



EWU Celebrates National Victory Day

East West University celebrated National Victory Day and paid respect and gratitude to the Martyrs of the Liberation War by hoisting National Flag followed by "Munajat" for peace and prosperity of the country on 16 December 2013 at 6.35 a.m. at the university campus at Aftabnagar, Dhaka. Founder Vice Chancellor and President of the Board of Trustees Dr. Mohammed Farashuddin, Vice Chancellor Professor Ahmed Shafee, Pro-Vice Chancellor Professor Dr. M. Sekander Hayat Khan, Acting Treasurer Professor Dr. Tanbir Ahmed Chowdhury, Deans of the faculties, Chairpersons, Section Heads, faculty and staff members were present to celebrate the day.

EDITORIAL

East West University (EWU) has come a long way since its birth in 1996 in terms of research, publication and teaching quality. The benchmark of a good institution of higher learning is its output of academic research and publications. EWU is the best in this respect among the 71 private universities in Bangladesh. This recognition has been acknowledged by *Webometrics Ranking of World Universities*, which has ranked EWU as the best private university in this country in July 2007, July 2008, and again in September 2013 (<http://www.webometrics.info/en/asia/bangladesh>). EWU prides itself on its excellent faculty members who, besides teaching, are involved with research and publication, training, seminars and conferences. Frequent publications brought out by the academics of this university has been recognized by *Research Bangla (RB)*, which in 2009 declared EWU as the top private university in Bangladesh in terms of research publications (xa.yimg.com/kq/groups/13272772/42990141/name/Summary?). The pursuit of knowledge of EWU faculty members is reflected in every issue of the EWU Newsletter, published at the beginning of each semester.

BoT Member's Views Mr. Syed Manzur Elahi



1. What do you think about the current performance of EWU?

-On a scale of 10, I would give it a marking of 6. Professionalism leads to institutionalism, which is not fully adequate in EWU. To administer an educational institution with over 8000 students and 200 faculty members, ideally a CEO should be tough but fair.

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2. How would you like to see EWU in the next ten years?

-In the next 10 years, I would like to see EWU as a centre of excellence, a leader in research facilities, and in business and technology. Furthermore, I hope we can become a leader in extra-curricular activities (ECA) like debate, drama, music and cricket.

3. How would you advise your students to make use of their time?

-As they say, "All work and no play makes Jack a dull boy". I personally believe that without extra-curricular activities (ECA), education is incomplete, as it does not nurture leadership qualities. Unfortunately, in Dhaka, students do not have opportunities to engage in ECA. EWU has almost 20 ECA clubs-debate, music, drama, sports and games, among others. However, if the university could purchase extra land, then the existing playground could be made bigger, and individual rooms could be allocated to each club, which would enable our students to make use of their time fruitfully and happily.

East West University Centre for Research and Training (EWUCRT)

The primary objective of the centre is to create knowledge through academic and applied research and to disseminate acquired knowledge through training and publication. The Centre has the following updates:

Research Proposals:

The centre has received 23 research proposals, for funding, from the trainees of the Training Workshop on Research Methods. Among these 23 proposals, 10 research proposals were submitted by the faculty members of the English Department, 7 proposals were from BBA department, 4 proposals were from the Department of Social Relations and 2 from the faculty members of Economics Department of East West University. These proposals are now in the review process.

Certificate Awarding Ceremony of Trainees on Research Methods:

The certificate awarding ceremony of a comprehensive training program on research methods was arranged by Centre for Research and Training (CRT), East West University at the university premises on 16th November, 2013. The training program took place from 22nd August, 2013 to 4th October, 2013. The purpose of the program was to build research skill and encourage original research contribution from the faculty members of East West University. 23 participants have received the award upon successful completion of the training program. All 23 awardees submitted research proposals for future research funding by CRT. Mr. M. Musharrah Hossain Bhuiyan, Cabinet Secretary, Government of People's Republic of Bangladesh graced the event as Chief Guest.



Dr. Rafiqul Huda Chaudhury, Chairperson, Centre for Research and Training, East West University attended the ceremony as the Program Chair. Professor Dr. Ahmed Shafee, Vice-Chancellor of East West University distributed the certificates among the awardees. Dr. Muhammad Farashuddin, President, Board of Trustees and Founder Vice Chancellor of East West University extended his full support and cooperation to the programme. The event was also attended, among others, by Professor Dr. M. Sekander Hayat Khan, Pro Vice-Chancellor, Professor Dr. M. Sirajul Huque, Executive Director of CRT, faculty members and students of East West University.

Abstracts of Published Research Papers-2012:

The Center for Research and Training (CRT) has published the Seventh Volume of the *Abstracts of Published Papers 2012* on September 15, 2013. This publication is a collective effort of all the faculty members of the university. Our scholars have enthusiastically and immensely contributed in areas of business, economics, social sciences, engineering, telecommunications, liberal arts and literature, population health, computer science, pharmacy, and technology. This volume contains abstracts of 44 research articles, of which 39 were published in international journals, one co-edited book and two book chapters, both of which were published abroad and 8 international conference papers.

New Appointment:

Dr. Sardana Islam Khan, Assistant Professor, Department of Business Administration, EWU has joined as Deputy Executive Director- cum- Assistant Editor of the Journal of Business and Social Studies of EWUCRT with effect from November 09, 2013.

FACULTY UPDATE

Department of Business Administration

Articles

Md. Anamul Hoque and Farhan Faruqui (2013). "Consumer Perceptions of Country of Origin in the Bangladeshi Apparel Industry", *International Journal of Applied Research in Business Administration and Economics*, Vol. 2, No. 1.

Md. Anamul Hoque, SK Kamal Ahmed, Mahmudul Hasan Fouji (2013). "Impact of TV Advertisement on the "Response Process" of the Private Service Holders of Bangladesh", *Business and Economic Research*, Vol. 3, No. 1.

SK Kamal Ahmed, Md. Anamul Hoque, S. M. Jobaer (2013). "Effects of Export and Import on GDP of Bangladesh: An Empirical Analysis", *The International Journal of Management*, Vol.2, Issue 3.

Md. Anamul Hoque, Mahmudul Hasan Fouji, S. M. Jobaer (2012). Marketing strategy of cell Bazaar: An analysis in the light of consumer behavior", *Jagannath University Journal of Business Studies (JUJBS)*, Jagannath University, Vol. 1, No. 2.

Tamanna Parvin Eva (2013). "Status and Performance of Power Sector in Bangladesh: A Study on Some Selected Power Generation Companies" *The Cost and Management (Bi-monthly Journal of The Institute of Cost and Management Accountants of Bangladesh)*. Vol. - XLI, Number- 2, March-April, 2013, pp. 30-39. ISSN 1817-5090.

Md. Al Mamun & Kazi Sohag (2014). Revisiting the Dynamic Linkage between FDI and Economic Development in LDCs. *International Journal of Economic Policies in Emerging Economies*, Scopus indexed *Inderscience Journal*, Paper id no: IJFPEE- 63395 and accepted for Vol. 07 No. 01.

Md. Al Mamun (2013). Remittance and Domestic Labor Productivity in Bangladesh: A Bounds Testing Approach of Cointegration. *International Research Journal of Finance and Economics*. Paper id no: IRJFE, 8697. Accepted for issue. 112, 2013. *IRJFE Elsevier Scopus Indexed Impact Factor 0.409*.

Al Mamun Md. (2013). The Effect of Macroeconomic & Market Specific Dynamics on Stock Market Development in Global Growth Generator Countries. *Asian Economic and Financial Review*, 03(09):1152-1169.

Shamim A. & Md. Al Mamun (2013). Digital Divide and its Impact on Economic Growth in SAARC Countries. *International Journal of Applied Research in Business Administration and Economics*, 02(02): 14 - 26.

Md. Al Mamun, Kazi Sohag, and Ayesha Akter (2013). A Panel Analysis on the Financial Determinants of CSR in Bangladeshi Banking Industry. *Asian Economic and Financial Review*, 2013, 03(05):560-578



The Department of Business Administration (DBA) has introduced a Seminar Series.

In this series, the first seminar was held on Thursday, 24 October 2013. The key presenter of the seminar was Dr. Sardana Islam Khan, Assistant Professor, Department of Business Administration; who recently completed her 'Doctor of Philosophy' from La Trobe University, Australia. Ms Sardana delivered her seminar on "High Performance Work Systems in the Context of the Banking Sector in Bangladesh".

Dr. Mohammed Farashuddin, President, Board of Trustees and Founder Vice Chancellor, graced the occasion as Chief Guest. The Chief Guest appreciated this type of initiative of the department. He also said that teachers should be involved in quality research and should work hard for pursuing highest academic achievement.

Professor Dr. Tanbir Ahmed Chowdhury Chairperson Department of Business Administration and Dean Faculty of Business and Economics said in his welcome speech that this type of seminar is a good platform for the faculty members to share their research knowledge. Faculty members and Graduate Teaching Assistants (GTA) of the department attended the seminar.



The Department of Business Administration (DBA) organized its 2nd Departmental Seminar Series

The Department of Business Administration (DBA) organized its 2nd Departmental Seminar Series on 21st November, 2013. The key presenter of the seminar was Mr. Md. Al Mamun, Assistant Professor, Department of Business Administration. He delivered his presentation on a paper titled "Remittance and Domestic Labour Productivity in Bangladesh: A Bounds Testing Approach of Co-integration."

Professor Dr. Tanbir Ahmed Chowdhury, Treasurer (Acting), Dean, Faculty of Business and Economics and Chairperson, Department of Business Administration, faculty members and Graduate Teaching Assistants of the department attended the seminar. Professor Dr. Tanbir Ahmed Chowdhury in his concluding remark reinforced the magnitude of such seminar that it would significantly elevate the scholarly development of the faculty members. He added that it could also be an avenue for the young graduating students to learn and to prepare their future research endeavour.

Orientation Program: Fall-2013



Orientation Program Fall-2013 of Business Administration Department was held on 8th September 2013. Dr. Mohammed Farashuddin, President Board of Trustees, and Founder Vice Chancellor, East West University graced this occasion as the Chief Guest. During the programme, the Chief Guest gave his valuable speech to the newly admitted students, where he mentioned that East West University is an institution, which currently holds the first position among the private universities of Bangladesh as per the current webometrics ranking. He also mentioned that students would learn about morality, values and norms along with their professional education in EWU. Hence, this university is the right place for learning and preparing them for future. He concluded his speech by saying that the students who got the chance at this university after stiff competition are very lucky but they must utilize their time properly and be very sincere towards their study. Vice Chancellor Professor Dr. Ahmed Shafee was the special guest of this programme. He gave his welcome speech and congratulated the newly admitted students for being successful in such a competitive admission test.

Dean, Faculty of Business and Economics, Professor Dr. Md. Humayun Kabir Chowdhury was the guest of honour of this ceremony. The program was chaired by Dr. Tanbir Ahmed Chowdhury, Chairperson and Professor, Department of Business Administration, EWU. Faculty members of the department and all section heads were present on the occasion.

Professor Dr. Tanbir Ahmed Chowdhury has been appointed as Dean, Faculty of Business and Economics on 16 September 2013

Professor Dr. Tanbir Ahmed Chowdhury, Treasurer(Acting) and Dean, Faculty of Business & Economics and Chairperson Department of Business Administration has been selected as the external examiner to evaluate a Ph.D. thesis entitled "Member Satisfaction in Urban Co-operative Banks: Scale Determination and Measurement" of Faculty of Management Sciences, Anna University, Chennai, India.

Department of Economics

Publications

Basanta Kumar Barmon (2013). "Technical Efficiency and Total Factor Productivity of MV Paddy Production under Different Farming Systems in Bangladesh", Asia-Pacific Journal of Rural Development (APJORD), Vol. 23, No. 1, Pp. 58-78.

MSS (Economics) Thesis Seminar

A thesis seminar of Masters of Social Sciences (MSS) of Economics in the Department of Economics was held on 20 December 2013. Two students presented their thesis:

(1) Mr. Sharjil M Haque presented his research on "An Analysis of Feasibility for Implementing Pairs Trading Strategy in Dhaka Stock Exchange Using Vector Error Correction Model" under the supervision of Professor Dr. A. K. Enamul Haque.

(2) Nabila Zaman presented her research on "Community-based Micro Health Insurance (CBMHI): A Successful or a Fall Short Strategy to Mitigate Catastrophic Health Expenditure" under the supervision of Mr. Hossain Adib.

Dr. Basanta Kumar Barmon, Chairperson, Department of Economics presided over the seminar. Dr. Rafiqul Huda Chaudhury, Director, Centre for Research and Training (CRT) and founder Director of East West University, the faculty members of the Department of Economics and the students were present in the seminar.

Promotion:

Mr. Muntasir Chaudhury has been promoted from Senior Lecturer to Assistant Professor since 1 July, 2013.

Department of English

Promotion:

Dr. Muhammed Shahriar Haque has been promoted to the rank of 'Professor' with effect from January 1, 2014.

Publications and Paper Presentations:

Professor Dr. Muhammed Shahriar Haque presented three papers at two conferences in London and Malaysia:

Conference 1: "International Journal on Arts & Sciences (IJAS) Conference" (London, UK), 5-8 November 2013

Paper:

1. *Plagiarism Policies in Bangladeshi Universities: A Critical Insight*

(<http://ijas2013london.sched.org/event/791acba0ed9c3cc06f2ca2ad4cf8653f#.Unj0oFN36Vo>)

2nd Conference: "Seminar on Language Learning & Teaching Practices (SeLLT)" (Kuantan, Malaysia), 14 November 2013

Papers:

1. *21st Century Learning Technologies: Pragmatism of Podcast*

2. *Implications of Living Curricula Development in English Programmes: Is it a real challenge for Bangladesh?*

(<http://sellt2013.ump.edu.my/index.php/2-uncategorised/14-tentative-presentation>)

ELT Hornby Training

Professor Dr. Muhammed Shahriar Haque participated in Hornby Regional Training on the theme of "The Low Resource Classroom", which will be held in Colombo, Sri Lanka, from 26-30 August 2013. British Council, Dhaka, sponsored the training.

Harunur Rashid Khan, Assistant Professor, English Department presented three papers during Fall-2013.

1. First, he made a power point presentation titled "Excellence in Education: Teaching & Research Facilities at CRT and Methodology Guidelines in Classroom Teaching" on 22 August organized by the Centre for Research and Training held in EWU Faculty Lounge.

2. He presented another paper titled "Tagore's Ways of Teaching English: Some Insights and Observations" on 3 October organized by the English Department.

3. Finally, Mr Khan presented a paper titled "Madrasah Students' Learning Styles, Techniques and Their Preferences" in the 11th AsiaTEFL Conference held in the Ateneo De Manila University, Philippines on 27 October.

One article, co-authored by Chowdhury Omar Sharif, Lecturer, Department of English, has been published: Sharif, Chowdhury O. and Tanusri Dutta (2013). "Mother or monster: A postcolonial study of two pathological women in postcolonial literature." *International Journal of English and Literature* (2141-2626), Vol. 04, Num. 05, July. p. 210-216.

Syeda Nadia Hasan, Lecturer, Department of English, presented a paper titled "Teaching Vocabulary through Collaboration: Students as Independent Readers" in the International Conference on Languages (ICL) 2013 jointly organized by Prince of Songkla University and University of Sultan Zainal Abidin. The conference was held on 16-17 November in Phuket, Thailand.

One article written by Tanzina Tahereen, Lecturer, Department of English, has been published: Tanzina Tahereen, "Call Center Discourse in Bangladesh: A Study of Politeness in Verbal Interaction", *Harvest: Jahangirnagar University Studies in Language and Literature*, Vol-28, 2012-2013.

Research Work:

• Zohra Akhter has been working as the Lead Researcher for the research project entitled "Standardization of the Pre-departure Orientation Services Training Program for Potential Migrants." This project is part of the ongoing program on "Promoting Decent Work through Improved Migration Policy and its Application in Bangladesh", which is being executed by the International Labour Organization (ILO) with the Ministry of Expatriates' Welfare and Overseas Employment (MEWOE) and the Bangladesh Manpower Employment and Training (BMET).

Dr. Marzia Zaman Sultana, Lecturer, Department of Social Relations

Symposium Attended:

• Dr. Marzia Zaman Sultana attended a symposium entitled "Urban Health Symposium: Taking action for healthy cities in Bangladesh" on 22 November 2013. The symposium was organized by Palli Karma-Sahayak Foundation (PKSF).

Department of Electrical and Electronic Engineering

Publications:

1. LailunNahar, SamehaZamanRuthi, Fakir MashuqueAlamgir and AnwarulAzim, "Decisive Factors of False Detection on Spectrum Sensing in Cognitive Radio", International Journal of Computer Networks & Communication Security (IJCNCS), Volume 1, Issue 6, pp. 225-231, 2013.

2. Khan, N. I.,Azim, A.,and Islam, S., "Radiation characteristics of a quarter-wave monopole antenna above virtual ground." 2nd International Conference on Electrical Energy and Networks, 12-13 January, 2014, Phuket, Thailand (accepted).

3. Khan, N. I.,Bergmann, A., andMichalzik, R. "Fabrication of integration-capable surface-relief VCSEL arrays for miniaturized optical manipulation of microparticles." 2nd International Conference on Advances in Electrical Engineering, 19-21 December, 2013, IUB, Dhaka, Bangladesh. (accepted).

Professional Activities of the Faculty Members:

1. Prof. Anisul Haque presented an invited talk on "Quality Assurance in Engineering Education: A Bangladesh Perspective" at the National Conference on Improving Quality Assurance in Engineering Education organized by the Mechanical Engineering Division, Institute of Engineers Bangladesh (IEB), IEB, Dhaka, Bangladesh, September 25, 2013.

2. Dr. Mojammel Al Hakim has reviewed several papers submitted for publication into IEEE Transaction on Electron Devices and Journal of Electrochemical Society.

Chairperson:

Dr. Halima Begum, Assistant Professor, Department of Electrical and Electronics (EEE), East West University, has been appointed as Chairperson of the Department of EEE from 21 September, 2013.

New Appointment:

Rony Kumer Saha joined the Department of EEE as a Senior Lecturer on September 2013.

Promotion:

Fakir MashuqueAlamgir has been promoted to Senior Lecturer on 01 September, 2013.

Newborns:

Fakir MashuqueAlamgir and his wife Tania Sultana have been blessed with a baby boy on 27 July, 2013. His name is Fakir Muhtadun Alamgir(Uzaan).

On 22 September, 2013 a baby boy was born to Dr. Mojammel Al Hakim and his wife Dr. Anika Yunus. They have named him Mahbeen Afham Hakim.

Department of Electronics and Communications Engineering

List of Publication

1. A. Paul, G. Mandal, A. A. Mamun and M. R. Amin, *Nonlinear propagation of dust-acoustic waves in an unmagnetized dusty plasma with nonthermal electron and vortex-like ion distribution*, Physics of Plasma, 20, 104505, 2013

2. A. S. A. Noor and Momtaz Begum, *Prime Separation Theorems for Semi prime ideals in Meet Semi lattices*, Int. J. Pure Appl. Sci. Technol., 17, 48, 2013.

3. Dev Kumar, Gurudas Mandal, Prasanta Chatterjee and Uday N. Ghosh, *Nonplanar ion acoustic solitary waves in e-p-i plasma with warm ions, and electron and positron following q-nonextensive velocity distribution*, IEEE Trans. Plasma Science, Vol. 41, No. 5, pp 1600-1606, 2013

4. Kaushik Roy, Anindita Paul, Gurudas Mandal and Prasanta Chatterjee, *Effects of kappa-distributed electrons on ion-acoustic shock waves in an e-p-i plasma in non-planar geometry*, J. of International Academy of Physical Sciences, Vol. 17 No. 2, pp. 1-9, 2013

Department of Pharmacy

Workshop:

Dr. Shamsun Nahar Khan (Associate Professor, Department of Pharmacy) was selected as a resource person to participate in the workshop on "Initiatives in Science Education, Research and Capacity Building" on September 14-15, 2013. This workshop was organized by Bangladesh Academy of Sciences (BAS), The World Academy of Sciences, Regional Office for the Central and South Asia (TWAS-ROCASA).



Dr. Khan presented her paper entitled "Role of 7SK snRNA in HIV1 Replication: Future Drug Designing". She also actively participated and provided guidelines regarding the "TWAS and capacity building in science" along with Dr. Firdausi Qadri, Fellow, TWAS.

Ms. Farhana Rizwan, Assistant Professor, Department of Pharmacy, attended the Workshop on Medical Biotechnology which was jointly organized by Management Information System (MIS) of Directorate General of Health Services (DGHS) and Center for Medical Biotechnology (CMBT) at the IPH Bhaban, Mohakali, Dhaka on September 29-30, 2013.

Conference:

Shahreen Raihana, Sufia Islam & Mohammad Jobayer Chisti. Influence of diarrhea on clinical features of pneumonia in severely malnourished children. Proceedings of the 8th World Congress of the World Society for Pediatric Infectious Diseases, Cape Town, South Africa, November 19-22, 2013.

Publications:

1. Sufia Islam, Zahid Mohammad Delwar, Shahidul Alam Khan, Saquiba Yesmine, A comparative study of thyroid hormone levels in Type I diabetic and non-diabetic patients. *International Journal of Diabetes in Developing Countries* (accepted for publication on October 27, 2013).

2. Tahmina AkterMita, MahbulHoque Shihan, Mehreen Rahman, Tasnuva Sharmin, Mahfuza Maleque, Mohammad Razi?Ul?Hasan Alvi and Sharmin Reza Chowdhury. In Vitro Antioxidant, Cytotoxic, Thrombolytic, Antimicrobial and Membrane Stabilizing Activities of *Murrayapaniculata*. *American Journal of Research Communication*, 2013, 1(5): 226-237, 2013.

3. Mahbul Hoque Shihan, Jannatul Ferdous, Tasnuva Sharmin, Mehreen Rahman and Sharmin Reza Chowdhury. Investigation of biological activities of *Grewiacolumnaris*. *International Journal of Research in Phytochemistry & Pharmacology*, 3(2), 106-108, 2013.

4. Mohammed Faisal Bin Karim. Phytochemical and Biological Investigations of *Coriandrumstivum* (Cilantro) Leaves, *International Journal of Innovative Pharmaceutical Sciences and Research*, 1(1), 170-184, 2013.

In Plant Training Lecture Series:

Department of Pharmacy has launched a new "In Plant Training Lecture Series" for graduating students of the department from Fall-2013. The purpose of these seminars and lectures is to orient the students of Pharmacy Department with the prominent and professional leading national and international pharmacists. These lectures are designed to focus on different practical aspects of pharmacy professions. The seminar-series is considered very beneficial for the students who are going to graduate by Fall-2013.

This lecture series is specially arranged for the students of 7th and 8th semester and is mandatory from January 2014 for the students who have registered for the "In Plant Training". Dr. Shamsun Nahar Khan, Associate Professor is organizing the lecture series as In-plant Training Coordinator.



Mr. Tanbir Shajib, Marketing Manager, NuvistaPharma Ltd., delivered the first lecture entitled "Bangladesh Pharmaceutical Market and Marketing Practices" as part of the "In Plant Training Lecture Series Fall 2013" on September 11, 2013. Mr. Tanbir is one of the leading professionals in the field of pharmaceutical marketing. He gave a talk, which covered different developmental strategies and aspects of pharmaceutical marketing. His talk gave a guideline to the students for their preparation as "pharmaceutical marketing" professionals.



Mr. Mohammad Akhter Hussain, Director Operations, BioPharma Ltd., is one of the very senior eminent pharmacists of Bangladesh. Mr. Hussain discussed all the possible aspects of an interview for the fresh graduates. He delivered a lecture to the students of the 8th semester to orient themselves for their upcoming job searching events by his presentation entitled "How to win in a Job Interview" on September 25, 2013. Mr. Hussain provided very useful guidelines regarding job interviews to the graduating students.

Mr. M. Mosaddek Hossain, Managing Director, UniMed and Uni Health, is the most senior pharmacist of the pharmaceutical profession in Bangladesh. He is also a very successful entrepreneur in Bangladesh and has established the national pharmaceutical company "UniMed & UniHealth".

He delivered a lecture entitled "Pharmacist in Pharmaceutical Industry" on October 02, 2013. In his lecture all the aspects of pharmaceutical professions were emphasized in detail. The students had a great opportunity to have a very interactive session with Mr. Hossain.

Mr. Khorshed Anwar, Managing Director, TRAVERS Pharmacy, Florida USA delivered a talk entitled "Future Prospects of Pharmacists in USA" on November 18, 2013. He shared his experiences as a successful entrepreneur in Florida, USA. The students were provided a detail feature of their career prospects as a pharmacist in USA. The students interacted with Mr. Anwar during the question and answer session.

The following students have completed the In-plant training in the top ranked Pharma Industries of Bangladesh between July - December 2013:

- Md. Mahamudul Alam, Tonmoy Kumar Mondol, Aunonno Chowdhury and Anik Kumar Shaha from Incepta Pharmaceutical Ltd.
- Nahid Sultana, Anika Zafreen and Fatema Johura Trishna from Sanofi Bangladesh Ltd.
- Tareq Hasan and Md. Tanimul Islam from Glaxo Smith Kline
- Aurin Sarker and Rezoana Haque Nisa, Nishat Sultana and Wahida Akhter from Square Pharmaceuticals
- Mostanzida Al Nur and Tanim Afaz from Novartis (Bangladesh) Ltd.
- Shuktara Jahan, Nayeema Afrin Habib, Masuma Sultana, M. Tareq Mahmud and Md. Nazim Uddin from Eskayef Bangladesh Ltd.
- Sherajum Monira and Farzana Bilkis Shanta from NuvistaPharma Ltd.
- Md. Nurunnaby Nayan, S.M. Tamjidul Islam and Emana Esmat Ara from Sun Pharmaceutical (Bangladesh) Ltd.
- Zarin Tasnim Tany, Md. Abdullah Al Mamun and Sarker Nadia Ferdous from Biopharma Limited
- Ashrafi Karim, Afsana Talukder, Kaniz Fatema Iqbal, A. K. M. Radowan Ahmad, Zarin Tasneem and Esha Khan from Apex Pharma
- Tajrina Ahmed, FahmmidurRahman, Mir Md. Mehedy Hassan and Ishrat Jahan Juthi from Popular Pharmaceuticals Ltd.
- Md. Aquib Hossain, Sabrina Choudhury, Monia Mohosina Moni from Asiatic Laboratories Ltd.
- Md. Shamsuzzaman, S. M. Naimul Haque, Md. Reazul Karim, Bidhan Paul, Md. Rajib Sultan Khan and Farjana Ashraf from Globe Pharmaceutical Ltd.
- Redwan Ahmed, Thofiq Ahmed and Sakib Uddin Ahmed from OponinPharma Ltd.
- Md. Ashikul Islam, SharminAkhter, RidwanaAkhand and RejawanaAkther from NoveltaBestway Pharmaceuticals Ltd.

Department of Computer Science and Engineering

Publications

Journal:

1. Mohammad Zakir Hossain Sarker, Md. Nawab Yousuf Ali, Jugal. "Generation Rules to Deconvert UNL Expressions to Bangla Sentences", *International Journal of Scientific and Engineering Research (IJSER)*, Volume 4, Issue12, December 2013 (ISSN 2229-5518).
2. Sumaiya Kabir, Shamim Ripon, Mamunur Rahman and Tanjim Rahman. Knowledge-Based Data Mining Using Semantic Web, *IERI Procedia* (ISSN: 2212-6678) (Elsevier) (Accepted)

3. Shamim Ripon, Sk. Jahir Hossain and Touhid Bhuiyan. Logic-Based Analysis of Product Line Variant Model, *ACEEE International Journal on Information Technology*, (Accepted).
4. Shamim Ripon, Sk. Jahir Hossain and Moshir Mahamud Piash. Logic-Based Verification of Software Product Line Variant Requirement Model, Chapter in book *Innovative Quality Assurance Techniques in Software Products Lines*, IGI Global (Accepted).
5. Nakul C. Das, Shamim Ripon, Orin Hossain and Mohammad Salah Uddin. Requirement Analysis of Product Line Based Semantic Web Services, *Lecture Notes on Software Engineering (LNSE)*, ISSN: 2301-3559, (Accepted)
6. Shamim Ripon, Sk. Jahir Hossain and Touhid Bhuiyan. Managing and Analysing Software Product Line Requirements, *International Journal of Software Engineering & Applications (IJSEA)*, Ed. Sriman Narayana Iyengar, Vol. 4, No. 5, pp. 63-75, Sept 2013, AIRCC. DOI : 10.5121/ijsea.2013.4505
7. Md. Salah Uddin, Shamim Ripon and Nakul C Das. A Comparative Study of Web Service Composition via BPEL and Petri Nets, *International Journal of Computer and Electrical Engineering (IJCEE)*, Vol.6, No. 2, pp. 110-113, 2014, ISSN: 1793-8163, IACSIT Press. DOI: 10.7763/IJCEE.2014.V6.804

- Third International Conference on Software Engineering and Applications (SEA-2014)
- International Conference on Computational Intelligence and Applications (ICCIA 2014)
- Second International Conference of Soft Computing (SCOM 2014)

Seminar: UNL Society in Bangladesh

Department of Computer Science and Engineering successfully organized a seminar on "UNL Society in Bangladesh", conducted by Khan Md. Anwarus Salam, the secretary of the UNL Society, UNDL Foundation, Tokyo, Japan. Professor Dr. Sekander Hayat Khan, Vice Chancellor of EWU, Professor Monsur Musa, National University, Professor Dr. Mozammel Huq Azad Khan, Dr. Md. Nawab Yousuf Ali, Chairperson of CSE Department and all other faculty members of CSE Department were present in the seminar. The seminar took place in the Teachers' Lounge at 4:00pm on 21 October 2013.

Picnic

Department of Computer Science and Engineering successfully organized a Picnic on November 29, 2013 in Zinda Park, Rupgonj, Narayanganj.



Conference:

1. Sumaiya Kabir, Shamim Ripon, Mamunur Rahman and Tanjim Rahman. Knowledge-Based Data Mining Using Semantic Web, 2013 *International Conference on Applied Computing, Computer Science, and Computer Engineering (ICACC 2013)* Saipan, USA, December 28-29, 2013 (Accepted).
2. Nakul C. Das, Shamim Ripon, Orin Hossain and Mohammad Salah Uddin. Requirement Analysis of Product Line Based Semantic Web Services, 2013 *4th International Conference on Networking and Information Technology (ICNIT 2013)*, November 23-24, Bangkok, Thailand.
3. Md. Salah Uddin, Shamim Ripon and Nakul C. Das. A Comparative Study of Web Service Composition via BPEL and Petri Nets, 2013 *4th International Conference on Software and Computing Technology (ICSCT 2013)*, October 24-25, 2013, Konya, Turkey.

Other Faculty Activities

- Dr. Shamim H. Ripon has been selected as a Program Committee member of the following international conferences:



East West University Club for Performing Arts

East West University Club for Performing Arts (ECPA) started this semester by organizing another Fresher's Reception Fall '13 after getting huge response from the previous one. The ECPA Members arranged this programme by keeping the demand of the young generation in mind. The programme started exactly at 5.00 p.m. with introductory speech from the club moderator Muntasir Chaudhury and Honorable Vice Chancellor, Professor Dr. Ahmed Shafee. The programme started with the new trend of young generation 'Flash Mob' which was exhibited for the first time in the history of East West University. After the 'Flash Mob', singers and musicians performed some famous songs including folk song like 'Ami Opar Hoye' and rock song like 'Boshey Achi by Warfaze' to show that the club is adaptable to any kind of culture.



East West University Club for Performing Arts (ECPA) also held their recruiting session once again in this semester. About 170 students appeared for the session and got selected to work for the club. Some well-known people of the club orchestrated the interview session, especially who have worked their way through to the top.



East West University Club for Performing Arts (ECPA) also participated in an outside event organized by 7teen Events named 'MUSICon feat Shunno : Round - 1', where they got selected for the next round after beating universities like Institute of Business Administration, Dhaka University, BRAC University, Jahangirnagar University, South-East University, American International University Bangladesh.

East West University Club for Performing Arts (ECPA) also participated in a 'cine and drama' workshop organized by North South University Cine and Drama Club.

Executive Committee

President : Ahmed Shatil Ruhi
Vice - President : Walid Bin Karim
General Secretary : Ahmed Meraj
Treasurer : Md. N. Niloy



Agro-Industrialization Club

Agro-Industrialization Club was been established with the purpose of giving practical experiences in agro-industrial sector to the students of East West University. EWUAIC always aspires to perform club activities in a way that is helpful for the members.

Activities of EWUAIC in the Fall-2013 semester:

1. EWU Agro-Industrialization Club has formed a new executive committee for the next three semesters.
2. EWUAIC has arranged promotional activities from 22th September to 25th September for providing information about the club and collecting new members.
3. A workshop on "Earthquake Awareness Program for School Going Children: University Level Volunteer Presenter Workshop," conducted by an international organization, House of Volunteer (HOV), and organized by EWUAIC, held on 26 September, 2013, for providing the opportunity to students of EWU to participate in this program as a volunteer in order to develop leadership qualities.
4. A general meeting of EWUAIC was held on 1 October, 2013 for sharing ideas about the upcoming programs.
5. EWUAIC has organized a competition, "Agro-funpuzz," a game of fun, to test the smartness and intelligence of the general members of this club, on 24th November, 2013.

Moderators

Ms. Mashruha Zabeen, Lecturer, Department of Business Administration

Mr. Nafish Sarwar Islam, Senior Lecturer, Department of Business Administration

Executive Committee

President : Kamruzzaman Rifat
Vice-President : Mohammad Masudur Rahman Khan
General Secretary : Himel Roy
Treasurer : Muntasir Raad
Coordinator : Ashib Mahmud



MBA Club

The main objective of MBA Club, East West University is to encourage students to be involved in extra-curricular activities to nurture their potentiality in different social and cultural areas. It arranges academic seminars and workshops to provide the opportunity to the students to know the latest developments of different areas of business and industry.

The club arranges workshops, seminars on different contemporary issues, especially business topics, field trips, industrial tours, cultural programmes, social awareness, picnics. MBA Club does not take democracy and teamwork as a mere concept; it puts it into practice in such a way that it became a lifestyle for the club members. Creating leadership is not the only objective here but to develop youth empowered by experience is the main goal of this club.

Executive Committee:

Moderator : Mr. Omar Faruq
President : Fazole Kaiser
Vice President : Farana Ferdous Karim
General Secretary : Md. Iqbal Nur
Treasurer : Md. Syed Habil
Coordinator : Shamima Shamsi Ara Tazin



Rotaract Club of East West University

Objective

The Purpose of Rotaract Club of East West University (RCEWU) is to provide an opportunity

for young men and women to enhance their knowledge and skills that will assist in personal development to address physical and social needs of their community and to promote better relation between all people worldwide through a framework of friendship and service.

RCEWU provides students motivation to develop a society through their ability and capability. The club takes responsibility to improve its members by providing intellectual solutions, innovative ideas to organize seminars, workshops and inspires the spirit of volunteerism in order to gather knowledge. This club is working for the society to gather experiences through which its members try to lead the nation.

During Fall 2013 RCEWU has accomplished the following:

11th Blood Donation Campaign (15th September, 2013)

RCEWU, in cooperation with Thalassemia Foundation, organized its 11th Blood Donation Campaign on 15th September, 2013, which was the second time this year in order to support the Thalassemia patients.



The Blood Donation Campaign was inaugurated by Dr. Mohammed Farashuddin, President, Board of Trustees and Founder Vice Chancellor of EWU, along with Mr. Nahid Hasan Khan, Adviser, Student's Welfare and Head of CCC, and Ms. Imrana Sharmin, Senior Lecturer, Department of Economics & Moderator of RCEWU.

Students from every department of East West University were encouraged to attend the campaign. The campaign was from 10:00 a.m. up to 5:00 p.m., and collected a significant amount of blood units. Thalassemia Foundation will distribute these life-saving donations to the Thalassemia patients to ensure their better future.

Fund Raising for Mr. Wahidur Rahman (29th September, 2013)

Mr. Wahidur Rahman, a messenger at East West University, had a brain stroke, and afterwards he became paralyzed. He was advised to take regular physiotherapy in CRP Hospital.

It was difficult for his family to bear the huge amount of treatment cost.

RCEWU extended its hand by raising a fund of Taka 27,620 from the students and faculties of East West University to help Mr. Wahidur Rahman, which ensured his regular lifestyle once again.

Handover of Fund to Rana Plaza Victim, Mrs. Moriom Begum (20th November, 2013)

Mrs. Moriom Begum, aged 30, was a garments worker at Rana Plaza and she faced the tragic accident during the collapse of Rana Plaza at Savar. For her survival, her right hand was amputated up to her upper elbow. To support her financially, RCEWU handed over Taka 42,200 to Mrs. Moriom Begum through the VC of East West University on 20 November, 2013. During the Savar Tragedy, RCEWU collected Taka 196,600 and used Taka 1,54,400 on the spot, while the rest of the amount (Taka 42,200) was has handed over to Mrs. Moriom Begum.

Winter Cloth Collection (10th November - 8th December, 2013)

RCEWU has arranged a Winter Cloth Collection and Distribution program from 10 November, 2013, inside the EWU campus. The purpose of this programme is to collect clothes from the students and distribute them among the people who are true sufferers of the freezing cold. Many students as well as faculties have donated clothes for the deprived people. RCEWU will distribute the collected cloths during the winter season.

RCEWU Moderator:

Imrana Sharmin
Senior Lecturer
Department of Economics

Executive Committee:

President : Oliva Biswas
Vice-President : Tareque Aziz
General Secretary : Najmus Sakib Khan
Joint Secretary : Faisal Hossain
Treasurer : Shovon Saha



East West University Business Club

The motto of East West University Business Club (EWUBC) is to raise entrepreneurship, leadership and competitiveness among students along with various skills. Every semester it organizes workshop, training sessions and other programs. This semester EWUBC arranged a case analysis competition known as Idea Masters 2013 and a two-day workshop on Advanced MS Excel.

Idea Masters 2013:

East West University Business Club always brings up programs which help the students of EWU to be skilful and competitive, hence prepare them for the challenging job market. Idea Masters is one of those programs. In 2012, EWUBC first introduced students with the Idea Masters competition. The success continued with the second season, Idea Masters 2013.



Idea Masters is basically a case analysis based competition. Participating students were divided in to two groups based on academic seniority. Participants from semesters one to six were put in the 'Learners' group and participants from seven to last semester (i.e. twelve) were put in the 'Masters' group. Different cases were designed for the two groups. On the road show, the participants were given their case and detailed instructions for the competition.

With the theme "Change is Inevitable", the second edition of Idea Masters was set out to take the competition to a whole new level. Unlike the first season, Idea Masters 2013 gave the opportunity to all the students of business and economics departments of East West University to showcase their skills. Idea masters 2013 created great hype among the students of EWU. Despite the countrywide political turbulence, 32 teams registered and participated in the competition. The road show was inaugurated by Ms. Kashfia Ahmed, Deputy Director of Career Counselling Centre, East West University, and Moderator of EWUBC. The students received effective suggestions from Mr. Md. Sajjad Hossain, Senior Lecturer and Moderator of Business Club, East West University, on how to deal with business cases. Former students who participated in the first season of Idea Masters were present at the event. Mr. Md. Abu Syeed, former student of EWU, shared his views about the event in detail to help the participating students. He stayed connected with the organizing team throughout the competition. As per the rule, participating teams presented their case analysis in a summarized way, in the first round. From the 32 teams, 12 teams made it to the final round. In the final round, finalist teams presented their detailed case analysis in front of the esteemed judge panel,

comprising Ms. Kohinoor Biswas, Mr. Md. Sajjad Hossain, and Mr. Nafish Sarwar Islam. Professor, Dr. Tanbir Ahmed Chowdhury, Dean, Faculty of Business and Economics, and Chairperson, Department of Business Administration, graced the event as the chief guest and gave away trophies to the winning teams. From the 'Experts' group, Team PauseTive and from the 'Learners' group, 'Megaminds' lifted this year's championship trophy.

Workshop on Advanced MS Excel:

In today's corporate world, having the knowledge of MS Excel has become a minimum requirement. Students only gain the fundamental working knowledge with different type of office applications through basic courses like CSE 101, MIS 101 etc. However, compared to the needs of today's world, the basic knowledge of MS Excel is just not enough. As these courses are not enough, EWUBC brought Md. Sharif Bin Mohiuddin, who is the Specialist, HR Business Partner of "Robi Axiata Limited", to provide in depth knowledge on MS Excel



The workshop was held on 29 November and 6 December 2013. 80 students participated in the two days programme. During the programme, students were provided with light refreshment. On the last day, all the participants were awarded certificate of participation.

East west University Business Club organized these tremendously successful events with the help of its guardian like moderators and highly efficient and motivated club members. EWUBC is currently working on more programmes with the same motive to make the students of EWU skilful and competitive in the contemporary job market.

Executive Committee:

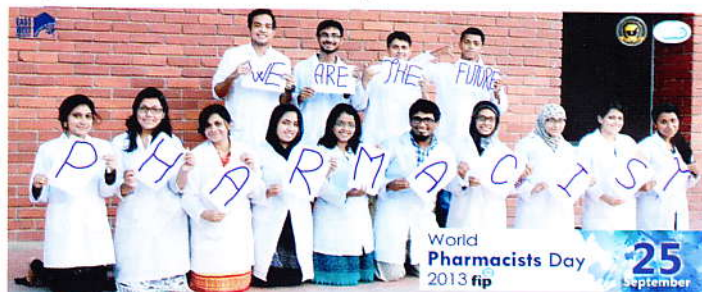
President : Mahmud Hossain
 General Secretary : Zayed Mahmud Johny
 Event Coordinator : Sajid Ibne Salim



Pharmacy Club¹

East West University Pharmacy Club celebrated 'World Pharmacists Day 2013' on 25th of September at East West University Campus in Aftabnagar,

Dhaka. Pharmacists of EWU observed the day with the pharmacists around the globe. This year's theme for World Pharmacists Day was 'Pharmacists - simplifying your medicines use, no matter how complex'. This theme parallels the theme of the '73rd FIP World Congress: Towards a Future Vision for Complex Patients: Integrated Care in a Dynamic Continuum'. Change is sweeping pharmacy and healthcare on a global scale. A new era of healthcare development brings with it much hope. As more solutions become available to patients - whether they are medicines, therapies or services provided by healthcare providers - pharmacists and pharmaceutical scientists can help with their ever more complex care.



White coat celebration was the biggest part of the program. All the students of Department of Pharmacy wear clean white lab coats together. Also Pharmacy Club arranged public health awareness campaign on World Pharmacist Day 2013.



EWU Sports Club

Glory for East West University!!! East West University Football Team became **CHAMPIONS** in the 7TEEN UNIVERSITY FUTSAL CUP 2013 held at the National Handball Stadium on 1-2 November 2013.



Futsal is a variant of association football that is played on a smaller pitch and mainly played indoors, with normally 5 players on each side. In the 7TEEN UNIVERSITY FUTSAL CUP 2013,

¹ Adapted from http://www.fip.org/www/index.php?page=news_publications&news=newsitem&newsitem=143

EWU was represented by two teams consisting of 8 players each. The "EWU 2" team, although showing a very strong and convincing performance, were held at the group stage, only on goal difference. However, the same cannot be said about "EWU 1" team, who clinched the title on a dramatic night of Futsal.

The team (i.e. EWU 1) qualified for the knockouts, thanks to wins over LCLS Team 1 and BRAC University Team 2 in the group stages. The path to the final was not easy, as EWU faced two tough teams in both the Quarter-Final and the Semi-Final. With wins over both of the North South University (NSU) teams, the final stumbling block was Independent University, Bangladesh Team 1. The final match saw a score of 0-0 in regular time, forcing the game to penalties, which East West University won and clinched the title.

The members of the winning team are Imtiaz Mohammad Hossain, Zubaer Ahmed, Kibria Shawon, Wasif Bion, Akbar Raafee, Moinul Haque, Risalat Khan and Sobuj Kamruzzaman. The team was managed by Al Mohaimen.

The tournament was organized by 7Teen Events, and a total of Seventeen (17) teams from both public and private universities participated in the tournament.

After great success in Football (Futsal), next up on EWU Sports Club's agenda is cricket. EWU Cricket Team will be participating in the 7th ULAB Fair Play T20 Cup 2014, which is scheduled to be held in January, 2014.

The trail sessions saw an attendance of almost 100 enthusiastic players from all the departments of EWU, battling it out for a position in the main team. A preliminary squad of 25 players have already been selected, and this squad will be trained further for the tournament by a professional cricket coach, who will also recommend the final squad of 15 players. The club moderators, ASM Ashif and Biplop Kumar Nandi, are monitoring all of the proceedings and developments of the squad.



East West University Photography Club

Photography Club Success

A. Break the Circle (Season-III) exhibition

Islamic University of Bangladesh (IUT) Photographic society organized Break the Circle Season-III, (an International Photography Exhibition) from 23-25 August, 2013 at the National art Gallery. Photographers from 25 Universities participated in this exhibition. In this exhibition, there were 10 categories.

A total of 135 selected photographs were displayed in this exhibition. 33 (including a photo story) photos from 11 photographers of East West University were selected for this exhibition. EWU won seven prizes in the following categories:

Fabia Nishat	Portrait (Color)	First
	Action	Second
	Still Life	Third
Hasanur Rakib	Potrait (Color)	Second
	Potrait (B&W)	Second
Istiak Karim	Life Style (B&W)	Second

10 photographs and one photo story from Fabia Nishat were selected for this exhibition. This the highest number of photographs from a single participant in this international exhibition.

B. Photography Competition & Exhibition on Inclusion of Diversity in Development²

To celebrate the International Day of Persons with Disabilities 2013, Inclusion Initiatives for Special-needs Bangladesh (IISB) organized a 3-day long photography competition and exhibition. This event was held at Bangladesh Shilpakala Academy from 5-7 December 2013. The theme of the event was "A Photograph Supplements a Thousand Words: Zooming into the Inclusion Scenario in Bangladesh".

This initiative is funded and supported by European Union, Sight savers Bangladesh, Plan International Bangladesh, CBM International, Asian Centre for Inclusive Education and Action Aid Bangladesh. In the competition, 372 photographs were submitted and among them 67 were selected for the exhibition in four sub-theme areas-education, health, employment and society. EWUPC photographer Istiak Karim got the won the first prize and was awarded Tk25,000/= as prize money and a certificate for his photograph in this exhibition.

C. TTL organized Out of The Box IV exhibition

"Through the Lens: Bangladesh" organized Out of The Box IV-Photography Exhibition from 4th Oct to 6th October, 2013 at Drik Gallery. Istiak Karim got Honorary Mention Prize from Portfolio Category.

² Adapted from:

[http://www.natunbarta.com/english/arts-and-literature/2013/12/07/11761/IISB+Celebrates+Int%E2%80%99+Day+of+Persons+with+Disabilities+2013](http://www.natunbarta.com/english/arts-and-literature/2013/12/07/11761/IISB+Celebrates+Int%E2%80%99+Day+of+Persons+with+Disabilities+2013?fb_action_ids=10201033948266719&fb_action_types=og.likes&fb_source=other_multiline&action_object_map=[225791637594285]&action_type_map=[%22og.likes%22]&action_ref_map=[])

D. AIUB organized Bangladesh Inter University Photography Exhibition 2013

AIUB Photography Club (AIUBPC) organized "Bangladesh Inter University Photography Exhibition 2013" from 14-18 November 2013 at Dhaka Art Centre. 67 photos are selected for this grand exhibition out of more than 2075 submissions.

A total of 11 photographs from 7 photographers of East West University were selected for this exhibition: Fatima Rasul Munira (3), Nishat Ara (2), Hasanur Rakib (2), Istiak Karim, Khadiza Rahman Diza, Riaz Mahmud Bhuiyan, Md. Abdullah Al Imran. East West won 3 prizes in the following categories:

Riaz Mahmud Bhuiyan	Conceptual	First
Fatima Rasul Munira	Lifestyle	Second
	Architecture	Second

E. IFIC Bank DQS-SSMC Photography Competition 2013

Debate and Quiz Society-SSMC organized "IFIC Bank DQS-SSMC Photography Competition 2013" on 16 November 2013 at Sir Sallimullah Medical College. EWUPC photographers Nishat Ara, Riaz Mahmud Bhuiyan and Md. Abdullah Al Imran successfully participate in this exhibition. Md. Abdullah Al Imran won the first prize in Point and Shoot Category in this exhibition.

East West University Photography Club Organized Daylong Workshop

East West University Photography Club (EWUPC) organized a day long Photography Workshop on 14 September 2013, from 10:00 a.m. to 5:00 p.m. at East West University. Theme of this workshop was "Building Blocks for Photographers". Photographer Shah Sazzad from Pathshala - the South Asian Media Academy and Institute of Photography, conducted the workshop. Around fifty students from different departments participated in the workshop. In this workshop, young photographers learnt about frames and spaces, composition and aesthetics.

Committee 2013-14

Moderators:

M. Sayeed Alam

Department of Business Administration

Ms. Saadia Shabnam

Department of Business Administration

President : Istiak Karim

Vice President : Nishat Ara
(Photography)

Vice President : Ahmed Raihan Ameen
(Direction)

General Secretary : Khadiza Rahman Diza

Treasurer : Zinnia Zulfiqur Brishti

Press and Public Coordinator : Shahriar Saif Khan

: Kazi Tanjul Islam

Event Coordinator : Ziaul Haque Oisharja

Md. Ashrafulla

Ziaul Haque Oisharja



East West University Telecommunications Club Limited Signals, Unlimited Ideas

East West University Telecommunications Club (EWUTC), one of the most active clubs of East West University (EWU), organized a three-day long telecommunication competition TELCO WARFARE 2013 on September 25-27 2013. Holding the tagline "Fight for honour | Win the battle of knowledge| Be the TELECHAMP", it was the second national level program of this club. Students from more than 23 universities and 26 colleges came up with their creative minds to battle for the showcase of knowledge. The program was inaugurated by Dr. Mohammed Farashuddin, the President, Board of Trustees, East West University.



Dr. Mohammed Farashuddin, President, Board of Trustees, East West University, delivering speech at the inauguration function of TELCO WARFARE 2013

There were four categories of competition - APPS WAR, TELE WAR, NET WAR and Q WAR. First three categories were open for the undergraduate students whereas the Q WAR was exclusively open for college level students. The first round of Q WAR contest was held on the second day of exposition. The first round of Q WAR consisted of 100 MCQ questions, which were divided into five sections- general knowledge, telecommunication and computer knowledge, basic science, mathematics and IQ. The questions were designed to test the young curious minds of college level students.

NETWAR, TELEWAR and the final round of Q WAR was held on the third day of the programme. NET WAR was composed of a short quiz and packet tracer simulation whereas TELE WAR consisted of a quiz of 100 questions. University of Liberal Arts Bangladesh (ULAB) made its mark on TELCO WARFARE by winning the first place in NET WAR. On the other hand, Jahangirnagar University took the first position in TELE WAR and East West University took second and third position in this category. One of the interesting parts of the competition was the final round of Q WAR. In this round, we secured the first three positions from six top scoring participants. The final round was a live interactive session with the participants. BAF Shaheen College battled all the way to take the first prize in this category, and Dhaka Residential Model College and Adamjee Cantonment College got the second and third positions respectively.

Finding the TELECHAMP was the eventual goal that worked as the foundation of the TELCO WARFARE 2013. Combining the points acquired from APPS WAR, TELE WAR & NET WAR, Jahangirnagar University had made its mark to hold the honour of TELECHAMP.

Moderators:

Ms. Ummi Habiba, Lecturer, Department of ECE

Mr. Md. Sahidul Islam, Lecturer, Department of ECE

Executive Committee:

President : Khandker Shafaet-uz-Zaman

Vice-President : Shaikh Rayhan Hossain

General Secretary : Mehedi Hasan Khan

Treasurer : Md. Nurul Islam

Event Coordinator: Nahida Islam Nupur



East West University Debating Club

Sabrina Sharmin won 'Top Speaker' status while EWUDC became Runner-up in AIUB National English Debate

East West University Debating Club had quite an astounding semester as far as Fall 2013 is concerned. EWUDC won the Runner-up trophy in a national level Inter University English debate tournament organized by AIUB. Among the 18 participating teams in the competition, the final debate was between East West University and BRAC University. On the way to the final, team EWU defeated teams from DU, NSU and BUET. The team comprised the President of the club Sabrina Sharmin, M. Azam Koreshi Sanin and Shatil Hasan. Sabrina achieved the 'Top Speaker' status of the tournament, out of 54 debaters.

In another tournament organized by North South University, 'NSU Intra Varsity Debate Championship 2013', a team comprised of Mounota, Rezwana and debutant Rabi reached the quarter finals. In five preliminary rounds of debate this team secured the fifth position among 24 participating teams from different institutes. Another team formed with Shatil Hasan, Tashfin Habib and Swasty secured ninth position.

Tashfin and Mounota were the third best and fifth best speakers respectively, among the 72 debaters participating in 'NSU Intra Varsity Debate Championship 2013'. Furthermore, another team, comprising Tashfin Habib, Mounota and Rabi reached the quarterfinals in SGHS 6th National Debate Competition 2013. In this semester the club has arranged twelve training and practice sessions for the the debaters.



EWU COMPUTER PROGRAMMING CLUB

West University Computer Programming Club upholds the motto of providing information and knowledge of latest technologies and concepts regarding computer among students and nurturing them to advance their knowledge in computer programming. The club held some important seminars and events this semester, which were very helpful for the students to enhance their technological knowledge and develop their concepts.

Summary of club activities:

" Workshop on "Software Quality Assurance"

EWU Computer Programming Club organized a series of workshops on "Software Quality Assurance". The trainers on that workshop were from two renowned software companies in Bangladesh. In that workshop, students were introduced with different SQA techniques and how to conduct those quality tests.



" Training Program for the Computer Programmers

Our programming teams have performed well in the regional contests held so far. EWU Computer Programming Club has always arranged training programmes to

groom the contestants to their potential. Starting from the beginning of each semester, the club organizes a semester long training program for the computer programmers. Every Friday a programming training class was arranged for juniors, and every Sunday a programming class was taken for seniors.

" Three Intra University Programming Contest

This semester three Intra University Programming Contests were organized on 27 September, 2 October and 31 October for all the students of East West University. The basic purpose of these contests was to identify the potential programmers of this university. This was a good opportunity for the interested programmers to prove their skills, so that they could be trained to compete in the Inter University contests in future.

" Participated in the Inter University Programming Contest at IUT

Three teams from EWU Computer Programming Club successfully participated in a programming contest at IUT held on October 4-5, 2013. All the teams performed quite well in that contest.

Moderators:

Dr. Taskeed Jabid, Assistant Professor,
Department of Computer Science & Engineering.

Dr. Syed Murtuza Baker, Assistant Professor,
Department of Computer Science & Engineering.

Mr. Md. Shamsujjoha, Lecturer,
Department of Computer Science & Engineering.

Executive Committee:

President	: Pronaya Prosun Das
Vice President	: Sohan Ahmed
General Secretary	: Tarjia Alam Nisha
Public Relation Secretary	: Musfiqur Rahman
Event Coordinator	: Yasir Taher
Organizing Member	: Ruhul Amin
	Yasin Muhammad Nur



English Conversation Club

East West English Conversation Club has been a very popular and successful club in its activities and objectives. The main objective of this club is to make students fluent in English. So, the club arranges different kinds of chat sessions, public speaking sessions and workshops. Its motto is "we try to keep you thinking..."



Students performing in "The Rape of the Lock" staged by the English Conversation Club on 3 October, 2013

in English." Though it is moderated by the Department of English, this club is open for all students. The moderators of this club are Ms Tanzina Tahereen, Ms Sarah Zahed and Syeda Nadia Hasan, Lecturers of the Department of English.

Club Activities: This year the club has carried out its regular chat session once a week. Every chat session has two parts: presentation, and chat. In every session, one particular student gives a PowerPoint presentation on a selected topic and in the second part the students get a very friendly and informal environment to practice their speaking with their friends on an interesting topic provided by the moderators. In addition to these sessions, the club has organized a workshop on "Opportunities to use Technology in the EFL Classroom" and "Submitting for Publication in ELT Professional Journals" presided over by Mr. Fife MacDuff on 22 January, 2013; a "Cultural Exchange Program" on 6 June, 2013. Moreover, it has organized a drama show on "The Rape of The Lock" on 3 October 2013. It has plans to organize a public speaking competition next year.



Students from U.S.A. along with the students from East West University participated in "Cultural Exchange Program" on 6 June, 2013

Executive Committee:

President	: Mahfuz Hasan Bhuiyan
Vice President	: Saqlain Mallick
General Secretary	: Mehedi Hasan
Treasurer	: Nasir Ahmed Anik
Events Coordinator	: Faria Zaman
Executive	: Sazzadul Haque
Executive	: Humaiyra



Creative Marketing Club

BizBuzz Case Study Competition by East West University Creative Marketing Club (CMC)

The country's first ever club created for Marketing is the Creative Marketing Club (CMC) of East West University. The ultimate aim of the club is to create future leadership in marketing by undertaking activities such as inviting people from the corporate world as guest speakers in seminars or workshops on different aspects of marketing, arranging marketing quizzes, marketing case study competition etc.



BizBuzz is an intra-university case study competition organized by East West University Creative Marketing Club (EWUCMC). The BizBuzz competition was conducted in two parts/rounds. The first round was about business case study and solution, on the other hand, the second round was about marketing case study and solution. The first round was held on 29 July 2013, where 8 teams participated in total. Each team essentially consisted of 4 members. Out of 8 teams, 4 teams were selected for the final (second) round by our honourable judges; the club moderators. The Final round was held on the 25 September 2013 where each of the 4 teams were given a case, which they solved, recommended suggestions and presented the findings using the help of multimedia within just two hours. The judges marked them based on different dimensions. The names of the winner and runner-up teams were announced, which was followed by the crest awarding ceremony. Team "Alpha-4" won the competition, while, team "Arrow" became the runner-up. A notable number of students were present on that day.



The East West University Creative Marketing Club (EWUCMC) plans to conduct other programmes in the next semester. Programmes such as seminar on marketing research, SPSS training, case study competition is already in the line-up of the club's activities for the next semester.



EWU Science Club

Moto: Knowledge, Creation and Innovation

Objective: The objective of EWU Science Club is to nurture and guide the young minds of East West University to know the unknown features of science and find a way to utilize the knowledge for the betterment of humanity.

Moderator:

Ms. Anindita Paul, Assistant Professor, Dept. of ECE

Executive Committee:

President : Mazharul Islam Shamim
 Vice-President : Md. Ekramul Haque Hirok
 Event Coordinator : Rayhan Ahmed
 Treasurer : Md. Monowarul Islam



IEEE Student Branch, East West University

Club Objective: The Institute for Electrical and Electronic Engineers (IEEE) is the largest professional organization in the world. The student branch at East West University is only one of more than 490 student branches of IEEE in the Asia-Pacific region. The objectives of the branch is related to IEEE activities such as arranging and attending seminars, talks, workshop, study tours, and various competitions.

Summary of Club Activities:

" On 4 October 2013, IEEE Student Branch, East West University and IEEE Bangladesh Section celebrated IEEE Day at East West University campus. The event began at 9.00 a.m. with a rally. Teachers from BUET, EWU and Students from different universities participated in this celebration programme. Right after the rally there was a cake festival and then three seminars and an interactive session were held. The speakers were Engr. M. Ali Zulquarnain (Member, P & D of Bangladesh Atomic Energy Commission), Professor Shamima Karim Choudhury (Department of Physics, Dhaka University) and Sadequa Hassan Sejuti (Founder, Amar Desh Amar Gram). The entire seminar session was important because it provided information not only on technology but also on womanhood and humanity. The most interesting part of the event was the "Interactive Session" where participants were divided into groups and answered quiz questions. Then they wrote a tag line for IEEE. Participation from all the IEEE student branches of Bangladesh Section made this event successful.



Moderators:

a) Branch Counselor: Dr. Muhammed Mazharul Islam
 Assistant Professor, Dept. of EEE, EWU
 IEEE Member # 80447354
 b) Moderator: Mr. Fakir Mashuque Alamgir
 Senior Lecturer, Dept. of EEE, EWU
 IEEE Member # 92563177

Executive Committee:

- a) Chair: Farhana Akther Zannat
IEEE Member # 92489965
- b) Vice Chair: Irfan Arafat
IEEE Member # 91158450
- c) Treasurer: Md. Asrarul Haque
IEEE Member # 92490009
- d) Event Coordinators: Mehedi Hasan
IEEE Member # 92489985
Mehzabeen Mehedi
IEEE Member # 92561929

Career Counselling Centre

Activities of Career Counselling Centre (CCC) in Fall 2013:

Motivational Session of "Inspire1Million"

A Motivational Session of "Inspire1Million" Campaign by Sabirul Islam was held at East West University on 23 September 2013, jointly organized by JCI Bangladesh and DCCI in association with Career Counselling Centre, EWU. Vice Chancellor of East West university Professor Dr. Ahmed Shafee inaugurated the programme. Keynote speaker, Sabirul Islam spoke about entrepreneurship, self-development, personal branding, and career start up. Sabirul Islam, became a teen-entrepreneur the age of 14. He is a global motivational speaker and has given talks at over 750 events worldwide. His best-selling books are The World at Your Feet, Young Entrepreneur World, Teen-Treprenur, Teen-Spiration, Teen-Telligence and Teen-Ovation.



According to Sabirul, the fundamentals of success lie in 7Ps-positivity, passion, perseverance, persistence, purpose, patience and people. He also pointed out that some people believe that they succeed without a university degree. However, obtaining a university degree is a part of life, not the ultimate goal of life.

Mr. Nahid Hassan Khan, Adviser, Department of Students' Welfare, and Head, Career Counselling Centre, Mostafizur Rahaman Sohel, JCI National President, faculty members and students of East West University were present in the programme.

"Bizmestors", a case competition program by Unilever Bangladesh

Once again, Bizmestros was here at East West University! This time the team "Scrutinizers" qualified from East West University, which consisted of the members Rakib Hassan, Naznin Alam, Raihatun Alam Eva and Margaret Rea Rozario.

The world famous Unilever with their campaign, Unilever Bangladesh in Your Campus, undoubtedly, brought never-ending inspiration for our students one more time. Unilever Bangladesh conducted a 2-hour session in collaboration with Career Counselling Centre at East West University on 17 September 2013. Throughout the session, Unilever explained in detail the reasons for its great success. Unilever also arranged some quick games for which they gave exciting gift vouchers and chocolates to the winners.

Eastern Bank Limited Road Show

Career Counselling Centre (CCC) of East West University organized a road show of Eastern Bank Limited (ELB) on the university premises on 30 September 2013. Professor Dr. Ahmed Shafee, Vice Chancellor of East West University inaugurated the show by giving a speech and thanking EBL for giving excellent opportunities to the students. Monjurul Alam, Head of Human resource of EBL described the recruitment procedure which made the whole process understandable for the aspiring employees. This programme was organized to find potential Probationary Officer (PO) and Management Trainee Officer (MTO) who will become future leader. Mr. Alam emphasized that EBL ensures quick career growth and good working environment, which has made them a top choice for job-seekers. In the beginning of the programme, Mr. Alam introduced Mohammad Hasanuzzaman, HR Business Partner of EBL, Fatema-Tuz-Zohra, HR Officer, Marjuk Chowdhury, Management Trainee Officer, Imran Shahed, Probationary Officer, Foysal Ahmed, Probationary Officer, Mezbaur Rahman, Probationary Officer, who are former students of EWU, and are currently working for EBL. This road show provided the opportunity for EWU student to drop their resume on spot. About 250 graduates and students attended the programme and dropped their resume from which EBL will make a shortlist and go for the further recruitment procedure.

SATV: "Youth Voice" at EWU Campus

SATV aired a programme called "Youth Voice" on 19 September, and the topic of the discussion was "Without experience it's not possible to get job" (????????? ??? ???? ??, ??? ????). This programme was filmed on 16 September at East West University Aftabnagar campus in association with Career Counselling Centre.

and emphasized the significance of confident answers, positive body language, facing negative questions, maintaining etiquettes and so on during an interview.

Presentation Skill Development

SPEED (Services for Professional Education and Enterprise Development), a wing of Ascent Group conducted a daylong workshop on different aspect of Presentation Skill on November 29 2013 at East West University campus. The workshop was organized for students of EWU. 24 students participated in this event. The programme covered from outlining and designing a presentation to delivering and evaluating the presentation.

The active and enthusiastic participants enjoyed the 8-hour programme, which started with a warm up game, followed by video sessions, developing resources, team presentations, and role-plays. Developing resources and conducting presentation were the activities that brought out the maximum level of creativity from the participants.

The trainer and the observer of the session felt that the departments of EWU are doing a good job in developing the presentation skills. Further practice, by applying the discussed techniques and going through the workshop handouts will hopefully prepare the participants for any type of presentations they encounter in the future.

Skills Development Programme

Windmill Education Service Ltd. (Franchise Partner of IFC Business Edge) conducted training on "Leading Your Team"& "Problem Solving" for 60 East West University Students on 29 November 2013. The training was were conducted by IFC trainer Mr. Sabbir Rahman Tanim and Ms. Bushra Alam.

Internship Placement

In Fall-2013, The following organizations have arranged internship placement for EWU students:

1. Al-Arafah Islami Bank Limited
2. Banglalink Digital Communications Ltd.
3. Bank Asia Limited
4. BASIC Bank Limited
5. Beximco Textiles
6. CEAT Bangladesh Limited
7. Concord Engineers & Construction Ltd.
8. Cross World Ltd.

9. Dhaka Bank Limited
10. Eastern Bank Limited
11. Edison Group
12. Electricity Generation Company of Bangladesh Limited
13. Energypac Engineering Ltd.
14. EXIM Bank Limited
15. First Security Islami Bank Ltd.
16. Mercantile Bank Limited
17. Mutual Trust Bank Ltd.
18. National Bank Limited
19. One Bank Limited
20. PRAN-RFL Group
21. Prime Bank Limited
22. Prime Bank Limited
23. Rahimafrooz Renewable Energy Ltd.
24. Rahimafrooz Superstores Limited
25. Robi Axiata Limited
26. SAIF Powertec Limited
27. Siemens Bangladesh Ltd.
28. Social Islami Bank Limited
29. Sonali Bank Limited
30. Southeast Bank Limited
31. Standard Chartered Bank
32. The City Bank Limited
33. Trust Bank Limited
34. Unilever Bangladesh Ltd.
35. United Commercial Bank Limited
36. Uttara Group of Companies

Job Placement

In Fall 2013, 972 CVs of EWU graduates have been sent to 83 different organizations as a part of the job placement process of CCC of EWU. Our graduates secured jobs in the following organizations:

1. Abdul Monem
2. Australia Bangladesh Education Consultants
3. Bangladesh Edible Oil
4. Bangladesh Navy
5. Banglalink
6. Beximco Textile
7. Capital Asset Pricing Model (CAPM)
8. Eastern Bank Limited
9. HSBC
10. Huawei Bangladesh
11. Prothom-alojos.com
12. SGS Bangladesh

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Programs of East West University

Undergraduate Programs

BBA
BA in English
BSS in Economics
BSS in Sociology
B. Sc in CSE
B. Sc in ICE
B. Sc in EEE
B. Sc in ETE
Bachelor of Pharmacy
B S in Applied Statistics
B S in Genetic Engineering & Biotechnology

Graduate Programs

MBA
EMBA
MBM
MDS
MSS in Economics
MA in English
MA in ELT
MS in CSE
MS in Applied Physics & Electronics
MS in Telecommunications Engineering
Master of Population, Reproductive Health,
Gender and Development
M. Pharm in Clinical Pharmacy &
Molecular Pharmacology
MS in Applied Statistics



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