, Assistant Professor
Ms. Farhana Rizwan, Lecturer

Department of Social Sciences

Dr. Iftekhar Iqbal, Assistant Professor

Administrative Staff Members

The following officers joined East West University in Spring 2006 Semester.

Mr. Al Amin, *Department Secretary*

Mr. Abdullah Al Mamun, *Department Secretary*

Promotion

The following faculty members of East West University were promoted:

Mr. Iftekharul Haque, Department of Economics, to Senior Lecturer

Mr. Rakibul Hasan, Department of APCE, to Senior Lecturer

New Assignments

Dr. Tanbir Ahmed Chowdhury, Associate Professor & Deputy Coordinator, MBA & MBM Programs, has been made Proctor of East West University.

Mr. Zahid Akter, Senior Lecturer, Dept. of English, has been made an Assistant Proctor.

Celebration

Mr. Mohammad Zakir Hossain Sarker, Senior Lecturer of CSE Department became the proud father of a boy on April 2, 2006. Congratulations to Mr. and Mrs. Sarker and may the Almighty bless the newborn.

The Admission Officer of East West University, Mr. Nurul Islam, was blessed with a wonderful baby girl on March 15, 2006. Congratulations to Mr and Mrs. Islam and may the Almighty bless the newborn. The baby's name is Nova.

Weddings

Mr. Hasan Al Zayed, Lecturer, Department of English got married to Ms. Liza Reshmin on April 02, 2006. Congratulations to the newly wed couple!

Mr. Md. Mosharraf Hussain Mridha, Assistant Registrar, Graduate Programs married Ms. Sheikh Ruhia Zaman Urme on December 30, 2005. Congratulations to the newly weds couple! We wish them a happy life.

Mr. Akteruzzaman, Senior Department Secretary got married to Ms. Rukshana Khan (Rosy) on March 26, 2006. Congratulations to the newly wed couple!

Mr. Tasimuddin (Shamim), Assistant Logistics Officer got married to Ms. Zakia Sultana (Sheela) on February 22, 2006. Congratulations to the newly wed couple!

MBA Club

MBA Excursion to Fantasy Kingdom

MBA & MBM Program Office organized Excursion 2006 for its students which took them to Fantasy Kingdom at Ashulia on Saturday, 4 March 2006. More than 300 enthusiastic students and faculty members participated. Students enjoyed all sorts of rides all day long. They ate delicious foods, enjoyed games and a raffle draw. All enjoyed the dry and water rides despite the scorching sun.



Table Tennis Tournament

The members of the MBA Club organized a table tennis tournament for students of the graduate programs in between 7-13 April 2006. A good number of students participated in the event.

Executive Committee

Moderator:	Dr. Tanbir Ahmed Chowdhury
President:	Ms. Leonara Susmita Golder
Vice President:	Iftekharul Alam
General Secretary:	Md. Abdullah-Al-Masud
Treasurer:	Ms. Jabaun Nessa

club update



Cine and Photography Club

Executive Committee

Moderators:	Mr. Sayeed Alam Ms. Farhana Ferdousi Mr. Iftekharul Huq Mr. Mohammad Zakaria Masud
President:	Nafisa Chowdhury
Vice President:	Md. Fazlay Rabbi M. Aniruddha Kabir
General Secretary:	K.A. Safatul Huq
Treasurer:	Raihan Quadir
Exhibition Secretary:	Mohammed Yusuf Md. Tawhid Alam
Public Relations:	Munjirul Mushabbir Kawshik
Event Coordinator:	Isteaque Ahmed Tamim

Computer Club

Club Objective:

The objective of the computer club (EWUCC) is to disseminate knowledge about computers to students of all departments, promote activities related to the discipline, and provide information about job opportunities.

Objective of Computer Club Linux Wing:

The goal of the wing is to allow Computer Club Linux Wing users attain mastery of the program through workshops, seminars and practice sessions.

The goal of the wing is to exhibit the working of the Linux operating system and to introduce users to this easy-to-use operating system.

Computer Club organized a web page design competition with the title "Express Yourself World Wide", which was open to students of all departments. The goal of the competition was to make web pages for all the clubs, to encourage students to learn web page design, to help them increase their efficiency, and to give them a taste of web page-building in a professional setup.

This club also organized a workshop on "Excel" for students. The main goal of this workshop was to make the students familiar with "Microsoft Excel", and teach them some tricks and give them tips on Excel. Mr. Nawab Yousuf Ali, Senior Lecturer, Department of Computer Science and Engineering was the Keynote speaker of that workshop.

Computer Club also arranged a General Meeting with registered members of the Web page Design competition and representatives of the 15 EWU clubs.

This club is going to organize a game competition with the Sports Club at the start of the summer semester.

Executive Committee

Moderators:	Mr. Kazi Khaled-Al-Zahid Mr. Nawab Yousuf Ali Ms. Maheen Islam
President:	Faisal Ahmed
Vice President:	Md. Nizam Uddin
General Secretary:	Md. Mosharraf Hossain
Treasures:	Tanvir Ahmed
Event Coordinator:	Shamsun Nahar Sumi

Business Club

Executive Committee

Moderators:	Mr. Md. Zakaria Masud Mr. Jashim Uddin
President:	Saidur Rahman (Rony)
Vice President:	Ahmed (Protik)
Secretary:	Kazi Ahmad Ullah
Treasurer:	Md. Habib Ullah Manik Mozumder
Event Coordinator:	Md. Safawat Ullah
Asst. Event Coordinator:	Ankeeta Binte Abbas

Sports Club

In the spring semester, East West University Sports Club organized the 3rd Intra University Cricket Tournament where sixteen teams participated including one faculty team. After hard competition and a few thrilling matches 2005 (B) and 2003 (A) reached the final where after an exciting encounter 2005 (B) won the trophy.

In addition, EWUSC arranged an Intra-University Indoor Tournament this semester. Students participated in different events, namely single's and double's table tennis, single's and double's carom and chess.

Advisor:	Mr. Kazi Khaled Shams Chisty
Moderator:	Mr. Iftekharul Huq

Electronics Club

Formation of new executive committee:

Because all the members of the previous committee had graduated, we had to form a new executive committee in this semester

Projects:

In this semester members of the club worked on the following projects:

1. Voice controlled car.
2. Water level controlling system.
3. Intelligent traffic control system.
4. Obstacle avoidance robot.
5. Monochrome image display board using LED
6. LASER security system
7. Remote Controlled switch for home application

Seminar:

We are working on a seminar on "NANOTECHNOLOGY " to be held in the beginning of the next semester

The formation of the new committee of "EWU Electronics Club", given below, will hopefully motivate students and stimulate their interest in electronics.

Executive Committee

Moderator:	Mr. Kazi Zamir Uddin Ahmed
President:	Md. Anwar Hossain.
Vice President:	Md. Makhdum Elahi Mashrabi Shams
General Secretary:	Mahmudul Hasan Rosen
Treasurer:	Abu-Al-Shirazi
Advisors:	Professor Dr. Mozammel Huq Azad Khan Professor Dr. Anisul Haque Mr. Syed Akhter Hossain Mr. Md. Ershadul H Choudhury



Environmental and Social Club

Children's Art contest held at Osmani Memorial Hall

East West University (EWU) Environmental and Social Club organized an art competition for children on March 18, 2006 at Osmani Memorial Hall Kochi Konther Asar, USA sponsored the event and will invite the top three winners to visit USA to attend a summer program for the International Children Festival-2007.

The competition will be held in three groups: Group A- up to 6 years, Group B-7 to 9 years and Group C- 10 to 12 years. The theme of the competition is 'Bangladesh'. A total number of 750 child artists participated in this competition.

There were top three prizes, 105 special prizes in each group and all participants got consolation prizes. The prize money for the 1st, 2nd and 3rd positions were Tk 5000, Tk 3000 and Tk 2000 respectively. Nestle, ACME, Agami Prokashoni, CUP Bangladesh, Toggi World, Baby Dol and Wonderland participated in the event to encourage participants.

Eminent artist Rafiqun Nabi was present in the function as the Judge. The chief guest was Mr. Abed Khan, Editor, Jugantor while The Vice Chancellor (Acting) of East West University presided over the presentation ceremony.

The 1st, 2nd & 3rd winners from group 'A' were Nafisa Anjum (A078), Menon Sarker (A147), Ishrak (A047) respectively. The 1st, 2nd & 3rd winners from group 'B' were Ferdous Al Rabbi (B242), Sanjida Huq Shorna (B065), Afia Mobassara (B282) respectively. The 1st, 2nd & 3rd winners from group 'C' were Reshad Monsur (C188), Shafayet Hossain (C193), Zuaria Tahsin (C189) respectively.



Pharmacy Club

Objective:

The Pharmacy Club's primary objective is to prepare students to meet the future needs of the pharmacy profession.

The club intends to organize seminars and other formal and informal interactive programs for the dissemination of advanced knowledge in different areas of Pharmacy.

The club also provides a means for pharmacy students to meet each other as well as the faculty and professional pharmacists in order to interact in a setting outside the classroom.

Executive Committee

Moderators:	Dr. Sufia Islam Ms. Saquiba Yesmine
President:	Zahid Mohammed Delwar
Vice President:	Moshiur Rahman Khan
General Secretary:	Risul Amin
Treasurer:	MST. Zimmat Farzun Shaky

Debating Club

East West University Debating Club organized a program comprising public speaking, a workshop and a debate competition to rank the top 8 debaters of the university on March 23, 2006 in the auditorium of the university. Dr Mohammed Farashuddin, President, Board of Directors and Dr. Fakrul Alam, Chair, Department of English and Dean, Faculty of Liberal Arts and Social Sciences, East West University addressed the debaters present in the program. The ranking competition was adjudicated by Mr. Hasan Mahmud, a renowned national ex-debater, and the top eight debaters were ranked as follows: (1) Saddam Hussain, (2) Nazia Manzoor, (3) Rashedul Hasan Stalin, (4) Imteaz Khan, (5) Anika Rahman, (6) Mirza Salman Begh, (7) Sarah Khan and (8) Niaz Morshed Chowdhury. In addition, a good number of enthusiastic students participated in a public speaking competition. The first three positions were secured respectively by Mirza Salman Begh, Nasiba Afrin and Sarah Khan.

Moderators: Mr. Md. Manzur Alam
Mr. Zahid Akter

Rotaract Club of EWU

The club arranged two general meetings on 7 February and 13 March 2006. A large number of club members joined the club meeting. The members discussed the future plans of the Club and evaluated past activities.

The Club participated in a Blood Donate Program jointly organized by EWU Medical Center and "Thalassaemia Foundation". Rotaract Club also participated in "Baishakhi Mela" on 15 April 2006 in University campus organized by EWU.

Executive Committee

Moderators:	Mr. Nahid Hassan Khan Mr. M. Sayeed Alam
President:	Maruf Jahan Kallol
Vice President:	Pervez Emam Chowdhury
General Secretary:	Md. Aminur Rahman
Event Coordinator:	Nighat Mumtaz
Editor:	Nobiul Ahasan



Financial Analysis & Research Club

Objective:

The primary objective of this club is to balance theoretical and practical knowledge of Finance, Economics and Statistics through students' research activity, workshop, seminar and different types of competitions.

Activities:

Since its inception, Financial Analysis and Research Club has been vigorously admitting its services to the member students. Its major activities include producing articles and fact sheet related to Business, Finance & Economics. The fact sheets provide updated economic information. The Club is hoping to publish its own Research Collection produced mainly by students on different financial and economics topics.

Seminar

The "Financial Analysis and Research Club" organized a seminar on "IPO Underpricing in Bangladesh" on April 06, 2006, where Dr. Mohammad Musa, Professor and Vice Chancellor (Acting) presented the keynote.

Executive Committee

Moderator:	Mr. Lutfur Rahman Mr. Mamunur Rashid
President:	Md. Khurshed Alam
Vice-President:	Suwendu Saha (Research & Analysis)
Vice-President:	Safayat Mansoor (Public Relation)
General Secretary:	Rafayat Hossain Mazoomder
Treasurer:	Md. Ajharul Islam Bhuiyan
Technical Supporter:	Abul Hasanat Sajib
Executive Member:	Tasrik Tamanna Tajrin Munmun Jahan

New Club Initiated Under APCE Department

Name of the Club: **"EWU Telecommunications Club"**

Motto of the Club: **"Limited Signals Unlimited Ideas"**

Objectives:

Telecommunications Club intends to prepare students for today and tomorrow. It encourages students in all academic matters by involving them in industry tours, seminars, workshops, entrepreneur fairs etc. The seminars and workshops will be presided over by our faculty members and noted Telecom specialists of our country. We plan to undertake frequent study trips to different telecom companies so that students get to see the practical applications of the theories that they study. The club also intends to chalk out a major program in the University every semester that will include activities such as holding a Telecommunications Week. We will also organize workshops where information about different communications software will be given to students so that they can get knowledge on the use of these indispensable tools. The Telecommunications Club wishes to assist and motivate students to contribute to the rapidly expanding field of Telecommunications sector through research projects and publications of technical articles in renowned journals and through conference proceedings.



Natural Science Club

Series Workshop on 3D Animation

In the last semester (Fall 05), East West University Natural Science Club arranged a workshop on "3D Graphics Animation" that was conducted by Syed Akhter Hossain, Chairperson, Department of CSE of the University. Mr. Hossain used the software "Corel Bryce" for animation. After the participants came to know the ABCD of 3D animation, they requested the moderators of the club to arrange more workshops on the same topic.

The members of the club started to search for someone inside the campus who works on 3D animation professionally. Mahbubur Rahman, one of the students of the department of BBA of EWU, was able to prove that he had near-professional capability in this field. The Club therefore decided to arrange two more workshops on 3D animation where the resource person would be Mahbubur Rahman!

The first workshop was on 3D animation and was held on March 2, 06, where Mahbubur discussed elementary aspects of software such as "3D Studio Max". The next workshop was held on April 6, 06. This time, there was a discussion at the advance level of the same topic. Participants learnt a lot about 3D animation and were able to work with the complicated software involved and became acquainted with the topic in general. In the last phase of the workshop, Mahbubur proposed that EWU Natural Science Club would arrange a competition on 3D animation in the forthcoming semester. His proposal was well appreciated by all participants.

The club is grateful to Mahbubur Rahman, the resource person of the two successful workshops on 3D animation.

Executive Committee

Moderators	Ms. Anindita Paul Ms. Shajeda Khanom Mr. Arup Kumar Sinha
President:	Maksudur Rahman Jonayed
Vice-President:	Tahmina Kaniz
Secretary:	Jyotirmoy Ghosh
Treasurer:	Khaled Jamal Ahmed

Advisers:	Professor Dr. Mozammel Huq Azad Khan Professor Dr. Md. Ruhul Amin Professor Dr. Anisul Haque Mr. Syed Akhter Hossain Mr. Mustafa Mahmud Hussain Mr. Mamunur Rashid
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Executive Committee

Moderators:	Mr. Md. Rakibul Hasan Mr. Sarwar Jahan Mr. Asif Anwar
President :	Imteaz Khan
Vice President:	Md. Abdur Rouf
General Secretary:	Md. Asif Hossain
Treasurer:	Syed Nowf Al Haque

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