



VOLX • ISSUE III • FALL 2010



# East West University celebrates Victory Day

East West University celebrated the 40th Victory Day of Bangladesh on 16 December commemorating the country's glorious triumph in the nine-month bloody war against the Pakistani occupation forces in 1971.

To mark this historic day, East West University arranged a program that started with hoisting the national flag by Dr. Mohammed Farashuddin, President, Board of Trustees of EWU. The second part of the celebration focused on memorializing the sacrifice of the heroic sons of the soil who laid down their lives to earn the cherished independence for their beloved motherland. In this program, Dr. Mohammed Farashuddin was present as the chief guest while Dr. Saidur Rahman Lasker, member of the Board of Trustees of EWU also spoke on this occasion. After the recitation from the Holy Quran, two students gave speeches and recited poems



glorifying the Day.

In his speech, Dr. Farashuddin clarified the historical background of our independence with an appeal to the new generations to learn about real events behind the birth of Bangladesh. He also explained the contribution of the Father of Nation Bangabandhu Sheikh Mujibur Rahman whose leadership played the most significant role in achieving independence on December 16 after the nine month War of Liberation. In his final remarks, he said that we need to achieve economic independence for our country if we want to make our independence really meaningful for our people.

Professor Dr. Muniruddin Ahmed, Pro-Vice Chancellor of EWU and Registrar Colonel Shah Murtoza Ali (Retd.) also spoke on the significance of the day. Vice Chancellor Professor Mohammed Sharif gave the concluding-speech with a note of thanks for the audience. Deans, faculty, staff and students from different departments attended this event. A rally was also organized around EWU campus as a part of this program.



## Editorial

In this issue of the newsletter, as in the previous issues, we have tried to bring together and highlight the diversity and range of activities that animated the EWU campus in the fall semester of 2010.

We celebrated Victory Day recalling the supreme sacrifice our heroic freedom fighters made to establish a free and independent country for us. We held a rally to raise awareness against Eve teasing. The English Department launched a Self-Access Centre to help students learn English using the state-of-the-art technology. The campus was abuzz with club and philanthropic activities, presentation and information sessions, and numerous other events of diverse nature. All these activities and events amply demonstrate that EWU continues to march ahead on multiple fronts---educating an ever-increasing student body of outstanding abilities, supporting a first-rate faculty whose research the pages of this newsletter can testify to, sustaining a very special interactive learning environment and intellectual landscape, and building a magnificent new campus which is due to open in this coming fall semester. The achievements of our students, the performance of our teachers, the success of our alumni, and the efficiency of our management are all cause for celebration.

We congratulate and welcome the students who have joined the EWU community this spring to pursue higher studies. We assure these newly admitted students that they are in safe hands and invite them to discover how they can truly make use of the broad spectrum of opportunities EWU offers.

Let us take a pledge as we enter the cusp of a new year that we will keep up the good work and help East West achieve greater glories.

# “World Statistics Day” observed at EWU



Bangladesh Statistical Association (BSA) and East West University jointly organized a day-long seminar on 22 October at the auditorium of East West University to observe the “World Statistics Day”. The theme of the seminar was “Statistics for All”.

Air Vice Marshal (Rtd.) A K Khandker, B.U. psa, Hon’ble Minister, Ministry of Planning graced this occasion as the chief guest and inaugurated this seminar. In his speech, Planning Minister AK Khandker asked officials and employees of the Bangladesh Bureau of Statistics (BBS) to act with more responsibility in releasing data and information on time. He said, “latest and correct statistics is indispensable for formulating development plans”.

He further mentioned that the agencies involved in collecting data will present accurate statistics before the nation where the bureau has a great role to play. The planning minister was addressing as the chief guest at the inaugural session of a day-long seminar titled “Statistics for all” at the auditorium of the East West University in observance of the World Statistics Day.

Statistics Division Secretary Riti Ibrahim was the special guest at the seminar, organised jointly by Bangladesh Statistical Association (BSA) and East West University. Urging to avoid duplication in data collection and dissemination, Khandker emphasized the use of information technology for sharing information.

He also called for making statistics education system in the country modern, functional and IT-based, with a special role to be played by the statistics departments of the universities. A.K.Khandker informed that the process is underway to increase the manpower of BBS and bring modifications to strengthen the bureau.

Dr. Mohammed Farashuddin, President, Board of Trustees of East West University also spoke on this occasion as a co-host of this program. The program was chaired by Prof. Dr. M. Nurul Islam, President, Bangladesh Statistical Association and Vice Chancellor, Mawlana Bhashani Science and Technology University. Also, Abdur Rashid Sikder, Secretary General of this Association gave a speech to the audience.

In his speech, Dr. Mohammad Farashuddin alleged that BBS

lacks credibility. He quoted a BBS survey that says there are only 3.3 million jobless people in the country. “This is not acceptable,” he said.

Farashuddin said BBS included individuals who worked at least one hour a week to identify the working population. “There is a need to clearly clarify the definition of any topic,” he said.

Secretary Riti Ibrahim said the syllabus of the universities on statistics should be changed, giving more priority on practical statistics. She informed that BBS would extend its cooperation if any university wished to share their studies, surveys or data.

Underscoring the importance of the next Housing and Population Census next March, Riti Ibrahim also mentioned that digital mapping would be extensively used in the census to accomplish the task accurately. Besides, the period of training for the enumerators has been extended to three days from the previous one day, she added. Chaired by BSA President Prof M Nurul Islam, its Secretary General Abdur Rashid Sikder gave the welcome address while its Vice President Prof M Mujibur Rahman gave the vote of thanks.

## Seminar on Conditional Cash Transfers and Education

East West University organized a seminar titled Conditional Cash Transfers and Education: The Bangladesh Experience on 11 October.

Professor Mohammed Sharif, Vice-Chancellor of EWU, inaugurated this session in the conference room of East West University while Dr. Nazmul Huda Choudhury, a senior economist of World Bank, was the key note-speaker in this seminar. Dr. Choudhury showed a power point presentation explaining how Conditional Cash Transfers (CCT) is playing a major role as a component of Social Assistance Strategy in the context of Bangladesh. It provides a short term income support to poor households with the long run objective of school attendance, mothers and child health check-up and improvement of child nutrition.

Dr. Mohammed Farashuddin, President, Board of Trustees of EWU, Dr. Rafiqul Huda Choudhury, member, Board of Trustees of EWU, faculty members and guest scholars were also present on this occasion.





## Workshop on 'Scientific Research in Business'

The certificate awarding ceremony for the participants of a four 4-day long workshop on 'Scientific Research in Business', organized by the Department of Business Administration of East West University, was held at Lakeshore hotel in the city on 27 August.

Dr. Atiur Rahman, Governor of Bangladesh Bank graced the occasion as the Chief Guest while Dr. Mohammed Farashuddin, President Board of Directors and founding Vice-Chancellor of EWU was the special guest. The Vice-Chancellor of the university Dr. Mohammed Sharif was also present in the program. A total of 35 business teachers from 5 different universities participated in the workshop. Professor Shuzu Abe, a renowned Professor of marketing from Waseda University, Japan was the Resource Person.

In his speech, Dr. Atiur Rahman emphasized the need for conducting such workshops and the importance of research both for the academic world and larger society. Dr. Mohammed Farashuddin expressed his satisfaction with such scholarly pursuits and thanked the resource person for his painstaking journey from Japan to Bangladesh.

The objective of the workshop was to enhance the knowledge of business faculty in research and enable them to conduct comprehensive research in various fields of business so that they can contribute to the academia and advance the frontiers of knowledge further. This initiative has made a positive contribution to the academic and applied research potential and pursuits of business teachers in Bangladesh.

## Undergraduate Orientation at East West University

The Orientation Program of the new students enrolled in the BBA Program of East West University in the Fall semester, was held on 29 August, 2010 in the auditorium of the university. A total of 330 new students who were selected from approximately 1600 applicants attended the program with lots of enthusiasm.

The objective of the program was to welcome the new students and orient them to the university facilities, faculty members and academic system. Professor Nazrul Islam, Chairman of the University Grants Commission was the chief guest on the occasion while Dr. Mohammed Farashuddin, founding Vice-Chancellor and President of the Board of Trustees was the special guest. Among others Dr. Mohammed Sharif, Vice Chancellor, Dr. Nazrul Islam, Dean and Dr. Humayun Kabir Chowdhury, Chairperson of the Department of business Administration were present, and spoke on the occasion.

In his speech, Professor Nazrul Islam gave an outline of the recent steps taken by the government to bring some order into the higher education programs of private universities. He appreciated the leading role of East West University in providing quality education to the students. Dr. Mohammed

Farashuddin asked the students to be global citizens and also to be entrepreneurs in Bangladesh. The session concluded with a vote of thanks from Professor Humayun Kabir Chowdhury, the chairperson of the department.



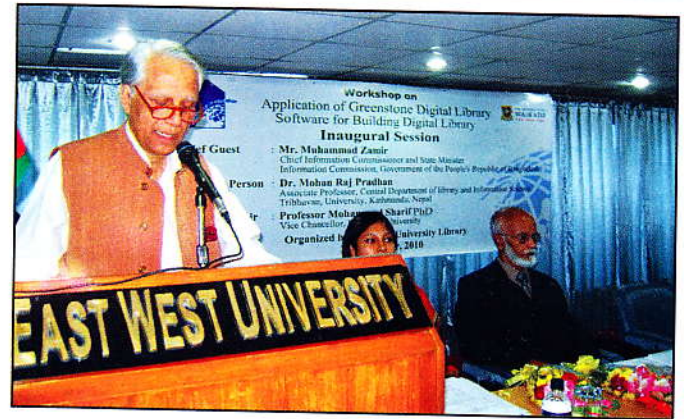
# Inauguration of Training on digital library at East West University

Based on the concept "Digital Library for Digital Bangladesh", East West university library organized a training workshop on "Application of Greenstone Digital Library Software for building Digital Library" from 28 to 31 December 2010 at Bangladesh Public Administration Training Center (BPATC), Savar, Dhaka.

The Inauguration program of the training workshop was held on 27 December 2010 at East West University auditorium. Mr. Muhammad Zamir, Chief Information Commissioner, Information Commission and State Minister, Government of the people's republic of Bangladesh was present as the chief guest while Dr. Mohammed Farashuddin, President, Board of Trustees of East West University also spoke in this inaugural session. Professor Mohammed Sharif, Vice Chancellor, East West University presided over the program.

In his Speech, Chief Information Commissioner Muhammad Zamir told that the right to information is one of the bases of good governance. In a democratic society, people have the right to access information. With this end in view, Awami League government is working to develop a Digital Bangladesh, which can be taken as a model in the world. We the people also have to learn how to deal with such technologies as well.

Greenstone is a software for building and distributing digital library collections. It provides a new way of organizing information and publishing it on the Internet or on CD-ROM. Greenstone is produced by the New Zealand Digital Library



Project at the University of Waikato, and developed and distributed in cooperation with UNESCO and the Human Info NGO. It is open-source software, under the terms of the GNU General Public License. The aim of the software is to empower users, particularly in universities, libraries, and other public service institutions, to build their own digital libraries

Ms. Dilara Begum, Librarian and Head of Library of EWU is country coordinator of Digital Library Network South Asia (DelNetSA) sponsored by the University of Waikato, New Zealand. This training program will assist library professionals of Bangladesh in building and managing digital libraries.

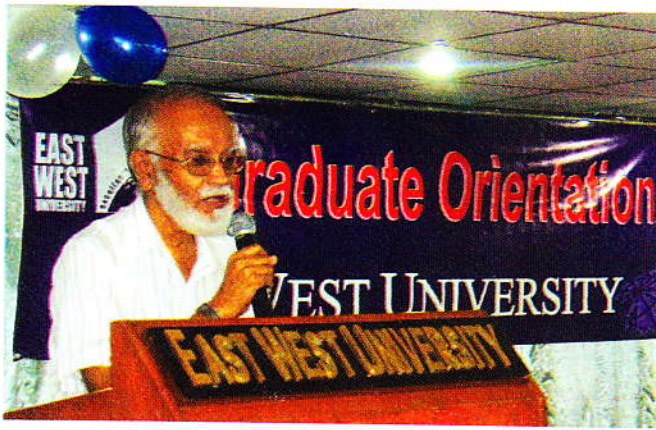
## EWU Photography Club organizes Intra-University Photography Exhibition

On the eve of 11<sup>th</sup> founding year, East West University Photography Club (EWUPC) organized 6<sup>th</sup> Intra University Photography Exhibition at Drik Gallery from 27 to 31<sup>st</sup> December.

Dr. Mohammed Farashuddin, President, Board of Trustees of EWU was present as the chief guest on this occasion and inaugurated this session. With an aim of focusing on different dimensions of photography relating to pleasure and professionalism, this club motivates the students to learn new techniques and also emphasizes high degree of aesthetic sense

to be reflected in photography works. This year the club changed its title from East West University Cine and Photography Club (EWUCPC) to East West University Photography Club (EWUPC) with the inauguration of new logo of EWUPC. This year the club honored Mr. Rashid Talukder with the Life Time Achievement Award. Professor Mohammed Sharif, Vice-Chancellor of EWU presided over this occasion. Only 36 photographs in 6 different categories were selected for the exhibition.





## Graduate Orientation at EWU

The Orientation Program for the new students enrolled in the Graduate program of East West University in the Fall semester was held on 31 August, 2010. A total of 187 students were admitted in this semester.

Professor Mohammed Sharif, Vice-Chancellor of EWU graced the occasion as the chief guest. The objective of the program was to welcome the new students and orient them to the university environment, faculty members and academic policies. In his speech, professor Sharif talked about the existing facilities and efficient faculty members of the university with an emphasis that the students should avail themselves of these opportunities. He said that EWU formulated its curriculum according to the demands of the age.

Dr. Nazrul Islam, Dean, Faculty of Business and Economics gave the welcome speech in this program which ended with an iftar party.

## Rare honor for Pro-Vice Chancellor of EWU



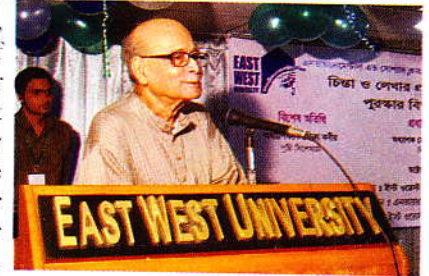
In acknowledgement of scientific achievements in his specific academic field and in recognition of his contribution towards scientific co-operation with German colleagues and institution, Alexander-von-Humboldt Foundation, one of the most prestigious German Foundation of the world invited Prof. Dr. Muniruddin Ahmed, Pro-Vice Chancellor of East West University for a stay in Germany for a period of 2 (two) months. This stay is intended to give Prof. Ahmed the opportunity to visit research institutes and academic colleagues in Germany and deliver lectures in different seminars, symposia and workshops. The invitation aims at intensifying the cooperation between Prof. Ahmed as prominent researcher of Alexander-von-Humboldt Foundation and scientific communities in Germany as well as establishing new contacts between academic and research institutes of Bangladesh and Germany. Prof. Ahmed has been given an offer to select a younger researcher of his own choice to accompany him to Germany. It is a great honor for Prof. Ahmed as well as East West University to have such a rare award from a country like Germany. The selection was made solely on visiting the website of East West University without any application seeking such offer from Prof. Ahmed.

## Award for Young Thinkers held at EWU

The prize giving ceremony of the Essay Writing Competition for Young Thinkers-2010 was held at the EWU auditorium on 29 October.

Professor Dr. Muzzafar Ahmed, noted educationist and former chairman of TIB was present as the Chief Guest on this occasion while Professor Siddiqua Kabir nutritionist and TV personality was present as the Special Guest. In his speech, Dr. Muzzafar Ahmed, said that the children are the future of our nation, and therefore it is our duty to nurture their mental and physical growth in a positive way. This essay competition is a reflection of the initiative that will help achieve this goal.

Dr. Mohammed Farashuddin, President, Board of Trustees and Founder Vice Chancellor, East West University presided over the function. Prof. Dr. Humayun Kabir Choudhury, Coordinator Student



Welfare Activities and Mr. Kamrul Hasan, Assistant Professor, BBA, also spoke on the occasion. Mr. SSM Sadrul Huda, Assistant Professor & Moderator, EWU-ESC coordinated this program.

The competition was held in three groups. Group A- was for the students up to class three, Group B- for class four to six, and Group C- for the students of class seven to ten. The theme of the competition was social issues affecting the lives of children.

There were top three prizes, 16 special prizes and all participants got consolation prizes. The prize money for the 1st, 2nd and 3rd positions was Tk 5000, Tk 3000 and Tk 2000 respectively. PRAN, and Tasmery participated in the event to encourage the participants. Channel I and web Radio Gungun were the media partner.

## EWU signs MOI with Auckland Institute of Studies

East West University signed a Memorandum of Intent (MOI) with Auckland Institute of Studies on 19 September with a view to enhancing its cooperation and interaction with foreign institution.

In a formal meeting with Professor Mohammed Sharif, Vice Chancellor of EWU, the MOI was introduced and signed by Mr. Freddy Hosi Variva, Marketing Manager of Auckland Institute of Studies. Mr. Freddy also discussed its possible outcome in future and mutual benefits for both institutions. Professor Dr. Nazrul Islam, Dean, Business and Economics signed the MOI on behalf of EWU. Professor Dr. Muniruddin Ahmed, Pro-Vice Chancellor of EWU and Dr. Chowdhury Faiz Hossain, Dean, Faculty of Science and Engineering and Manzoorul Hossain, Managing Director, Management Consultancy Services Limited were also present on this occasion.

# EWU Environmental & Social Club organizes inter-university club fair



East West University Environmental & Social Club organized an inter-university club fair to celebrate its 11th founding anniversary at the auditorium of the university on 7 December.

The fair was organized to project the social and environmental activities of the various student clubs of different public and private universities of the country. The objective of the fair was to promote the sense of social belongingness and responsibility among the students. Professor Dr. Muniruddin Ahmed, Pro-Vice Chancellor of EWU inaugurated the event at the first phase that included the display of the participating clubs.

The closing ceremony of the session was held in the afternoon while Educationist Professor Zillur Rahman Siddique was present as the guest-speaker in the event. In his speech, he

praised the initiative of EWU to organize a fair that would raise awareness among the students about different social issues. He asked the students to be responsible citizen of the country. Dr. Mohammed Farashuddin, President, Board of Trustees of EWU also spoke on this occasion and Professor Mohammed Sharif, Vice Chancellor of EWU, presided over the ending ceremony with a vote of thanks. Mountaineer Musa Ibrahim, and Mr. Shankar Shaojal, Director Creative Asiatic were members of the jury board at this fair in which East West University Environmental & Social Club became the first.

Professor Dr. Humayun Kabir Choudhury, coordinator, student welfare activities of EWU delivered the welcome speech and Mr. SSM Sadrul Huda, Assistant Professor of EWU & Moderator EWU Environmental & Social Club coordinated the function.

## Rally against Eve-teasing

East West University "Bondhu Shabha" organized a rally for raising awareness against eve-teasing in Bangladesh on 3 November.

The rally was inaugurated by Dr. Mohammed Farashuddin, President, Board of Trustees of EWU. In his speech, he said that eve-teasing is a social problem, and this is the right time to take action against it. He urged the government to take quick action and exemplary punishment against the perpetrators. Pro-Vice Chancellor Professor Dr. Muniruddin Ahmed, BBA-Chairperson, Professor Dr. Humayun Kabir Chowdhury and other faculty members and students attended this rally.

After this rally, an event was also organized in the auditorium to celebrate the 12th Anniversary of the Daily Prothom Alo.



# East West University Library



East West University (EWU) Library has been playing a significant role as a supporting section of the whole educational process of EWU, from the beginning of the university in 1996 and now it is one of the best university libraries in the country. It has been designed to meet the information, research, and curriculum needs of students, faculty members, and staff members for research and development activities. The students can visit the library for a wealth of books, periodicals, audio-visual materials, news paper clippings, maps and can access online databases and library website from off and on campus. The library is fully automated. All library staff members are trained professionals and many are specialists in a particular field of research or learning.

## Objective of the library:

To support the university community in developing lifelong skills in innovative and analytical thinking, research and information literacy, and by providing distinctive collections, services, facilities and programs.

## EWU Library Website

■ Address:

<http://lib.ewubd.edu>

The EWU Library website provides necessary links to the users. Users can access most of the library online facilities through internet from anywhere. Available information in the EWU Library website is as follows:

▪ About Library	▪ Library Catalogue
▪ Library at a glance	▪ New Arrivals
▪ Users' guide	▪ Online Journals
▪ Services	▪ Reservation (faculty only)
▪ Requisition form	▪ My Account (to know user status)
▪ Reference style	

## Contact Information:

East West University  
Foundation Building  
49 Mohakhali C/A,

Dhaka 1212

E-mail: [library@ewubd.edu](mailto:library@ewubd.edu) or [dilara@ewubd.edu](mailto:dilara@ewubd.edu)

## Floor Distribution:

The library covers a wide area between ground and 4th floors. Floor distributions of the library are as follows:

### Ground Floor:

- Pigeon-hole area (where users can keep their belongings before entering the library)
- New arrival display board.

### 2<sup>nd</sup> Floor: (Reserve Section)

- Books of every title of library holdings
- Reference service desk
- Photocopy from library materials
- Search corner for online journals and library catalogue
- Study space

### 3<sup>rd</sup> Floor: (Circulation Section)

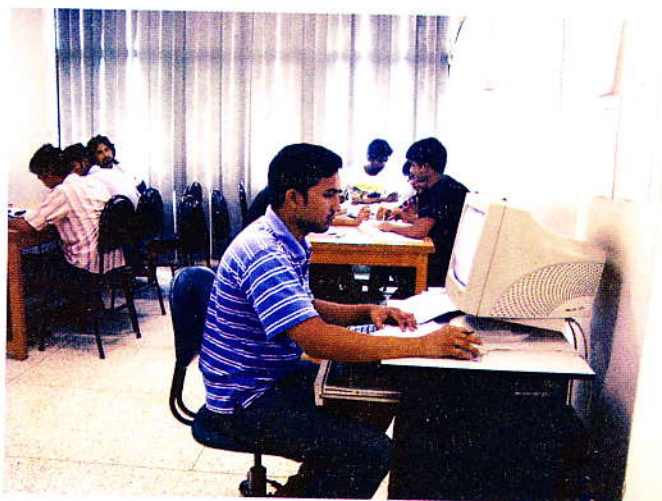
- Circulation service (lending facilities)
- Issuance and renewal of library cards
- Issuance of library clearance
- Text book collections for lending & reading
- Search corner for online journals and library catalogue
- Study space

### 4<sup>th</sup> Floor (Reference Section)

- Periodicals and journals
- Magazines and daily newspapers
- Reference book collections (Dictionary, Encyclopedia, Banglapedia, Statistical reports, Dissertation, Yearbooks, etc.)
- News clippings services
- German language corner
- Online journal & library database search corner.
- Study space.







### Present Status of Library Resources:

Present collections of EWU Library are as follows:

Description of Items	Quantity
Books	23,705 (As of April 2010)
Journals, Periodicals, Magazines (Local)	130
Journals (Foreign)	13
CD-ROMs	1340
Audio Cassettes	137
Dissertation/Thesis/Reports	369
Maps	06

### Online Resources:

Besides above collections, the EWU library provides access to following online resources to its users through EWU Library website

<http://lib.ewubd.edu/Page.aspx?Command=OnlineJournal> :

#### SUBSCRIBED JOURNALS

1. **JSTOR**, Business Collection

URL: <http://www.jstor.org/browse>

2. **JSTOR**, Language & Literature Collection

URL: <http://www.jstor.org/browse>

3. **ACM** (Association for Computing Machinery)

URL: <http://portal.acm.org/dl.cfm>

4. **BIPC** (Bangladesh-INASP-PERI-Consortium)

URL: [www.inasp.info](http://www.inasp.info)

5. **TESOL** (Teachers of English to Speakers of Other Languages)

URL: <http://www.tesol.org/>

#### REGISTERED JOURNALS

6. **HINARI** (The Health Internetwork Access to the Research Initiative)

URL: <http://www.who.int/hinari/en/>

7. **AGORA** (Access to Global Online Research in Agriculture)

URL: <http://www.aginternetwork.org/en>

8. **OUP** (Oxford University Press)

URL: <http://www.oxfordjournals.org>

9. **OARE** (Online Access to Research in the Environment)

URL: <http://www.oaresciences.org/en/>

### E-Books:

Oxford Scholarship Online is a vast and rapidly expanding cross-searchable e-book database. The database is available in the domain of East West University through Bangladesh-INASP-PERI Consortium (BIPC). It contains 3,772 Oxford books in

Biology, Business and Management, Classical Studies, Economics and Finance, History, Law, Linguistics, Literature, Mathematics, Music, Neuroscience, Philosophy, Physics, Political Science, Psychology, Public Health and Epidemiology, Religion and Social Work

URL : <http://www.oxfordscholarship.com/oso/public/index.html>

### Library Services:

*i. Reproduction Services:* Library members may get photocopy services for the library materials. The photocopy service is available from 9:00 to 5:30 pm through Sunday to Thursday. The students may also get the photocopy services after 5.30 pm of each working day, and on Friday and Saturday from the university ground floor of DDC building.

### *ii. News Clipping Service:*

The library provides news clipping services on the following subjects on a regular basis:

1. Agriculture
2. Management
3. Business Affairs
4. NGO Affairs
5. East West University Affairs
6. Population Census & Economics
7. Publication/Articles of EWU faculty/Staff
8. English Literature
9. Financial Management
10. Environment & Natural Resources
11. Human Rights (Civil & Political Rights)
12. Information & Communication Technology
13. Information Science & Library Management.
14. Biography
15. Marketing
16. Commercial Law
17. Pharmacy
18. Power & Energy
19. Education (General)
20. Rural Development
21. Social Problems & Development
22. United Nations Offices
23. University Education
24. Women Affairs
25. General news on universities of Bangladesh

Besides, the users may get following services from the library:

- Circulation Services
- Current Awareness Services
- Selective Dissemination of Information Services
- Reference Services
- Referral Services
- Online Journal & E-books services
- Internet Service
- News clipping Service
- Photocopy Service

### Library Facilities:

*i. Reading facilities:* The EWU library's reading rooms are spread out on all the three floors of the library. Around 300 students can sit comfortably in its well-furnished air-conditioned reading rooms at a time.

### *ii. Borrowing facilities:*

**Undergraduate students** are entitled to borrow two textbooks and one CD/DVD-ROM at a time for 4 days (according to the

revised EWU library rules).

n **Graduate students** are entitled to borrow two textbooks and one CD/DVD-ROM at a time for 7 days (according to the revised EWU library rules).

**iii. Browsing facilities:** Users may search/browse library online journals and EWU online catalogues through available six PCs (two PCs on each floor) in the library.

**iv. Newspaper facilities:** The Library regularly subscribes to 16 national leading dailies (9 Bengali and 7 English). Users may also use back issues of newspaper up to last two months.

**v. Online access facilities:** East West University Library is a member of INASP-PERI Consortium (BIPC) for getting access to full-text articles, abstracts, and bibliographical information of online journals of different publishers on different disciplines through Bangladesh Academy of Sciences (BAS).

**Corporate Membership :** EWU Library has corporate membership with British Council Library, Dhaka, and American Information Centre (Archer k. Blood American Center Library). With these memberships EWU library users may use browsing, searching Online Public Access Catalogue, Photocopy services, and access to online journal of those respective institutions.

#### **Foreign Language Collections**

A German Language Corner is available at the Reference Section, 4<sup>th</sup> floor of Foundation Building. Here, books are arranged according to class number.

#### **Timing:**

The Library is open for 7 days a week except government holidays and as per academic calendar under following time schedule:

Sunday to Thursday : 8:30 am – 10:00 pm (without any break)

Friday : 8:30 am – 5:30 pm (without any break)

Saturday : 5:00 pm – 10: 00 pm. (without any break)

#### **Seminar/Workshop/ Meeting /Conference Attended:**

- Ms. Dilara Begum, Librarian, Head of Library attended a Special Lecture on Public Library Services and Systems in the USA' delivered by Ms Lisa Cosgrove-Davies, Youth Services Librarian, Arlington Public Library, Virginia, USA., at BANBEIS auditorium on Saturday, 09 October 2010, organized by Library Association of Bangladesh (LAB). The purpose of the presentation was to enhance awareness and understanding of public library system and services in the USA.

- Ms. Dilara Begum, Librarian, attended a workshop as a Trainer on "ICT Base Library & Information Service" at Bangladesh Korea ICT Training center for education Lab (BKITCI), held in BANBEIS on 20 October, 2010.

- Ms. Begum attended a workshop/seminar on "Modern Library Management System for Library Professionals of Non-government Degree Colleges in Bangladesh" as a Course Developer for the Material (Manual) Development Committee on 22 November 2010 held at BANBEIS, funded by UNESCO.

- Mr. Md. Motiur Rahman, Assistant Librarian, attended the "8<sup>th</sup> Meeting of the Coordinating Committee of the Bangladesh INASP-PERI Consortium (BIPC) on 14 October 2010", in the conference room of the Bangladesh Academy of Sciences, National Museum of Science and Technology Bhaban, Agargon, Dhaka

- Mr. Md. Motiur Rahman, Assistant Librarian, Mr. Md. Nowsad

Ali, Assistant Library Officer, Mr. Mamun-or-Rasid, Library Circulation Officer, Ms. Safinoor Sagorika, Library Circulation Officer, Mr. Md Mominul Islam, Library Circulation Officer participated in a workshop on 23 October 2010, on " Literature Search in Digital Environment " held at ICDDR, Dhaka. Organized by Bangladesh Association of Librarians Information Scientist and Documentalist, BALID.

#### **EWU Library News:**

#### **Meeting of International Information Literacy Consortium (IILC)**

A meeting of select library and information professionals (LIPs) in Bangladesh was held with the chairman of International Information Literacy Consortium (IILC), South Asian region on 13 December 2010 in the conference room at East West University to learn about the purpose, procedure and objectives of the International Information Literacy Survey.

Renowned library professionals and faculty members were present at the meeting. Ms. Dilara Begum, Librarian, Head of Library, East West University and country coordinator, International Information Literacy Consortium (IILC) coordinated the meeting. Visions, importance, scope and work plan of the International Information Literacy Consortium (IILC) were discussed in the meeting. The LIPs actively participated in discussion and expressed their desire to join the IILC.

#### **Seminar on Media and Information Literacy**

Ms. Dilara Begum, Librarian, Mr. Md. Motiur Rahman, Assistant Librarian, Mr. Mamun-or-Rasid, Library Circulation Officer, participated in the Seminar on "Media and Information Literacy" held at Rajshahi University, on 15 December 2010 organized by East West University Library and the Department of Information Science and Library Management, Rajshahi University, sponsored by (Center for Communication and Development) CCD, Rajshahi.

Dr. Jagtar Singh, Professor & Head, Department of Library and Information Science, and President, Indian Association of Teachers of Library and Information Science (IATLIS) Patiala, India, as well as Chairman, International Information Literacy Consortium (IILC)" served as keynote speaker of the seminar. Professor Dr. Mizanuddin, Dean, Faculty of Social Science, University of Rajshahi was the Chief guest and Dilara Begum, Librarian, Head of Library, East West University, Chairman, Dept. of Mass media and Journalism, University of Rajshahi, and Mr. Golam Murtoza, Director, CCD, Rajshahi were special guests of the seminar. Mr. Nazmul Hasan, Chairman, Dept of Information Science and Library Management presided over the inaugural session.

The Key note speaker elaborated the need, purposes and importance of Media and Information Literacy, and also highlighted the initiatives being taken by IFLA and UNESCO. There were three parts in that seminar: Inauguration, Presentations, and an Open Question-Answer session. About 200 participants including faculty members, library professionals, and students were present at the seminar

#### **U.S. Librarian Visits EWU Library**

Ms Lisa Cosgrove-Davies, Youth Services Librarian, Arlington Public Library, Virginia, U.S.A. visited EWU Library on 07 October, 2010 and discussed with the librarian about the library system in U.S.A. and Bangladesh.

# Career Counseling Center

## Corporate Iftar

The Career Counseling Centre of East West University held an Iftar party Thursday on September 05 2010. Concerned with the activities and development projects of East West University, a lot of respected people, including the Vice Chancellor, Pro-Vice Chancellor, alumni, chairpersons from many departments and staff members from the Career Counseling Centre attended the party.

During the post iftar session, Dr. Mohammed Sharif, the vice



chancellor, and Prof. Dr. Muniruddin Ahmed, the pro-vice chancellor of EWU, remarked on the avant-garde facilities that EWUBD provides to its students for producing students with all round capabilities. They vowed to carry on the quick progress East West University is making with hard work and dedication. The session was concluded by the host and Deputy Director of the Career Counseling Centre Sayeed Alam, who thanked everyone for attending the party and requested everyone to forge a better working relationship for making EWU a revered place for education.

## Standard Chartered Bank (SCB) makes a corporate presentation

Career Counseling Center of East West University (EWUCCC) organized a program where Standard Chartered Bank (SCB) made a corporate presentation on 19 October in the auditorium of East West University. The aim of the presentation was to introduce the activities of the bank and its recruitment process.

In a power point presentation, Deneb Zeenat Latif, the senior Resourcing Manager of Standard Chartered Bank, termed SCB the 'first multinational bank', which is running all across the globe, especially in the Middle East, Afro-Asia continent for more than hundred years. She praised the way SCB was able to run its operation on a regular basis during the war ravaged year of 1971. She also talked about the career opportunities that are offered by SCB.

While wrapping up her presentation, Deneb wanted more effort from the East West University graduates. In order get a call from the SCB officials, she wanted our applicants to post attractive resumes highlighting the working experiences and detailed information of every individual. Fabiha Ashekeen Ahmed, the Resourcing Manager, introduced her audiences to Khondoker Rakib Haider, Credit Manager in Mortgage Consumer Banking

Md. Tabrez Bin Mahbub, Director in Organization & Client Coverage, wholesale Banking Shahnul Hasan Khan, Head of Mortgage & Auto, Consumer Banking Division and Kazi Fahad, Credit Analyst. All of them are East West University graduates.



## Presentation on recruitment process of Unilever

Unilever Bangladesh Limited (UBL) held a corporate presentation on 18 October in the auditorium of EWU.

The program was launched by M. Sayeed Alam, Deputy Director of Career Counseling Center. In a power-point presentation, Jerry Jose, the Human Resource Director of Unilever Bangladesh Limited, explained the background, objectives, vision and employment opportunities in Unilever Bangladesh Limited. The program was attended by Tanveera Chowdhury, the leadership manager, and Arifa Rahman of Unilever Bangladesh Limited.

During his presentation, Jerry Jose talked about the way Unilever Bangladesh Limited created 'a world of difference' through manufacturing various useful products. Unilever is one of the few companies in the world which is concerned with the sensitive issues of maintaining ecological balance and focusing on profit maximization at the same time.

After wrapping up his presentation, Mr. Jose introduced the audience to his colleagues working in the Human Resources department of UBL. The 2nd part of the presentation was conducted by Tanveera Chowdhury, the Leadership Manager. She advised the participating audiences, especially the final year BBA students to form a group of five members each. Then, she handed one topic to each group and asked them to brainstorm some ideas about their assigned topics.

Later on, Tanveera called on each group one by one and listened to their ideas with patience. She selected 10 students qualified to take part in the inter university "BIZ Maestro" competition, where 7 of the leading universities will compete against each other to win the competition and earn a confirmed internship at UBL.

## BRAC Bank Limited Road Show

Career Counseling Center is carrying out its venture of requesting various multinational companies to make a presentation on their background, goals and objectives. The centre is lucky to get in touch with BRAC Bank Limited on 1 November 2010.

M. Sayeed Alam, Assistant Professor & Deputy Director of CCC, was present in the jam-packed audience. The East West University students were introduced to the HR officials including Tahniyat Ahmed Karim, Head of Human Resources and Tawfique Hasan, Head of Cards and many others.

In a short power point presentation, Tahniyat spoke about BRAC Bank (established in 2001), which considers itself as the Global

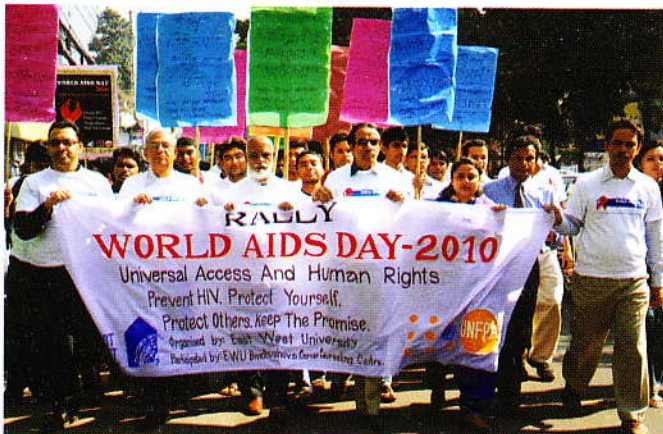
Alliance for Banking on Values(GABV). BRAC bank is determined to work for people from all walks of life through Small Middle Enterprise(SME) Loans. She showed her gratitude to Dr. Mohammed Farashuddin, former governor of Bangladesh Bank, for becoming one of the pioneers in introducing SME loan system in Bangladesh.

BRAC Bank is a profit oriented organization with an eye on protecting environment from global warming. It is currently ranked 5th position among all the local banks, but Tahniyat looked confident while pledging to take BRAC Bank up to the 2nd position by 2011.

During the interactive session, some students from the audience wanted to know more about the career opportunities that are on offer at BRAC Bank. While wrapping up the presentation, Tahniyat thanked everyone present on the occasion and requested the interested people to drop their resumes for management trainee officer at BRAC Bank.

### Rally organized on World AIDS Day at EWU

East West University and UNFPA organized a rally on World AIDS Day-2010 on the campus on 1 December. The aim of this rally was to raise awareness about HIV in Bangladesh. With a slogan "prevent HIV, protect you, protect others and keep the promise", the rally moved around the Mohakhali campus and ended at the academic building premises. It is known from the



experts that 250 people are living with HIV in Bangladesh and new infections are growing every year at an alarming rate. World AIDS Day-2010 is all about raising awareness to tackle HIV prejudice and help prevent the spread of HIV.

" Dr. Mohammed Farashuddin, President, Board of Trustees of EWU, Professor Mohammed Sharif, Vice-Chancellor of EWU, Professor Dr. Muniruddin Ahmed, Pro-Vice Chancellor, and other faculty members and students took part in this rally.

### Seminar on World AIDS Day

On 6 December 2010 EWU & UNFPA organized a seminar on World AIDS Day 2010". Professor Mohammed Sharif, Vice-Chancellor of EWU, Professor Dr. Muniruddin Ahmed, Pro-Vice Chancellor, Mr. M. Sayeed Alam, Assistant Professor & Deputy Director of CCC were the notable people present on the occasion.

In his speech, the chief guest of the seminar, Professor Sharif talked about the devastating impact aids puts on the HIV infected patients. He also discussed the significance of creating AIDS awareness program to make people more conscious of the dangers of AIDS.

Prof. Muniruddin praised the AIDS awareness initiative taken by

UNFPA & EWU. He discussed in details how HIV transmits within people. He talked about the preventive steps which everyone should follow to protect themselves from the perils of HIV positive. Prof. Muniruddin ended his speech with an optimistic note. He wanted to see a world with no HIV infected people.

### CV Writing Workshop

Career Counseling Center organized a CV Writing Workshop on 1 December 2010. The workshop was conducted by Mr. Asif Zaman, Director, Human Resources, Huawei Technologies (Bangladesh) Limited, in the East West University Auditorium. M. Sayeed Alam, Deputy Director, Career Counseling Center & Md. Omar Faruq, Assistant Professor, Bachelor of Business Administration, were present on the occasion.

In the workshop, Mr. Asif showed some guidelines for preparing resumes. He discussed what one should include and exclude while preparing resumes.

There was a question answer session in which a couple of students asked about some problems they face while preparing their resumes. Asif answered their questions, and gave solutions to their problems.

### Internship

30 intern CVs were sent to 46 different organizations

#### Internship Placement

Aamra Resources  
Al Arafah Islami Bank Limited  
Robi Axiata Limited  
Beximco Pharmaceuticals Ltd  
Citycell  
Dhaka Bank Limited  
EXIM Bank Limited  
Grameen Phone Ltd  
HSBC  
IDLC Finance Limited  
Novartis (Bangladesh) Limited  
Social Islami Bank Limited  
Southeast Bank Limited  
Structured Data System Limited

#### Job

449 CVs were sent to 34 organizations

#### Job Placement

British American Tobacco Bangladesh  
Unilever Bangladesh  
Eco Tourism  
Standard Chartered Bank  
Peoplescape  
HSBC  
BRAC EPL  
Metro Global Telecom Service Pvt. Ltd  
Qubee  
ACI Limited  
ACI Logistics  
Nestle Bangladesh  
IPDC of Bangladesh Limited  
Eminence  
Carrot Communication

# Appointments & Promotions

## Faculty

SL	Name	Designation	Department
1	Dr. Muhammad Mazharul Islam	Assistant Professor	EEE
2	Dr. Halima Akhter	Assistant Professor	EEE
3	Ms. Sohana Tanzeem	Lecturer	EEE
4	Mr. Asif Iqbal	Lecturer	English
5	Ms. Nazia Manzur	Lecturer	English
6	Ms. Masruha Zabeen	Lecturer	BBA

## Administration

SL	Name	Designation	Department
1	Mr. Nasir Uddin	Assistant Accounts Officer	Accounts

# Faculty Update

## Department of Economics

### Publications

Basanta Kumar Barmon, Takumi Kondo and Fumio Osanami (2010). "Impacts of Rice-Prawn Farming System on Soil Quality and land Productivity for Modern Varieties (MV) of Paddy Production in Bangladesh." Asian Journal of Agriculture and Development (AJAD), Volume No.7. Issue 2 (Accepted).

Sanzidur Rahman, Basanta K. Barmon and Nesar Ahmed (2010). Diversification Economies and Efficiencies in a 'Blue-Green Revolution' Combination: A Case Study of Prawn-fish-rice Farming in Gher System in Bangladesh" Aquaculture International, Vol. 18, Issue 12.

Parvez Karim Abbasi, Ahmed Taneem Muzaffar (2010). "A Measure of Welfare Consequences of Plant Variety Protection Act on Farmers of Bangladesh". The Jahangirnagar Economic Review, Vol. 21, pp. 69-78, January 2010, Journal of the Department of Economics, Jahangirnagar University, Dhaka. [ISSN 1990-2492].

Ahmed Taneem Muzaffar, Zubayer Hassab and Abdul Kader Nazmul (2010). "An Assessment of Urban Low Cost Housing Scheme in Bangladesh" AIUB Faculty Journal, Spring 2009-10 Issue, American International University of Bangladesh.

### PhD Scholarship Awarded:

Ahmed Taneem Muzaffar has been awarded the "International Postgraduate Research Scholarship (UWSIPRS) Award". He has started his doctoral studies from July, 2010.

Arup Kumar Sinha has been awarded the "Outstanding New Doctoral Tuition" scholarship. He has started his doctoral studies from September, 2010.

### New Appointment:

Siban Shahana has joined as Lecturer in the Department of Economics from Spring Semester, 2011.

### Joint Coordinator:

Dr. Abdus Sattar, Associate Professor, Dept. of Economics, East West University, has been appointed as joint Coordinator of MBA/EMBA/MBM programs since 21 October, 2010.

## Computer Science and Engineering

### Publications and Conferences

Mozammel H A Khan, "Multiple-Case Outlier Detection in Least-Squares Regression Model Using Quantum-Inspired Evolutionary Algorithm," International Journal of Artificial Intelligence and Soft Computing (in press).

Mozammel H A Khan, "Influence of Probability of Variation Operator on the Performance of Quantum-Inspired Evolutionary Algorithm for 0/1 Knapsack Problem", The Open Artificial Intelligence Journal, vol. 4, 2010, pp. 37-48.

## EWU-CRT NEWS

### a. Training Workshop on Research Design and Methods

Center for Research and Training (CRT) is going to organize a training workshop on research design and methods from January 27, to 31, 2011. This training workshop is designed to strengthen the research skills of the faculty members who intend to advance their academic and research career in the areas of business, socio-economic development, cultural studies, and education and population health in the country and abroad. The deadline for submission of nomination is January 20, 2011.

### b. Abstract Series

Abstract of Published Papers 2010

Call for Abstract of Published Papers (for Full Time Faculty Members) was released on November 02, 2010. The deadline for submission is February 28, 2011.

### c. Research Symposium 2010

The Center organized a research symposium on November 11, 2010 where Ms. Farhana Ferdousi Assistant Professor, Department of Business Administration and Ms. Saadia Shabnam, Senior Lecturer Department of Business Administration, East West University presented their research proposal entitled "Total Quality Management and Organizational Performance: A Causal Path Analysis". Dr. Humayun Kabir Chowdhury, Chairperson & Professor, Department of Business Administration and Dr. Nargis Akhter, Associate Professor, Department of Business Administration were discussants in the Symposium.

Mozammel H A Khan, "Galois Field Sum of Products Approach to Multiple-Valued Quantum Logic Circuit Synthesis," in Computer Science Research and the Internet. J. E. Morris (Ed), Nova Science Publishers, Inc., NY, USA, 2010.

Mozammel H A Khan, "GFSOP-Based Ternary Quantum Logic Synthesis", (Invited Paper) Optics and Photonics for Information Processing IV (SPIE Conference 7797), 2-5 August 2010, San Diego, CA, USA.

M. Ameer Ali, "Image Segmentation: A Fuzzy Clustering Framework", Published by VDM Publishers Ltd., Germany, 2010.

Nikhil Chandra Shil, and M. Ameer Ali, "Application of Neural Network in Management Accounting Practices", Published in Contemporary Research in Cost and Management Accounting Practices: The Twenty First Century Perspective, North American Business Press, USA, 2010.

M. Ameer Ali, "Fuzzy clustering based image segmentation algorithms", Dynamic and Advanced Data Mining for Progressing Technological Development, IGI Global Inc., USA, , Pages:300-341, 2010.

M. Ameer Ali, Nikhil C Shil, M. S. Q. Zulkar Nine, Md. A. K. Khan, and Mahedi Hasanul Hoque, "Vendor selection using fuzzy integration", International Journal of Management Science and Engineering Management, Academic Publishers, Vol. 5(5), pp. 376-382, 2010.

M. Ameer Ali, Gour C Karmakar, and Laurence S Dooley, "Detection and separation of generic shaped cluster by fuzzy clustering", International Journal of Intelligent Computing and Cybernetics, Emerald Publisher, Vol. 3 (3), pp. 365-390, 2010.

Md. Nawab Yousuf Ali, Abu Mohammad Nurannabi, M. Ameer Ali, and Jugal Krishna Das, "Conversion of Bangla Sentence for Universal Networking Language", In IEEE Proceedings of International Conference on Computer and Information Technology, 2010.

Md. Nawab Yousuf Ali, M. Ameer Ali, Abu Mohammad Nurannabi, and Jugal Krishna Das, "Algorithms for Conversion of Bangla Sentence to Universal Networking Language", In IEEE Proceedings of International Conference on Asian Language Processing, 2010.

M. Ameer Ali, Ahmed Faisal, and G. Sorwar, "Telemedicine framework for Bangladesh", IEEE TENCON 2010.

G. Sorwar, Md. Riazur Rahman, and M. Ameer Ali, "Advanced Telemedicine System with 3G Cellular Networks and Agent Technology", World Congress 2010- Treat IT Stream and e-Health, 2010.

M. Sajjad Hossain, M. Mahmudul Hasan, M. Ameer Ali, Humayun Kabir, and M Shawkat Ali, "Automatic Detection and Recognition of Traffic Signs", IEEE International Conference on Robotics, Automation and Mechatronics (RAM 2010), 2010.

Md. Rashim Uddin, M. Ameer Ali, Nikhil Chandra Shil, and M. Shawkat Ali, "Fuzzy Clustering in Corporate

Governance", IEEE International Conference on Cybernetics and Intelligent Systems (CIS 2010), 2010.

A B M Shawkat Ali, M. Ameer Ali, G M Shafiullah, and Colin Cole, "Smart Driving: A New Approach to Meeting Driver", International Conference on Industrial Engineering and Operations Management, 2010.

Md. Raqibul Hasan, M. Sohel Rahman, Masud Hasan, Md. Mahmudul Hasan, and M. Ameer Ali, "An Improved Pipelined Processor Architecture Eliminating Branch and Jump Penalty", In IEEE Proceedings of International Conference on Computer Engineering and Applications, 2010.

Md. Zakir Hossain, Md. Nawab Yousuf Ali, Shaikh Muhammad Allayear, Dr. Jugal Krishna Das, "Development of Templates for Dictionary Entries of Bangla Roots and Primary Suffixes for Universal Networking Language", International Conference on Asian Language Processing (IALP 2010), Harbin, China.

Md. Nawab Yousuf Ali, Mohammad Zakir Hossain Sarker, Ghulam Farook Ahmed, Dr. Jugal Krishna Das, "Rules for Morphological Analysis of Bangla Verbs for Universal Networking Language", International Conference on Asian Language Processing (IALP 2010), Harbin, China.

Md. Nawab Yousuf Ali, Shahid Al Noor, Md. Zakir Hossain, Dr. Jugal Krishna Das, "Development of Analysis Rules for Bangla Root and Primary Suffix for Universal Networking Language", International Conference on Asian Language Processing (IALP 2010), Harbin, China.

Shaila Sharmin, Sazia Mahfuz, "E-Governance: Service Oriented Architecture in Implementation of E-Taxation in Bangladesh", IFIP e-government conference 2010, Lausanne, Switzerland.

### Departmental Picnic

The Department of CSE of East West University arranged a picnic on 11th December 2010 at Gazipur National Park. The



students and faculty members of the department enjoyed themselves in the picnic. It was an opportunity for the students to have a great outing.

## Newborns

Maheen Islam, Senior Lecturer, Department of Computer Science & Engineering has been blessed with a beautiful daughter named Sunehri Khan.

Ainun Naher, Department Secretary, Department of Computer Science & Engineering has been blessed with a beautiful daughter named Shifa Binte Shahan.

## ICS Activities

Information and communications services (ICS) is responsible for computer and communications setup, development, maintenance and support at EWU. To ensure security and better service ICS has implemented new Mikrotik Router. The major features of this router are

1. Powerful QoS control
2. P2P traffic filtering
3. High availability with VRRP
4. Advanced Quality of Service
5. Stateful firewall, tunnels
6. STP bridging with filtering
7. High speed 802.11a/b/g wireless with WEP/WPA
8. WDS and Virtual AP
9. HotSpot for Plug-and-Play access
10. RIP, OSPF, BGP, MPLS routing

ICS has successfully installed, configured & implemented the demo of integrated library system Koha and digital library software Greenstone.

ICS is now working on domain controller to connect all EWU computers to a single domain.

ICS has developed "Content Filter" systems, which is equivalent to Cyberoam & Blue Coat. This is now running on the "Gateway" server. This is a protection against intrusion and virus from the internet.

All students need their own account for using the lab as well as the internet. He will be able to personalize his desktop that remains the same in any PC he uses. A drive "Z" will appear when a student logins and he can save his necessary files in that drive. This drive is accessible from any lab. Any information about his login will be mailed automatically to his email address.

For quick help and support ICS has launched its website <http://www.ewubd.edu/ics/>. This will help all members of EWU to troubleshoot simplest problems which can be done by any non IT background people. This website is developed by ICS. This website contains

1. Latest virus information
2. Anti virus support
3. Windows solution
4. Linux solution
5. Troubleshooting
6. Mail related solution
7. Software related solution
8. Network related solution.

In the webmail [mail.ewubd.edu] ICS has implemented some interesting features which are listed below

1. EWU logo in the top left panel of webmail.

2. To Do list. By which any one can save his task list and the list will appear in the left panel, below the folder list. Any one can also maintain his task in the Calendar.

3. Java script clock. By enabling this, a clock will appear on the left panel of webmail.

4. Folder sizes. By clicking this link any one can see the numbers of mail as well as size of the mails.

5. Add to address book. Just one click on the link and the address of the sender will be saved in the address book.

6. Block / Unblock sender. The mail from the Block Sender list will be deleted automatically. This will prevent unnecessary mail from unwanted senders.

7. Show HTML Version by Default. This enables to view the mail as html format (with multimedia).

8. Display Attached Images with Message. Enabling this will show the image attached to the mail in the webmail.

9. Auto Message Save and Recovery. This saves messages which have been interrupted by any cause (logoff, power fail).

10. Personalize Spam Protection

11. Enable Unread Message Notification for all folders. This shows number of unread messages in the left panel.

12. Message Filters. By creating rules a new mail will be moved to a specific folder specified by the user.

13. New Mail Notification.

## Training Program:

ICS has organized a 2-days training session on "Online Grade Submission Module" on August 4 and 5. All faculty members and department secretaries were present on this session. Md. Abdul Motin, Software Engineer has demonstrated how to submit grade with Online Grade submission Module. In this program K. A. M Lutfullah, Asst. Systems manager has demonstrated Barracuda and Content Filter Systems.

## Seminar:

EWU ICS organized a seminar on "Present and Future Network Architecture of EWU" on December 13. All the ICS members were present and gave their opinions about present network architecture of EWU, its benefits and difficulties. From this seminar it is decided that EWU needs to migrate its network to VLAN in near future. This will secure EWU network as well as remote support will be available, which will increase reliable, efficient support and decrease support time.

## Department of Pharmacy

### Poster Presentation:



The Department of Pharmacy and Pharmacy Club organized a poster presentation on "Environmental Pollution: Its Management by Pharmaceutical Industries"

on December 05. Ms. Rasheda K. Choudhury, Advisor of former Caretaker Government of Bangladesh and Executive

Director of Campaign for Popular Education (CAMPE) inaugurated this presentation as the chief guest.

#### **Publications:**

Islam, S., Sarker, M.A., Rizwan, F. (2010). In-vitro sensitivity study of oral metronidazole preparations: In-vitro sensitivity study of different brands of oral metronidazole against *Entamoeba histolytica* infected Bangladeshi population. Germany: VDM Verlag Dr. Müller.

Asaduzzaman, M., Nasrin, N. (2010). Molecular characterization of *Salmonella Paratyphi A* from Bangladesh. Germany: VDM Verlag Dr. Müller.

Maruf, A.A., Ahmed, M.U., Yasmin, H., Ullah, M.A., Azad, M.A.K., Daly, A.K., Hasnat, A. (2010). Genotypes and Phenotypes of CYP3A in Bangladeshi Population. *Clinica chimica acta*, Nov 26 (Epub ahead of print). PubMed ID: 21114969.

Ullah, M.A., Dowla, S.U., Maruf, A.A., Sultana, R., Azad, M.A.K., Shohag, M.D., Latif, A.H.M.M., Hasnat, A. (2010) Pharmacokinetics, Bioequivalence and Tolerability Study of Two Different Enteric Formulations of Esomeprazole in Healthy Bangladeshi Male Volunteers: An Open Label, Single-Dose, Randomized, Two-Way Crossover Study. *Clinical Therapeutics*, 32 (7): 1419-1426. PubMed ID: 20678688.

Mannan, S.J., Azad, M.A.K., Ullah, M.A., Maruf, A.A., Rayhan, I., Ahsan, S., Hasnat, A. (2010) Investigation of Serum Trace Element, Malondialdehyde and Immune Status in Drug Abuser Patients Undergoing Detoxification. *Biological Trace Element Research*. Apr 14 (Epub ahead of print). PubMed ID: 20390377.

Islam, M.M., Ullah, M.A., Iqbal, N., Maruf, A.A., Shohag, M.H., Harun, S., Akter, K.A., Begum, B., Latif, A.H.M.M., Hasnat, A. (2010) Comparative Pharmacokinetic and Bioequivalence Study of Two Trimetazidine 35 mg Modified Release Formulations in Healthy Bangladeshi Volunteers (Accepted in *Arzneimittelforschung*).

Islam, M.S., Akter, N., Shohag, M.H., Ullah, M.A., Maruf, A.A., Sultana, T.A., Latif, A.H.M.M., Hasnat, A. (2010) Bioequivalence Evaluation of Two Esomeprazole 20 mg Capsule Formulations in Healthy Male Bangladeshi Volunteers (Accepted in *Journal of Bioequivalence & Bioavailability*).

Hasnat, A., Maruf, A.A., Nahar, Z. (2010) Genetics of Panic Disorder (Accepted as book chapter, New York: Nova Science Publishers Inc.).

Choudhary, M.I., Shah, S.A.A., Rahmana, A.U., Khan, S.N., Khan, M.T.H. (2010). Alpha-glucosidase and tyrosinase inhibitors from fungal hydroxylation of tibolone and hydroxytibolones. *Steroids*, 75, 956-966.

#### **Faculty Development:**

Dr. Shamsun Nahar Khan, Assistant Professor, Department of

Pharmacy has joined the Harvard University, USA as a postdoctoral fellow on December 19, 2010. She is working in Molecular Biology department and her research project has been designed to target anti-viral drugs (anti-HIV) towards essential RNA-protein or protein-protein interactions and structural determinants of reverse transcription and gene translation in retroviruses like HIV, Human T-cell leukemia virus and Moloney murine leukemia virus (MLV).

#### **Awards:**

Dr. Shamsun Nahar Khan, Assistant Professor, Department of Pharmacy has been awarded with "MERIT SCHOLARSHIP PROGRAM FOR HIGH TECHNOLOGY" September, 2010 for Post Doctoral program by Islamic Development Bank, Jeddah, Saudi Arabia.

Mr. Muhammad Asaduzzaman, Senior Lecturer, Department of Pharmacy has achieved a PhD scholarship in Biological Science under Queen Mary-Bangladesh Capacity Building Scholarship.

#### **Conference Paper:**

Dr. Shamsun Nahar Khan, Assistant professor, Department of Pharmacy presented a paper on "Kinetic and Three Dimensional Quantitative Structure-Activity Relationship (3D-QSAR) Studies on New and Natural Classes of  $\alpha$ -Glucosidase Inhibitors with the Aspect of Diabetes" in 33rd annual conference of Bangladesh Chemical Society from December 10-12, 2010.

#### **In-plant training program:**

A total of seventy four students of the Department of Pharmacy have been selected to undergo a one-month long in-plant training program from January/ February/ March 2011 in some of the most renowned pharmaceutical companies like Square Pharmaceuticals Ltd., ACI Limited, Eskayef Bangladesh Ltd., Glaxo Smith Kline Bangladesh Limited, Essential Drug Company Limited, Opsonin Pharma Limited.

#### **New Appointment:**

Mr. Kaiser Hamid, Md. Amran Howlader and Farjana Khatun have joined the Department of Pharmacy as lecturers in Fall 2010.

## **Department of Electronics & Communications Engineering**

#### **Publications:**

#### **Journal Papers:**

Md. Imdadul Islam, Nasima Begum, Mahbulul Alam and M. R. Amin, "Fingerprint Detection Using Canny Filter and DWT, a New Approach", *Journal of Information Processing Systems*, Korea, (in press), December 2010.

Md. Imdadul Islam, Md. Ariful Islam, Nur Mohammad, Mahbulul Alam and M. R. Amin, "Comparison of LMS and



FDAF Algorithms in Equalization of Fading Channel", International Journal of Engineering and Technology, Singapore, (in press), December 2010.

M. S. Raihan and A. S. A. Noor, "Nearlattices Whose Sets of Principal n-ideals form Relatively Normal Nearlattices", Accepted for Publication in the Journal of Scientific Research.

M. Ayub Ali and A. S. A. Noor, "Some Properties of Modular n-ideals of a lattice", Journal of Physical Sciences, India, December 2010.

#### Conference Papers:

Sarwar Jahan, Md. Imdadul Islam and M. R. Amin, "Performance Evaluation of Multidimensional Traffic in Micro-Macro Cellular System", 13th International Conference on Computer and Information Technology (ICCIT2010), AUST, Dhaka, Bangladesh, 23-25 December 2010, Paper ID-551. [IEEE Digital Library]

Md. Rifat Hossain Khan, Sadia Ahmed, Md. Imdadul Islam and M. R. Amin, "Performance Evaluation of Time Dependent Micro Macro Cellular Network Using MMPP Traffic", 13th International Conference on Computer and Information Technology (ICCIT2010), AUST, Dhaka, Bangladesh, 23-25 December 2010, Paper ID-420. [IEEE Digital Library]

C. K. Das, N. K. Das, Md. Mahabub Hassan, S. K. Biswas, M. Mofazzal Hossain, "An Advanced Ship Guidance System Using Grid Mapping Technique", Proceeding TENCON 2010, Fukuoka, Japan, Nov 21-24, 2010, pp1466-1471.

M. Rafiqul Alam, P. K. Shadhu Khan, M. A. Matin, M. Mofazzal Hossain, "Effects of Carrier Gas Flow-Rate and Oxygen Admixture Ratio on Particle Parameters in Ar-O<sub>2</sub> Plasma", IFOST 2010 Proceedings, Ulsan, South Korea, Oct 13-15, 2010. [IEEE Xplore]

K. C. Amanul Alam, B. B. Saha, A. Akisawa, "Adsorption Cooling System Driven by Solar Collector: A Case Study for Tokyo Solar Data", Proceeding of International Conference on Innovative Materials for Processes in Energy System, November 2010, pp422-426.

## Department of English

### Self-Access Centre Inaugurated

A self-access centre was inaugurated in the department of English at East West University on 19 October.

The honorable Vice Chancellor of East West University, Professor Mohammed Sharif inaugurated the centre. In his inaugural speech the Vice-Chancellor advised the students to make proper use of the centre so that they can fine tune their language skills. Dr. Bijoy P. Barua, Dean of the Faculty of Liberal Arts and Social Sciences, Dr. Fakrul Alam, advisor of the Department of English, and Mr. Shafiqur Rahman, chair, department of English, were present on the occasion with

faculty members and students of the department. Mr. Zohur Ahmed, senior lecturer in the department of English at East West University gave an informative presentation on the various uses of cyber space relating to academic studies. The self-access centre is all about collaborative learning in the world today. This is a style of learning that encourages



and stimulates the knowledge input the students acquire in the classrooms. The self-access centre will offer comprehensive online learning opportunities to the students and acquaint them with ways to make the best use of virtual space.

### Publications and Conferences

A paper titled "Democracy's Captain and Mahatma: Morality and Human Rights" by Md. Manzur Alam, Senior Lecturer, Department of English, has been published in Abraham Lincoln Without Borders: Lincoln's Legacy Outside the United States, a book published in 2010 by Pencraft International.

Md. Manzur Alam, Senior Lecturer, Department of English, has presented a paper titled "A Casualty of Imperialism? Reevaluating Naipaul" at an international conference titled "Continuity, Conservatism, Classicism: Reading Postcolonial Literature against the Grain?" The conference was held on the 2nd and 3rd December, 2010 at University of Orleans, France and was jointly organized by University of Orleans and University of Tours.

Asif Iqbal, Lecturer, Department of English has published a paper titled "Tracing Post-Colonialism: Ambivalence and Allegory in Bend in the River and Disgrace" in Harvest: Journal of the Department of English, Jahangir Nagar University, Savar, Dhaka, Bangladesh. 2010. (with Shakil Rabbi)

Asif Iqbal, Lecturer, Department of English "Power and Sexuality in Othello, Hamlet and Measure for Measure" in Spectrum: Journal of the Department of English, Dhaka University, Dhaka (forthcoming).

### Published Papers:

Akter, Farzana. "Shattering the Shackles: Brecht's Plays and the Language of Political

Protest in Bangladesh". Literary Paritantra (Systems): An International Journal on Literature and Theory, India. Vol: 2, 1-2, Basant (spring) issue 2010.

Zayed, Hasan Al. "The Telos of the Multitude: Who does Empire Serve?", Harvest: Jahangirnagar Studies in Language and Literature, Vol.25, ISSN 1729-8326, pp.191-203, 2010.

Zayed, Hasan Al. "Reading Lincoln Dialectically", in *Lincoln Without Borders*, Eds. Pederson, et. al., (Delhi: Pencraft, 2010). pp. 195-212

Tasneen, Waseema. "Literary Texts in the Language Classroom: a Study of Teachers' and Students' views at International schools in Bangkok". *The Asian EFL Journal*. December 2010 .Volume 12, Issue 4

Bashar, Farhana Zareen."A.S.Byatt's Possession:A 'Postmodern Victorian' Experience" *Harvest: Jahangirnagar Studies in Language and Literature*,Vol 25, ISSN 1729-8326,pp,17-29,2010

#### **Paper Presentations:**

Naveera Ahmed presented a paper titled "Home, Youtube and the World" at the 34th International American Studies Conference: The Art of Language: Cultural Expressions in American Studies in Alanya, Turkey. (November 3-5)

Nabila Huq presented her paper "Reading Mark Twain in Bangla: How Truthful Are the Translations?" at a conference on 23 September 2010, organized by The Department of English, Independent University, Bangladesh in collaboration with The American Center.

## **Department of Business Administration**

#### **Publications and Presentations**

Dr. Humayun Kabir Chowdhury, "The Cognitive Foundations of Partitioned Country-of-Origin: A Causal Path Analysis." *International Journal of Marketing Studies*, Vo .No. 2, November 2010.

Dr. Tanbir Ahmed Chowdhury and M. Bayezid Ali, "Effect of Dividend on Stock Price in Emerging Stock Market: A Study on the Listed Private Commercial Banks in DSE" *International Journal of Economics & Finance*, Vol.2, No. 4, November 2010,Canadian Center of Science and Education.

M Sayeed Alam, Omar Faruq and Sabina Sharmin, "Evaluation of Brand Extension ( Similar and Distance Product Category) with respect to Degree of Fit and Quality of the Core Brand" *International Journal of Marketing and Management Research (IJMMR)* Volume 1, Issue 1, December, 2010, ISSN 2229-6883

#### **Edited Book**

M Sayeed Alam and Dr. M.M Sulphey, (2010) "Small Business in the Informal Sector: Evidence from the Single Person Organization in the metropolis of Dhaka". *Ideas , Insights and Innovations on Management Research, an International Perspective*, Macmillan publishers India ltd, pp 17-25, ISBN 10- 0230-32889-X

#### **Conference papers**

Kohinoor Biswas and M Sayeed Alam,"A Conceptual Model on Chronic Poverty: An Extrapolation from Dhaka to India" XXth Annual Conference of National Academy of

Psychology (NAoP), 2010, Zakir Hussain, Centre for Educational Studies Jawaharlal Nehru University, December 12-15, 2010

M Sayeed Alam and Kohinoor Biswas "Marketability of 'Made in SAARC' - An Explorative Study on Nominal and Extended Decision Making Situations" First International Marketing Conference (MARCON 2010), Indian Institute of Management Calcutta ,December 27-29, 2010.

M Sayeed Alam and Kamrul Hassan, "Evaluation of extension and parent brand: How parent brand quality matters for extension success" 3rd International Conference on Business Competencies in a Changing Global Environment. Jointly Organized by: Global Business and Management Forum and Southeast University, Bangladesh , 23 December 2010

Md. Gazi Salah Uddin, "Wage Inequality and labor market discrimination: A Review of Theory and Evidence. " 52nd Annual Conference of the Indian Society of Labour Economics (ISLE), Karnatak university, Dharwad, Karnataka, India, 17-19 December 2010.

Md. Gazi Salah Uddin and Kohinoor Biswas, "Causality between Electricity Consumption and Economic Growth in Bangladesh: A Time Series Approach" GMSTEC 2010: International Conference for a Sustainable Greater Mekong Subregion, 26-27 August 2010, Bangkok, Thailand

A paper titled Lean Enabling Factors - A Study on Bangladeshi Manufacturing Firms co-authored by Farhana Ferdousi, Amir Ahmed and Kamrul Hassan was presented at the 3rd International Conference of Global Business and Management Forum (GBMF) held in Dhaka on 23 December, 2010.

A paper titled Corporate Social Responsibility Practices in Private Garment Manufacturing Units of Bangladesh : Study on Perception & Performance co-authored by Saadia Shabnam, Farhana Ferdousi and Kamrul Hassan was presented at the 3rd International Conference of Global Business and Management Forum (GBMF) held in Dhaka on 23 December, 2010.

A paper titled Evaluation of Brand Extension : How Parent Brand Quality Matters For Extension Success jointly authored by M Sayeed Alam and Kamrul Hassan was presented at the 3rd International Conference of Global Business and Management Forum (GBMF) held in Dhaka on 23 December, 2010.

## **Department of Social Sciences**

#### **Laurels for Dr. Bijoy P. Barua**



Dr. Bijoy P. Barua, Dean, Faculty of Liberal Arts and Social Sciences, East West University, has been honored for his continual contribution to the field of

research and education. His seminal article titled "Colonialism, Education and Rural Buddhist Communities in Bangladesh" has been rated as one of the most popular, most frequently read and downloaded articles from International Education for two consecutive terms. It was published in the Fall 2007 issue of the journal. The piece primarily focuses on how colonial legacy adversely affected the educational and socio-cultural sectors of rural Bangladesh, particularly the Buddhist communities. In addition, recently Dr. Barua was awarded a Gold Medal by Youth Environment Society of Bangladesh for his outstanding contribution to international development research. In recognition of his scholarship and leadership, Dr. Barua has been included as a member of the International Advisory Board, Exploring Leadership and Learning Theories in Asia. He is also a Senior Fellow of the Alternative Journal in the Social Sciences, USA. He is on the Editorial Board of Development Review, a Journal of National Academy for Planning and Development, Ministry of Planning, the Government of Bangladesh.

Touhida Tasnima

Senior Lecturer

Acceptance of full paper for presentation in the international conference of World Universities Forum 2011 to be held on January 14 to 16, 2011 at the Hong Kong Institute of Education, Hong Kong.

Rayyan Hassan

Senior Lecturer

1) Acceptance of abstract for presentation in the conference- Exploring Leadership and Learning Theories in Asia (ELLTA) Conference 2011 in Universiti Sains Malaysia, USM, Penang, Malaysia Feb 15-18, 2011.

2) Attended the seminar entitled 'Sufis and Sufism' jointly organized by the French Embassy in Bangladesh and the Centre for Alternatives at the Senate Bhaban, University of Dhaka, December 1, 2010

3) Member Attendance in the Discussion Meeting on "Phulbari Open Pit Coal Mining and Asian Energy" by the "Jatiyo Sampad Rokkha Sangskritk Mancha" along with artists, academics, researchers, political activists and media personnel. Venue: Drik Gallery, Dhanmondi, Dec 10, 2010.

Ehsanul Haque, Adjunct Faculty of the Department of Social Sciences, presented a paper on Universal Human Rights and Cultural Relativity: Conflict or Reconciliation? at the International Workshop on Transnational Legal Processes and Human Rights, held at the University of Lucerne School of Law, Lucerne, Switzerland on October 29-30, 2010. The University of Lucerne sponsored his participation in the event.

Habib Mohammad Ali (Public Relations Officer of EWU), Data Collection on Victims of Human Trafficking: An Analysis of Various Sources, Journal of Human Security, Vol.6 No.1, Human Security Institute, BC, Canada. It was

published from RMIT University Press, Melbourne, Australia (refereed journal paper).

## Activities of the EEE Department

### Seminars and Workshops

Mr. Zakiul Islam, Director, Government Relations, Regulatory & Legal Affairs Orascom Telecom Bangladesh



Limited (Banglalink), presented a talk on e- Application for Mobile phone in Bangladesh. The event was held on October 19, 2010 at the East West Auditorium. More than 100 students and faculty members attended the presentation. The talk was followed by a lively Q&A session.

The EEE Department organized an event to celebrate the achievement of the accreditation of the B.Sc. in EEE program by the Board of Accreditation for Engineering & Technical Education (BAETE), an independent body formed under the umbrella of the Institute of Engineers, Bangladesh (IEB). The event was held on December 2, 2010. Dr. Mohammad Farashuddin, President Board of Trustees, East West University, graced the occasion as the Chief Guest and Prof. A. M. M. Safiullah, Former Vice Chancellor, BUET was present as the special guest. The program was chaired by Prof. Mohammed Sharif, Vice Chancellor, East West University. In this program, Prof. Safiullah gave a presentation on BAETE and the significance of the accreditation. He mentioned that the B.Sc. in EEE is one of the only 12 engineering programs in the country accredited by BAETE. Students of East West University also performed in a cultural program organized to celebrate this achievement.

### Publications

Khairul Alam and Roger Lake, "Transport, device design, and performance analysis of carbon nanotube transistors" in Encyclopedia of Semiconductor Nanotechnology, American Scientific Publishers (in press), 2010.

A. T. M. G. Sarwar, Mahmudur Rahman Siddiqui and A. Haque, "Ballistic current in In rich InGaAs surface channel MOSFETs," in the Proceedings of the 6th International Conference on Electrical and Computer Engineering (ICECE

2010), Dhaka, Bangladesh, 18-20 December 2010, pp. 582 - 585.

R. Islam, and Anisul Haque, "A Physically Based Compact Model for Eigenenergy in In rich In<sub>1-x</sub>Ga<sub>x</sub>As MOSFETs Using Modified Airy Function Approximation," in the Proceedings of the 6th International Conference on Electrical and Computer Engineering (ICECE 2010), Dhaka, Bangladesh, 18-20 December 2010, pp. 29 - 32.

Shamim Ahmed and Khairul Alam, "Effects of phonon scattering on the performance of silicon nanowire transistors", in the Proceedings of the 6th International Conference on Electrical and Computer Engineering (ICECE 2010), Dhaka, Bangladesh, 18-20 December 2010, pp. 226-229.

Khondker Zakir Ahmed, M. S. Islam, S. M. K. Bari, M. R. R. Mazumder and A. B. M. H. Rashid, "Design of a linearly increasing inrush current limit circuit for DC-DC boost regulators," in the Proceedings of the 2010 IEEE Asia-Pacific Conference on Circuits and Systems (APCCAS 2010), Kuala Lumpur, Malaysia, 06-09 December 2010, pp. 592-595.

S. M. K. Bari, D. Islam and Khondker Zakir Ahmed, "Implementation of Highly Accurate NMOS VTH Based Clamping Technique in Low Current Comparator," in the Proceedings of the 2010 IEEE Asia-Pacific Conference on Circuits and Systems (APCCAS 2010), Kuala Lumpur, Malaysia, 06-09 December 2010, pp. 863-866.

Khondker Zakir Ahmed, S. M. K. Bari, D. Islam and A. B. M. H. Rashid, "Design and Implementation of Ultra Low Bias Current High Efficiency PFM Mode DC-DC Boost Regulator," in the Proceedings of the 6th International Conference on Electrical and Computer Engineering (ICECE 2010), Dhaka, Bangladesh, 18-20 December 2010, pp. 454-457.

M. Z. Parvez, Khondker Zakir Ahmed, Q. R. Mahfuz and M. S. Rahman, " A Theoretical Model of GSM Network Based Vehicle Tracking System," in the Proceedings of the 6th International conference on Electrical and Computer Engineering (ICECE 2010), Dhaka, Bangladesh, 18-20 December 2010, pp. 594-597.

S.M. Shahriar Rashid, A. B. M. H. Rashid, "Design Of A Double Balanced Square Law CMOS Up-Conversion Mixer With Improved Input Isolation Technique For High Frequency Applications," in the Proceedings of the 17th IEEE International Conference on Electronics, Circuits, and Systems (ICECS), Athens, Greece, 12-15 Dec., 2010, p156.

Muhammad Abdullah Arafat, S. M. Shahriar Rashid, Apratim Roy, A. B. M. H. Rashid, "A Simple High Data Rate UWB OOK Pulse Generator with Transmitted Reference for On-Chip Wireless Interconnects," in the Proceedings of the 6th International Conference on Electrical and Computer Engineering (ICECE 2010), Dhaka, Bangladesh, 18-20 December 2010, pp. 108-111.

Apratim Roy, S. M. Shahriar Rashid, Muhammad Abdullah Arafat, A. B. M. H. Rashid, "Design of a Wideband Delay

Element for Transmitted Reference UWB Receiver", in the Proceedings of the 6th International Conference on Electrical and Computer Engineering (ICECE 2010), Dhaka, Bangladesh, 18-20 December 2010, pp. 97-100.

### Professional Activities

Prof. Anisul Haque, Chairperson, Department of Electrical and Electronic Engineering, presented a Plenary Talk in the 6th International Conference on Electrical and Electronic Engineering (ICECE 2010), Dhaka, Bangladesh on High-Mobility Semiconductor MOSFETs for Beyond the Silicon CMOS Technology on December 20, 2010. This talk was sponsored by IEEE Electron Devices Society under its Distinguished Lecturer Program.

Dr. Khairul Alam presented an invited talk on "CMOS scaling and beyond: the emerging nanoelectronics devices" at the Student Professional Awareness Conference, 3-5 December, organized by IEEE student branch, KUET, Khulna, Bangladesh.

Dr. Khairul Alam served as a peer reviewer of IEEE Transactions on Nanotechnology.

### B.Sc. in EEE at EWU receives BAETE Accreditation

The B.Sc. in EEE program at East West University has recently been granted accreditation from the Board of Accreditation for Engineering & Technical Education (BAETE), an independent body formed under the umbrella of the Institute of Engineers, Bangladesh (IEB). BAETE is the premier authority in Bangladesh for accreditation of all engineering programs. This accreditation is a testimony of the high quality of education imparted to the students of Electrical and Electronic Engineering at East West University. B.Sc. in EEE is one of the only twelve engineering programs in the country accredited by BAETE. As a consequence of this accreditation, the B.Sc. degree in EEE will be recognized by other countries of South Asia. Graduates of the B.Sc. program in EEE will be able to become members of IEB without requiring any qualification test. BAETE has applied for membership of the Washington Accord. When the membership is obtained in the near future, EWU, EEE graduates will be recognized by the professional engineering bodies of many countries in the world including USA, Germany, Japan and Singapore.

# Club Update

## Environmental Club

### *Eid for All - Sharing happiness of Eid with disadvantaged people*

As a part of its ongoing social support program, East West University Environmental and Social Club (ESC) organized one of its annual programs "Eid For All" for sharing happiness of Eid with disadvantaged people.

In a recent program organized on its Mohakhali campus, EWU ESC presented 'Token Gifts' to all the messengers, security guards, drivers, gardeners, building caretakers, lift men and cleaners of the university on the occasion of Eid Ul Fitr. Prof. Dr. Muniruddin Ahmed, Pro-VC, EWU, Prof. Dr. Humayun Kabir Chowdhury, Chairperson, BA & Coordinator, Student Welfare Activities and Mr. SSM Sadrul Huda, Assistant Professor & Moderator, EWU-ESC spoke on this occasion. EWU-ESC Club vice president Iram Mahfuza and general secretary Ranjan Haider conducted the program.

### *EWU-ESC stands behind Mashuk Chowdhury*

In response to the appeal of Mr. Mashuk Chowdhury, a photocopier-operator of the university, EWU Environmental & Social Club launched a fund raising drive on the campus to help Mr. Mashuk out of his debt caused by expenditure in cardiac treatment.

Faculty members, staff, students generously extended their hands of cooperation, and an amount of Tk. 70,000 was collected within a very short span of time. Prof. Mohammed Sharif, Vice Chancellor, East West University handed over the



amount to him in a simple ceremony at his office. Among others, Prof. Dr. Humayun Kabir Chowdhury, Chairperson, BBA & Coordinator, Student Welfare Activities and Mr. SSM Sadrul Huda, Assistant Professor & Moderator, EWU ESC, were present on this occasion.

### **Executive Committee**

Moderator: S S M Sadrul Huda

Executive Committee:

President: Abdullah Al Mamun  
Adviser: Zakaria Newaz  
Muhammed Shahedur Rahman  
Vice President: Eram Mahfuza  
General Secretary: Md. Raihan Haider Ranjan  
Treasurer: Shah Fayed Nafees  
Event Management: Abid Hossain (Publication & Design)  
Tonni Amily Baperi (Logistics)  
Asma Rahman Tumpa (Media Relation)  
Disha Intiaz (Media Relation)  
Mustafizur Rahman (Volunteer)  
Kaysul Islam Anik (Communication)  
Nazmuz Saadat (Coordination)

## Rotaract Club

### *Blood Donation held at EWU*

East West University Rotaract Club organized a blood donation program in cooperation with Quantum Foundation on the campus on 4 September.

Professor Mohammed Sharif, Vice-Chancellor of EWU inaugurated this event while Pro-Vice Chancellor Dr. Muniruddin Ahmed and Medical Officer Dr. Farida Begum were also present in this program. In his speech, Professor Sharif praised such contribution of the students for human life, saying that students are the nation-builders and it is again proved in their activities. Mr. S.S.M. Sadrul Huda, Assistant Professor, BBA and Coordinator of Rotaract Club conducted this day long program.

### **Executive Committee**

Moderator : SSM Sadrul Huda

President Name : Pikash Chandra Paul

Vice President S. M. Shafiqul Islam

Secretary : Riasad Muhaimen Hossain

Treasurer : Monojit Shil

Editor : Maria Farhat

## Pharmacy Club

The Pharmacy Club of East West University has been successful in conducting various programs, one after the other, with full dedication of all participants, new and old. Over the past few months the Pharmacy Club has held two seminars and a poster presentation.

The club organized a seminar titled "Trade Related Aspect of Intellectual Property Rights and its Possible Impact on Pharmaceutical Industry on Developing Economy" on 12th October, 2010. Professor Dr. Muniruddin Ahmed, Pro-Vice



Chancellor of East West University inaugurated this session while Mr. Shyamal Ghosh, Executive Director of Sun Pharmaceuticals was present as the key-note speaker in this seminar.

On 24th November 2010, the Pharmacy Club organized a seminar on "Biotechnology Unveils Immense Prospects for Future Medicine". The Guest Speaker of the program was Mr. Md. Golam Mustafa, Senior Vice President, Plant, Orion Laboratories, Ltd, who enlightened the students about different perspectives of the field of biotechnology.

On 5th December 2010, a poster presentation titled "Environmental Pollution: Its Management by Pharmaceutical Industries" was held in the auditorium of East West University. Mrs. Rasheda K. Choudhury, Executive Director, Campaign for Popular Education, was the chief guest of this event. Also present were, Professor Dr. Muniruddin Ahmed, Pro-Vice Chancellor of EWU, Dr. Mohammad Sharif, Vice Chancellor of East West University, Dr. Chowghury Faiz Hossain, Dean of Faculty of Sciences and Engineering, Dr. Sufia Islam, Chairperson of the Department of Pharmacy and other faculty members of the Department.

The club is planning to organize another event titled "Pharmaceutical Science" in the near future.

#### Club Moderators :

Dr. Sufia Islam	Abu Taiab Md. Jamaluddin
Chairperson, Associate Professor & Moderator	Senior Lecturer & Moderator
Pharmacy Club	Pharmacy club
East West University	East West University

#### Committee Members :

Mahamudul Hossain Robin	:	President
Shamina Saiyara Prova	:	Vice President
Maria Ahmed	:	General Secretary
Asif Imran Ruben	:	Chief Coordinator
Md. Mozahidul Islam	:	Treasurer

## West University Science Club

University science club has spent another vibrant session. There were two major events in which it added significant values to the club.

Pro-Vice  
Apr.  
Arafat, A. U.

One of the major club activities was the workshop on mathematics for the club members. The goal of the workshop was to let the club members get prepared for the intra-university mathematics Olympiad. The workshop was held in five suitable days for the students in the months of September and October 2010. The club was pleased to invite Mr. Abdullah Al Helal, Lecturer, United International University, Dhaka, Bangladesh as the instructor of the five-day workshop. Mr. Helal is a true lover of mathematical puzzles and a genius problem solver having immense passion for mathematics. He has participated in National Mathematics Olympiad and achieved awards. A potential group of 25 students including the top scorers of previous intra-university mathematics Olympiad and other students were selected for the workshop. In five classes Mr. Helal interacted with the group of students regarding the problem categories, the styles of attacking problems. He also discussed how to think innovatively to solve the mathematical quizzes which are common in Olympiads. The feedback from the students regarding the outcome of the workshop was positive and enthusiastic.

The other major club activity was the study tour of the satellite



earth station in Betunia, Rangamati. 38 students along with Ms. Anindita Paul, Assistant Professor, Dept of ECE & Club Moderator and Mr. Md. Anisur Rahman, Lecturer, Dept. of CSE started from Dhaka at 11pm on 8th December. In the morning of 9th December the group reached "Betunia Satellite Earth Station" and was received by the executive officers of the satellite center. The students were briefed by the experts on different operational units and the functionalities. Later they were taken to view different sensitive equipments of the stations especially the huge receiving antenna. The group was amazed to see the vastness of the complex and appreciated the smoothness of its operation. The management of the earth station was very cordial to the students. The club expressed its thanks to the authority of the earth station for granting the permission for the tour of this sensitive and important communications hub of the country that enriched the knowledge of our students and made them far more interested in communications courses.

#### Moderators

Anindita Paul, Assistant Professor, Dept. of ECE  
Khondker Zakir Ahmed, Senior Lecturer, Dept. of EEE

#### Executive Committee members

President	:	Muntaha Karim (2008-2-80-047)
Vice-President	:	Farzana Hossin (2008-2-86-030)
Treasurer	:	Mohammad Towfiqul Hasan Chowdhury (2009-2-80-031)

General Secretary : Md. Kamrul Hasan (2009-2-80-013)

Event Coordinator: Md. Sharafat Hossain (2009-2-80-047)

## Electronics Club

EWU Electronics Club is always interested to support and to motivate the students to contribute to the rapidly expanding arena of science, electrical and electronics based technology, IT and especially communications sectors of Bangladesh. In order to achieve its goal, EWUEC organizes study tours, seminars, workshops, technical talks and various types of technical or non-technical events.



In this Fall 2010 semester East West University Electronics Club (EWUEC) organized a Freshers' Reception program in EWU Auditorium on October 27, 2010. Prof. Dr. Muniruddin Ahmed, Pro-Vice Chancellor of EWU, attended this colorful event as the Chief Guest while prominent scientist Professor Dr. Mohammad Ali Asgar, Dept. of ECE, EWU was present as Special Guest. Dr. Gurudas Mandal and Mr. Mahmudur Rahman Siddiqui, moderators of EWUEC, were also present in the event. The main attractions of this event were history recall, stage drama, recitation, rap song, reality show, quiz competition, music and band show. Around four hundred students and faculty members from different departments were present on this occasion. This program was highlighted in different national dailies.

EWUEC also organized Drama Festival '10 on 23rd & 25th November, 2010. In this drama show different writers, directors and artistes of our university contributed by their valuable suggestions and/ or by participating in different events. Of the plays, "Aktu Pore" was directed & produced by Abu Reza (Zahid) and "So Sweet" was directed by Salauddin Khan Priom. EWUEC hosted these types of program to encourage the students of this University.

### Club moderators:

Dr. Gurudas Mandal, Associate Professor, Dept. of ECE.  
Ms. Tahseen Kamal, Senior Lecturer, Dept. of EEE  
Mr. Mahmudur Rahman Siddiqui, Research Lecturer, Dept. Of EEE

### Executive committee:

1. Rifat Ahsan, President
2. Zamiul Haque Tuhin, Vice-President
3. Fahmidur Rahman Oni, Event-Coordinator
4. Laswkar Aminul Islam, General Secretary
5. Shah Md. Imran, Treasurer

## EWU English Conversation Club

### Chat sessions

30 September, Thursday 2010

Students, both old (who participated in the earlier sessions of the previous semester) and new, participated in the session. The new students introduced themselves first. The old students talked on the topic "Possibility of Earthquake in Dhaka



City". After their presentations, problems like subject-verb agreement and tense from their speech were identified and discussed.

7 October Thursday 2010

A picture was shown to the students at first. After discussing in groups and in pairs they described the picture one by one, which they did with lots of fun.

21 October Thursday 2010

In this session twenty-one (21) students came. They talked on "The Incident that Changed My Life". Discussions on active-passive sentence, direct-indirect speech, forming interrogative sentences, and different pronunciations were held in this session after students' presentation.

28 October Thursday 2010

Fifteen students came and made conversation on various topics. They were enjoying what they said. This time they also formed groups and pairs.

4 November Thursday 2010

A newspaper report on road accident was given to students to elicit their reaction. After reading the article, they gave their opinions concerning reasons for accidents in the streets of Dhaka, reckless driving of the drivers, real life examples, recent accidents etc.

11 November Thursday 2010

Students present in the session read an article on Musa Ibrahim. Since it was the second midterm week only five (5) students came but they were delighted as they were talking about Musa Ibrahim, the first Bangladeshi who reached Mount Everest.

25 November Thursday 2010

Argumentative topics were introduced to the students. They started with the statement "Students Politics should be banned". Some of them spoke for the topic and some of them were against it. They had a lively debate on the issue "student politics"

2 December, Thursday 2020

"Money is the root of all evils" - students were excited while talking on this debatable issue. Those who spoke for this topic gave logical arguments about how money really destroys people's life and those who were against the topic argued that without money it is impossible to do anything in this world. The session was like a real debate and everybody enjoyed it a lot.

## Workshop on "Public Speaking and PowerPoint Skills: Some Effective Strategies"

"Did you enjoy the presentation", I asked the students present in the auditorium after the presentation. All of them replied "Yes". This was the instant reaction of the students after they enjoyed a two-hour long workshop conducted by Dr, Faheem Hasan Shahed, Head and Associate Professor, Dept. of English, AIUB



on 13 December in the EWU auditorium. Although it was held before the final exam week, student turnout was significantly high. Almost 150 students participated, enjoyed and learnt different skills of public speaking and PowerPoint Skills through the vibrant and lively presentation by Dr. Faheem Shahed. Students learnt a lot through the activities done after the presentation.

Moderator

Sonia Sharmin

Senior Lecturer

Dept. of English

Executive Committee Members:

President Moiyedul Azam Koreshi

Vice President Muntaka Enayet Khan

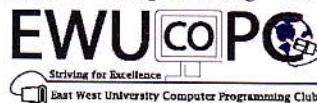
General Secretary Sharif Wahida Shawon

Treasurer Towhida Khan Khusbu

Event Coordinator Jerry Anthony Rozario

## EWU Computer Programming Club

East West University Computer Programming Club (EWUCPC) was launched after merging the two clubs of EWU Computer Club and EWU Programming Club at the beginning of the semester Spring 2009. So, the club has worked more actively than before. EWU Computer Programming Club upholds the motto of providing information and knowledge of latest technologies and concepts regarding computers for students and nurturing them to advance their knowledge in computer programming. The club held some important seminars and events this semester which were very



helpful for the students to enhance their technological knowledge and develop their concepts.

### Activities of the club:

#### Intra University Computer Programming Contest, Fall 2010

EWUCPC organizes Intra University Computer Programming Contest every semester. This semester, intra university programming contests as well as selection contests for participating in ACM ICPC Regional Contest Dhaka Site were organized for all students of East West University.

#### Training Program

EWUCPC always arranges training programs to groom the contestants up to their potential. As before, this semester the training program helped more students to increase their programming skills. This semester, the Training Program was successfully continued for the whole of the semester. The contestants were trained by Md. Mahbul Hasan, a reputed BUET contestant.

#### Iftar & Award giving ceremony

EWUCPC organized an iftar on 5th September 2010. On the same day, awards were given out to the top participants in the programming contests held in Summer 2010.

#### Contest Participation

EWUCPC arranged for the participation of its teams in ACM ICPC Regional contest, Dhaka Site which was held in North South University and also in another programming contest held in Daffodil University.

#### Club Moderators

Md. Nawab Yousuf Ali, Assistant Professor, Dept. of CSE, EWU

Dr. Shaikh Md. Allayear, Assistant Professor, Dept. of CSE, EWU

Sazia Mahfuz, Senior Lecturer, Dept. of CSE, EWU

Shaila Sharmeen, Lecturer, Dept. of CSE, EWU

#### Executive Committee Members

Al Muktadir, President

Rokibul Hassan Chowdhury, Advisor

Md. Imtiaz Kabir, Vice President

Khalid Bin Yousuf, General Secretary

Orin Hossain, Treasurer

Tasnuv Bin Manjur, Event Coordinator

Arup Kumar Pramanik, Organizing Secretary

Mrinmoy Kumar Das, Organizing Member

Tasneem Farhat, Organizing Member



## East West University Club for Performing Arts (ECPA) EWUDC ROCKS!!!

East West University Club for Performing Arts (ECPA) is reputed as the largest club of East West University with a huge number of members in its fold. ECPA, since its beginning, has been very much consistent in arranging and performing in various cultural programs on several occasions all over the year. As a result, ECPA is well known to the students of EWU as a very active club.



ECPA's first out-house program was in BUET where Murchhona BUET arranged an inter-university cultural festival in July 2010. Cultural clubs from Jahangirnagar University, North South University, BRAC University and Ahsanullah University of Science and Technology also performed there.

Apart from that, ECPA organized different in-house programs on several occasions. The biggest in house program was on 29th November 2010. It was the program of ECPA's First Year



Celebration. It was a day-long cultural program where all the sections of this club performed on stage and off stage with their best efforts. In addition to that, ECPA launched its musical group under the name SPIRIT OF GOLD with a tag line "The Tune of Your Mind" and hopes to perform musical shows under this banner in the upcoming days too. Enthusiastic participation of students in the program made it a success.

ECPA has a huge number of dedicated members who are very versatile in performance and with all the help and support of the moderators, Ms. Farhana Farid and Ms. Farhana Zareen Bashar, the members of this club hope to present even better performances in the future.

### **ECPA Executive Committee**

President- Rizwanul Gias Rebate

Vice- President- Tanvir Hossain Bhuiyan Niloy

General Secretary- Nahid Hassan

Treasurer- Nishat Saif

### **Moderators**

Farhana Farid

Farhana Zareen Bashar

### **A semester - full of `ups` with no `downs`**

The Debating Club of East West University (EWUDC) had a very successful semester as Fall 2010 is concerned. The debaters of the club were brilliant in different national championships in terms of their debate performances and at the same time they were outstanding in organizing and facilitating national championships.

After long three years, the debating club organized a national level debate competition titled 'EWU Debate Spree 2010'. The Vice Chancellor of East West University Professor Mohammed Sharif, PhD inaugurated the competition on September 23, 2010. The competition had a seven-day long schedule for two championships- Inter University Bangla Debate Championship and Inter Club English Debate Championship. A total of sixty teams from twenty different institutions came from different parts of the country to attend the competition. Dr. Abdun Noor Tushar was the Chief Adjudicator of 'EWU Debate Spree 2010' while Ophelia Muhaimen, a former debater of East West University, Abdullah Md. Shukrana, a former debater of Stamford University and Shakil Rahman, a former debater of IBA were the Deputy Chief Adjudicators.

The team of East West University named 'EWU Voice' fought out the teams of South East University, United International University, Stamford University and Jahangirnagar University on their way to grabbing the title of the Inter University Bangla Championship. Touhid Hossain Papon of Business Administration Department, Samiul Mueed of Pharmacy Department and Md. Kamal Uddin Rony of English Department were the debaters of the champion team. The title of the Inter Club English Debate Championship was won by LCLS. Mohammad Thowheed Hossain from East West University made it to the finals as an adjudicator. On the occasion of 'EWU Debate Spree 2010' the debating club published the fourth issue of its regular publication 'The Voice of Dream' which was uncovered in the closing ceremony of the competition.

The closing and prize giving ceremony of 'EWU Debate Spree 2010' followed by a grand dinner was held on September 30, 2010. Professor Sharif Enamul Haque, Vice Chancellor of Jahangirnagar University was the Chief Guest of the closing and prize giving ceremony while Professor Mohammed Farashuddin, Founding President and Vice Chancellor,

President of the Board of Trustees of East West University, the Vice Chancellor of East West University Professor Mohammed Sharif, PhD and Dr. Abdun Noor Tushar were present as guests. A number of faculty members and officials of the university including Pro-Vice Chancellor Professor Muniruddin Ahmed, PhD were also present in the program.

On the first week of October 'EWU Voice' participated in the 5th Stamford National Debate Championship and earned to be the 5th best team among the 60 teams of the tournament. The team 'EWU Voice' was the champion of Inter Club Bangla Debate Championship of LCLS(S) Debate II. Touhid Hossain Papon, Samiul Mueed and Kamal Uddin Rony this time won the trophy by defeating Group of Debaters (GOD) of Dhaka University. From EWUDC Touhid Hossain Papon, Samiul Mueed, Kamal Uddin Rony, Khaja Md. Adnan and Shatil Hasan were the adjudicators in the Inter Club English Debate Championship while Syed Mustyen Quader and Khaja Md. Adnan made it to the finals of The Inter School English Debate Championship as adjudicator in LCLS(S) Debate II.

An adept tabulation team from EWUDC facilitated the LCLS(S) Debate II. Moiyedul Azam Koreshi (Sanin) and Syed Mustain Quader were respectively the Tabulation Director and Deputy Tabulation Director of the tournament organizing committee of LCLS(S) Debate II. These two experts of East West University ran the tabulation very efficiently and earned a lot of respect from the entire debate fraternity.

A team of 6 debaters from EWUDC represented East West University in the Chadpur National Debate Festival. The debaters participated in the debate and were highly praised by the audience. United Nation Youth and Student Association of Bangladesh (UNYSAB) organized a Youth Summit where a resolution regarding climate change was passed. In this summit a team of 12 debaters from EWUDC participated. Syed Mustyen Quader from EWUDC was awarded the Outstanding Delegate Award for his contribution while Touhid Hossain Papon won the Best Delegation Award.

The team of EWUDC named 'EWU Spark' composed of Abdalur Rahman Sadi, Tasneem Khan and Ahmed Fazle Rabby participated in Vhashani Hall Inter Club Debate Competition in Jahangirnagar University. These debaters made it to the semi finals in their very first competitive tournament.

Other than these, EWUDC has participated in Climate Change Tribunal organized by Oxfam and Cambrian University Mock Parliamentary Debate Championship in ATN Bangla.

**Moderator: Kamrul Hassan**

President: Samiul Mueed  
 Vice President: Mehrab Binte Intiaz  
 General Secretary: Md. Kamal Uddin Rony  
 Treasurer: Syed Mustyen Quader  
 Event Coordinator: M. Azam Koreshi Sanin

**EWU Business Club**

**Seminar on "Agro-business: Challenges and Opportunities" at EWU**



East West University Business Club organized a seminar titled "Agro Business: Challenges and Opportunities" at EWU Auditorium on November 28.

Mr. Shykh Seraj, Director and Head of News, Channel-I, was present as the guest speaker in this program while Professor Mohammed Sharif, Vice Chancellor of EWU chaired the session. In the seminar, Mr. Shykh Seraj explained the challenges that Agro-business is facing in the context of bureaucracy, environment, financing, technology, infrastructure and lack of available land in Bangladesh. He also said that Agro Business has huge prospects that can create prosperous Bangladesh.

In vote of thanks-speech, Vice-Chancellor Professor Mohammed Sharif concluded the session by thanking Mr. Shykh Seraj for his valuable speech on a timely topic for the students. Professor Dr. Nazrul Islam, Dean, Faculty of Business and Economics also spoke on this occasion.

**Seminar on "Continuous Improvement of Operational Excellence"**

East West University Business Club organized a seminar titled "Continuous Improvement of Operational Excellence" at EWU auditorium on December 14.

Muhammad Obaidul Gani, MSIS, P. E. was present as the guest speaker in this program while Dr. Nazrul Islam, Dean, School of Business & Economics of EWU, chaired the session. Dr. Nazrul Islam, Dean, Faculty of Business and Economics, delivered the welcome speech. In this seminar, Muhammad Obaidul Gani explained the importance and effectiveness of operational excellence to achieve higher productivity through the continuous improvement of production process in the context of production management.

**EWUBC Moderator:**

**Mahmud Zubayer**  
 Assistant Professor  
 Business Administration

**EWUBC Executive Committee Members:**

- |                      |                        |
|----------------------|------------------------|
| 1. President         | : Md. Nahid Ali Mosleh |
| 2. Vice President    | : Jisan Al Mamun       |
| 3. General Secretary | : Irfan Hossain        |
| 4. Treasurer         | : Moutusi Swati        |
| 5. Chief-coordinator | : Faysal Amin          |

## MBA Club

### Seminar on "Strategies for Analyzing and Entering into Foreign Markets"

The MBA club of East West University organized a seminar on "Strategies for Analyzing and Entering into Foreign Markets" on 12 December 2010 at 5:00 pm in the MBA seminar room. A number of MBA, EMBA & MBM students, club members attended the seminar. Ms. Khantima Mongsai, General Manager, Food division, C.P. Bangladesh Co. Limited, was the resource person in the seminar.



Ms. Khantima Mongsai gave a power-point presentation in the seminar on entry strategies in international business. She mentioned that CP (Cheron Pokphand) Bangladesh is a Thai based multinational company. It started its operations in Bangladesh 10 years ago.

CP started its business in food industry and dairy industry recently, producing high quality Fried Chicken. It also launched chicken ball in different super stores like Agora, Meena Bazaar, PQS and Nandan. Its motto is "Good Food for Good Health". Dr. Nazrul Islam, Moderator of MBA club concluded the seminar with presenting the guest a MBA Club Crest. He hoped that the relationship between CP Bangladesh and the East West University would be enhanced in future by organizing such seminars, workshops, factory visits, etc.

#### Fieldtrip to the Square Pharmaceuticals

The MBA club of East West University organized a fieldtrip to the Square Pharmaceuticals Limited (Dhaka Unit Plant) on 6 November 2010 at Kaliakoir, Gazipur. A number of MBA, EMBA & MBM students, club members took the trip. Dr. Abdus Sattar, Joint Coordinator, Graduate Studies and Procter, EWU and Mr. Md. Gazi Salah Uddin, Senior Lecturer and Assistant Procter, Department of Business Administration accompanied the students.

Today, Square symbolizes a name - a state of mind. But its

journey to the growth and prosperity has been no bed of roses. From the inception in 1958, it has burgeoned into one of the top line business conglomerates in Bangladesh. Square Pharmaceuticals Ltd., the flagship company has been holding the strong leadership position in the pharmaceutical industry of Bangladesh since 1985 and is now on its way to becoming a high performance global player. The plant is about 50 km away in the north of the capital city. Bovis Lend Lease, UK designed this plant. This is a state-of-the-art manufacturing company for oral solid dosage forms and all facilities have been developed meeting the requirements of CGMP CFR 21. Dhaka Unit started its operation at the end of 2002.

In the year 2002, the representative of UNICEF, Copenhagen, audited the facilities and enlisted this plant for their global supply. Besides, UNICEF audited in 2003, David Begg Associates, an UK-based consulting company also audited and recognized that this plant fulfills the requirement of UKMHRA (United Kingdom Medicines and Healthcare Products Regulatory Agency). When the students reached the factory at 9:30 a.m., Mr. Faqruul Hasan, Manager (HRD), welcomed the students and delivered a speech to the students and guests. After that, Mr. Muhammad Zahurul Hussain, Senior Manager (Quality Assurance), gave information about the quality of the products of the plant and Mr. Abul Bashar Md Kibria, Senior Executive (Production), gave information about its production.

All the participants observed the production, quality control, warehouse and its applications. Students enjoyed the delicious lunch provided by the office. Dr. Abdus Sattar, Joint Coordinator, Graduate Studies, presented crests to the officials of the factory. He also thanked the Square Pharmaceuticals Limited officials for their whole-hearted cooperation and support for the trip.

### YES-EWU Observed International Anti-Corruption Day' 2010

East West University observed the International Anti-Corruption Day' 2010 (IACD'2010) on December 1, 2010. YES-EWU - The Youth Group of Transparency International Bangladesh (TIB) organized a day long event to celebrate the day. In the inauguration of the event, Prof. Mohammed Sharif, Vice-Chancellor of East West University, was present as the Chief Guest while Mr. Rezwan-ul-Alam, Director of TIB, M. Sajjad Hussein, Senior Program Manager of TIB, Kamrul Hassan, Advisor, YES-EWU, faculty members and students from different departments were also present. The first session of the event included cartoon exhibition and extempore speech competition. The second session focused on Youth Gathering and Cultural Program. This part started with the choreography of JAGO MANUSH with the theme song of TIB. The welcome speech was delivered by Fahmidur Rahman, Group Leader of YES-EWU. After the speech Mr. Kamrul Hasan, YES Advisor conducted the Oath taking ceremony in which the Vice Chancellor of EWU, a number of faculty members and about four hundred students took oath to not engage in corruption. The second session was also featured by the recitation, music, drama, articulated fashion show and band show.

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**Shafiqur Rahman**

Assistant Professor & Chair

Department of English

East West University

## **Assistant Editor**

**Habib Mohammad Ali**

Public Relations Officer

East West University

## **Academic Programs of East West University**

### **Undergraduate Programs**

BBA

B.Sc in CSC

B.Sc in CSE

B.Sc in ICE

B.Sc in EEE

B.Sc in ETE

B.Sc in Pharmacy

BA in English

BSS in Economics

### **Graduate Programs**

Master of Business Administration

Master of Business Administration (Executive)

Master of Bank Management

MS in Computer Science and Engineering

MS in Telecommunications Engineering

MS in Applied Physics & Electronics

Master in Development Studies

MA in English

MA in English Language Teaching

Master of Population, Reproductive Health,

Gender and Development (MPRHGD)



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